

Centre for Statistics
SRM Institute of Science and Technology
Workshop on Survey Methodology

Overview

This workshop provides information on how to design a survey questionnaire and discusses the issues related to validity, reliability, and diagnostic power in questionnaire design.

The main focus is on teaching methods of validity, reliability and diagnostic power of questionnaires using Statistical software.

Course Content

- Questionnaire designing
- Validity
- Methods to assess the validity
- Reliability
- Methods to test the reliability
- Item Analysis
- Diagnostic power

Course Date

17th July 2023 – 19th July 2023

Participant Fee

750 INR/Person

Co-ordinator

Dr. M. Bagavandas (Head)

Course Instructors

Mr. Raghul Gandhi

No of Participants: 20

Workshop photo: