

Lake Clean Up Drive Report

On behalf of World Water Day and Unnat Bharat Abhiyan, a Lake Clean Up drive for Potheri Lake was conducted on 25.3.2025 between 6:30 – 8:30 am. The program was led by the **Centre for Research in Environment, Sustainability Advocacy and Climate Change (REACH)**, Directorate of Research, SRMIST Kattankulathur in association with SRM Unnat Bharat Abhiyan and SRM Green Club. The event was graced by the presence and active support of Dr. **V. Thirumurugan**, Associate Director, Campus administration, **Prof. Paromita Chakraborty**, Head, REACH and **Dr. Pradeep S.** Lead Green Club SRMIST and SRMIST Kattankulathur.



Dr. V. Thirumurugan, Associate Director, Campus administration, Prof. Paromita Chakraborty, Head, REACH and Dr. Pradeep S. Lead Green Club SRMIST started the lake clean-up drive in front of the Gandhi statue

Thirty-five participants from different departments of SRMIST took part in the cleanup drive. All registered participants first gathered in front of Gandhi Statue near Arch Gate SRMIST. Hand gloves, masks, garbage collecting bags and clean up accessories were distributed among the participants. The participants were divided in groups and allocated to various sides of the lake for clean-up. Numerous plastic waste and paper waste were observed alongside the lake and were carefully removed. The event raised awareness among people regarding the importance of clean water and its essentiality for maintaining ecosystems, promoting biodiversity, and safeguarding

recreational and cultural spaces—all of which are critical for the welfare of both people and the environment.



Participants actively cleaning the lake shore area and the wastes were collected in bag for disposal

The program concluded with remarks from Prof. Paromita Chakraborty and Dr. Pradeep S. concerned with spreading the awareness among people for keeping our surroundings clean which has an impact on human health and climate change. Appreciation awards were provided to cleaning and maintenance staff members of SRMIST for their invaluable support for keeping the university campus Clean and Green.



Dr. V. Thirumurugan, and Prof. Paromita Chakraborty, giving plants to cleaning and maintenance staff members of SRMIST as Token of appreciation

Refreshments were provided to all participants and staff members. All attending participants will get an Appreciation certificate for their keen participation and support for making the campus clean. Awards for Best enthusiastic participant award will also be provided.



*SRMIST Sustainability and green club Team on socio-environmental awareness and clean-up drive for “**World water day 2025**”*