

REFLECTIONS

DIRECTORATE OF ALUMNI AFFAIRS



“ROOTED IN THE PAST,
RISING TOWARD THE FUTURE—
TOGETHER.”

“ALUMNI: OUR STRONGEST BOND, OUR PROUDEST VOICE.

“Fostering happiness,
Inspiring lives”



SRM
INSTITUTE OF SCIENCE & TECHNOLOGY
(Deemed to be University u/s 3 of UGC Act, 1956)



HACKFEST

Hack Fest, a two-day hackathon by SRM's ECE Association, brought together students, faculty, and alumni to develop innovative solutions in sustainability, smart campuses, IoT, and healthcare, fostering collaboration and rewarding top teams.



ART OF INNOVATION

The seminar focused on innovation, entrepreneurship, market strategies, and adapting to challenges for business success.

ALUMNI CONCLAVE

Alumni Conclave celebrated innovation, industry insights, and career growth, featuring the inspiring release of “RESONANCE” and vibrant student-alumni interaction



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Dear Readers...



Dr. A Rathinam

Director, SRM Alumni Affairs

We take immense pride in the active involvement of our alumni in various institutional initiatives, which significantly enhances the University's progress and achievements. Our University has shaped countless leaders, innovators, and change-makers over the years. As proud members of the Alumni Association, we now uphold and advance the legacy of our alma mater. Let us not settle for mediocrity but instead pursue excellence in all our endeavors. Our accomplishments should reflect the high standards of education we received and serve as inspiration for future generations.

The primary purpose of publishing this newsletter, Reflections, is to maintain a strong connection with our alumni community and to highlight their journeys and successes for the benefit of current students. It also serves as a platform to keep alumni informed about the latest happenings and milestones at the University. We warmly invite all interested alumni to contribute their stories and updates to the newsletter.

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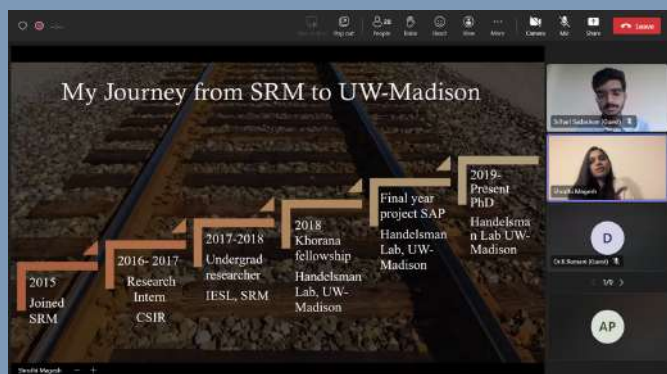
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DEPT. OF BIOTECHNOLOGY

EXPLORING RESEARCH FRONTIERS IN BIOTECHNOLOGY: ALUMNI TALK AT KATTANKULATHUR CAMPUS



The Department of Biotechnology at Kattankulathur Campus hosted an insightful alumni talk, Exploring Research Frontiers in Biotechnology, on January 12, 2024. The online session featured Ms. Shruthi Magesh, a B.Tech Biotechnology graduate (2019) and current PhD candidate at the University of Wisconsin-Madison, USA.

The event commenced at 4:00 PM with an introduction to the speaker, followed by Ms. Magesh's presentation on her research prospects in biotechnology.

She shared valuable insights from her academic journey and elaborated on her role in doctoral research. The session provided students with a comprehensive understanding of advanced research opportunities.

An engaging Q&A session began at 4:40 PM, where students actively interacted with the speaker. The event concluded at 5:00 PM with a vote of thanks. Coordinated by Dr. S. Rupachandra and Dr. M.K. Jaganathan, the talk proved to be an enriching experience for undergraduate students exploring future research avenues.

ALUMNI TALK ON FROM CELLS TO CAREERS: A BIOLOGY DOCTORAL CANDIDATE'S TALE

The Department of Biotechnology, SRMIST, Kattankulathur, hosted an Alumni Talk on "From Cells to Careers: A Biology Doctoral Candidate's Tale" on February 7, 2024, at 4:00 PM (IST). The online session featured Mr. Sanjay Sunil Kumar, B.Tech Biotechnology (Batch 2019), currently a PhD Candidate at the Max Planck Institute for Molecular Biomedicine, Münster, Germany.

The session began with an introduction to Mr. Kumar, followed by his insightful presentation on his academic journey and experiences in molecular biomedicine. He provided valuable guidance on pursuing master's and doctoral programs abroad, detailing application processes, research opportunities, and career prospects in biotechnology.

The talk was attended by undergraduate and postgraduate students, who engaged in an interactive Q&A session, where Mr. Kumar answered queries on higher education pathways, research experiences, and career development in biosciences.

The event concluded at 5:00 PM with a vote of thanks, recognizing Mr. Kumar's contributions and the efforts of event coordinators Dr. S. Rupachandra and Dr. M.K. Jaganathan. The session was highly informative and well-received, equipping students with valuable insights into global academic and research opportunities in the field of biotechnology.



SRMIST HOSTS INSIGHTFUL ALUMNI TALK ON "EXPLORING BIOLOGY'S FRONTIERS"

The Department of Biotechnology, SRM Institute of Science and Technology (SRMIST), Kattankulathur, in association with the Directorate of Alumni Affairs, organized an Alumni Talk titled "In the Lab and Beyond: Exploring Biology's Frontiers" on 23rd February 2024 in an online mode. The session featured Ms. Sadiya Showkat, an esteemed alumna from the batch of 2015, currently serving as a Manufacturing Associate in CAR T Cell Therapy at ACTREC, Tata Memorial Centre, Mumbai. The session began at 4:05 PM, with a warm welcome and introduction of the speaker.



The poster for the SRMIST Alumni Talk features a blue and green background with a DNA helix and a brain. It includes the SRMIST logo, G20 India 2023 logo, and BioNex logo. The text reads: "SRMIST, School of Bioengineering Department of Biotechnology and Directorate of Alumni Affairs (DAA) organizes ALUMNI TALK on IN THE LAB AND BEYOND: EXPLORING BIOLOGY'S FRONTIERS". It provides the Microsoft Teams link: <https://tinyurl.com/4eddt2s>, Meeting ID: 386 288 453 291, and Passcode: mqNQ9t. A circular portrait of Ms. Sadiya Showkat is shown next to her name and title: "MS. SADIYA SHOWKAT, Manufacturing Associate, CAR T Cell Therapy Centre (CTCTC), ACTREC, Tata Memorial Centre, Mumbai, Maharashtra, India, Batch - 2011-2015". The date and time are "February 23, 2024 | 4 PM - 5 PM". The Organizing Committee includes Dr. R. A. Nozeer, HoD, Department of Biotechnology, School of Bioengineering; Dr. A. Rethinam, Director, DAA; and Dr. V. Anupachandran, Dr. M. K. Jagannathan, Alumni Coordinators, Department of Biotechnology. Logos for NAAC, NIRF, and other accreditation bodies are at the bottom.

Ms. Showkat shared her inspiring journey from SRMIST to her current role, discussing the challenges she faced and how she overcame them. She provided valuable insights into the field of biotechnology, emphasizing the importance of research, innovation, and perseverance in the rapidly evolving domain. She encouraged students to view setbacks as learning opportunities and use them as stepping stones toward success.

Following her address, an interactive Q&A session was conducted, where students actively engaged with the speaker, seeking guidance on career prospects, research opportunities, and advancements in biotechnology. The discussion provided a holistic perspective on various aspects of the field, making the session highly informative and beneficial for all attendees.

The event concluded at 5:00 PM with a Vote of Thanks delivered by Dr. Rupachandra S, Department of Biotechnology. The well-attended webinar was a resounding success, leaving students inspired and motivated to explore new frontiers in biology and biotechnology.

DEPT. OF DATA SCIENCE AND BUSINESS SYSTEM

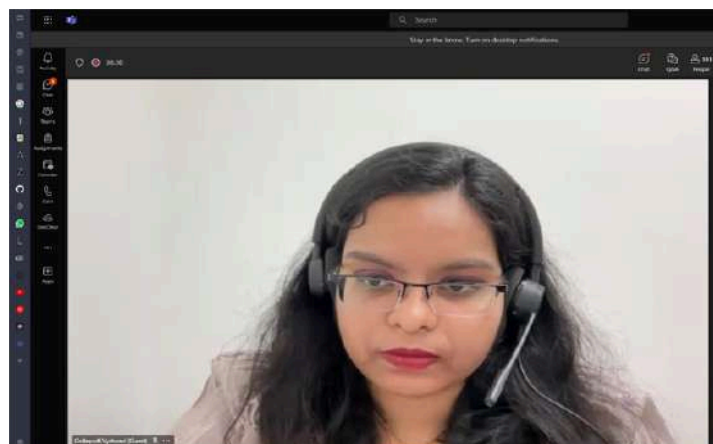
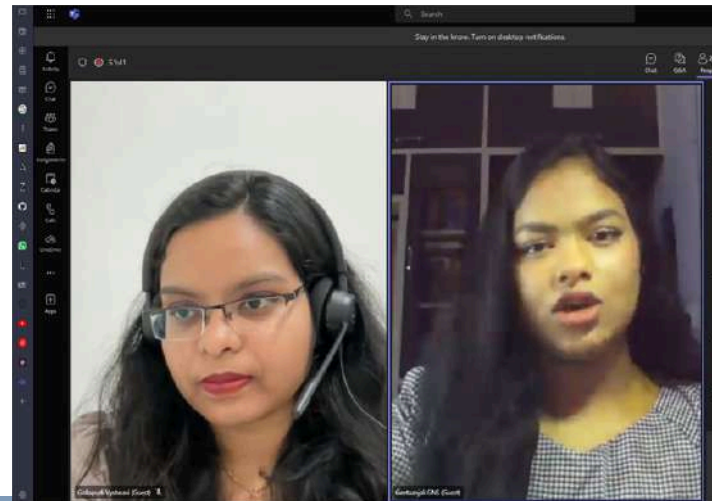
SUCCESS STORIES: TCS PLACEMENTS DECODED BY ALUMNI – A COMPREHENSIVE ALUMNI CONCLAVE

The Department of Data Science and Business Systems (DSBS) at KTR Campus hosted an online alumni conclave titled “Success Stories: TCS Placements Decoded by Alumni” on January 12, 2024, with 412 third- and fourth-year students in attendance. The event aimed to demystify the TCS placement process through firsthand experiences shared by accomplished alumni.

The Department of Data Science and Business Systems (DSBS) at KTR Campus hosted an online alumni conclave titled “Success Stories: TCS Placements Decoded by Alumni” on January 12, 2024, with 412 third- and fourth-year students in attendance. The event aimed to demystify the TCS placement process through firsthand experiences shared by accomplished alumni.

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The interactive Q&A session allowed students to clarify doubts and gain personalized advice. The event, coordinated by faculty members, concluded with a vote of thanks by student volunteer Shaik Yasir and left students motivated, informed, and better prepared for TCS placements.



SRMIST ONLINE ALUMNI MEET - A NOSTALGIC AND INSPIRING GATHERING

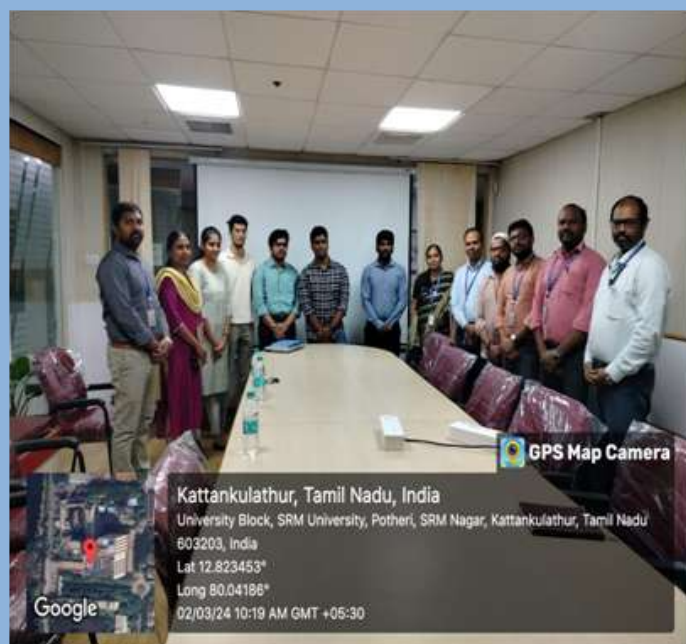


The Department of Data Science and Business Systems (DSBS), in collaboration with the Directorate of Alumni Affairs, hosted a successful Online Alumni Meet on February 17, 2024, to reconnect alumni with their alma mater and foster discussions on career growth and cherished memories.

The event began with a warm welcome by student volunteer Ms. Benisha Sree, who emphasized the importance of alumni engagement. Mr. V.P. Athish, President of the DSBS Alumni Chapter, followed with a presidential address reflecting on key alumni-led initiatives that supported student placements. Fun activities like SRM Geo Guessr and the sketch-based game Skribel brought laughter and nostalgia, encouraging bonding among alumni and students.

Dr. M. Lakshmi, Head of the Department, expressed gratitude for alumni support and acknowledged contributions from faculty across departments like CSBS, Gaming Technology, Blockchain, and Big Data Analytics. Alumni including Soumyoneel Dey, Vyshnavi, Geetaanjali, and others shared personal stories and industry insights. Ritesh Chandwani credited SRM for his career success, while Gayatri and others fondly recalled academic and personal growth at SRM. Students actively interacted with alumni, gaining advice on placements and higher studies. The meet concluded with a vote of thanks by Ms. Benisha Sree and Dr. Jeba Sonia, celebrating an engaging and collaborative event that strengthened alumni relations.

PLACEMENT ENHANCEMENT PROGRAM EMPOWERS STUDENTS FOR SUCCESSFUL CAREERS



The Department of Data Science and Business Systems (DSBS) at SRM Institute of Science and Technology (SRMIST), Kattankulathur, in association with the Directorate of Alumni Affairs, organized a Placement Enhancement Program on March 2, 2024, aimed at preparing students for the job placement process. Dr. M. Lakshmi, Head of the DSBS Department, inaugurated the event by stressing the importance of bridging the gap between academic knowledge and industry expectations.

Dr. A. Rathinam, Director of Alumni Affairs, highlighted the crucial role of alumni mentorship in helping students gain real-world insights. A panel of accomplished alumni, including Paul Harrison, Praveesh Kumar, Prakhar Singh, Arpit Dakhara, Dhruv Upadhyay, Jodwin Godwin Devaraj, and Sanjana Devi, led various sessions covering technical interviews, HR mock interviews, resume-building, and group discussions.

Each alumnus shared tailored advice ranging from improving coding and communication skills to staying updated with industry trends. The interactive format allowed students to receive personalized feedback, helping them refine their resumes, enhance technical competencies, and boost interview confidence. Alumni also suggested strategies like focusing on project-based learning and reducing test pressure to encourage self-learning. The event concluded with positive student feedback, highlighting its role in boosting preparedness and motivation. Overall, it was a transformative initiative fostering strong alumni-student engagement and career readiness.

DEPT. OF NETWORKING AND COMMUNICATION

ALUMNI TALK ON EMERGING STARTUP INSIGHTS INTO INNOVATION AND ENTREPRENEURSHIPS



The Department of Networking and Communications at SRMIST successfully organized an Alumni Talk on January 24, 2024, titled "Emerging Startups". The offline session, held at Tech Park, 4th Floor (TP404-TP405) from 12:30 PM to 1:30 PM, featured Mr. Jigar B. Katariya (Batch 2012-2014), Founder of Ramdev Corporation, as the guest speaker.

The session was inaugurated with an introduction by Dr. K. Nimala, followed by an insightful address from Mr. Katariya, who elaborated on the role of startups in shaping the modern business landscape. He emphasized how entrepreneurs with groundbreaking ideas create scalable business models by leveraging technology and innovation. The discussion covered key strategies for building competitive startups, the importance of infrastructure and high-quality equipment, and the benefits of adopting disruptive business models.

The event attracted 65 second-year students, providing them with first-hand insights into the startup ecosystem. Mr. Katariya also addressed queries from students, sharing practical experiences on navigating challenges in entrepreneurship. The session concluded with a vote of thanks by Dr. J. Godwin Ponsam, acknowledging the speaker's valuable insights.

The talk reinforced SRMIST's commitment to fostering innovation and entrepreneurial thinking, equipping students with knowledge to explore startup ventures and understand the dynamic business environment.

ALUMNI TALK ON UNDERSTANDING GPTs AND THE CURRENT STATE OF AI



The session commenced with an introduction by Dr. Maranco M, followed by an engaging presentation by Mr. Bhutani. He discussed the role of AI in modern industries, particularly in natural language processing (NLP) and computer vision (CV), and how these technologies are revolutionizing sectors such as financial services, healthcare, and automotive industries.

Mr. Bhutani explained the capabilities of GPT models in processing large datasets, identifying trends and anomalies, and enhancing decision-making through AI-driven analytics. He emphasized the importance of data science in business intelligence and AI applications.

The session was attended by 70 third-year students, who actively participated in a Q&A session, gaining deeper insights into AI advancements and career opportunities in data science. The event concluded with a vote of thanks by Dr. J. Godwin Ponsam, acknowledging Mr. Bhutani's valuable contributions.

The talk provided students with a comprehensive understanding of AI-driven innovations, reinforcing SRMIST's commitment to fostering industry-academia collaborations and preparing students for future advancements in AI and data science.



The Department of Networking and Communications, SRMIST, successfully organized an Alumni Talk on "Understanding GPTs and the Current State of AI" on January 31, 2024, from 10:00 AM to 12:00 PM. The offline session, held at Tech Park, 4th Floor (TP405-TP406), featured Mr. Sanyam Bhutani (Batch 2016-2020), Senior Data Scientist at H2O.ai and Kaggle Grandmaster, as the guest speaker.

ALUMNI TALK ON BRIDGING THE GAP BETWEEN INDUSTRY AND ACADEMIA



The Department of Networking and Communications, SRMIST, successfully organized an Alumni Talk on “Bridging the Gap Between Industry and Academia” on February 15, 2024, at 11:30 AM. The offline session, held at Tech Park, 4th Floor (TP404-TP405), featured Mr. Soham Dixit (Batch 2016-2020), Senior Technical Lead at Bajaj Finserv Health, as the guest speaker.

The event began with a welcome address by Dr. K. Venkatesh, followed by Mr. Dixit’s presentation, which emphasized the importance of integrating practical industry exposure into academic curricula. He highlighted how academia and industry must collaborate to enhance students’ employability, ensuring they are equipped with relevant skills and industry knowledge from the beginning of their academic journey.

Mr. Dixit also stressed the need for hands-on training, internships, and industry interaction from the first year itself, rather than limiting such engagements to the final recruitment phase. He provided insights on industry expectations, the latest technological advancements, and strategies for students to remain competitive in the job market.

The session was attended by 60 third-year students, who actively participated in a Q&A segment, addressing their concerns about career readiness and skill development. The event concluded with a vote of thanks by Dr. K. Nimala, appreciating Mr. Dixit’s insights and the valuable takeaways for students.

The talk was highly informative, reinforcing SRMIST’s commitment to strengthening industry-academia collaboration and preparing students for real-world challenges in the job market.

ALUMNI TALK ON CAREER OPPORTUNITIES IN THE IT SECTOR



The Department of Networking and Communications, SRMIST, successfully conducted an Alumni Talk on “Career Opportunities in the IT Sector” on February 16, 2024, from 11:30 AM to 12:15 PM at Tech Park, 4th Floor (TP404-TP405). The session featured Mr. Avinash R. Maharaj (Batch 2012-2016), Software Engineer at Arista Networks, USA, who shared valuable insights into the evolving IT industry and career prospects.

The event began with a welcome address by Dr. K. Venkatesh, followed by Mr. Maharaj’s keynote session, where he elaborated on the growing demand for IT professionals, evolving job roles, and the critical skills required to excel in the industry. He emphasized how certified IT professionals have a competitive edge, detailing how knowledge in programming languages, database management, and data services can significantly boost employability.

Throughout the session, Mr. Maharaj highlighted the dynamic nature of the IT industry, discussing opportunities in software development, cloud computing, cybersecurity, and data analytics. He also encouraged students to keep up with technological advancements and continuously upskill to stay relevant in the industry. The event saw active participation from 65 third-year students, who engaged in a Q&A session, where Mr. Maharaj addressed queries about IT job roles, career progression, and industry expectations. The session concluded with a vote of thanks by Dr. J. Godwin Ponsam, acknowledging Mr. Maharaj’s contributions and the valuable takeaways from the discussion.

The talk was highly informative and insightful, equipping students with practical knowledge and career guidance to navigate the IT job market successfully.

BRINGING INTELLIGENCE TO THE EDGE OF THE NETWORK



The Department of Networking and Communications successfully organized an Alumni Talk on “Bringing Intelligence to the Edge of the Network” on March 13, 2024, from 2:00 PM to 3:00 PM (IST) at Tech Park, 5th Floor - Embedded AI Lab (TP514A). The offline session, attended by 30 third-year IT students, was convened by Dr. A. Rathinam, Dr. K. Venkatesh, Dr. K. Nimala, and Dr. J. Godwin Ponsam.

The talk was delivered by Mr. Sidhharth Sivasubramanian, Co-Founder & Director at Nyx Wolves, and an alumnus (Batch 2016-2020). He provided deep insights into Edge AI, a revolutionary technology that enables real-time data processing at the source, reducing latency and improving operational efficiency in industries such as traffic monitoring, waste management, public safety, and predictive maintenance. He elaborated on how machine learning (ML) and deep learning (DL) algorithms can be deployed on IoT devices, allowing instant decision-making without relying on centralized cloud computing.



The session commenced with an introduction by Dr. K. Meenakshi, followed by a highly engaging interactive discussion, where students actively participated by raising queries on AI-driven automation and industrial applications. The insightful session concluded with a vote of thanks by Dr. M. Safa, leaving students with a better understanding of Edge AI's role in shaping the future of technology.

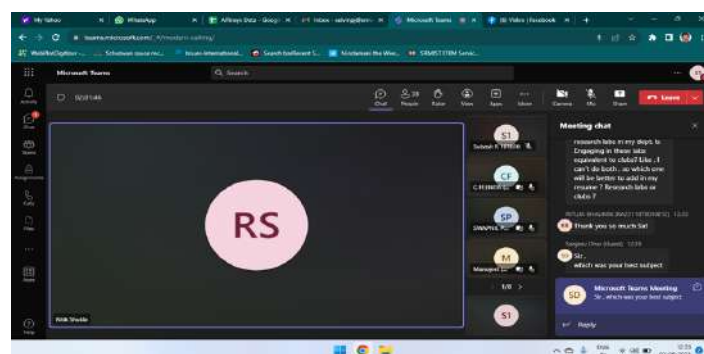
DEPT. OF COMPUTER TECHNOLOGY

ALUMNI TALK ON INSIGHTS INTO CORPORATE CULTURE AND PLACEMENT EXPERIENCES

The Department of Computing Technologies at SRMIST successfully hosted an Alumni Talk on "Insights into Corporate Culture and Placement Experiences" on January 26, 2024. The offline session featured Ms. Satakshi Garg, Analyst at Deloitte, Mumbai, and an esteemed alumna, who shared valuable perspectives on workplace culture and career development.

The event, attended by 92 final-year students and research scholars, was inaugurated by Dr. M. Pushalatha, Head of the Department, and Dr. A. Rathinam, Director of Alumni Affairs. Ms. Garg emphasized the importance of corporate values, effective communication, and diversity & inclusion in shaping a positive work environment. She highlighted the role of employee engagement initiatives, professional development, and team-building activities in fostering career growth.

She also provided key insights into placement experiences, discussing the importance of aligning personal values with company culture, understanding the recruitment process, and adapting to workplace expectations. She encouraged students to embrace innovation, seek feedback, and continuously develop their skills to succeed in competitive job markets.



The session concluded with a Q&A segment, where students engaged in discussions on corporate ethics, career progression, and industry expectations. The event was well-received, reinforcing the significance of alumni mentorship in career preparedness. Feedback was collected, and geo-tagged photographs documented the session's key moments.

ALUMNI TALK ON CAREER IN DATA ANALYTICS



Additionally, he encouraged students to work on real-world projects to build a strong portfolio, attend networking events and conferences, and pursue certifications in data analytics to enhance their resumes. He also stressed the significance of soft skills like communication and problem-solving, which are essential for presenting data insights to non-technical stakeholders. The session concluded with an interactive Q&A segment, where students engaged with Mr. Khanna on career paths, job opportunities, and industry trends. The event ended with a vote of thanks, acknowledging Mr. Khanna's valuable insights and the efforts of faculty coordinators.

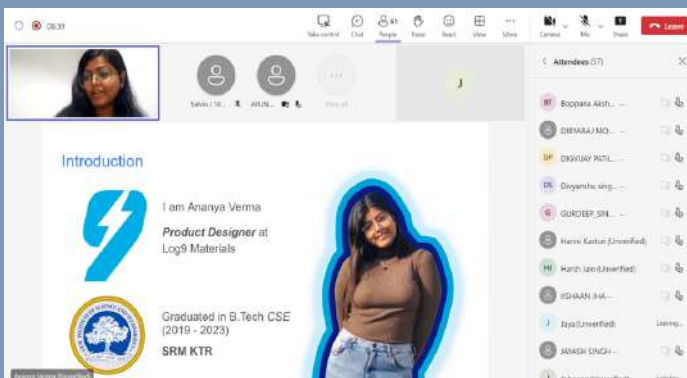
The Department of Computing Technologies, SRMIST, successfully organized an Alumni Talk on "Career in Data Analytics" on February 16, 2024. The offline session featured Mr. Utkarsh Khanna, Senior Data Analytics Engineer at Quintaphi, Bangalore, and an esteemed alumnus of SRMIST. The event was coordinated by Dr. M. Pushalatha, Head of the Department, and Dr. A. Rathinam, Director of Alumni Affairs.

The session saw an enthusiastic participation of 211 final-year students and research scholars, eager to understand the scope, skills, and opportunities in data analytics. Dr. Pushalatha welcomed Mr. Khanna, setting the stage for an insightful discussion.

Mr. Khanna began by explaining how data analytics plays a crucial role in business decision-making and strategy development. He outlined the essential technical skills required to build a career in the field, emphasizing proficiency in Python, R, and data visualization tools like Tableau and Power BI. He also highlighted the importance of domain knowledge, explaining how specializing in industries like finance, healthcare, or e-commerce can provide a competitive edge.



UI/UX AS PASSION AND JOB MARKET



Encouraging students to participate in hackathons, competitions, and networking events, she emphasized real-world learning. The session ended with an engaging Q&A, reflecting the students' enthusiasm and appreciation. The department thanked Ms. Verma for her contribution and looks forward to future alumni interactions.

On March 22, 2024, the Department of Computing Technologies at SRM Institute of Science and Technology (SRMIST) organized an insightful Alumni Talk on “UI/UX as Passion and Job Market.” The offline session featured Ms. Ananya Verma, an alumna of SRMIST and Product Designer at Log9 Materials, who shared her knowledge with 82 final-year students and research scholars.

The event began with a welcome address by Dr. M. Pushalatha, Head of the Department, and Dr. A. Rathinam, Director of Alumni Affairs. Ms. Verma explored UI/UX design as a passion-driven and evolving field that blends creativity, problem-solving, and human-centered design. She stressed the importance of continuous learning and adaptability to new tools, trends, and technologies.

Ms. Verma provided an overview of diverse career opportunities in UI/UX across industries like tech, healthcare, finance, and e-commerce. She discussed roles in in-house teams, agencies, freelancing, and consulting, highlighting competitive growth and salary prospects. She offered practical advice on building strong portfolios, crafting resumes, and navigating off-campus placements, sharing her personal experiences.

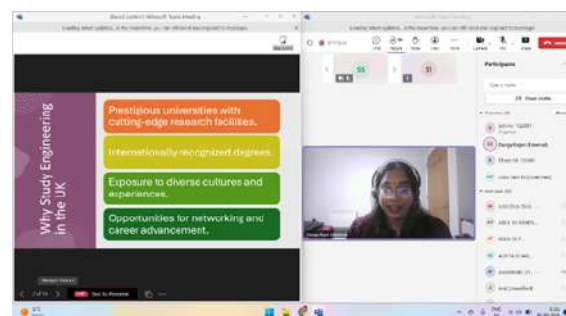
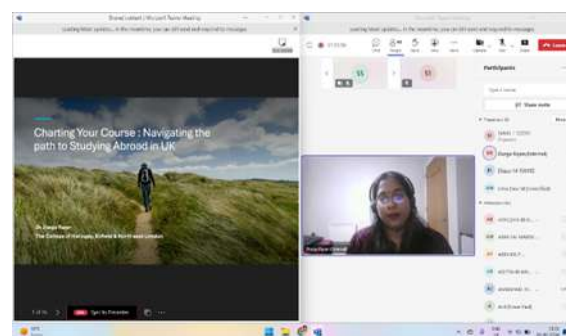
SRM ALUMNI GUIDES STUDENTS ON NAVIGATING THE PATH TO STUDYING IN THE UK

On March 26, 2024, the Department of Computing Technologies at SRM Institute of Science and Technology (SRMIST) hosted an engaging Alumni Talk titled “Navigating the Path to Studying Abroad in the UK.” The session featured Dr. Durga Rajan, an esteemed alumna and Lecturer at the College of Haringey, Enfield, and Northeast London. Conducted in offline mode, the event welcomed 100 participants, including final-year students and research scholars.

The session began with a warm welcome from Dr. M. Pushalatha, Head of the Department, followed by an introduction from Dr. A. Rathinam, Director of Alumni Affairs. Dr. Rajan shared a detailed overview of the key steps involved in pursuing higher education in the UK. She emphasized the importance of thorough research on universities and courses, early preparation of application materials such as transcripts, recommendation letters, personal statements, and English proficiency scores. She also highlighted critical aspects of financial planning, including tuition, living expenses, scholarships, and part-time work opportunities for international students.

Dr. Rajan provided valuable guidance on visa procedures, stressing timely applications and compliance with immigration regulations. The talk concluded with helpful resources for prospective applicants. The interactive Q&A session reflected the students’ enthusiasm, and the department expressed heartfelt thanks to Dr. Rajan for her enriching insights.

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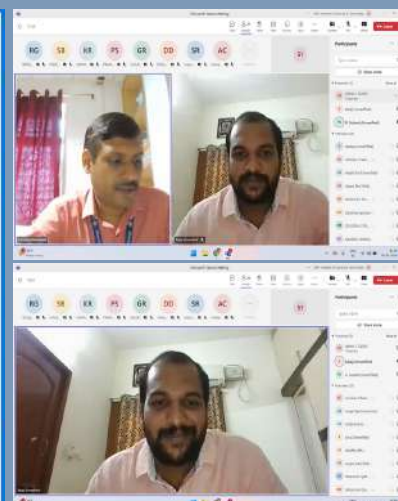


'MASTERING THE TECHNICAL INTERVIEW' EQUIPS STUDENTS WITH ESSENTIAL SKILLS

The Department of Computing Technologies successfully hosted an insightful alumni talk on 'Mastering the Technical Interview: Strategies for Success' on March 28, 2024. The session was conducted offline and featured Mr. Balaji, an alumnus and Associate at JP Morgan Chase & Co, Bengaluru. Addressing 75 final-year students and research scholars, Mr. Balaji provided a structured approach to excelling in technical interviews. He emphasized the importance of understanding core concepts, consistent practice through coding platforms like LeetCode and HackerRank, and reviewing past interview questions. He also encouraged students to participate in mock interviews to gain confidence and refine their problem-solving techniques, including divide and conquer, dynamic programming, and greedy algorithms.

Furthermore, he highlighted the significance of effective communication, staying composed under pressure, and demonstrating curiosity by asking thoughtful questions. He advised students to be well-versed with their resumes, ensuring they can confidently discuss past projects and skills.

Concluding the session, Mr. Balaji reinforced that technical interview success relies on preparation, confidence, and strong problem-solving skills. Feedback was collected from participants, and the event was well received. The session, convened by Dr. M. Pushalatha and Dr. A. Rathinam, proved to be an invaluable learning experience for aspiring professionals.



DEPT. OF COMPUTATIONAL INTELLIGENCE

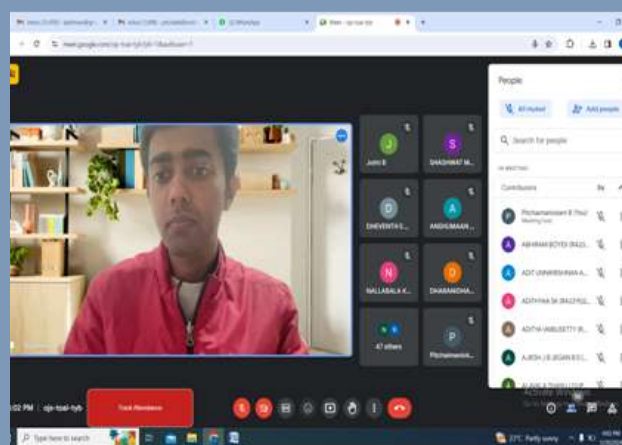
ALUMNI TALK ON DATA-DRIVEN DECISION MAKING IN PRIVATE EQUITY

The Department of Computational Intelligence at SRMIST, Kattankulathur, organized an Alumni Talk on "Data-Driven Decision Making in Private Equity" on January 29, 2024. The online session featured Mr. Vignesh Varma, a 2017 B.Tech graduate and Private Equity Professional, currently working as an Equity Analyst. The event targeted second-year undergraduate students, aiming to provide valuable insights into financial decision-making using data analytics.

The session, coordinated by Dr. S. Krishnaveni, Dr. B. Jothi, and Dr. B. Pitchaimanickam, began with an overview of private equity, explaining its significance in investment strategies. Mr. Varma highlighted key aspects of data collection, financial modeling, and due diligence, emphasizing how data-driven decisions impact investment outcomes. He introduced students to key financial metrics, portfolio management techniques, and top financial modeling software used in the industry.

The session was highly interactive, allowing students to gain real-world insights into investment strategies and financial analytics. The talk received positive feedback, with students appreciating the detailed explanation of financing roles, data analysis, and decision-making in private equity.

The event concluded with a Q&A session, where Mr. Varma provided guidance on career opportunities in finance and data analytics. The talk successfully bridged the gap between academics and industry, equipping students with essential financial knowledge.



ALUMNI TALK ON THE IMPORTANCE OF DEVOPS ENGINEERING IN MODERN APPLICATIONS



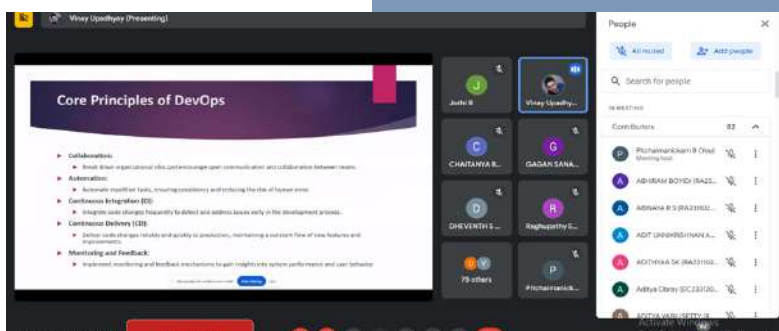
The Department of Computational Intelligence at SRMIST, Kattankulathur, in collaboration with the Directorate of Alumni Affairs, organized an online alumni talk on "Why DevOps Engineering is Important for Modern-Day Applications" on February 19, 2024. The session featured Mr. Vinay Kumar Upadhyay, an esteemed 2016 graduate and DevOps Engineer 2 at Ansys Inc.

The event was attended by second-year undergraduate students and aimed to provide insights into DevOps culture, its key objectives, and its significance in the rapidly evolving software industry. Mr. Vinay Kumar Upadhyay began by introducing the core principles of DevOps, explaining how it fosters collaboration between development and operations teams, ensuring faster and more efficient software deployment.

The session covered continuous integration, continuous delivery (CI/CD), and monitoring feedback systems, highlighting their role in enhancing software development and deployment. He emphasized the importance of automation, cloud computing, and containerization tools like Docker and Kubernetes in modern DevOps practices.

Mr. Vinay also discussed the skill set required for DevOps professionals, including proficiency in scripting, cloud platforms, and infrastructure management. Students actively engaged in the Q&A session, seeking advice on career opportunities in DevOps and the best learning resources.

The event concluded with a vote of thanks by the faculty coordinators, Dr. S. Krishnaveni, Dr. B. Jothi, and Dr. B. Pitchaimanickam, who appreciated Mr. Vinay Kumar Upadhyay's valuable insights. The session was highly informative and beneficial, helping students understand the relevance and career prospects in DevOps Engineering.



ALUMNI TALK ON "HOW TO CAPITALIZE ON AI AND SOCIAL MEDIA FOR CAREER ADVANCEMENT"



The talk concluded with a felicitation by the department faculty, acknowledging Mrs. Saranya's valuable contributions and continued support to her alma mater. The event proved to be highly beneficial, equipping students with practical strategies to excel in the competitive job market through AI and social media.

The Department of Computational Intelligence, in association with the Directorate of Alumni Affairs, organized an insightful Alumni Talk on "How to Capitalize on AI and Social Media for Career Advancement" on March 8, 2024, at SRM Institute of Science and Technology, Kattankulathur Campus. The session was led by Mrs. Saranya M. Vinoth, Founder and CEO of Digital Vedha Solutions, Chennai, and an M.Tech graduate in Software Engineering from the 2006 batch.

The event, attended by third-year undergraduate students, focused on leveraging artificial intelligence (AI) and social media to create career opportunities and professional growth. Mrs. Saranya shared valuable insights on how AI-driven tools can enhance job searches, personal branding, and networking strategies. She also discussed the role of social media platforms like LinkedIn, Twitter, and Instagram in establishing a strong professional presence, emphasizing the importance of content creation, engagement, and digital reputation management.

Through real-world examples, she illustrated how AI is transforming resume-building, job recommendations, and skill development. The session also included an interactive Q&A segment, where students sought advice on staying updated with AI trends and using social media effectively for career progression.

DEPT. OF GENETIC ENGINEERING

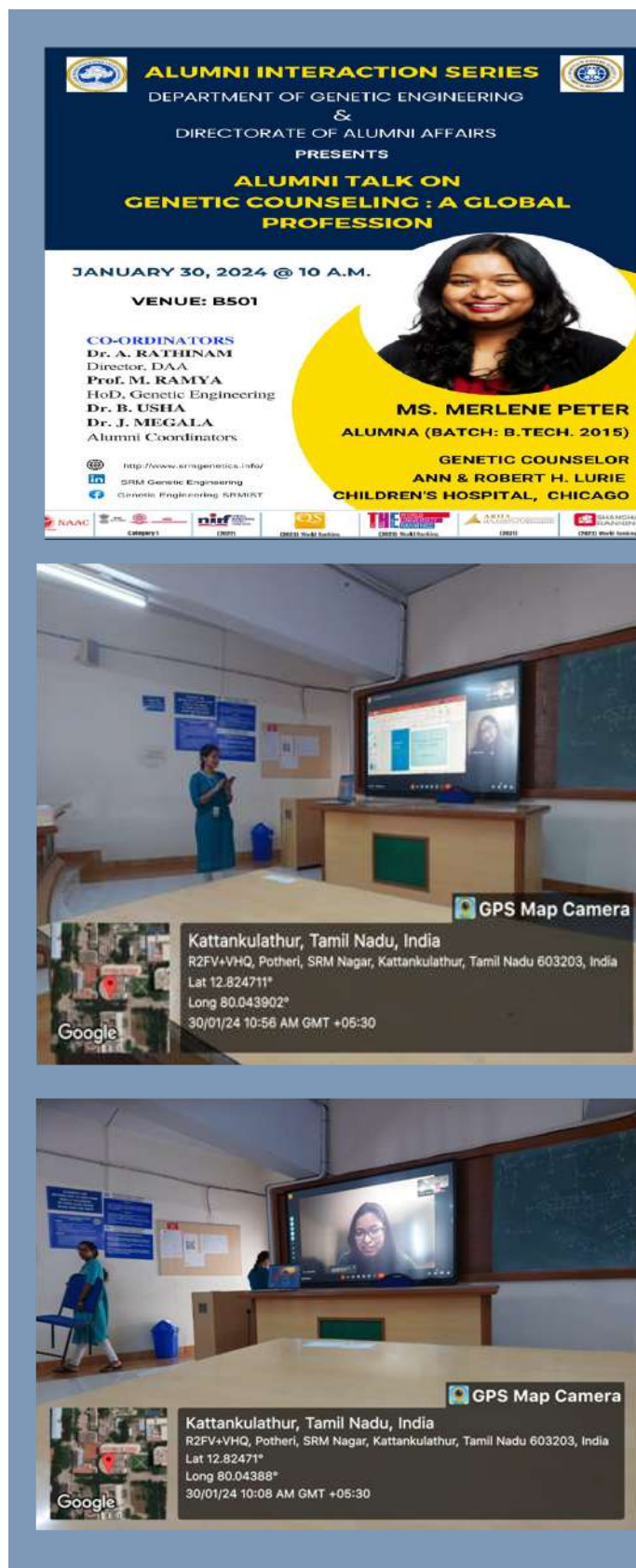
ALUMNI TALK ON GENETIC COUNSELING – A GLOBAL PROFESSION

The Department of Genetic Engineering, SRMIST, hosted an Alumni Talk on “Genetic Counseling – A Global Profession” on January 30, 2024, at 10:00 AM. The session featured Ms. Merlene Peter, an esteemed alumna from the 2015 batch, currently working as a Pediatric Genetic Counselor at Ann & Robert H. Lurie Children's Hospital, Chicago, USA.

The event commenced with a welcome address by Manvi, a B.Tech 4th-year student, who introduced the speaker and outlined the agenda. Ms. Merlene Peter delivered an insightful session on career opportunities in genetic counseling, covering essential aspects such as application requirements, certifications, preferred colleges, and career pathways. She passionately described the importance of genetic counseling in healthcare, emphasizing how it aids in diagnosing and managing genetic conditions.

The session witnessed active participation from 50 attendees, including B.Tech, M.Tech, PhD scholars, and faculty members. The event concluded with a vote of thanks by Manvi, acknowledging the contributions of the alumni, faculty, and student organizers.

The talk provided students with a clear roadmap to becoming genetic counselors, sparking interest in the field and motivating many to pursue genetic counseling as a profession. The event successfully bridged the gap between academic learning and industry insights, leaving students inspired about the global prospects in genetic counseling.



SRMIST HOSTS INSPIRING ALUMNI TALK ON ACADEMICS TO ENTREPRENEURSHIP



The Department of Genetic Engineering, SRMIST, in collaboration with the Directorate of Alumni Affairs, successfully organized an Alumni Talk titled "Academics to Entrepreneurship" on [Insert Date]. The session, which began at 11:00 AM, featured Mr. Dhunush R. A., an esteemed alumnus, who shared his inspiring journey from academia to entrepreneurship.



The event commenced with a warm welcome address by Malavika, a third-year B.Tech student, who introduced the speaker and highlighted the significance of the session. Mr. Dhunush R. A. captivated the audience with his insights on transitioning from academics to launching a startup. He emphasized the key considerations in choosing a co-founder, identifying a viable business idea, and turning it into a sustainable income source. His passion and motivation resonated with the students, offering them a roadmap to success in entrepreneurship.

The session witnessed an enthusiastic participation of around 70 attendees, including B.Tech, M.Tech, Ph.D. scholars, and faculty members. The interactive discussion allowed students to explore the realities of entrepreneurship, including challenges, risk-taking, and innovation.

The event concluded with a vote of thanks by Dr. B. Usha, who expressed gratitude to Mr. Dhunush, the Department of Genetic Engineering, and the student organizing team for making the session a resounding success.

This thought-provoking and motivational session provided students with a clear roadmap to entrepreneurship, inspiring many to consider it as a career path. The event strengthened the bond between alumni and students, fostering a culture of innovation and leadership at SRMIST.

CONCLUSION



The event commenced at 11:00 AM with a welcome address by Dr. J. Megala, Associate Professor, Department of Genetic Engineering, who introduced the guest speaker and emphasized the significance of alumni interactions in guiding students toward academic and research excellence.

The session concluded with an interactive Q&A segment, where students engaged in discussions on research prospects, scholarships, and challenges in pursuing a Ph.D. abroad. Dr. J. Megala delivered the vote of thanks, expressing gratitude to the speaker and participants for making the event insightful and impactful.

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DEPT. OF BIOMEDICAL ENGINEERING

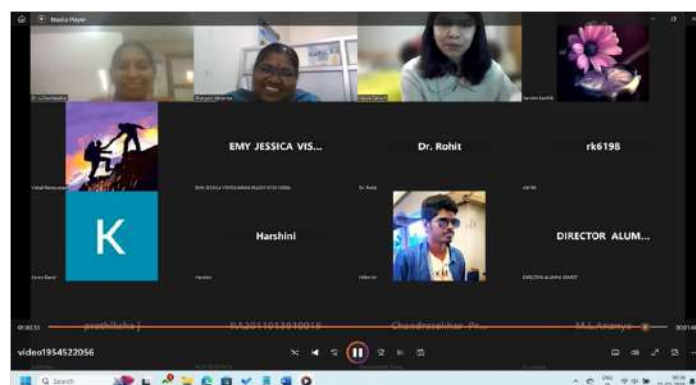
UNLOCKING THE BRAIN: THE PROMISE OF NEUROENGINEERING

The Department of Biomedical Engineering, in collaboration with the Directorate of Alumni Affairs, organized an Alumni Talk on “Unlocking the Brain: The Promise of Neuroengineering” on January 30, 2024, from 1:30 PM to 2:30 PM (IST). The session was conducted online via Zoom and was attended by faculty members and fourth-year B.Tech BME students, with a total of 35 participants.

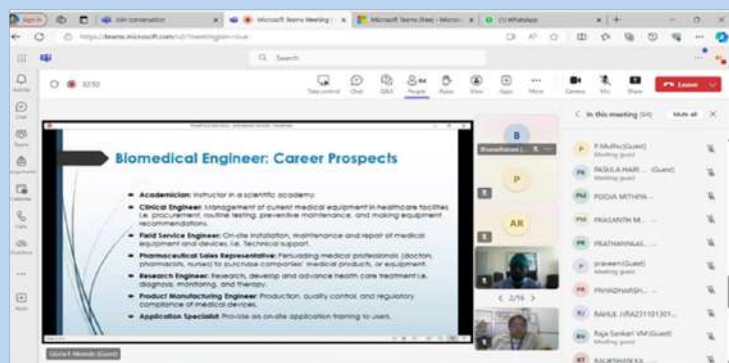
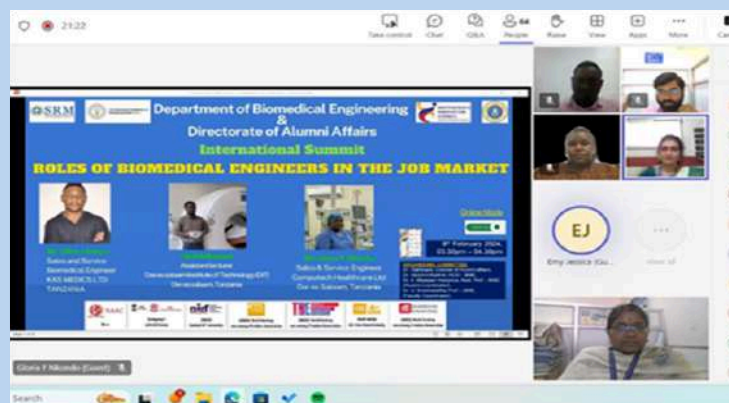
The session featured Ms. Kavya Ganesh, an esteemed alumna of B.Tech BME (Batch 2016-2020), who pursued her M.S. in Neuroscience from King's College London and is currently an Image Analyst at Caristo Diagnostics, Oxford, UK.

The event began with a welcome address by Dr. Radha Ravindhran, Associate Director. Ms. Kavya provided insights into the field of neuroengineering, highlighting its potential in medical research, AI-driven diagnostics, and innovative healthcare solutions. She shared her experiences at SRMIST, emphasizing how faculty mentorship played a crucial role in shaping her interest in neuroscience. Additionally, she outlined various career opportunities in neuroengineering and biomedical research, inspiring students to explore this interdisciplinary field.

The session concluded with an interactive Q&A followed by a vote of thanks by Dr. U. Snekhalatha, Professor, BME. The talk was highly informative and motivating, bridging academic learning with industry advancements in neuroengineering.



INTERNATIONAL SUMMIT ON ROLES OF BIOMEDICAL ENGINEERS IN THE JOB MARKET



The session, attended by 85 participants including faculty and senior B.Tech students, was coordinated by faculty members and graced by Dr. Radha Ravindhran. It provided students with valuable insights into global career paths, encouraging them to pursue diverse roles in biomedical engineering.

The Department of Biomedical Engineering, in association with the Directorate of Alumni Affairs, SRMIST, organized an International Summit on “Roles of Biomedical Engineers in the Job Market” on February 9, 2024.

Held online via MS Teams from 3:30 PM to 4:30 PM (IST), the event featured three accomplished alumni from the M.Tech BME (Batch 2021–2023), currently working in various sectors of biomedical engineering.

Ms. Gloria F. Nkondo, Sales & Service Engineer at Computech Healthcare Ltd, Tanzania, initiated the session by discussing career and research opportunities, stressing the role of faculty mentorship and a strong academic base.

Mr. Upendo Busanya, Assistant Lecturer at Dar es Salaam Institute of Technology, provided a live demonstration of biomedical equipment and explained the significance of engineers in healthcare equipment maintenance and application.

Mr. Gilbert Sangu, Sales & Service Biomedical Engineer at KAS Medics Ltd, concluded with a discussion on biomedical research and its growing influence on healthcare innovation.

ALUMNI-LED SESSION SHEDS LIGHT ON TRANSITIONING PROJECTS TO PUBLICATIONS

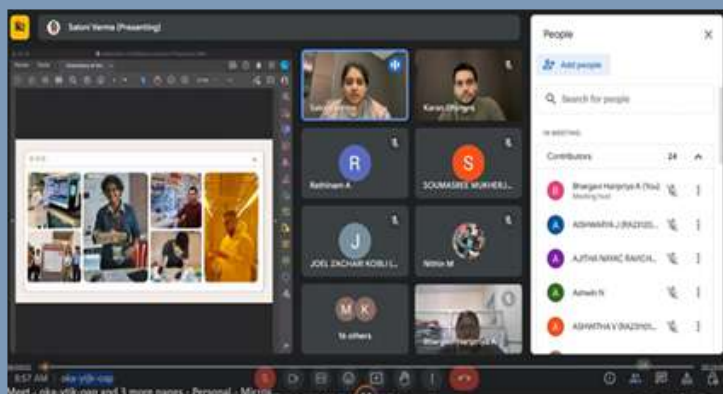


The Department of Biomedical Engineering, in collaboration with the Directorate of Alumni Affairs, conducted an Alumni Connect – Skill Enhancement session on “Transitioning Projects to Publications” on March 13, 2024. The session, held from 8:30 AM to 9:30 AM (IST) in a hybrid mode, featured distinguished alumni speakers:

- Mr. Karan Dhingra, Associate Research Scientist, New York Genome Center, USA
- Ms. Soloni Verma, Technical Lead, Rheonix Inc., USA

Originally planned on MS Teams, the session was swiftly shifted to Google Meet due to technical issues. Despite the change, the speakers seamlessly adapted, engaging with an audience of approximately 80 participants, including B.Tech and M.Tech students and faculty members.

The discussion focused on key aspects of research publication, with speakers sharing insights from their journey at SRM and encouraging students to seek guidance. The session concluded with an interactive Q&A, where Dr. N. Ashwin Kumar and final-year student Meenakshi raised thought-provoking queries on research and patenting.



RESEARCH TO PROJECT DEVELOPMENT



The Department of Biomedical Engineering, in collaboration with the Directorate of Alumni Affairs, organized an Alumni Connect session titled “Research to Project Development” on 28th March 2024 (Thursday), from 1:30 PM to 2:30 PM IST at B204, School of Bioengineering.

The session featured Dr. Sultan Khetani, an esteemed alumnus of the M.Tech Biomedical Engineering (2012-2014) batch. He is currently serving as Senior Analytics Consultant at Revvity, Canada. The event was attended by second-year B.Tech students of Biomedical Engineering, with approximately 35 participants actively engaging in the session.

Dr. Khetani’s interaction included discussions with Dr. Vairamani, Dean-SBE, and Dr. Varshini Karthik, HOD-BME. He also toured the department’s laboratories, engaging deeply with research scholars and students working on various projects. He shared valuable insights on research methodologies, paper writing techniques, and strategies for effective project development.

As a distinguished alumnus, Dr. Khetani has received multiple awards and accolades for his research contributions during his master’s program. His session was highly insightful and provided students with inspiration and guidance on transitioning research into impactful projects.

DEPT. OF ELECTRONICS AND COMMUNICATION ENGINEERING (KTR)

ALUMNI TALK ON INTRODUCTION TO HIGH-FREQUENCY TRADING



The Department of Electronics and Communication Engineering (ECE), SRMIST, Kattankulathur, successfully organized an Alumni Talk on “Introduction to High-Frequency Trading (HFT)” on January 31, 2024. Held in an online format, the session featured Mr. Ansh Tayal, a distinguished alumnus from the M.Tech Batch of 2019 and a specialist in HFT strategies and market dynamics.




The event began with opening remarks that introduced Mr. Tayal and highlighted the growing relevance of HFT in today's fast-paced financial markets. Mr. Tayal provided an in-depth overview of the fundamentals of HFT, its influence on market liquidity, and its role in enhancing trading efficiency. He covered a wide range of critical topics, including technological innovations such as advanced algorithms, low-latency trading systems, and high-speed data feeds. He also explored various HFT strategies like market-making, arbitrage, and statistical arbitrage, while emphasizing the importance of risk management and the challenges posed by evolving financial regulations.




A lively Q&A session allowed students to engage with Mr. Tayal on emerging topics such as the application of machine learning in HFT and ethical considerations in algorithmic trading. The session concluded with a vote of thanks.

HACK FEST 2024: A THRILLING HACKATHON SHOWCASING INNOVATION



SRM **ECE Association**
SRM INSTITUTE OF SCIENCE AND TECHNOLOGY
Department of ECE
ECE ASSOCIATION
&
Alumni Chapter
FEB 28TH - 29TH
HACK
Fest

DETAILS	THEMES	PRIZES
<ul style="list-style-type: none"> Maximum of 4 members per team. (Minimum 2 members should be from ECE dept.) Entry fees : Rs. 100/- (Per Person) Last date for registration : FEB 23RD 	<ul style="list-style-type: none"> Sustainable Tech Hub: Engineering Solutions for Greener Universities Campus of Tomorrow: Building the Smart Future IoT Gadget Forge: Shaping the Future of Connected Devices CareTech Challenge: Advancing Healthcare through Electronics 	<ul style="list-style-type: none"> ★ RS. 15000 ★ RS. 10000 ★ RS. 5000 <p>REGISTER HERE</p> 



The ECE Association and Alumni Chapter of the Department of Electronics and Communication Engineering, SRMIST, Kattankulathur, successfully hosted Hack Fest, a dynamic two-day hackathon held on February 28th and 29th, 2024.

The event brought together 24 enthusiastic student teams to compete in a platform designed to foster innovation, technical excellence, and collaboration. Held at Tech Park, SRMIST, Hack Fest featured four thematic areas—Sustainable Tech Hub, Campus of Tomorrow, IoT Gadget Forge, and CareTech Challenge—encouraging participants to address real-world challenges in sustainability, smart campuses, IoT, and healthcare.

Faculty mentors Dr. R. Prithiviraj and Dr. S. Bashyam guided students through two rigorous competition rounds. The judging panel included accomplished alumni from the 1996 batch: Kritik Abiram Govindan, an entrepreneur and investor with 24 years in the BFSI sector, and Chandrasekaran Somasundaram, a seasoned product engineering expert.

Sixteen teams advanced to Round 2 after initial presentations, refining their solutions based on feedback. Team Watermelon won the first prize of ₹15,000, followed by Team Kachra De and Team Electirka, who received ₹10,000 and ₹5,000, respectively. The event concluded with enthusiastic feedback from participants, who praised the opportunity for hands-on learning, networking, and innovation. Hack Fest affirmed SRMIST's commitment to empowering students through industry-relevant, experiential learning.

DEPT. OF ELECTRONICS AND COMMUNICATION ENGINEERING (VDP)

ALUMNI MENTORING SESSION ON PLACEMENTS GUIDES ECE STUDENTS

SRM Institute of Science and Technology
Faculty of Engineering and Technology
Vadapalani Campus

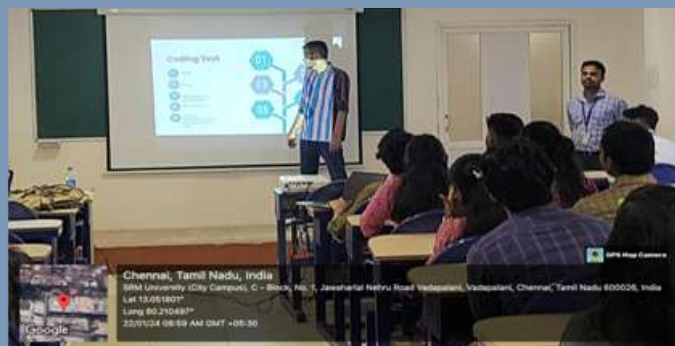
Department of Electronics and Communication Engineering
&
Directorate of Alumni Affairs
jointly organize

Mentoring Session on Placement Preparations

Alumni Resource Person
Mr. K Haran,
Software Developer,
Amdocs, Pune
Alumni Batch 2018-2022

Monday, 22-01-2024
08.30 AM
A Wing - II Floor

Organising Committee
Dr A Rathinam
Director - DAA
Dr A Shirly Edward
HOD/ECE
Dr V Rajasekar, Campus Head - Alumni Affairs
Mr A Dinesh Babu, Department Alumni Coordinator
Mr S Balaji, Event Coordinator



The Department of Electronics and Communication Engineering (ECE), in collaboration with the Directorate of Alumni Affairs, organized an Alumni Mentoring Session on Placements on January 22, 2024, at AW203, SRMIST Vadapalani Campus.

The session aimed to provide students with industry insights and career guidance from alumni who have successfully navigated the placement process. The session featured Mr. Haran K (Batch 2018-2022), a Software Developer at Amdocs, Pune, as the key resource person. Mr. A. Dinesh Babu, Alumni Coordinator (Sr. G.)/ECE, welcomed the gathering, emphasizing the importance of alumni mentorship in shaping students' professional growth.

The event included a networking session, where students had the opportunity to interact one-on-one with the alumni mentor, discussing career aspirations, industry expectations, and placement strategies. This was followed by an interactive Q&A session, where students gained insights into the technical and soft skills required to excel in campus placements and beyond. The session concluded with felicitation by Prof. Dr. A. Shirly Edward, Head of the Department, ECE, who presented a memento to the distinguished alumnus.

Mr. S. Balaji (Sr. G.)/ECE expressed gratitude to all participants, encouraging students to maintain long-term mentorship connections. The event, coordinated by Mr. A. Dinesh Babu and Mr. S. Balaji, successfully bridged the gap between academia and industry, empowering students with real-world knowledge and career strategies to excel in placements.

ALUMNI TALK ON LARGE LANGUAGE MODELS IN EDUCATION

The IEI Students Chapter at SRMIST Vadapalani successfully hosted an Alumni Talk on "Large Language Models in Education" on January 30, 2024, at C Block Auditorium. The session, held from 10:00 AM to 11:40 AM, featured Mr. Adharsh R J (Batch 2016-2020), Senior Software Engineer at Blod.in, Chennai, who provided insightful perspectives on the role of Large Language Models (LLMs) in transforming education.

Mr. Adharsh delivered an engaging and informative session, highlighting how LLMs are revolutionizing learning methods, automating content creation, and enhancing personalized education. He explained how AI-powered tools can aid students and educators, making complex concepts more accessible and improving academic productivity.

The event, coordinated by Mr. S. Balaji and Mr. A. Dinesh Babu, saw an enthusiastic turnout, with attendees actively participating in discussions. Social media buzzed with event highlights, featuring vibrant visuals and key takeaways from the talk.

The session concluded with an interactive Q&A, where students explored career opportunities in AI, NLP, and software development. The talk proved to be an eye-opening experience, inspiring students to embrace AI-driven advancements in education. The ECE Alumni IEI Students Chapter looks forward to more such transformative events in the future.



TECHNICAL TALK ON MICROSERVICES USING DOCKER AND KUBERNETES

The Department of Electronics and Communication Engineering (ECE), in collaboration with the Institution of Electronics and Telecommunication Engineers (IETE) Students Forum and the Directorate of Alumni Affairs, organized a technical talk session on "Introduction to Microservices Using Docker and Kubernetes" on March 7, 2024, at C-Block Auditorium, SRM Institute of Science and Technology, Kattankulathur Campus. The session, held from 10:30 AM to 12:00 Noon, provided valuable insights into the latest advancements in microservices architecture and container orchestration.

The guest speaker for the event was Mr. P. Harshith, an SRM alumnus and Software Developer at Nokia. He began the session by introducing Docker, explaining its significance in software deployment, node/service scaling, and ensuring consistency across various environments. He also highlighted the advantages of microservices over traditional monolithic architectures, citing real-world examples such as Google Auth and Play Books to illustrate its practical applications.

Mr. Harshith further explored Kubernetes, the widely used open-source container orchestration platform. He explained its role in automating application deployment, scaling, and management. He demonstrated how Kubernetes dynamically adjusts instances based on demand fluctuations, optimizing resource utilization.

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The session also covered essential topics like virtual machine software, IP addressing, Pods, clusters, and DNS, giving attendees a comprehensive understanding of containerized environments.

The event concluded with a vote of thanks proposed by Dr. T. S. Balaji, IETE Department Coordinator and Assistant Professor (Sr.G.), ECE. The event was successfully coordinated by Dr. T. S. Balaji and Dr. D. Vaishali, Assistant Professors (Sr.G.), ECE. Students highly appreciated the session, gaining valuable knowledge about emerging technologies in software development and deployment.

DEPT. OF MECHANICAL ENGINEERING (KTR)

SRMIST ALUMNI CONCLAVE — RELEASE OF RESONANCE



The Alumni Conclave organized by the Department of Mechanical Engineering, SRM Institute of Science and Technology (SRMIST), Kattankulathur, took place on February 17, 2024, in a physical mode.

The event brought together esteemed alumni, faculty members, and students, creating an interactive platform for knowledge sharing and professional networking.

A key highlight of the event was the release of "RESONANCE," a publication reflecting the department's achievements, research contributions, and the success stories of its alumni.

The event saw enthusiastic participation from II & III-year B.Tech Mechanical Engineering students and Research Scholars, who had the opportunity to engage with alumni and gain insights into career development and industry expectations.

During the conclave, alumni shared their experiences in the professional world, discussing industry advancements, challenges, and the skills required to excel in the field of mechanical engineering.

They emphasized the importance of continuous learning, networking, and adaptability in an evolving technological landscape. The discussions also explored potential collaborations between alumni and current students, particularly in areas such as internships, mentorship, and career guidance.

Students expressed their appreciation for the event, highlighting how the sessions provided valuable career insights and motivation. The conclave concluded with Dr. E. Vijayaragavan, the event coordinator, extending gratitude to the alumni and participants for their involvement. The event successfully reinforced SRMIST's commitment to fostering strong alumni relations while equipping students with the knowledge and guidance necessary for their future careers.

DEPT. OF MECHANICAL ENGINEERING (VDP)

ALUMNI TALK ON PLACEMENT & CAREER OPTIONS FOR MECHANICAL ENGINEERS

The Department of Mechanical Engineering at SRMIST organized an Alumni Talk on “Placement & Other Career Options for Mechanical Engineers” on January 29, 2024, at DW308. The session, held at 10:00 AM, featured Mr. Rohheeth G. (Batch 2015-2019), Supplier Network Specialist at Caterpillar Inc., who provided valuable insights into career opportunities for mechanical engineers.

The session commenced with Mr. Rohheeth sharing his career journey, from his academic years to securing a position at Caterpillar Inc. He emphasized the importance of strong technical knowledge, internships, and practical experience in securing placements in core mechanical industries.

He provided insights into Supplier Network Specialization, explaining how mechanical engineering integrates with supply chain management to optimize operations for global companies. He encouraged students to explore alternative career paths in renewable energy, automation, and additive manufacturing, citing examples of alumni who succeeded in entrepreneurial ventures and innovative startups.



Soft skills and professional development were key topics, with Mr. Rohheeth stressing communication, project management, and networking as essential skills for career growth. The session concluded with a Q&A session, where students received guidance on industry trends and career strategies.

The event was an enriching experience, inspiring students to explore diverse career opportunities and reinforcing the strong connection between alumni and current students.

ALUMNI TALK ON TRANSFORMING DREAMS INTO EXCELLENCE THROUGH DISCIPLINE AND CONSISTENCY

The Department of Mechanical Engineering, SRMIST, hosted an Alumni Talk on January 30, 2024, at DW308, featuring Mr. Suhail Meeran J H (Batch 2011-2015), Proprietor of Apex Ergo. The session, attended by third-year Mechanical Engineering students, focused on discipline, consistency, and entrepreneurial success.



The event began with a warm welcome to Mr. Suhail, acknowledging his achievements as an entrepreneur. He shared his career journey, reflecting on his time at SRMIST and the challenges that shaped his professional growth.

His talk emphasized the importance of discipline in personal and professional life, highlighting how a structured approach leads to long-term success.

He further elaborated on consistency as the foundation of achievement, encouraging students to stay committed to their goals despite setbacks. Drawing from his entrepreneurial experience, he provided valuable insights into business management, discussing the challenges and rewards of running Apex Ergo.

The session concluded with an interactive Q&A, where students engaged in discussions on entrepreneurship, career building, and work-life balance. Mr. Suhail's motivational words inspired the audience, reinforcing the significance of perseverance and dedication in achieving excellence.

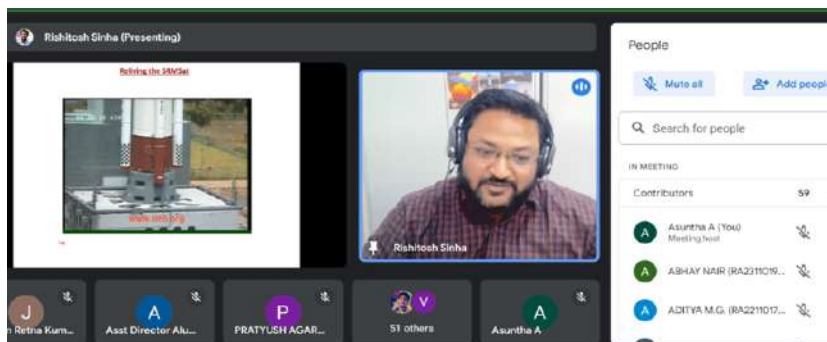


The talk was a resounding success, strengthening the bond between alumni and students, and leaving attendees with a renewed sense of ambition and direction.

DEPT. OF ELECTRONICS AND INSTRUMENTATION ENGINEERING

ALUMNI TALK ON SUBSYSTEMS FOR SRM NANOSATELLITE - SRMSAT 2

The Department of Electronics and Instrumentation Engineering (EIE) at SRM Institute of Science and Technology (SRMIST), Kattankulathur, in association with the Directorate of Alumni Affairs (DAA), hosted an insightful Alumni Talk on February 17, 2024.



The event, conducted online, focused on "Subsystems for SRM Nanosatellite - SRMSAT 2", featuring Dr. Rishitosh K. Sinha, a distinguished alumnus and Scientist/Engineer SE at Physical Research Laboratory, Ahmedabad.

Dr. Rishitosh, an ICE graduate from the batch of 2009, provided students with valuable insights into SRMSAT 1, a previous satellite project undertaken by SRMIST, and elaborated on the technological advancements and subsystems involved in the development of SRMSAT 2. He shared his experiences from working on the SRMSAT 1 mission, offering students an understanding of satellite design, instrumentation, and challenges in space technology.

The session was attended by 59 students, primarily from the first-year undergraduate batch, who actively engaged in the discussion. Dr. Rishitosh patiently answered queries related to satellite subsystems, space research opportunities, and career prospects in the aerospace sector. His guidance on engineering applications in space missions was highly appreciated by the attendees.

The event concluded with positive feedback from students, who found the session highly informative and motivating. Dr. A. Asuntha, the event coordinator, expressed gratitude to Dr. Rishitosh for sharing his expertise and inspiring the next generation of engineers at SRMIST.

INSIGHTS ON PREPARATION FOR HIGHER EDUCATION

The Department of Electronics and Instrumentation Engineering (EIE), in collaboration with the Directorate of Alumni Affairs (DAA), SRM Institute of Science and Technology, organized an Alumni Talk on March 27, 2024. The session, conducted in offline mode, was aimed at second-year undergraduate students and focused on preparing for higher education.



The guest speaker for the event was Mr. Akhilesh Varma, an alumnus from the ECE (IE) branch, Class of 2023, currently working as a Senior System Engineer at Microsoft, USA, and a Data Analyst at Capgemini, Chennai.

During the session, Mr. Akhilesh Varma shared valuable insights into competitive exam preparation, strategies for securing admissions into top universities, and the significance of skill development and industry readiness. He emphasized the importance of early planning, networking, and practical learning to enhance career prospects.

The talk concluded with a Q&A session, where students actively engaged with the speaker, seeking guidance on entrance exams, scholarships, and career opportunities. The event received positive feedback from students, highlighting its relevance and usefulness in shaping their academic journey.

The Department of EIE expressed gratitude to Mr. Akhilesh Varma for his valuable time and looks forward to hosting more such interactive sessions for students' career growth.



DEPT. OF FOOD PROCESSING ENGINEERING

ALUMNI TALK ON QUALITY ASSURANCE IN POULTRY BUSINESS — READY-TO-EAT AND READY-TO-COOK PRODUCTS

The Department of Food Process Engineering, in collaboration with the Directorate of Alumni Affairs, SRM Institute of Science and Technology, hosted an insightful alumni talk featuring Mr. Sachin Devendiran, Quality Assurance Manager at Nandu's Foods Pvt Ltd, Bangalore, on February 19, 2024.



Mr. Devendiran, an M.Tech graduate in Food Safety and Quality Management (Batch 2018-2020), shared his expertise in quality assurance practices in the poultry industry, focusing on Ready-To-Eat (RTE) and Ready-To-Cook (RTC) food products. The event commenced with a warm welcome by Dr. P. Gurumoorthi, Head of the Department, followed by an introduction to the Alumni Affairs initiatives by Mrs. Radha Ravindran, Assistant Director of Alumni Affairs.

The audience, comprising first and second-year M.Tech students in Food & Nutritional Biotechnology, Food Safety & Quality Management, and Ph.D. scholars, eagerly engaged with Mr. Sachin's presentation. He provided in-depth insights into food processing methods, safety regulations, and quality control protocols implemented in the poultry industry.

Beyond technical aspects, Mr. Sachin highlighted career opportunities in the food processing sector, encouraging students to explore diverse roles in food safety, quality assurance, and product innovation. The session concluded with an interactive Q&A segment, where students posed insightful queries regarding industry trends, job prospects, and emerging challenges in food quality assurance.

As the event wrapped up, Dr. G. Nagamaniammai, Associate Professor, expressed gratitude to Mr. Sachin Devendiran for his invaluable contribution. The session provided a valuable bridge between academic learning and industry practices, further strengthening SRMIST's commitment to fostering industry-academia collaborations.

STAPLE FOOD FORTIFICATION AS PER SDG 2 GOALS

On March 21, 2024, the Department of Food Process Engineering at SRM Institute of Science and Technology (SRMIST) organized an insightful alumni talk on “Staple Food Fortification to Overcome Hidden Hunger as Per SDG 2: Initiatives, Challenges, and Outcomes in India.”



The session featured Mr. Abhishek Shukla, an esteemed alumnus from the Batch of 2012, currently serving as Program Manager at Ignite India Technoserve.

The event, conducted in online mode at 11:00 AM, was attended by over 70 participants, including PG students, Ph.D. scholars, and faculty members.

The session commenced with a welcome address by Dr. P. Gurumoorthi, Head (i/c) of the Department of Food Process Engineering, followed by an introduction of the guest speaker by Dr. G. Nagamaniammai, Associate Professor and Alumni Coordinator.

Drawing from his vast experience in rice fortification programs at Akshaya Patra Foundation and PATH India, Mr. Shukla provided valuable insights into food fortification initiatives in India. He elaborated on the significance of fortification in combating malnutrition, its impact on the global economy, and the Government of India's role in promoting staple food fortification. The discussion also covered the collaborative efforts between government agencies, non-governmental organizations, and private sector stakeholders in implementing fortification programs.

Mr. Shukla's talk introduced participants to new dimensions of food fortification, highlighting various implementation schemes and career opportunities for food technologists in India. The session concluded with an engaging Q&A segment, followed by positive feedback from attendees.

The Department of Food Process Engineering, along with the Directorate of Alumni Affairs, extends gratitude to Mr. Shukla for sharing his expertise and looks forward to hosting more such informative alumni talks in the future.

DEPT. OF CHEMICAL ENGINEERING

ALUMNI TALK ON START-UP ECOSYSTEM AND INVESTMENTS



SRM INSTITUTE OF SCIENCE AND TECHNOLOGY
COLLEGE OF ENGINEERING AND TECHNOLOGY
DEPARTMENT OF CHEMICAL ENGINEERING
Kattankulathur - 603 203, Tamil Nadu, India

The Department of Chemical Engineering, SRMIST, Kattankulathur along with the Directorate of Alumni Affairs (DAA) invites you to attend an

ALUMNI TALK

on

"Start-up Ecosystem and Investments... how I sold my first start-up"

21st Feb 2024 Wednesday 9.30 am to 10.30 am



GN MADHU
Batch of 1997 - 2001
Angel Investor and Multipreneur
Distinguished alumni under the domain of industrial sector -SRMIST 2023

Venue
G D Naidu Hall, Main campus, SRMIST

CONVENORS	ALUMNI COORDINATORS	CHEMFLEX COORDINATOR
Dr. A. RATHINAM, Director, Alumni Affairs, SRMIST	Dr. M. P. RAJESH Professor, Department of Chemical Engineering, SRM IST	Dr. K. SOFIYA Assistant Professor, Department of Chemical Engineering, SRMIST
Dr. K. SURESH I/O I/C, Chemical Engineering, SRMIST	Dr. G. KEERTHIGA Assistant Professor, Department of Chemical Engineering, SRM IST	



His discussion on investment strategies, risk management, and market trends provided valuable insights for students interested in entrepreneurship and business innovation. The session concluded with an interactive Q&A, where students engaged in discussions on business strategies, funding opportunities, and career guidance. The talk served as a great motivation for young aspiring entrepreneurs, equipping them with practical knowledge and inspiration to embark on their start-up journeys.

The Department of Chemical Engineering, SRM Institute of Science and Technology, hosted an Alumni Talk on "Start-up Ecosystem and Investments: How I Sold My First Start-up" on February 21, 2024, as part of Chemflux 11.0. The event featured Mr. G Madhu, an esteemed alumnus from the batch of 2001, who is now a successful angel investor and entrepreneur.

The session was attended by undergraduate and postgraduate students eager to gain insights into entrepreneurship and investment strategies. Mr. Madhu shared his journey of building and successfully selling his first start-up, providing a first-hand perspective on the challenges and opportunities within the start-up ecosystem. He emphasized the importance of skill development, dedication, and focus, inspiring students to explore entrepreneurial ventures.

Mr. Madhu also highlighted the immense potential of chemical engineers in both technical and business domains. He encouraged students to think beyond conventional career paths and explore start-up opportunities in the chemical sector.

SRMIST HOSTS ALUMNI TALK ON "INDUSTRIAL SECTOR WHERE A CHEMICAL ENGINEER IS USEFUL"



The Department of Chemical Engineering, SRM Institute of Science and Technology (SRMIST), Kattankulathur, in association with the Directorate of Alumni Affairs, organized an Alumni Talk titled "Industrial Sector Where a Chemical Engineer is Useful" on 23rd February 2024 at M14, Mechanical A Block, Main Campus. The session featured Ms. Esakkaiammal Shenbagaraman, an alumna from the batch of 2019, currently working as a Process Industrializator at Michelin India Tyres Pvt. Ltd., Thiruvallur.

Ms. Esakkaiammal was invited as the chief guest for the Valedictory Function of Chemflux. She shared her inspiring journey from being a scholarship recipient to a dedicated volunteer and later becoming a professional at Michelin. She spoke about her commitment to education, social causes, and professional growth, emphasizing the importance of sustainability, community engagement, and fostering diversity and inclusion in the industrial sector.

During the session, she encouraged students to actively participate in internships, emphasizing the importance of collaborative learning skills and hands-on experience during college years. Her insights provided students with a clear understanding of the role of chemical engineers in various industries and the opportunities available in the chemical engineering sector.

The event concluded with a Vote of Thanks, acknowledging Ms. Esakkaiammal's valuable contributions. The interactive session and knowledge-sharing made this alumni talk a memorable and informative experience for the third-year chemical engineering students who attended.

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The session also highlighted the significance of soft skills, such as teamwork, leadership, and communication, which are essential for a successful career in the chemical and polymer industries. The talk served as an eye-opener for students, inspiring them to leverage their academic journey effectively.

The event concluded with an interactive session, where students engaged in discussions about career prospects, industry trends, and higher education opportunities.

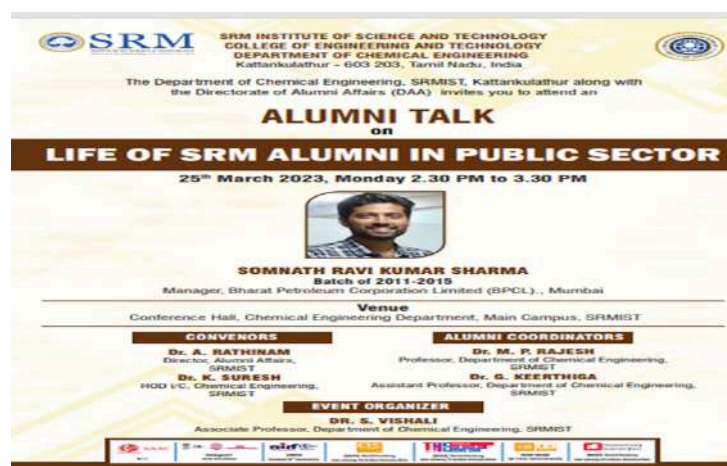
LIFE OF SRM ALUMNI PUBLIC SECTOR CAREER IN CHEMICAL ENGINEERING

The Department of Chemical Engineering, SRM Institute of Science and Technology, hosted an Alumni Talk on March 25, 2024, titled "Life of SRM Alumni in Public Sector." The session featured Mr. Somnath Ravikumar Sharma, a 2015 B.Tech Chemical Engineering graduate and Manager at Bharat Petroleum Corporation Limited (BPCL), Mumbai.

During his visit, Mr. Somnath interacted with faculty members and shared his journey of securing All India Rank 58 in GATE, which enabled him to join the public sector. Currently overseeing fluid catalytic cracking and gasoline hydrotreater units at BPCL, he manages both field operations and the DCS panel.

The session focused on bridging the gap between academia and industry, emphasizing the need to align student knowledge with industry demands. He highlighted the skills required to excel in the public sector and the importance of technical expertise and practical exposure. Mr. Somnath also expressed his commitment to engaging further with Chemical Engineering students through mentorship and skill development initiatives.

The event provided valuable insights into career opportunities in the public sector, inspiring students to explore competitive exams like GATE and consider careers in the energy industry.



DEPT. OF AEROSPACE ENGINEERING

SRMIST Hosts ALUMNI TALK ON CAREERS IN AIRCRAFT INTERIOR DESIGNING AND MANUFACTURING



The Department of Aerospace Engineering, in association with the Directorate of Alumni Affairs, SRM Institute of Science and Technology (SRMIST), Kattankulathur, organized an Alumni Talk on “Career in Aircraft Interior Designing and Manufacturing” on 23rd February 2024 at 4:00 PM. The session was attended by 60 undergraduate students eager to gain insights into the aerospace industry.

The event commenced with a warm welcome by Dr. M. Vignesh Kumar, Assistant Professor, followed by an address by Dr. S. Gurusideswar, who expressed gratitude to the speaker for sharing her professional journey.

The keynote speaker, Ms. Niranjana Rajeev, an esteemed alumna of the Aerospace Engineering Department, shared her experiences in aircraft interior designing and manufacturing. She elaborated on the key components of aircraft interiors and advised students to identify their areas of interest, such as engineering, production, operations, procurement, project management, and quality control. She also emphasized the importance of essential skills like communication, leadership, and problem-solving in the aerospace industry.

During the interactive Q&A session, students inquired about her undergraduate project and industry certifications, which she addressed in detail. The session was moderated by Dr. M. Vignesh Kumar and live-streamed in the Computational Fluid Dynamics (CFD) lab for a wider audience.

The event concluded with a vote of thanks by Dr. M. Vignesh Kumar and Dr. S. Gurusideswar, who appreciated the speaker's efforts in mentoring young aerospace engineers. The session proved to be highly informative and beneficial for all participants, offering them valuable industry insights.

DEPT. OF ARCHITECTURE AND INTERIOR DESIGN

ALUMNI TALK ON DYNAMIC WORKSHOP: UNVEILING THE BASICS OF 3D DESIGN AND MODELING



The event saw the participation of 40 undergraduate students from various years, eager to gain practical knowledge and insights into the field of 3D design. Mr. Sabari Raja began the session by discussing career-building strategies, portfolio development, and industry trends. He emphasized the importance of mastering digital tools to stay competitive in the evolving field of interior design.

The highlight of the workshop was the hands-on training on industry-leading software such as SketchUp, Lumion, and V-Ray. The speaker provided step-by-step demonstrations on 3D modeling, rendering techniques, and visualization, allowing students to grasp the fundamentals and develop real-world skills essential for their careers.

Students found the session highly informative and practical, with many expressing enthusiasm about applying the skills learned. The event concluded with a vote of thanks by Prof. C.T. Lakshmanan, followed by a networking session where students interacted with the speaker for career guidance and industry insights.

The workshop proved to be an invaluable learning experience, equipping students with essential design skills and an understanding of current industry demands.



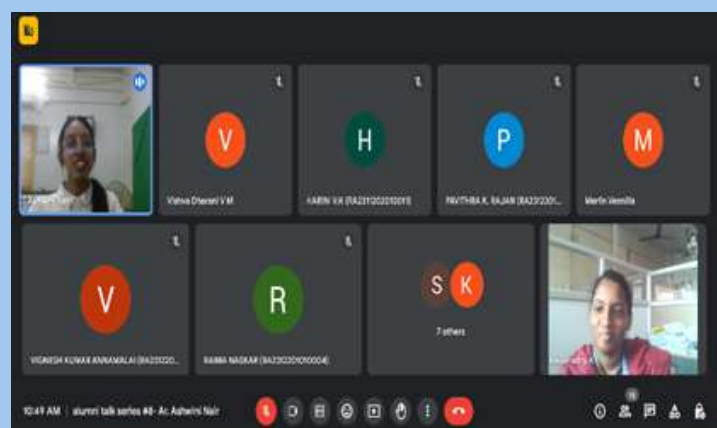
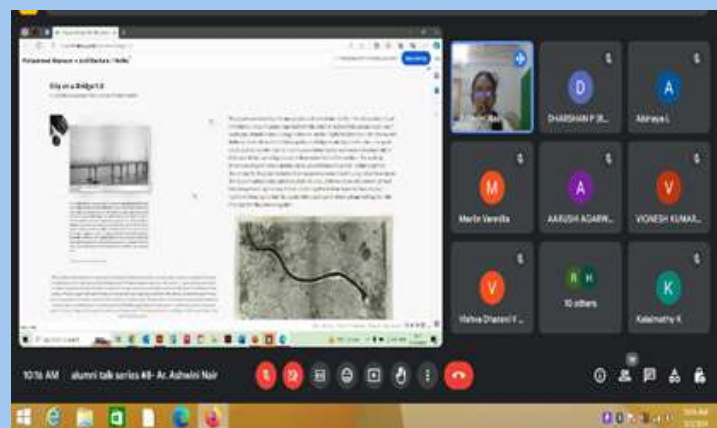
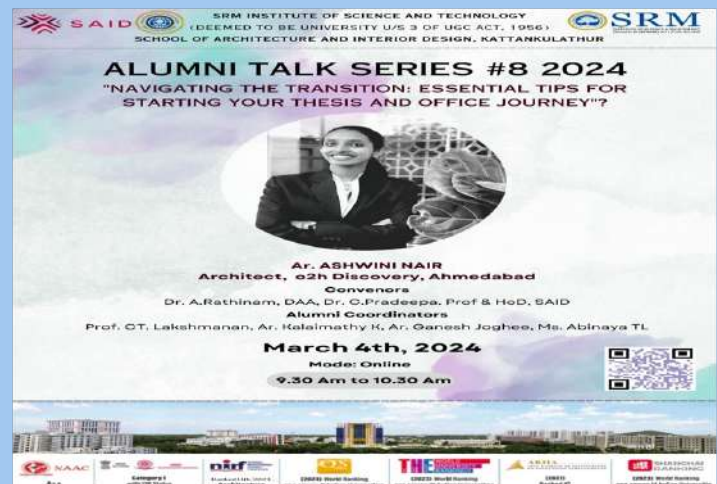
The School of Architecture and Interior Design, SRMIST, Kattankulathur, successfully hosted an Alumni Talk Series 2024 event on February 26, 2024, featuring an engaging workshop on 3D Design and Modeling. The session was conducted by Mr. Sabari Raja, an alumnus from the Batch of 2022, currently working as an Interior Designer at Bizzoppo Interiors, OMR.

ALUMNI TALK ON NAVIGATING THE TRANSITION FROM THESIS TO PROFESSIONAL PRACTICE

The School of Architecture and Interior Design at SRM Institute of Science and Technology, Kattankulathur, successfully hosted an Alumni Talk Series 2024 on March 4, 2024 in an online mode. The session, titled "Navigating the Transition: Essential Tips for Starting Your Thesis and Office Journey," featured Ar. Ashwini Sunil Nair, an esteemed alumna from the B. Arch class of 2022 and an Architect at o2h Discovery, Ahmedabad.

The event was designed to provide students with valuable guidance on transitioning from academic projects to professional practice. The session began with a warm welcome by the faculty coordinators, followed by an introduction to the speaker. Ar. Ashwini Sunil Nair shared her experiences and insights on managing the final thesis, preparing for professional roles, and adapting to the demands of the architecture industry. She discussed the importance of time management, networking, and continuous learning in both academic and professional settings.

Students were particularly engaged during the interactive Q&A session, where they sought advice on choosing thesis topics, handling project deadlines, and developing strong portfolios. Ar. Ashwini emphasized the significance of soft skills such as communication, teamwork, and adaptability in professional environments.



The session concluded with a vote of thanks, acknowledging the efforts of faculty coordinators, alumni speakers, and student participants. The talk provided invaluable insights, leaving students motivated and better prepared for their academic and professional journeys.

DEPT. OF AUTOMOBILE ENGINEERING (NCR)

MARKETING ANALYSIS & SEGMENTATION

SRM Institute of Science and Technology (SRMIST), Delhi-NCR, organized an insightful Alumni Talk on Marketing Analysis and Segmentation on March 15, 2024. The event was hosted by the Department of Mechanical and Automobile Engineering and featured Mr. Saurabh Gandhi, Channel Account Manager at Valvoline Cummins Pvt. Ltd., as the keynote speaker.

The session commenced with an address by Dr. G. P. Bagri, Head of the Department, who highlighted the significance of industry-academia interaction. Mr. Gandhi, an esteemed alumnus, shared his expertise on marketing strategies, offering students a comprehensive understanding of market segmentation and its impact on business success. His talk covered key aspects such as consumer behavior, competitive analysis, and ethical business practices, providing valuable insights to aspiring engineers interested in marketing and management.

