

Report of the 6-Day Short Term Training Program “Survival to Thrival” from 12th February 2024 to 17th February 2024

The inaugural function of the STTP was started with the welcome address by Dr. P. Madhusoodhanan, Associate Professor & Head, CDC and was followed by the inaugural address by Dr. Venkata Shastri, Director, Career Centre. The chief speaker of the day Mr. V. Arun Mathew was felicitated by the Director, Career Centre, followed by an overview of the 6-day program by Mrs. Kavitha Srisarann, Assistant Professor and Co-Convenor and the function culminated with the vote of thanks by Dr. J. Jayapragash, Associate Professor and Convenor of the STTP.

On the first day of the “Survival to Thrival – A Journey Towards Transcendence”, the chief speaker Mr. V. Arun Mathew, CEO, Gyalizo Ke, delivered a lecture on leadership skills titled “Break to Build” and it was attended by around 154 participants who registered for the training program.

On the second day of the STTP- “Research Internships and Study Abroad” Mr. Ajay Zener (Founder of GradSquare, Alumnus of IIM Ahmedabad) accompanied by his colleague Mr Kushal (Director of Academics at GradSquare, Alumnus of SRM) enlightened the participants with the various research internship opportunities available in the premier institutes of India and the nuances of applying for those programs. Also, he focused on the prerequisites of doing Master Programs in the universities abroad and gave an insight on the preparatory measures taken to crack competitive exams such as GRE, GMAT and CAT.

On the third day of the program “Exploring the Journey of Idea to Commercialisation- Nuances of Patent Filing & Research”, Mr. J Vijay Rathana Lingaa Techno-Legal Advisor at Centre for Intellectual Asset Protection, Founder & CEO @ ASVRL Private Limited, illuminated the participants with the process of ideation to commercialization. During his talk, he elucidated the various financial support provided by SRM for innovative ideas and the ways to seek financial support from private investors as well.

The fourth day session on “Preparation Strategies for PSUs” by Mr. M.A. Sadik was yet another illuminating session in which the resource person gave a clear idea about the kind of preparation needed to crack Civil Services Examination and kindled the spirit of the aspirants by displaying the videos of the achievers who were a part of his institution.

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The fifth day session on “Startups & Entrepreneurship-Thrive on Business World” by Mr Dinesh Mahendra Babu, CO-Founder & CEO of Implementers, Vizibee and Streetlights paved way to the participants to have a better understanding between a start-up and a business. He also emphasized the importance of registering a new firm or startup and talked about the various government schemes to start a business.

The sixth day session on “Campus to Corporate” by Prof. G. N. Raghavendra Rao Associate Dean- ICFAI Business School, Bangalore provided a lot of insights on the transition taking place when a student enters into the corporate world from college. During his lecture, he focuses on the significance of team work, out of box thinking and effective communication skills.

As a mark of culmination of the 6-day training program, in the valedictory function, the presidential address was delivered by the Chief speaker of the day Prof. G. N. Raghavendra Rao, and was followed by the presentation of the STTP report by the Convenor and distribution of certificates and Vote of Thanks by Mrs. Kavitha Srisarann.

A handwritten signature in black ink, appearing to read 'G. N. Raghavendra Rao'.