



TRANSFORMATIVE IMPACT

SRM STER's Clean-Up Drive and Volunteering Endeavours



Special Campaign 3.0

In the second week of November 2023, the students of SRM School of Teacher Education and Research (SRM STE & R) took part in a remarkable initiative, the Clean-Up Drive, as an integral component of the **Special Campaign 3.0** orchestrated by the management of SRM STER as encouraged by the Ministry of Education and the NCTE. This campaign aimed to instill a sense of responsibility and environmental consciousness among the students while contributing to the betterment of the community.



Clean-up Drive:

The enthusiasm and exuberance displayed by the students were palpable as they worked as a united force to clean the premises of two educational institutions - Government Higher Secondary School in Karanaipuducheri and Government School SP Kovil. Each day-long effort involved the meticulous removal of dried leaves, waste disposal, and thorough cleaning of classrooms. The result was nothing short of transformative impact. The schools were left not only tidy but also free from pollution, creating a healthier and more conducive environment for learning.



The impact of the Clean-Up Drive extended beyond the external community, as SRM STER students embraced the spirit of volunteerism within their own department. Classrooms, office rooms, staff rooms, laboratories, library, and corridors all became subjects of their cleaning endeavors. This internal commitment to cleanliness showcased the students' dedication to maintaining a pristine and organized educational space.



The significance of this dual-pronged effort lies not only in the physical transformation of spaces but also in the cultivation of a sense of responsibility among the students. The act of volunteering, both within and outside their academic domain, reflects a commitment to community welfare and environmental stewardship. It fosters a spirit of unity, instills a sense of pride, and emphasizes the positive impact that collective efforts can have on society.



Road Safety Drive:

In addition to the impactful Clean-Up Drive and internal volunteering efforts within the SRM premises, they also continued their commitment to community engagement with a series of initiatives that transcended the boundaries of the educational institution.

Teacher trainees took to the streets, or more precisely, the entire stretch of SRM, from the arch to the medical college, to advocate for road safety. Carrying placards and shouting



slogans about the importance of wearing helmets, these enthusiastic teacher trainees sought to create awareness and encourage responsible behavior on the roads. Their energetic campaign not only drew attention but also effectively communicated the advantages of wearing helmets, emphasizing the critical role such simple actions play in ensuring personal safety.



Planting Drive:

Furthermore, the commitment to environmental sustainability was underscored as students planted approximately 100 saplings within the SRM premises. This tree-planting initiative not only added greenery to the campus but also contributed to the larger goal of environmental conservation. The act of planting saplings is symbolic of SRM STER's dedication to nurturing a sustainable future and instilling eco-conscious values in its student body.





Pledge on National Unity Day:



As a demonstration of their commitment to national values and unity, SRM STER students took a pledge on National Unity Day. This initiative reflects a deep sense of responsibility and patriotism among the students. By actively participating in National Unity Day, they contribute to fostering a sense of solidarity and national pride, aligning with the larger vision of building a united and harmonious nation.

In summary, SRM STER's holistic community engagement extends beyond the confines of routine academic activities. From advocating road safety to environmental conservation and fostering a sense of national unity, the students and teacher trainees of SRM STER showcased a commitment to creating positive change. These initiatives not only impact the immediate community but also serve as a testament to the institution's dedication to nurturing responsible and socially conscious individuals who contribute meaningfully to the broader society.