The interactive session enabled students to engage with real-world marketing scenarios, enhancing their analytical and strategic thinking skills. The event served as a platform for knowledge exchange, bridging the gap between academic learning and industry expectations. Faculty members and students expressed appreciation for the session, recognizing its role in broadening their perspectives on marketing and business dynamics.



DEPT. OF COMPUTER SCIENCE ENGINEERING (VDP)

ALUMNI TALK ON CAREER OPPORTUNITIES AND PATHWAYS IN CYBERSECURITY



The SRM Institute of Science and Technology, Vadapalani campus, hosted an Alumni Talk on “Career Opportunities and Pathways in Cybersecurity” on January 30, 2024, from 1:15 PM to 2:45 PM. The session featured Ms. Rakshitha S, Senior Analyst at EY and a proud SRM alumna, who provided invaluable insights into the ever-evolving field of cybersecurity.

The event, attended by 114 internal participants, commenced with a felicitation ceremony, where Dr. S. Prasanna Devi (HoD), Dr. K. Meenakshi (Alumni Coordinator), and Dr. K. Akila (Faculty Coordinator) welcomed the esteemed speaker. Ms. Rakshitha delivered an engaging talk on the growing threat landscape in cyberspace, explaining the 11 core areas crucial for cybersecurity professionals. She discussed key certifications, essential industry skills, job market trends, and placement opportunities in this high-demand sector.



A notable highlight of the event was Ms. Rakshitha’s generous donation of 49 copies of the book "Getting Started with MATLAB" to the Computer Science and Engineering Department, showcasing her commitment to academic growth.

The session concluded with a motivational speech, where Ms. Rakshitha encouraged students to explore the vast career opportunities in cybersecurity. Her expert insights and real-world experiences inspired students to pursue careers in this fast-growing industry.

The event was a resounding success, reinforcing SRMIST’s commitment to connecting students with industry experts and preparing them for promising careers in cybersecurity.

ALUMNI TALK ON PLACEMENT AND HIGHER STUDIES

The Department of Computer Science and Engineering (DCSE), SRMIST - Vadapalani Campus, successfully conducted an Alumni Talk on "Placement and Higher Studies" on February 15, 2024, from 10:00 AM to 12:00 PM. The session featured Mr. Santhosh Kumar R (Batch 2019-2023) as the resource person, providing valuable insights into career advancement and higher education opportunities.

The event began with a warm welcome by Dr. Rajasekaran V and Dr. Prasanna Devi, Head of the CSE Department, who also felicitated Mr. Santhosh Kumar with a memento in appreciation of his contributions. The session kicked off with an interactive questionnaire, fostering active participation and engagement from the 59 student attendees.

Mr. Santhosh Kumar provided a detailed overview of strategic considerations for pursuing higher education abroad, discussing factors such as academic reputation, cultural fit, employment opportunities, and quality of life. He also addressed financial planning, including tuition fees, scholarships, and part-time job opportunities, equipping students with practical budgeting strategies.

Additionally, the session covered course selection strategies, helping students evaluate personal interests, industry demand, and career goals to make informed academic decisions. The event concluded with a Letter of Appreciation presented to Mr. Santhosh Kumar by faculty coordinators Dr. Rajasekaran and Dr. Punitha, followed by closing remarks from Dr. C.V. Jayakumar, Dean, SRMIST, who shared valuable insights and words of encouragement. The event was a resounding success, offering students valuable guidance and inspiration for their academic and professional futures.



SKILL DEVELOPMENT SESSION ON MASTERING CLASSIC ANIMATION EMPOWERS STUDENTS



The Department of Computer Science and Engineering (DCSE) at SRMIST - Vadapalani Campus, in collaboration with the Directorate of Alumni Affairs, organized an insightful Skill Development Session on Mastering Classic Animation on March 5, 2024. The session, conducted from 10:00 AM to 12:00 PM, was led by Mr. Sriram Govindarajan, an esteemed alumnus from the 2019-2023 batch, who is currently pursuing higher studies at Stuttgart University, Germany.

The event commenced with a warm welcome by Dr. K. Meenakshi, Associate Professor, DCSE, who highlighted the importance of skill-based learning in the ever-evolving field of animation. Mr. Govindarajan, the resource person, delivered a detailed hands-on session focusing on Adobe Animate techniques and principles, aiming to equip participants with fundamental skills in classic animation.

Attendees were introduced to easing techniques that help create smooth, visually appealing animations. The workshop covered key principles of animation, including timing and spacing, squash and stretch, anticipation, and overshoot, enabling students to infuse realism and personality into their work. Participants engaged in three hands-on projects, allowing them to apply newly learned techniques and enhance their animation portfolios.

With 59 students in attendance, the session received positive feedback, with participants appreciating the comprehensive approach, practical exposure, and industry-relevant insights shared during the workshop. The event successfully bridged the gap between theoretical knowledge and practical expertise, empowering students to explore exciting opportunities in the field of animation.

DEPT. OF COMPUTER SCIENCE ENGINEERING (NCR)

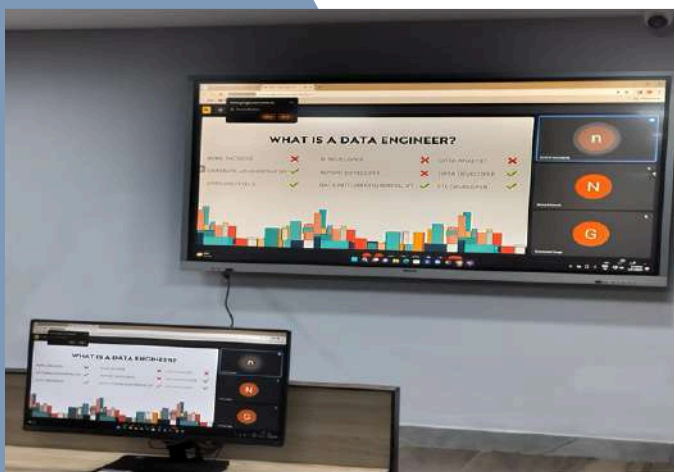
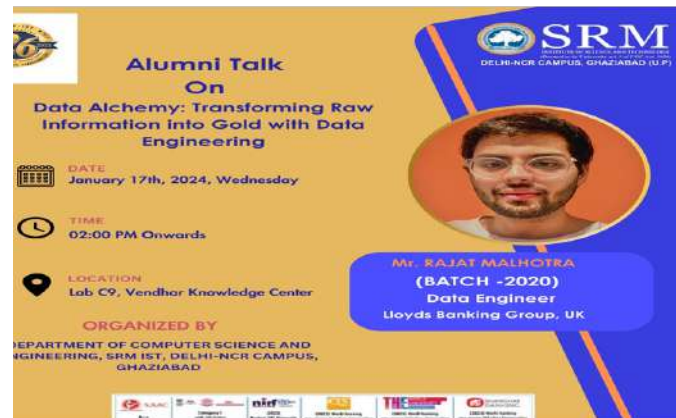
ALUMNI TALK ON DATA ALCHEMY: TRANSFORMING RAW INFORMATION INTO GOLD WITH DATA ENGINEERING

The Department of Computer Science and Engineering (CSE) at SRMIST Delhi-NCR organized an insightful Alumni Talk on January 17, 2024. The event featured distinguished alumnus Mr. Rajat Malhotra, a Data Engineer at Lloyds Banking Group, UK, who delivered a session on "Data Alchemy: Transforming Raw Information into Gold with Data Engineering."

The session commenced with a welcome address by Dr. Avneesh Vashist, Head of the CSE Department, followed by an engaging talk by Mr. Malhotra. He shared his journey from SRMIST to the global banking sector and emphasized the transformative role of data engineering in extracting meaningful insights from raw information.

With students in attendance, the event served as a platform for industry-academia interaction, providing valuable knowledge on real-world data applications. Dr. Jitendra Singh, the faculty coordinator, ensured a smooth session.

The talk reinforced the department's commitment to bridging the gap between academic learning and industry trends. Encouraged by the success of this session, the department plans to organize more such interactions, fostering mentorship and career guidance for students.



ALUMNI TALK ON MANAGING TIME EFFECTIVELY EMPOWERS CSE STUDENTS

**Alumni Talk
On
MANAGE TIME EFFECTIVELY**

DATE
January 23rd, 2024, Tuesday

TIME
10:10 AM Onwards

LOCATION
Lab C13, Vendhar Knowledge Center

ORGANIZED BY
DEPARTMENT OF COMPUTER SCIENCE AND
ENGINEERING, SRM IST, DELHI-NCR CAMPUS,
GHAZIABAD

Mr. JATIN KUMAR
(BATCH -2022)
Software Engineer
AMAZON, INDIA

SRM
INSTITUTE OF SCIENCE AND TECHNOLOGY
(Promoted as SRM Institute of Science and Technology)
DELHI-NCR CAMPUS, GHAZIABAD (U.P.)

NAAC
Category 1
with 3B Status

NIRF
Ranked 10th University

QS
QS World Ranking
new among 10 Indian Universities

THE
QS World Ranking
new among 10 Indian Universities

QS
QS World Ranking
new among 10 Indian Universities

The Department of Computer Science and Engineering (CSE) at SRMIST Delhi-NCR organized an Alumni Talk on January 23, 2024, featuring Mr. Jatin Kumar, a distinguished alumnus and Software Engineer at Amazon, India. The session, attended by 57 students, aimed to provide practical strategies for effective time management to enhance productivity and success.

The event commenced with a welcome address by Dr. Avneesh Vashishth, Head of the Department, followed by an engaging talk by Mr. Jatin Kumar. He emphasized the importance of managing time efficiently, explaining how proper time allocation can reduce stress, increase efficiency, and improve overall well-being. He shared practical techniques, including prioritization, goal-setting, and task delegation, helping students find a balance between academic, extracurricular, and personal commitments.

The session provided valuable industry insights, demonstrating how effective time management is a critical skill in the corporate world. Students actively engaged in the discussion, gaining real-world perspectives on handling multiple responsibilities.

The session provided valuable industry insights, demonstrating how effective time management is a critical skill in the corporate world. Students actively engaged in the discussion, gaining real-world perspectives on handling multiple responsibilities. The talk concluded with a vote of thanks by faculty coordinator Dr. Jitendra Singh, who appreciated Mr. Jatin Kumar's insights and mentorship. The session proved to be an enriching experience, equipping students with the skills necessary for academic and professional success.

ALUMNI TALK ON DATA SCIENCE

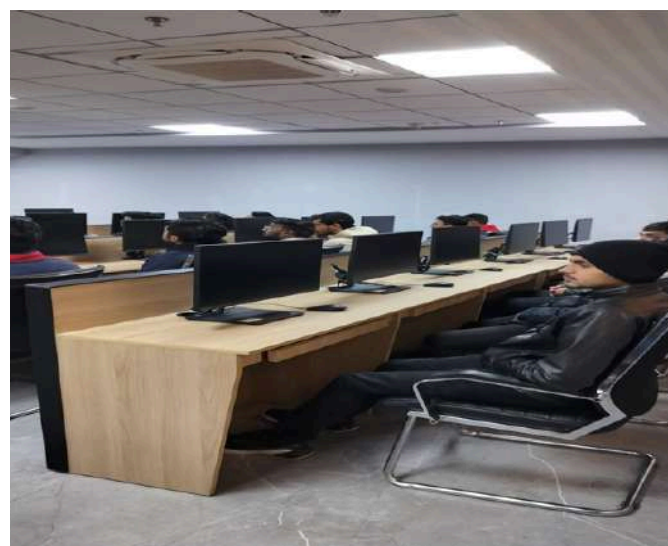
The Department of Computer Science and Engineering (CSE), SRMIST Delhi-NCR, successfully organized an Alumni Talk on "Data Science" on February 16, 2024. The session featured Mr. Aryan Chaturvedi, Software Engineer at EY India, as the guest speaker, providing valuable insights into the field of Data Science.

The event commenced with a welcome address by Dr. Avneesh Vashitha, Head of the Department, followed by an engaging session by Mr. Aryan, who highlighted the significance of Data Science in today's digital landscape. He elaborated on how Data Science plays a crucial role in industries such as healthcare, finance, marketing, and technology, driving data-driven decision-making and innovation.

During his talk, Mr. Aryan emphasized key skill sets essential for aspiring data scientists, including proficiency in programming languages like Python and R, statistical analysis, and machine learning techniques. He also provided an overview of career opportunities, detailing roles such as Data Analyst, Data Engineer, Machine Learning Engineer, and Data Scientist.

Mr. Aryan encouraged students to continuously learn, build a strong foundation in mathematics and statistics, and engage in hands-on projects. He also stressed the importance of networking in the industry to stay updated with the latest advancements.

The interactive session concluded with students feeling motivated and inspired to explore Data Science as a career path. The event was well-received by the 30 participating students, who left with a deeper understanding of the opportunities and challenges in this evolving field.



ALUMNI TALK ON DEALING WITH STRESS, MANAGEMENT, AND PLACEMENTS



The Computer Science and Engineering Department at SRMIST Delhi-NCR organized an Alumni Talk on “Dealing with Stress, Management, and Placements” on February 20, 2024. The session featured Ms. Anshima Raizada, Software Engineer at FY Networks, Hyderabad, as the guest speaker and was attended by 49 students.

The event commenced with a welcome address by Dr. Avneesh Vashitha, Head of the Department. Ms. Anshima Raizada then took the stage to provide valuable insights into managing stress and navigating the placement process. She explained the various stress factors students face during placements, including academic pressure, future uncertainties, and high expectations.

She shared practical coping strategies, such as effective time management, mindfulness techniques, work-life balance, and seeking peer and mentor support. She also emphasized the importance of building resilience to handle setbacks and rejections, encouraging students to stay motivated and persistent.

Ms. Anshima also provided guidance on interview preparation, resume building, and communication skills. She advised students on leveraging the alumni network for mentorship and career support, stressing the importance of networking and seeking advice from industry professionals.

The session was highly interactive, with students engaging in discussions and seeking advice on placement challenges. The talk provided a valuable roadmap for students to approach placements with confidence, preparedness, and a stress-free mindset. The event reaffirmed SRMIST's commitment to fostering student success and strengthening alumni connections.

ALUMNI TALK ON CREATING ENTREPRENEURIAL OPPORTUNITIES AT SRMIST

The Department of Computer Science and Engineering (CSE) at SRMIST Delhi-NCR organized an Alumni Talk on "Creating Entrepreneurial Opportunities" on March 1, 2024. The session aimed to inspire students to explore entrepreneurship and was conducted by Mr. Anugreh Sehtya, Co-Founder at Serenico Labs & Hybrid Idea, New Delhi. The event saw an active participation of 39 students and was coordinated by Dr. Jitendra Singh.

The session commenced with a welcome address by Dr. Avneesh Vashitha, Head of the CSE Department, who emphasized the importance of entrepreneurial thinking in today's fast-changing business environment. Mr. Anugreh Sehtya shared valuable insights on recognizing and creating entrepreneurial opportunities, drawing from his own journey as a successful entrepreneur.

He stressed the importance of identifying market gaps and transforming problems into business opportunities. He also discussed the significance of persistence and resilience, highlighting that entrepreneurship comes with challenges that require determination to overcome. He encouraged students to build strong networks with peers, mentors, and industry professionals to gain insights and support.

The session also focused on adaptability and innovation, where Mr. Sehtya explained how staying ahead of market trends and embracing change is crucial for sustained success.



Students actively engaged in discussions, seeking advice on startup challenges, funding opportunities, and business strategies. The event concluded with a vote of thanks and a felicitation for Mr. Sehtya, acknowledging his contribution to guiding aspiring entrepreneurs. The talk was highly beneficial, leaving students motivated and equipped with the knowledge to take their first steps toward entrepreneurship.

DEPT. OF ELECTRICALS AND ELECTRONIC ENGINEERING (NCR)

CAREER AND FUTURE SCOPE IN ROBOTICS

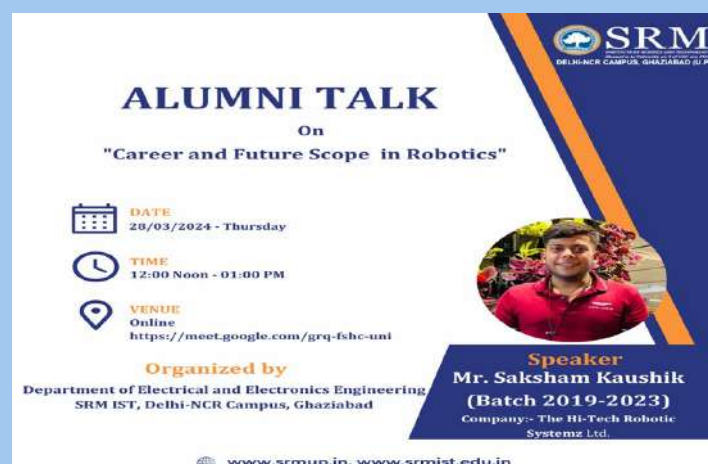
The Department of Robotics organized an insightful Alumni Talk on “Career and Future Scope in Robotics” on 28th March 2024, from 12:00 noon to 1:00 PM (IST), conducted online. The event was coordinated by Hari Om Mishra (Student Coordinator) and Dr. Himanshu Sharma (Faculty Coordinator), with 22 participants in attendance.

The session was led by Mr. Saksham Kaushik, an alumnus from the 2023 batch, currently employed at The Hi-Tech Robotic Systemz Limited, Gurgaon. He provided valuable insights into career opportunities, industry advancements, and the future of robotics.

Professional Journey: Mr. Kaushik shared his transition from a student to a professional, detailing his role at Hi-Tech Robotic Systemz Limited and contributions to automation and robotics.

Industry Overview: He highlighted the rapid growth of the robotics industry and its applications in manufacturing, logistics, healthcare, and agriculture.

Career Opportunities: Various career paths, including robotics engineering, software development, research, and consulting, were discussed, along with essential skill sets for aspiring professionals.



Technological Trends: Key advancements in AI, machine learning, sensor technology, and autonomous systems were explored.

Challenges and Opportunities: He addressed challenges like interoperability and ethical considerations while emphasizing growth opportunities.

Advice for Aspiring Roboticists: Mr. Kaushik encouraged students to build technical skills, pursue hands-on projects, and network within the industry.

The session concluded with an interactive Q&A, featuring Mr. Freedom Daniel (Alumni Director), fostering an engaging discussion on the future of robotics. The talk inspired students to explore career paths in robotics, reinforcing the importance of continuous learning and innovation.

DEPT. OF COMPUTER APPLICATIONS (NCR)

ALUMNI TALK ON RECENT TRENDS & TECHNOLOGY



The Department of Computer Applications at SRM IST NCR successfully hosted an Alumni Talk on "Recent Trends & Technology" on January 25, 2024, from 3:00 PM to 4:00 PM in a virtual format. The session, attended by 61 participants, featured Mr. Dewasheesh Rana, Principal Software Engineer at Dell Technologies, Bengaluru, as the guest speaker.

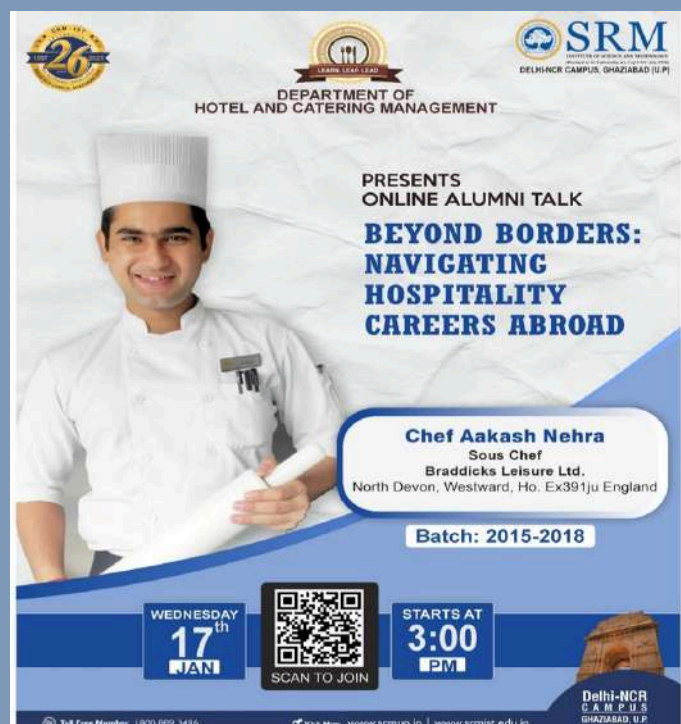
The talk began with an introduction to Python's increasing role in modern technology. Mr. Rana emphasized its applications in Artificial Intelligence (AI), Machine Learning (ML), Data Science, Web Development, Cybersecurity, Cloud Computing, Blockchain, and the Internet of Things (IoT). He highlighted Python's extensive libraries like TensorFlow, PyTorch, NumPy, Pandas, Django, and Web3.py, which make it an essential tool for various industries.

The session provided valuable insights into how Python is used for data analysis, security testing, cloud automation, and decentralized application development. Mr. Rana also discussed emerging career opportunities in Python-based technologies, encouraging students to enhance their technical skills.

The event, coordinated by Dr. Rupak Sharma, Associate Professor & Head, and Mr. Aalekh Chaudhary, Assistant Professor, proved to be an insightful and engaging experience, equipping students with knowledge of current technological advancements.

DEPT. OF HOTEL & CATERING MANAGEMENT (NCR)

BEYOND BORDERS: NAVIGATING HOSPITALITY CAREERS ABROAD



The event concluded with an interactive Q&A session, where students gained clarity on career pathways in global hospitality. Coordinator Rahul Gautam, Assistant Professor, ensured the session's success, reinforcing the department's commitment to preparing students for global opportunities.

The Department of Hospitality and Catering Management successfully hosted an insightful alumni talk titled "Beyond Borders: Navigating Hospitality Careers Abroad" on January 17, 2024, from 3:00 PM to 4:00 PM via Google Meet. The session featured Chef Aakash Nehra, who shared valuable guidance on building a successful international career in the hospitality industry. A total of 59 students participated in this engaging discussion.

Chef Nehra emphasized the importance of developing a strong foundation in hospitality management, hotel operations, and catering services. He highlighted customer service skills as a crucial factor in creating exceptional guest experiences. He also encouraged students to learn additional languages to enhance communication with diverse clientele and foster inclusivity.

The session covered key industry insights, including the importance of networking, attending industry events, and seeking mentorship to open career opportunities. Chef Nehra stressed the significance of gaining international experience, understanding different cultural practices, and staying updated with evolving industry trends.

DEPT. OF INCUBATION CENTRE (NCR)

ALUMNI TALK ON "BLUEPRINT FOR LAUNCHING A STARTUP" BY MR. TUSHARJEET BHARDWAJ

The Incubation Centre and Alumni Cell successfully organized an Alumni Talk on "Blueprint for Launching a Startup", featuring Mr. Tusharjeet Bhardwaj, Founder of Saurya Urja Technologies, on February 16, 2024, at Dr. S. Radhakrishnan Hall. The session, which began at 12:00 noon, provided students with valuable insights into the entrepreneurial journey.

The event commenced with an acknowledgment of the esteemed dignitaries, including Dr. Sanjay Viswanathan (Director), Prof. R.P. Mahapatra (Dean), Prof. Navin Ahlawat (Dean of S&H), and Prof. Dhowmya Bhatt (Dean IQAC), for their unwavering support. Special thanks were also extended to Mr. Freedom Daniel (HoD, Automobile) and Dr. Jitendra Singh (HoD, EEE) for their contributions.

During his talk, Mr. Bhardwaj shared his entrepreneurial journey, discussing the challenges, strategies, and key factors necessary for launching and sustaining a successful startup. He emphasized the importance of perseverance, innovation, and resilience, offering practical insights into funding, market research, business models, and risk management. The session was highly engaging and motivational, sparking enthusiasm among students to consider entrepreneurship as a viable career option.



The interactive Q&A session further allowed students to clarify doubt and gain deeper insights into the startup ecosystem. The event concluded on an inspiring note, with the Incubation Centre and Alumni Cell reaffirming their commitment to organizing more such initiatives to nurture and guide future entrepreneurs.

DEPT OF VISUAL COMMUNICATION

ALUMNI TALK ON 'ENLIGHTEN YOUR MIND'



The Department of Visual Communication at SRM Institute of Science and Technology successfully hosted an Alumni Talk titled "Enlighten Your Mind" on January 19, 2024, at M.S. Subbulakshmi Hall, FSH Block. The event, aimed at B.Sc. and M.Sc. Visual Communication students, featured esteemed alumnus Mr. Ganesh Palaniswami (Batch 2008-2011), a renowned director in the Tamil film industry.

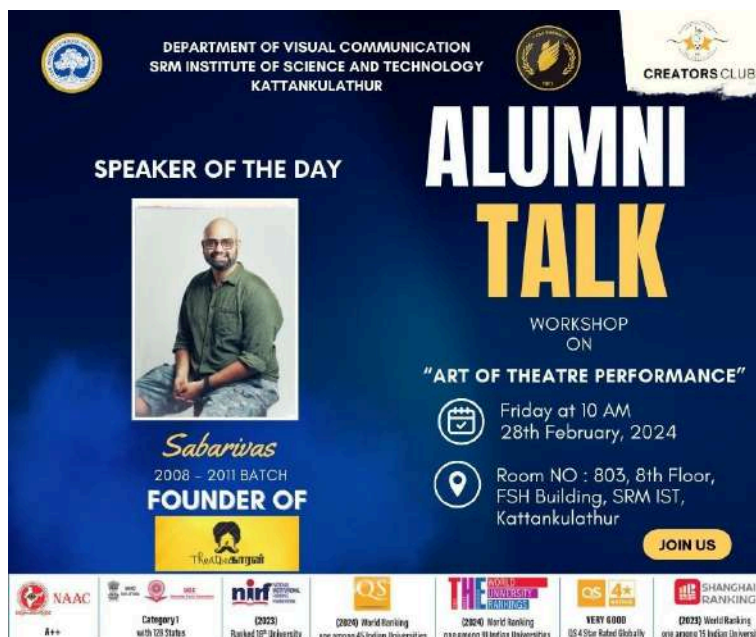
Mr. Palaniswami delivered an insightful session on the importance of filmmaking, emphasizing key aspects such as scriptwriting, art direction, and editing. He shared industry experiences, highlighting the crucial role of Visual Communication in film production. His interactive approach allowed students to gain practical insights and valuable career advice on breaking into the film industry.



The session was presided over by Dr. A. Rathinam, Director of Alumni Affairs, who acknowledged the significance of alumni contributions in shaping student aspirations. The event concluded with a vote of thanks by Dr. Rajesh R, Head of the Department, Visual Communication.

The talk served as an inspiring and educational experience, reinforcing the department's commitment to bridging academic learning with industry expertise through alumni engagement.

ALUMNI TALK ON "THE ART OF THEATRE PERFORMANCE"



The Department of Visual Communication, SRM Institute of Science and Technology, Kattankulathur Campus, organized an Alumni Talk on "The Art of Theatre Performance" on February 28, 2024, at Room No. 803, Faculty of Science and Humanities. The session, which commenced at 10:00 AM, was attended by B.Sc. and M.Sc. Visual Communication students.

The event featured Mr. Sabarivas, an esteemed alumnus from the 2008–2011 batch and Co-founder of Theatrekaran, who shared his expertise as a theatre artist. He provided valuable insights into acting skills, stage performance techniques, and the different perspectives of theatre play. He also addressed marketing strategies and modern promotional techniques essential for sustaining a career in theatre.

The session was highly interactive, with students engaging in discussions about stage play execution, character development, and industry trends. Mr. Sabarivas offered practical tips on theatrical performance, audience engagement, and effective storytelling.

The event was presided over by Dr. A. Rathinam, Director of Alumni Affairs, who emphasized the significance of alumni-student interaction. The session concluded with a vote of thanks by Dr. T.K. Saravanakumar, Assistant Professor, Department of Visual Communication. The alumni talk was a valuable learning experience, inspiring students to explore careers in theatre and performing arts, while also equipping them with industry-relevant skills.

ALUMNI TALK ON PERCEPTIONS OF PUBLIC RELATIONS



The Department of Visual Communication at SRM Institute of Science and Technology, Kattankulathur Campus, in collaboration with the Directorate of Alumni Affairs, organized an engaging Alumni Talk on "Perceptions of Public Relations" on March 6, 2024, at Subbulakshmi Hall, Faculty of Science and Humanities. The session, conducted at 10:00 AM, was delivered by Mrs. Aswini Sathya, an alumna from the 2016–2019 batch, currently working as a PRO for Digital Media at SS Music.

Mrs. Aswini Sathya provided an insightful discussion on the role and responsibilities of a Public Relations Officer (PRO), emphasizing the importance of trust-building with clients. She elaborated on the various functions of a PRO, including media relations, reputation management, and strategic communication, highlighting how effective PR practices contribute to an organization's success.

The session was highly interactive, with students actively participating in discussions and seeking valuable career guidance from the speaker. She shared practical tips and real-world experiences, helping students understand the dynamics of the PR industry and the essential skills required to excel in the field.

The event was presided over by Dr. A. Rathinam, Director of Alumni Affairs, who acknowledged the significance of alumni engagement in shaping students' professional aspirations. The session concluded with a vote of thanks by Dr. Rajesh R, Associate Professor and Head, Department of Visual Communication.

The talk provided valuable industry insights, leaving students inspired and well-informed about career opportunities in public relations and digital media.

ALUMNI TALK ON "LIFE OF A CINEMATOGRAPHER"



The Department of Visual Communication, in association with the Directorate of Alumni Affairs, organized an Alumni Talk on “Life of a Cinematographer” on March 11, 2024, at SRM Institute of Science and Technology, Kattankulathur Campus. The session took place in Room No. 803, 8th Floor, Faculty of Science and Humanities, and was attended by B.Sc. and M.Sc. Visual Communication students.

The session was led by Mr. Ramiz Naveeth, an esteemed alumnus from the 2012-2015 batch, who is currently working as a cinematographer in the Indian film industry. He provided invaluable insights into the role and responsibilities of a cinematographer, emphasizing the importance of storytelling through visuals.

During the session, Mr. Naveeth shared expert knowledge on color grading, framing techniques, lighting composition, and camera movements. He also discussed how aspiring cinematographers can refine their skills through hands-on practice, continuous learning, and industry exposure. His engaging and interactive approach encouraged students to participate actively, making the session highly informative and impactful.

The event was presided over by Dr. A. Rathinam, Director of Alumni Affairs. It concluded with a vote of thanks by Dr. Rajesh R., Associate Professor and Head, Department of Visual Communication, who expressed gratitude to Mr. Naveeth for sharing his experiences and inspiring future cinematographers. The talk proved to be an enriching experience, equipping students with practical knowledge and industry insights to enhance their cinematography skills.

DIGITAL FILM MAKING WORKSHOP WITH ALUMNA ANUSHKA PARASHAR



The Directorate of Alumni Affairs, in association with the Department of Visual Communication and the Creators Club, conducted a two-day Digital Film Making Workshop on March 18 and 19, 2024. The workshop was led by Anushka Parashar, a renowned Indian digital filmmaker and proud alumna of SRM (Batch 2012–2015), who has made significant strides in the film industry.

The primary objective of the workshop was to provide students with a comprehensive understanding of the filmmaking process—from concept to distribution. Day 1 focused on the foundations of filmmaking. Anushka began with an inspiring talk on her career journey, followed by sessions on script writing, character development, directing, cinematography, and acting. Participants were introduced to storytelling structures, framing techniques, and the essentials of acting for the camera.

On Day 2, the spotlight was on the technical and business aspects of cinema. Students learned about lighting, camera movement, sound design, editing workflows, and post-production tools. The day concluded with discussions on film marketing, festival circuits, and digital distribution strategies.

The workshop offered an enriching blend of theory and hands-on experience, encouraging creativity, collaboration, and critical thinking. It strengthened SRM's commitment to fostering new talent in the world of digital filmmaking.

DEPT OF CHEMISTRY

ALUMNI MENTOR SESSION ON ERASMUS PROGRAMS IN EUROPE: OPPORTUNITIES & EXPERIENCES



The Department of Chemistry, SRM Institute of Science and Technology (SRMIST) organized an Alumni Mentor Session on “Opportunities and Experiences through Erasmus Programs in Europe” on January 29, 2024, at 2:30 PM. The session featured Mr. Atharva Nilawar, an alumnus of the 2018–2021 B.Sc. Chemistry batch, who pursued his Master’s in Chemistry under the prestigious SERP+ Erasmus Joint Master’s Degree Program across Paris-Saclay University (France), University of Genova (Italy), and Adam Mickiewicz University (Poland).

The session was attended by 60 students from B.Sc. Chemistry, B.Sc. Physics, and B.Sc. Mathematics, along with faculty members and the Assistant Director of Alumni Affairs. Dr. J. Arockia Selvi, Alumni Coordinator, welcomed the gathering and introduced Mr. Nilawar.

Mr. Nilawar provided a comprehensive overview of the Erasmus Mundus Joint Master’s Program, explaining its structure, international collaborations, and academic and research opportunities. He guided students on scholarships, funding, and application procedures, emphasizing the importance of academic performance, research experience, internships, CV building, motivation letters, and language proficiency (IELTS).

He also shared his research experiences at SRMIST, detailing how the university enhanced his technical, analytical, and communication skills, which contributed to his academic success abroad. The session concluded with a felicitation by the Assistant Director of Alumni Affairs and the Head of the Department, presenting Mr. Nilawar with a memento as a token of appreciation. The event successfully inspired students to explore global academic opportunities, equipping them with essential insights into pursuing higher education abroad.

ALUMNI MENTOR SESSION ON "EXPLORING THE POSSIBILITIES FROM MASTER'S TO PHD"

The Department of Chemistry at SRM Institute of Science and Technology (SRMIST) successfully organized an Alumni Mentor Session on March 23, 2024, titled "Exploring the Possibilities from Master's to PhD". The session was conducted virtually by Mr. Kaustav Chatterjee, JRF/Inspire Fellow at CSIR-CGCRI, Kolkata, and an alumnus of the M.Sc. Chemistry (2019–2021) batch.

The event, attended by 100 undergraduate and postgraduate students, aimed to provide valuable insights into higher education opportunities, research careers, and pathways to PhD programs. The session was graced by the Assistant Director of Alumni Affairs, the Head of the Department Chemistry, faculty members, and students.

Dr. J. Arockia Selvi, Alumni Coordinator, welcomed the participants and introduced Mr. Chatterjee, highlighting his academic achievements, research experience, and industry expertise in nanoceramic metal oxide semiconductors, battery fabrication, and gas sensing applications.

During his talk, Mr. Chatterjee provided practical guidance on transitioning from a master's degree to a PhD, emphasizing the importance of self-assessment, identifying research interests, and choosing between industry and academia. He advised students to select reputed institutions that foster self-confidence, entrepreneurial skills, and career advancement. He also elaborated on the various opportunities available in research, stressing the importance of passion and perseverance in pursuing a PhD.

He further guided students on choosing the right research institution, the requirements for admission, and the steps to secure fellowships. Concluding his session, Mr. Chatterjee encouraged students to make the most of available opportunities and shared his contact details for further guidance.

The event ended with appreciation from the Head of the Department and the Assistant Director of Alumni Affairs, recognizing Mr. Chatterjee's efforts in mentoring students. The Department of Chemistry expressed its gratitude and looks forward to organizing more such enlightening sessions for aspiring researchers.



DEPT OF JOURNALISM AND MASS COMMUNICATION

ALUMNI TALK ON CHANGING DYNAMICS OF NEWS CONSUMPTION



The Department of Journalism and Mass Communication (JMC), in collaboration with the Directorate of Alumni Affairs, organized an Alumni Meet on "Changing Dynamics of News Consumption" on January 30, 2024, at the Faculty of Science and Humanities, SRM KTR Campus. The event featured Mr. Ram Shankar (Batch 2018-2021), Journalist at Vikatan Group, as the guest speaker.

The session began with Mr. Ram Shankar sharing his journey in journalism, emphasizing the passion, dedication, and perseverance required to thrive in the industry. He stressed the importance of creating opportunities, seizing them effectively, and continuously evolving in the field.

Addressing students, he posed thought-provoking questions such as, "What made you choose journalism?" and "How do you consume news?" He detailed how news consumption should begin with news television, newspapers, investigative journalism, and online media, ensuring credibility and depth.

Mr. Ram Shankar also discussed how journalists create news, highlighting the importance of building strong sources, covering multiple perspectives, and mastering seven essential journalism techniques. He advised students to begin their careers in print media, gain industry experience, and understand political polarization.

The event concluded with appreciation from Dr. Rathinam, Director of Alumni Affairs, along with Dr. A. Duraisamy, Dean, and Dr. Albert Antony Raj, Deputy Dean, Faculty of Science & Humanities. The session provided valuable insights into modern journalism, inspiring students to excel in the dynamic media industry.

OPPORTUNITIES IN PUBLISHING: AN ENGAGING ALUMNI TALK AT SRM IST



The Department of Journalism and Mass Communication (JMC), in collaboration with the Directorate of Alumni Affairs, organized its third alumni event of the semester on February 29, 2024, at the Faculty of Science and Humanities building on SRM IST's Kattankulathur campus. Titled "Opportunities in Publishing," the session featured Ms. Kavya Reddy Nyalapatla, an esteemed alumna and Assistant Manager at Notion Press Publishing House, as the guest speaker.

The event commenced with a warm welcome from Dr. K.R. Shiva Shankaran, Head of the Department of Journalism and Mass Communication, who introduced Ms. Kavya, a 2019 M.A. graduate of the department. In her talk, Ms. Kavya outlined the different methods of book publishing, actively engaging with students by discussing their reading habits and preferences.

Sharing her professional journey, she detailed her transition from the public relations field to publishing, explaining how she progressed from a project manager to an assistant manager at Notion Press. She provided an in-depth look into the various departments within a publishing house, including design, editing, and project management. Ms. Kavya also explained the manuscript evaluation process, emphasizing the critical factors considered before a book is selected for publication.

In recognition of her valuable insights, Dr. Shiva Shankaran delivered a vote of thanks, and Dr. Radha Ravindran, Assistant Director of Alumni Affairs, presented Ms. Kavya with a token of appreciation. The session proved highly beneficial to JMC students, offering them a deeper understanding of the publishing industry and the wide array of career opportunities available within it.

CORPORATE BRANDING & INFLUENCER

The Department of Journalism and Mass Communication, in collaboration with the Directorate of Alumni Affairs, organized its fourth alumni event of the semester on March 28, 2024. The event, titled “Importance of Advertising Practices,” took place at the Faculty of Science and Humanities building on SRM IST Kattankulathur campus and featured Mr. Vishal Subramanian, Head of Brand Communications & Influencer Marketing at Ampersand Company, as the guest speaker.

The session commenced with a warm welcome from Dr. K.R. Shiva Shankaran, Head of the Department of Journalism and Mass Communication, who introduced Mr. Vishal Subramanian, an esteemed alumnus from the M.A. program (2020 batch).

Mr. Subramanian delivered an insightful talk on corporate branding and influencers, sharing his extensive professional journey, including roles at CSK, Indian Cements, and Nandu Lungis. He provided valuable insights into India’s advertising landscape, emphasizing the integration of AI technology in modern advertising strategies. He also highlighted internship opportunities in advertising firms in Chennai, offering students practical career pathways.

The event concluded with a vote of thanks from Dr. Shiva Shankaran, followed by Dr. A. Rathinam, Director of Alumni Affairs, SRM IST, presenting Subramanian. This session provided Journalism and Mass Communication students with a comprehensive practices understanding of contemporary advertising and the evolving role of technology in branding.



SRM INSTITUTE OF SCIENCE & TECHNOLOGY
Kattankulathur

Faculty of Science & Humanities
Department of Journalism & Mass Communication
Directorate of Alumni Affairs

**ALUMNI TALK
ON**

**“Corporate Branding
& Influencers”**

Mr. Vishal Subramanian
MA JMC : 2018-2020

Head
Brand Communications,
Films & Influencer Marketing
(Ampersand Communication)

28th March 2024
Time : 2:00 pm - 3:00 pm
Room No.305,
FSH SRMIST



TEACHER EDUCATION

ALUMNI TALK ON CONTENT WRITING

The SRM School of Teacher Education and Research, SRMIST, Kattankulathur, successfully hosted an Alumni Talk on “Content Writing” on February 2, 2024. The offline session featured Ms. Swathilakshmi G, an alumna of M.A, B.Ed (Batch 2021) and Content Writer at SRM IST, who provided valuable insights into content creation, writing techniques, and career opportunities in the field.



The event was exclusively organized for B.Ed students, offering them a deeper understanding of effective content writing. The session began with a welcome note by Dr. N. Prema, followed by Ms. Swathilakshmi’s engaging talk, where she explained the importance of content writing in education, digital platforms, and professional settings.

She elaborated on key aspects of writing, including structuring content, improving readability, and engaging target audiences. She also discussed career prospects in academic writing, blogging, technical content creation, and digital marketing.

The session concluded with an interactive Q&A, where students actively participated, seeking guidance on writing strategies, research skills, and career development. The talk received positive feedback, with students appreciating the practical insights and industry relevance of the session.

The event successfully bridged academic learning with professional expertise, reinforcing SRMIST’s commitment to enhancing students' skills and career readiness in the evolving field of content writing.

ALUMNI TALK ON SCHOOL ADMINISTRATION: ISSUES AND STRATEGIES

The SRM School of Teacher Education and Research, in collaboration with the Directorate of Alumni Affairs, organized an insightful Alumni Talk on "School Administration - Issues and Strategies" on March 7, 2024, at SRM Institute of Science and Technology, Kattankulathur Campus. The session was conducted in offline mode and was attended by B.Ed students from current batches.

The guest speaker for the event was Fr. C. Paulraj, an esteemed alumnus from the 2013 batch, who is currently serving as the Director cum Secretary at St. Thomas Academy Senior Secondary School - CBSE. With extensive experience in school administration, Fr. Paulraj provided a comprehensive overview of the challenges faced in managing educational institutions and strategies to ensure effective administration.



During his talk, he elaborated on key issues such as curriculum planning, teacher management, student engagement, infrastructure development, and financial planning in schools. He emphasized the importance of leadership skills, effective communication, and strategic decision-making in running a successful institution. His real-life examples and practical solutions resonated well with the audience, providing valuable insights into the role of educators as administrators.

The session concluded with an interactive Q&A segment, where students actively engaged with Fr. Paulraj, seeking guidance on various aspects of school management. Dr. N. Prema, the event coordinator, expressed gratitude to the speaker and the participants for their involvement.

The session was highly appreciated by the attendees, as reflected in the positive feedback collected from students. The talk not only broadened their understanding of school administration but also inspired them to develop leadership qualities essential for their future careers in education.



DEPT. OF COMPUTER APPLICATION

ALUMNI TALK ON NAVIGATING CYBER SECURITY LANDSCAPE

The Department of Computer Applications, SRMIST, Kattankulathur, hosted an Alumni Talk on “Navigating Cyber Security Landscape” on February 15, 2024, in online mode. The session featured Mr. Kanhaiya Kalra (BCA, Batch 2020), Ex-Senior Operations Officer at Simplylearn, Ex-Data Analyst at RightSource (CISCO), and MBA Associate at Symbiosis International University.

The event began with a welcome address by Mr. Nikil, a first-year M.Sc. Applied Data Science student, followed by Mr. Kalra’s presentation, which provided valuable insights into the evolving field of cybersecurity. He elaborated on the importance of cybersecurity in today's digital world, covering key industry challenges, career opportunities, and essential skills required to excel in the field.



The session, attended by 300 first-year MCA students, emphasized the significance of networking, mentorship, and professional development. Mr. Kalra shared his experiences in the cybersecurity industry and insights on how students can leverage their academic foundation to secure rewarding careers. He also discussed various cybersecurity threats and mitigation strategies, helping students understand real-world applications of security principles.

The event concluded with an interactive Q&A session, where students actively engaged with the speaker, followed by a vote of thanks by Ms. Kaviya, I MCA PG student.

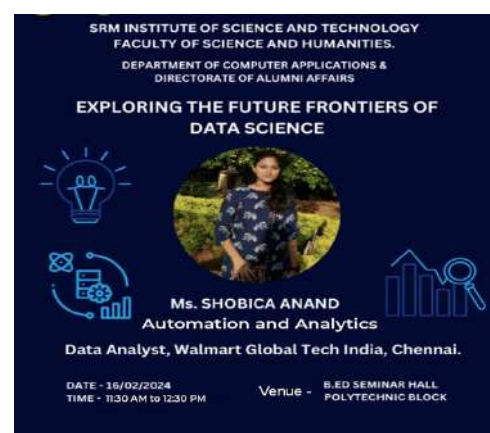
Organized by Mrs. Ramla, Dr. M. Pandiyan, and Dr. Elangovan, the session was a resounding success, equipping students with practical knowledge and career guidance in the rapidly growing field of cybersecurity.



ALUMNI TALK ON EXPLORING THE FUTURE FRONTIERS OF DATA SCIENCE

The Department of Computer Applications, SRMIST, Kattankulathur, successfully organized an Alumni Connect Series event on “Exploring the Future Frontiers of Data Science” on February 16, 2024, at the B.Ed Seminar Hall, Polytechnic Block. The session featured Ms. Shobica Anand (M.Sc. Applied Data Science, Batch 2022), Data Analyst at Walmart Global Tech India, Chennai, who provided valuable insights into career pathways in data science.

The event began with a welcome address by Mrs. Radha Ravindran, Assistant Director, Directorate of Alumni Affairs, emphasizing the importance of alumni connections in guiding students toward successful careers. Ms. Shobica Anand then took the stage, delivering an engaging lecture on the roadmap to becoming a Data Engineer, Data Analyst, or Data Scientist



She discussed the essential skills, industry expectations, and emerging trends in data science, guiding students on the necessary steps to achieve their career goals. She also highlighted the significance of programming languages like Python and SQL, data visualization tools, and machine learning techniques in the data science field.

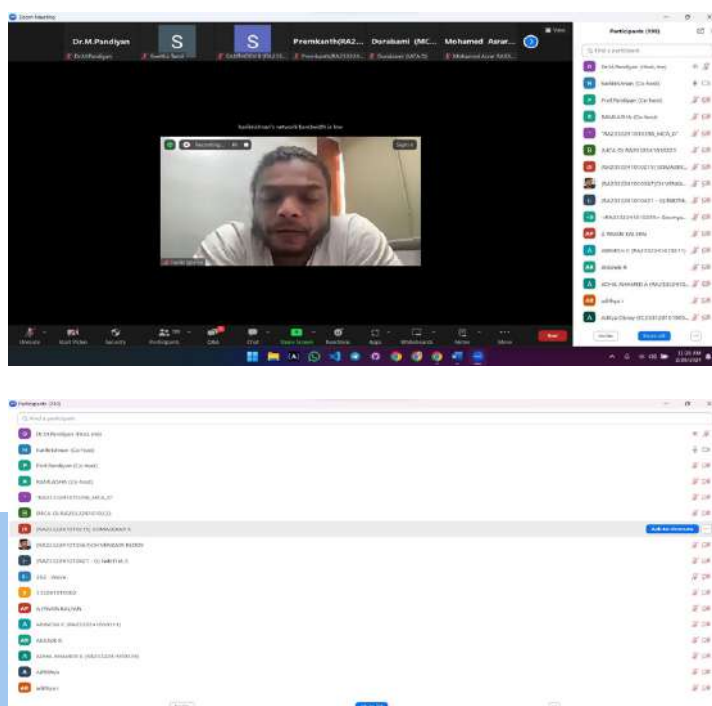
With 110 first-year PG students in attendance, the session fostered an interactive environment where students actively participated in the Q&A segment, gaining first-hand industry knowledge. The event concluded with a felicitation of Ms. Shobica Anand by Mrs. Radha Ravindran, followed by a vote of thanks from the faculty coordinators Mrs. Ramla, Dr. M. Pandiyan, and Dr. Elangovan. The session was highly enlightening, equipping students with a clear vision of the data science industry and inspiring them to pursue successful careers in the field



ALUMNI TALK ON LEARNING PATHWAYS AND FUTURE OUTLOOK

The Department of Computer Applications, SRMIST, Kattankulathur, in association with the Directorate of Alumni Affairs, organized an online alumni talk on "Learning Pathways and Future Outlook" on February 28, 2024. The session was led by Mr. Harikrishnan V.S., a 2019 BCA graduate, currently serving as the Chief Innovation Officer (CINO) at Msigma Gokulam E-learning, Thiruvananthapuram, Kerala.

The event commenced with a welcome address by Mr. Nikil, a first-year M.Sc. Applied Data Science student. The session provided students with an opportunity to interact with Mr. Harikrishnan, who shared his journey from academics to a leadership role in the tech industry. He emphasized the importance of continuous learning, skill development, and staying updated with technological advancements to build a successful career.



The talk covered various pathways available in the tech industry, the significance of innovation, and emerging trends in cybersecurity, artificial intelligence, and data science. He also highlighted how networking, mentorship, and internships play a crucial role in career advancement.

A dynamic Q&A session followed, where students actively engaged with Mr. Harikrishnan, discussing industry trends, job opportunities, and required skill sets. The session concluded with a vote of thanks by Mr. Nikil, expressing gratitude to the speaker and organizers for an enriching session. With over 250 MCA students in attendance, the alumni talk successfully bridged the gap between academia and industry, inspiring students to pursue excellence in their careers.

DEPT. OF COMPUTER SCIENCE

ALUMNI TALK ON "FRANCHISE BUSINESS: YOUR GATEWAY TO ENTREPRENEURIAL SUCCESS"

The Department of Computer Science at SRMIST, Kattankulathur, in collaboration with the Directorate of Alumni Affairs, hosted an Alumni Talk on "Franchise Business: Your Gateway to Entrepreneurial Success" on February 19, 2024. The session featured Mr. M. Mohan Kumar, a 2018 B.Sc. Computer Science graduate, who is now a successful entrepreneur with Green Trends.



The talk provided students with an in-depth understanding of the franchising model, its advantages, and the potential career opportunities it offers. Mr. Mohan Kumar began by explaining the fundamentals of franchise businesses, highlighting how they provide a structured approach for aspiring entrepreneurs. He discussed the different types of franchises, including retail, service-based, and food franchises, and their varied challenges and opportunities.

One of the key aspects covered in the session was franchise selection, where he advised students on choosing the right franchise based on market demand, investment requirements, and personal interests. The discussion also touched upon financial considerations, such as initial investment, operational costs, and profit potential.

Mr. Mohan Kumar shared real-life success stories from franchise owners and highlighted the challenges and risks involved, including business competition, market fluctuations, and operational difficulties. He emphasized the importance of leveraging franchisee networks, attending training programs, and staying updated on industry trends.

The session concluded with an engaging Q&A session, where students asked about business scalability, financing options, and risk management in franchising. The event coordinator, Dr. M. Ramesh, expressed gratitude to Mr. Mohan Kumar for sharing his valuable insights. The talk was highly informative and well-received, motivating students to explore entrepreneurial opportunities in franchising.

DEPT. OF MATHEMATICS

INTERNATIONAL PI DAY CELEBRATED WITH EXPERT TALK ON FINITE AUTOMATA AND ITS APPLICATIONS



The Department of Mathematics, in association with the Directorate of Alumni Affairs, celebrated the Third Edition of International Pi Day on March 14, 2024, honoring the significance of the mathematical constant π ($\text{Pi} = 3.14$). Recognizing the global importance of this day, as declared by UNESCO in 2019, the department organized an insightful alumni event featuring a distinguished talk on “Finite Automata: Introduction and Its Practical Applications.”

The event commenced at 2:30 PM with a short video highlighting the importance of Pi and intriguing facts associated with the number. Dr. V. Subburayan, Associate Professor and Head, Department of Mathematics, SRMIST, delivered the welcome address, followed by an introduction of the guest speaker, Dr. A. John Kaspar, Assistant Professor, CHRIST (Deemed University), Bangalore, by Dr. A. Anuradha, Convener and Assistant Professor, SRMIST.

Dr. Kaspar, an esteemed alumnus, began his talk by sharing his experiences at SRMIST before diving into automata theory and its real-world applications. His engaging session, enriched with interactive problem-solving, included the man-goat-wolf-cabbage puzzle, which captivated the audience. The event concluded with a vote of thanks by Dr. Meena Parvathy Sankar, Assistant Professor and Alumni Coordinator, leaving attendees with a deeper appreciation for mathematics and its practical applications.

FACULTY OF MANAGEMENT (KTR)

ALUMNI TALK ON OPTIMIZING RESOURCE ALLOCATION FOR PROJECT SUCCESS

The Faculty of Management at SRMIST organized an insightful Alumni Talk on "Optimizing Resource Allocation for Project Success" on January 22, 2024, at M201, MBA Block. The session featured Mr. Karthik Sekar, a 2012 graduate and Assistant Manager, PMO at HCL Technologies, who shared valuable insights into project management and leadership.



The session commenced with a welcome address by Dr. K. Sankara Moorthy, Head – Alumni Initiatives (MBA). Mr. Karthik Sekar provided a comprehensive overview of the evolution of project management, highlighting its critical role in business success. He emphasized leadership skills, strategic decision-making, and effective resource utilization, illustrating their impact on achieving project objectives.

Drawing from his career journey, he shared how SRMIST played a vital role in fostering strategic thinking and innovation, which contributed to his professional growth. He encouraged students to leverage university resources and the alumni network to enhance their skills and increase placement opportunities.

The session concluded with a felicitation by Dean Dr. V. M. Shenbagaraman, who presented a memento to Mr. Karthik Sekar. Expressing gratitude, the alumnus pledged to mentor students in their career journeys, reinforcing the strong connection between SRMIST and its alumni community.

GLOCAL INTERNATIONAL ALUMNI SERIES: TREATY INSURANCE DEMYSTIFIED



The Faculty of Management at SRMIST hosted an engaging session as part of the Glocal International Alumni Series on January 23, 2024, at M201, MBA Block. The event featured Mr. Koushik Chandrasekar, Head of Treaty Reinsurance at Oman Insurance Company and 2012 alumnus, who provided valuable insights into the evolving landscape of reinsurance.

The session commenced with a welcome address by Dr. K. Sankara Moorthy, Head – Alumni Initiatives (MBA). Mr. Koushik delved into the importance of reinsurance, highlighting its growing significance in India and the rapid expansion of the industry, with the number of reinsurance companies increasing sixfold. He also shared his career journey, reflecting on how SRMIST shaped his professional growth and provided opportunities that contributed to his success.

In addition, Mr. Koushik guided students on certifications and skill sets required to excel in reinsurance. A notable interaction took place between him and Vice-Chancellor Dr. C. Muthamizhselvan, discussing career opportunities for SRM students in Dubai.

The session concluded with a felicitation by Dean Dr. V. M. Shenbagaraman, who presented a memento to Mr. Koushik and expressed gratitude for his valuable contributions. The event served as a crucial learning experience, bridging academia with international industry expertise.

ALUMNI TALK ON DECODING HR ANALYTICS & EVOLUTION OF TALENT MANAGEMENT

The Faculty of Management at SRMIST organized an Alumni Talk on January 29, 2024, at M003, MBA Block, featuring Ms. Neethika Raveendran, HR Analyst at CISCO and 2012 alumna. The session focused on HR analytics, evolving talent management trends, and career opportunities in the HR domain.



The event commenced with a welcome address by Dr. K. Sankara Moorthy, Head – Alumni Initiatives (MBA). Ms. Neethika provided insights into leveraging social media applications like LinkedIn and Apna for internships and placements. She explained the role of an HR Analyst in talent acquisition, employee lifecycle management, and data-driven HR decision-making.

A special highlight was the participation of her husband, Mr. Sarath, Regional Manager – Business HR at DTDC, who shared insights on AI-driven HR processes and talent acquisition strategies. His impromptu address added further industry perspectives, making the session highly engaging.

The event concluded with a felicitation by Dean Dr. V. M. Shenbagaraman, followed by a discussion with Dr. A. Rathinam, Director, Alumni Affairs, on strengthening alumni engagement. The session proved insightful and interactive, equipping students with practical knowledge on HR analytics and career strategies in human resource management.

THE ART OF INNOVATION: BUILDING A CREATIVE ENTREPRENEUR

The Department of Management at SRMIST hosted an engaging seminar on innovation and entrepreneurship on February 1, 2024, attended by BBA and MBA students, faculty, and alumni. The session explored value-added services, niche market strategies, and adapting to economic changes.



Featuring a seasoned entrepreneur, Mr. R. Karthick, the event shared real-world insights on creativity, resilience, and business growth. An interactive Q&A further enriched the experience, reaffirming SRMIST's commitment to nurturing future entrepreneurs through knowledge-sharing, mentorship, and exposure to dynamic industry trends.

BUSINESS MODEL INNOVATION IN BUSINESS

The Faculty of Management at SRMIST hosted an Alumni Talk on March 28, 2024, featuring Mr. Aravind Suresh and Mr. Richie Richard, co-founders of Meen Satti. Attended by around 70 BBA, MBA, and BTech students, the session focused on business model innovation, brand building, and preserving South Indian culinary heritage. The speakers shared their entrepreneurial journey, challenges, and strategies. The interactive session encouraged networking, mentorship, and inspired students to explore diverse career paths and entrepreneurial ventures.



ALUMNI TALK ON THE CRUCIAL ROLE OF ANALYSTS IN EFFECTIVE RISK MANAGEMENT

The Faculty of Management, SRMIST, hosted an Alumni Talk on February 8, 2024, on “The Crucial Role of Analysts in Effective Risk Management.” Ms. Antara Dey (Batch 2013), Founder–Senior Analyst at NatWest, shared insights on risk assessment, industry strategies, and career tips in financial analysis. Mr. Manoj Daniel (Batch 2011), a real estate entrepreneur, offered tourism-related internships in Yelagiri. The session was interactive, with students gaining practical knowledge and networking opportunities. Dean Dr. V.M. Shenbagaraman felicitated the alumni, and institutional initiatives were discussed with the Director of Alumni Affairs.



ALUMNI TALK ON MINDSET OF A SERIAL ENTREPRENEUR: NAVIGATING SUCCESS AND FAILURE



The Faculty of Management, SRMIST, conducted an Alumni Talk on “Mindset of a Serial Entrepreneur” on February 13, 2024, featuring Mr. Manoj Suriya (Batch 2015), Founder of Tent n Trek and Branding Dude. He shared insights on entrepreneurship, business pivots during COVID-19, and SRMIST’s role in shaping his journey. Highlighting how simple ideas can lead to success, he inspired students to think innovatively. The event included faculty interactions, a felicitation by Dean Dr. V.M. Shenbagaraman, and discussions on alumni network growth, leaving students motivated to pursue entrepreneurial paths.

DECIPHERING COMMODITY MARKETS DYNAMICS AND CHARACTERISTICS

The Faculty of Management, in collaboration with the Directorate of Alumni Affairs, hosted an Alumni Talk on “Deciphering Commodity Markets” on 22nd February 2024. Mr. Suresh Thamotharan (Batch 2014), Commodity Research Analyst at Beroe Inc., shared insights on analytics, market dynamics, and real-world applications. The session and concluded with alumni engagement discussions a memento presentation



NAVIGATING REGULATORY LANDSCAPES AND COMPLIANCE

MANAGEMENT



The Faculty of Management, in collaboration with the Directorate of Alumni Affairs, hosted an alumni talk on March 7, 2024, by Mr. Praveen Kumar (Batch 2011), Manager at Noon Digital Services, Dubai. He shared insights on compliance management, fraud detection, and digital finance, inspiring students with real-world strategies and career guidance

"THE ART OF SELLING: MASTERING THE BASICS AND BEYOND"

The Faculty of Management, in collaboration with the Directorate of Alumni Affairs, hosted a panel discussion on “The Art of Selling” on March 7, 2024. Alumni from HDFC Life, PhonePe, and Kotak Mahindra shared sales insights, career strategies, and encouraged students to pursue dynamic roles in the sales industry



FACULTY OF MANAGEMENT (VDP)

ALUMNI TALK ON RETAILERS CONFLUENCE & LEADING RETAIL CHANGE

The Operations and Alumni Clubs, Department of MBA, SRMIST Vadapalani, in association with the Directorate of Alumni Affairs, hosted an Alumni Talk on “E-Retailing 2.0” and “Leading Retail Change” on February 8, 2024. Alumni speakers Mr. Vishwanathan (Flipkart) and Mr. Nathan Joel Karunakaran (Lenskart) shared insights on retail trends, leadership, and industry evolution. The event included Q&A and networking, benefiting students with career guidance and mentorship.



CORPORATE STATUS QUO @ NEW AGE



The Department of MBA, Faculty of Management, in collaboration with the Directorate of Alumni Affairs, organized an Alumni Talk on “Corporate Status Quo @ New Age” on February 22, 2024. Mr. Linekar Alexander, Technical Product Manager at Optum and SRM alumnus (2012–2014), discussed the integration of healthcare and technology. The event featured Q&A and networking sessions, offering students valuable career insights.

The session concluded with a vote of thanks, emphasizing mentorship, alumni connections, and professional development opportunities for SRMIST students.

FACULTY OF MANAGEMENT (NCR)

BUILDING A CAREER IN FINANCE: PRESENT-DAY

PERSPECTIVES

The Faculty of Management Studies, SRM IST, hosted an Alumni Talk on “Building a Career in Finance: Present-Day Perspectives” on February 2, 2024, at Room No. 318. The session, held at 2:30 PM, featured Mr. Rajat Mehrotra, a distinguished MBA alumnus (Batch 2009-11), who provided valuable insights into career opportunities, industry trends, and essential skills in the finance sector.



The event began with a welcome address by Dr. Swati Bhatt, Faculty Coordinator, followed by Mr. Mehrotra’s keynote address, where he shared his career journey, the significance of foundational education, and the importance of hands-on experience. He emphasized the need for continuous learning, market awareness, and professional networking, stressing how mentorship and industry connections play a crucial role in career growth.

He further discussed market volatility, mergers and acquisitions, and strategic financial planning, illustrating these concepts with real-world case studies. He advised students to acquire certifications, develop analytical skills, and stay updated on financial trends to remain competitive in the field.

The session saw active participation from 50 students, who engaged in a Q&A segment, seeking guidance on career progression, industry challenges, and financial strategies. In conclusion, Mr. Mehrotra’s session bridged the gap between academic learning and real-world financial applications, offering students a clear roadmap for success in the finance industry. The event reinforced SRM IST’s commitment to connecting students with industry leaders, fostering inspiration and professional growth among future finance professionals.

ALUMINI AFFAIRS

MADURAI ALUMNI CHAPTER



The Madurai Alumni Chapter Meetup was held on February 10, 2024, at ZAN CAFE, Madurai, bringing together eight alumni and two DAA representatives. Discussions focused on alumni engagement, mentorship, and regular meetups. A core team was formed to lead chapter initiatives. Alumni expressed interest in Ph.D. opportunities, with insights shared by Ms. Priya Thiagarajan. Updates on SRMIST's growth were provided, and nostalgic memories of faculty were shared. The evening concluded with renewed enthusiasm for continued alumni involvement and chapter development.

FABULOUS FRIDAYS FOR FUTURE

The Directorate of Alumni Affairs, SRMIST, hosted the online event “4F: Fabulous Fridays for Future” on February 16, 2024, featuring 1996 alumna Mrs. Priya Thiagarajan. Sharing her inspiring journey through career setbacks, homemaking, and returning to academia, she emphasized resilience, adaptability, and lifelong learning. Her MATHcheMIB framework and personal anecdotes captivated 80 participants.



The session, hosted by student team members, concluded with a vote of thanks by Mr. Shrey Nagori, leaving attendees motivated to face life's challenges with confidence and creativity.

HYDERABAD ALUMNI CHAPTER MEETUP



The Hyderabad Alumni Chapter Meetup was held on February 17, 2024, at Hotel Tabla, Banjara Hills, with 110 alumni, SRM staff, and the Director of Alumni Affairs. The event featured networking, industry discussions, and inspiring alumni success stories. A formal alumni association was proposed, with action teams formed for future events. Plans include professional workshops and an online platform to enhance engagement. The meetup strengthened alumni bonds and showcased the vibrant SRM community, closing with gratitude to the organizing team.

COIMBATORE ALUMNI CHAPTER MEETUP

The Coimbatore Alumni Chapter Meetup on February 24, 2024, at She Brew Club Café saw 18 alumni and SRM DAA representatives discuss strengthening alumni ties. Led by distinguished alumni Rajendrakumar and Arul Kumarasamy, they formed a Core Team to organize future events and mentorship programs. The event ended with networking, gifts, and plans for more frequent meetups.

On February 26, SRMIST hosted a 3D Design and Modeling workshop by alumnus Sabari Raja, training 40 students in industry software and career skills.



CONVERT YOUR IDEAS INTO PRODUCT WITH AI



The "Action Plan – Convert Your Ideas into Product with AI" event on March 21, 2024, featured alumna Ms. Pallawi Rajendra sharing insights on entering AI. She emphasized mentorship, innovation, and the importance of both technical and non-technical skills. Ms. Pallawi explained AI model development, encouraged bold idea-sharing, and addressed concerns about AI's impact on jobs. The session included a detailed Q&A, inspiring students to lead themselves and collaborate. The event concluded with a vote of thanks, motivating attendees to pursue AI confidently.

TRICHY ALUMNI CHAPTER MEETUP

The Trichy Alumni Chapter Meetup on March 23, 2024, at SRM Trichy Hotel brought together eight alumni and two DAA staff. The event focused on alumni engagement through discussions on DAA roles, networking, and alumni resources like the portal and social media. Attendees explored mentorship, job opportunities, and collaborative projects. Emphasis was placed on updating alumni data and planning future meetups. The session included an ice-breaking activity, group photo, and concluded with a dinner fostering informal networking and camaraderie.



DENTISTRY

ALUMNI TALK ON HOLISTIC APPROACH IN DENTISTRY & COSMETOLOGY

The SRM Kattankulathur Dental College & Hospital (SRM KDC & H) successfully organized an Alumni Talk on January 24, 2024, focusing on “Holistic Approach in Dentistry & Cosmetology”. The session, held at the Dental College Lecture Hall, featured Dr. Mahalakshmi, M.D.S., a 2016 batch alumnus who completed her post-graduation in 2019.

The talk commenced at 10:15 AM, with Dr. Mahalakshmi delivering an informative session on the integration of dentistry and cosmetology, highlighting advanced procedures and their role in enhancing oral and facial aesthetics. She provided valuable insights into various cosmetic dental treatments, facial aesthetics, and the importance of a holistic approach in patient care.

The session saw an enthusiastic participation of 95 undergraduate students, who actively engaged in discussions and gained practical knowledge on modern dental and cosmetic procedures. The event concluded with a felicitation ceremony, where Dr. Mahalakshmi was honored by the Dean and Vice Principal for her contributions.

The talk ended at 12:00 PM, leaving students with a deeper understanding of evolving trends in dentistry and cosmetology. The event reinforced SRM KDC & H's commitment to bridging academic learning with real-world industry expertise through alumni mentorship.



DEPT. OF MEDICAL - BIOCHEMISTRY

MENTORING PROGRAM (INTERVENTIONAL RADIOLOGY – MY CALLING)



The Department of Biochemistry, in association with the Directorate of Alumni Affairs (DAA), organized an Alumni Talk and Mentoring Program on "Interventional Radiology – My Calling" on 23rd February 2024 at New Lecture Hall-I, SRM MCH & RC. This event was conducted as per the valuable guidance of the Honorable Pro Vice Chancellor, emphasizing the involvement of SRM Medical College alumni in mentoring current MBBS students.

The session featured Dr. A. Ashwin Kumar, an esteemed MBBS alumnus from the 2005 batch, currently serving as an Associate Professor of Radiology at Madras Medical College, Chennai. With an impressive academic and professional background, Dr. Ashwin Kumar has completed his MD in Radiodiagnosis from Chettinad Medical College, received MICR (Masters in Clinical Radiology from IRIA), and underwent special training in interventions and cross-sectional imaging at Barnard Institute of Radiology, MMC.

Dr. Ashwin Kumar has numerous accolades to his credit, including the Best Oral Paper Award in Neuroradiology at TNPY-IRIA Annual Conference 2016, First Place in the Annual TNPY-IRIA Quiz (2017), and the Rising Star Award for Onco-Imaging and Interventions (2023). He was also honored with the "Illustrious Alumni Award" by SRM Institute of Science & Technology during the Alumni Day event in December 2023.

The event commenced with a welcome speech by Dr. V.M. Vinodhini, Alumni Coordinator (Medical & AHS), who proudly introduced the distinguished alumnus. Dr. Ashwin Kumar shared insights into his journey into interventional radiology and discussed recent advancements in the field, sparking an engaging discussion among students.

The session concluded with a felicitation by Prof. Dr. Nitin M. Nagarkar, Dean, and Dr. A. Rathinam, Director of Alumni Affairs, who presented a memento and certificate to the guest speaker. The Department of Biochemistry extended heartfelt gratitude to DAA for their continued support in fostering strong alumni connections.

SRM MEDICAL COLLEGE HOSTS CME ON MEDICAL LABORATORY ACCREDITATION



The Department of Biochemistry, SRM Medical College, successfully organized a Continuing Medical Education (CME) program titled “Navigating the Medical Laboratory Accreditation Process” on March 20, 2024. The event, held at Demo Hall II, brought together faculty members, MD, M.Sc., and PhD students, with a total of 70 participant.

The session commenced at 10:00 AM with the Tamizhthai Vazhthu, followed by a welcome address from Dr. V.M. Vinodhini, Head of the Department. She extended her gratitude to the guest speakers and honored them with mementos and certificates.

The first guest lecture, “Clinical Biochemistry Lab Accreditation Process – The Way Ahead,” was delivered by Dr. A. Khadeja Bi, Professor, Karpaga Vinayaga Institute of Medical Sciences, from 10:30 AM to 12:00 PM. She provided an in-depth overview of laboratory accreditation, emphasizing its significance in ensuring quality and standardization in medical diagnostics.

The second lecture was an Alumni Talk by Dr. P. Modagan, Associate Professor, Dhanalakshmi Srinivasan Medical College, from 12:20 PM to 1:00 PM. He shared insights on accreditation challenges and advancements in laboratory practices.

Post-lunch, a quiz competition was conducted, with Dr. R. Aravindraj (MD PG), Ms. Lakshmi (III M.Sc PG), and Ms. D. Kaviya (II M.Sc PG) emerging as prize winners. The event successfully enhanced participants' understanding of accreditation processes and quality control in medical laboratories.

PHARMACY

SRM COLLEGE OF PHARMACY HOSTS ALUMNI TALK ON CAREER OPPORTUNITIES IN PRODUCT MANAGEMENT



SRM College of Pharmacy, in association with the Directorate of Alumni Affairs, successfully conducted an Alumni Talk on "Career Opportunities in Product Management" on February 26, 2024, at Dhanvantari Hall, Second Floor, from 2:00 PM to 3:00 PM.

The event was graced by Dr. V. Chitra, Dean of SRM College of Pharmacy, Dr. N. Damodharan, Vice Principal, Mrs. Radha Ravindran, Assistant Director, Alumni Affairs, along with faculty members and the alumni team.

The guest speaker, Mr. Nagashankar N., a B.Pharm alumnus (2004-2008 batch) and currently Senior Marketing Manager and Head of the Specialist Division at Fourrts India Laboratories, Chennai, shared valuable insights into the dynamic field of Product Management. He explained that product management is an interdisciplinary role that involves planning, designing, and continuously improving products to meet market demands. He emphasized that this role requires expertise in business, technology, and design, and aspiring professionals should build a strong foundation through formal education and hands-on experience.

The session was attended by 84 B.Pharm students, who actively participated and gained a deeper understanding of career prospects in product management. The event concluded with a felicitation ceremony for the resource person, acknowledging his valuable contribution to the session.

The session proved to be highly beneficial, equipping students with knowledge and inspiration to explore product management as a promising career path.

OCCUPATIONAL THERAPY

ALUMNI-LED WORKSHOP ON ASSISTIVE HEALTH TECHNOLOGIES AND WHEELCHAIR TRAINING



The SRM College of Occupational Therapy, in association with the Directorate of Alumni Affairs, hosted an insightful event on "Assistive Health Technologies and Practical Demonstration on Wheelchair Training" on March 5, 2024, at the Hospital Seminar Hall, SRMCH & RC. The event provided students with hands-on learning experiences in rehabilitation and assistive technologies.

The event was graced by Dr. A. Rathinam, Director, Directorate of Alumni Affairs, Mr. Samson Daniel, Head of Operations, National Center for Assistive Health Technologies, IIT Madras (NCAHT-IITM), Dr. U. Ganapathy Sankar, Dean of SRM College of Occupational Therapy, and Mr. D. Anbarasu, Associate Professor, and Alumni Coordinator.

The session began with a warm welcome by Dr. U. Ganapathy Sankar, followed by an inaugural address by Dr. A. Rathinam. The chief guest, Mr. Samson Daniel, shared his expertise on advancements in assistive technologies and their impact on rehabilitation. He highlighted innovative solutions designed to improve mobility and independence for individuals with spinal cord injuries.

The highlight of the event was a live wheelchair demonstration on Mr. Kumar, showcasing practical wheelchair training techniques. Students gained valuable insights into rehabilitation strategies and assistive health technologies.

The event concluded with a vote of thanks by Mr. D. Anbarasu, expressing gratitude to the speakers and participants. The session provided an excellent learning opportunity, emphasizing real-world applications of assistive health technologies and reinforcing SRM's commitment to practical, hands-on education.

NURSING

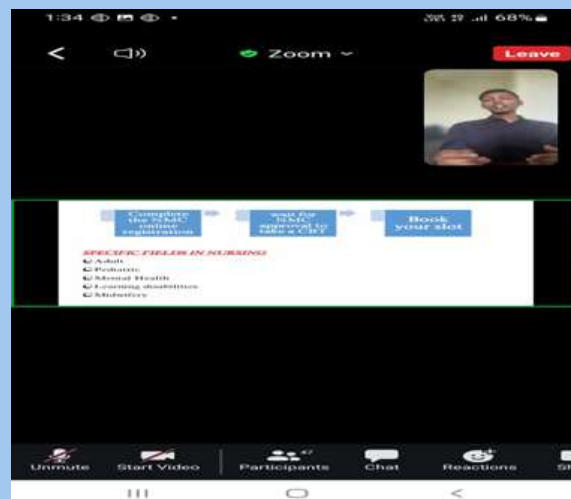
ALUMNI INTERACTION ON CAREER GUIDANCE AND NMC (UK) OSCE

SRM College of Nursing, Kattankulathur, organized an insightful Alumni Interaction Series session titled “Career Guidance/ NMC (UK) OSCE – An Overview” on March 16, 2024. Conducted online, the session featured Mr. Karthik Jeyaselvan, M.Sc NPCC, a Critical Care Nurse at Ninewells Hospital, Scotland, and alumnus from the 2022 batch.

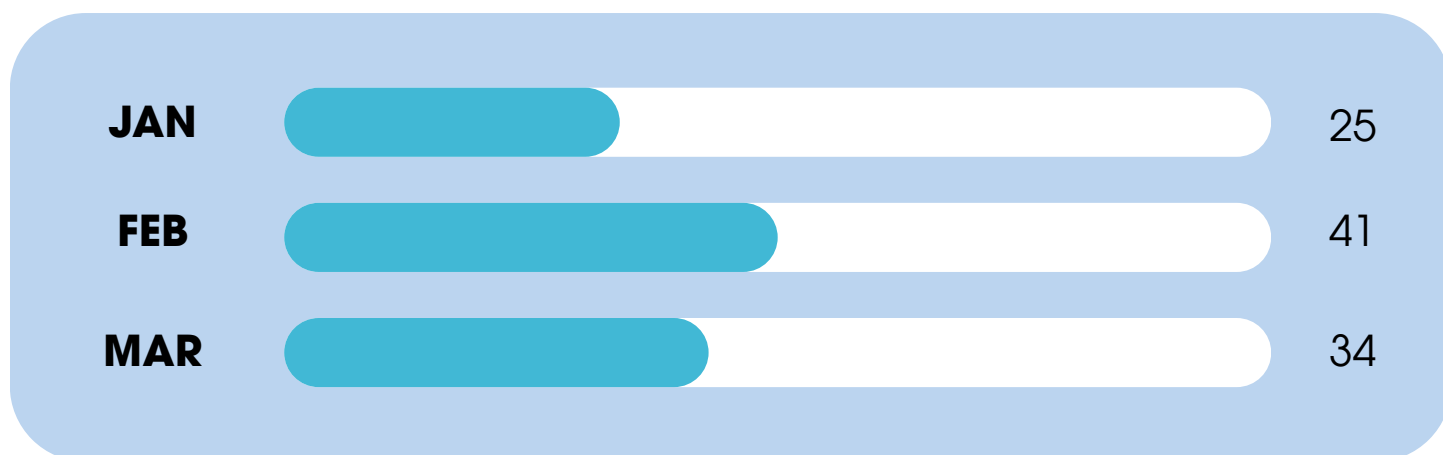
The event, tailored for B.Sc Nursing IV and I Year students, commenced with an invocation and welcome address by Ms. Saraswathi M., Tutor. Mr. Jeyaselvan shared comprehensive insights into the Nursing and Midwifery Council (NMC) UK’s OSCE—a pivotal certification for nurses aspiring to practice in the UK.

His session covered the exam’s structure, required competencies, clinical skills, and strategies for effective preparation. He also highlighted common challenges and practical tips to excel, making the content both engaging and beneficial. With over 100 students and faculty in attendance, the session received enthusiastic feedback for its clarity and relevance.

Described as “highly informative” and “enriching,” it empowered students with a clear roadmap for pursuing international nursing careers. The session concluded with a Vote of Thanks by Mrs. V. Priya, Assistant Professor. The event reaffirmed SRM College of Nursing’s dedication to guiding students toward global healthcare opportunities through meaningful alumni engagement.



ALUMNI EVENTS CONDUCTED



Total Alumni Engaged

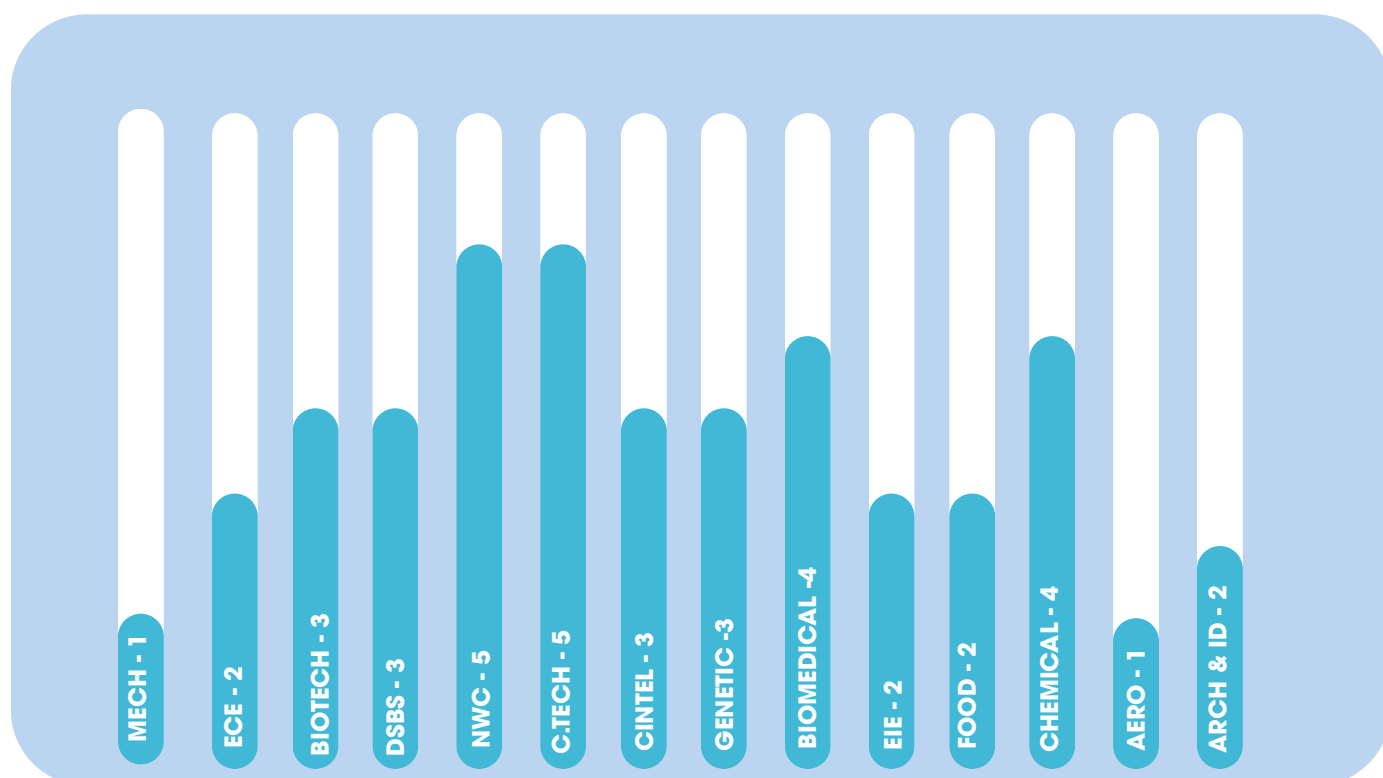
298 +

Total Students Beneficiary

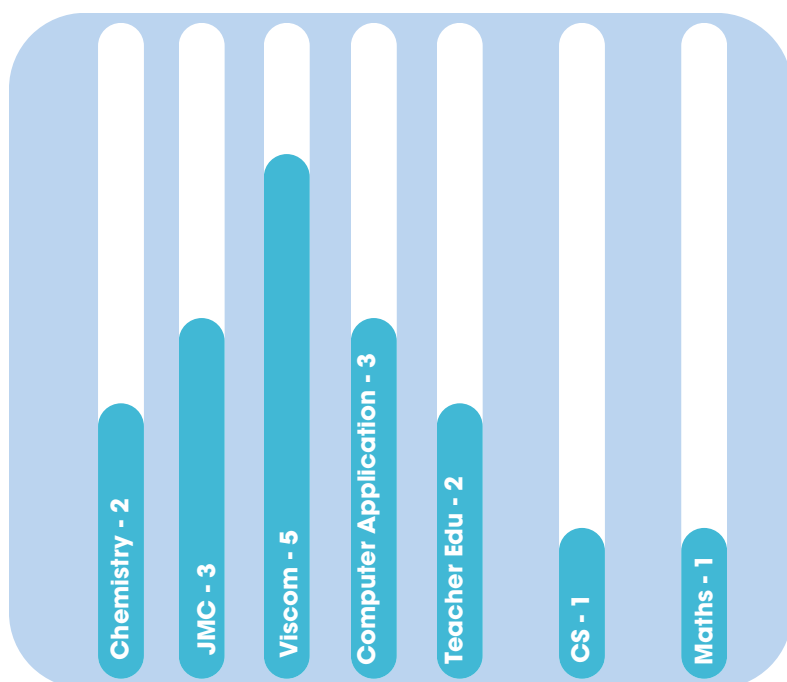
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EVENT PORTFOLIO - DEPARTMENT WISE

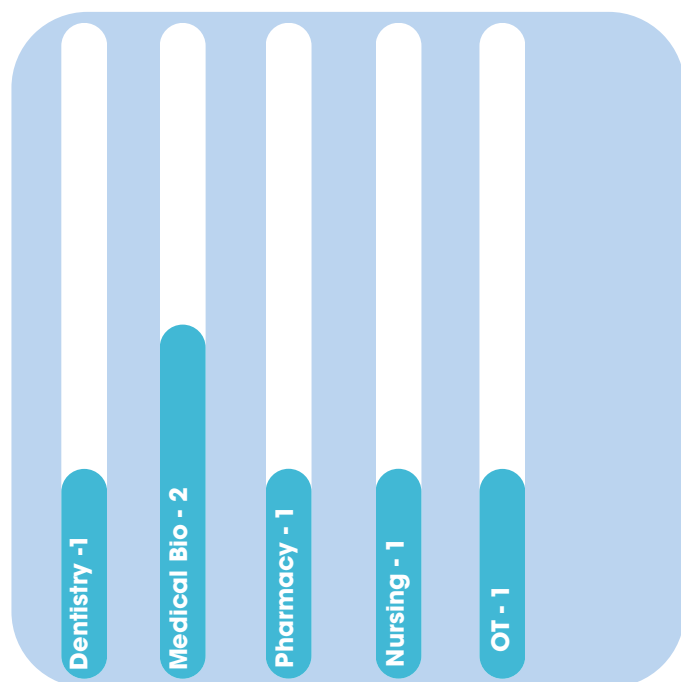
E&T - KTR



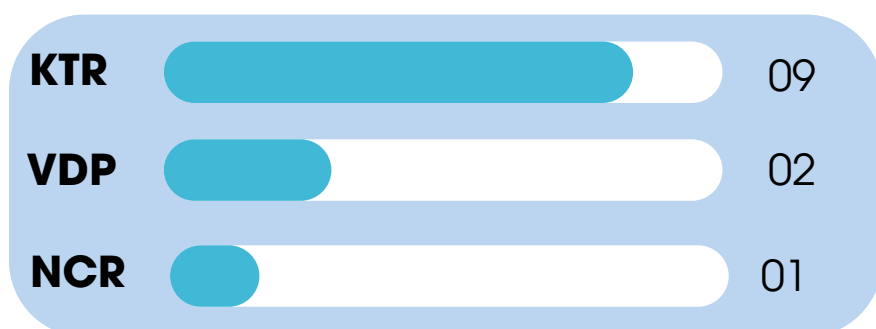
CSH - KTR



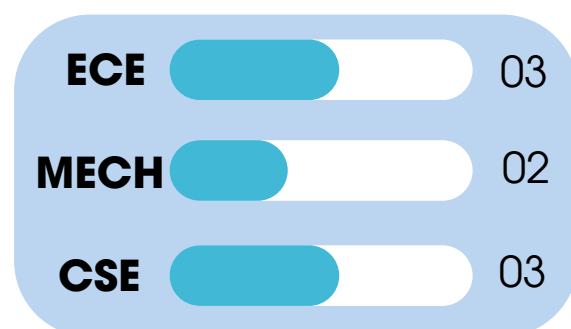
MHS - KTR



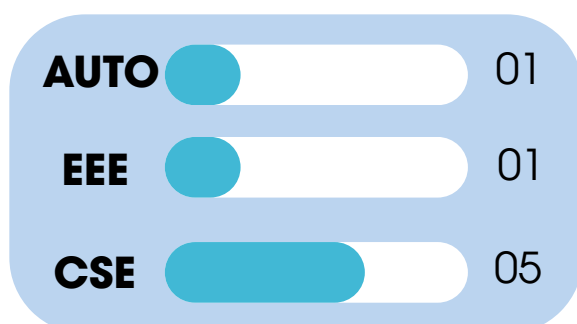
FACULTY OF MANAGEMENT



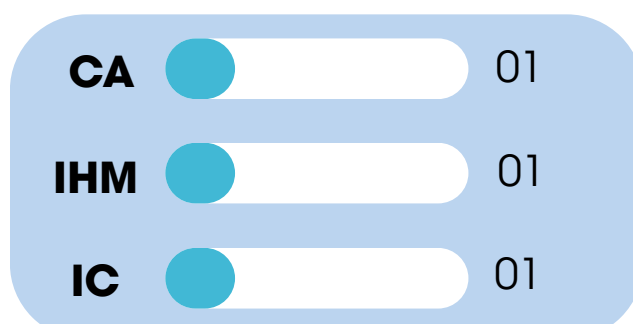
E & T - VDP



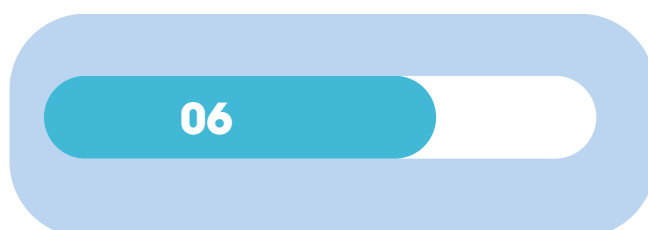
E & T - NCR



S & H - NCR



DIRECTORATE OF ALUMNI AFFAIRS



We invite contributions for our newsletter, Send feedback to feedback.alumni@srmist.edu.in

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