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### **REPORT**

Gateway to Higher Education: A Bridge to a Brighter Future

**Date:** January 24, 2025

Time: 10:00 a.m.

Venue: GD Naidu Hall, Main Campus

Speaker: Mr. Rajesh Balasubramanian, CEO, 2IIM, Alumnus of (IIT M, IIM B)

Participants: 114 students

**Organizers:** 

Dr. N. Venkata Sastry, Director, Directorate of Career Centre, SRMIST

Dr. P. Madhusoodhanan, Head, Career Development Centre, SRMIST

**Coordinators:** 

Dr. J. Jayapragash, Associate Professor, Career Development Centre, SRMIST

Mrs. G. Poorani, Assistant Professor, Career Development Centre, SRMIST

**Event Overview:** 

The Directorate of Career Centre at SRM Institute of Science and Technology

successfully organized a lecture titled "Gateway to Higher Education: A Bridge to a Brighter

Future," delivered by Mr. Rajesh Balasubramanian, CEO of 2IIM and an alumnus of IIT

Madras and IIM Bangalore. The event was held on January 24, 2025, at the prestigious GD

Naidu Hall in the Main Campus, with an enthusiastic participation of **114 students**. The event

aimed to provide valuable insights into the world of higher education, its challenges, and the

critical role it plays in shaping one's future.

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Mr. Rajesh Balasubramanian began his talk with an inspiring message about the importance of higher education in today's competitive world. He emphasized the role that prestigious institutions such as IITs and IIMs play in shaping not just a career but also an individual's personality and skill set. Drawing from his personal experiences at IIT Madras and IIM Bangalore, he shared invaluable advice on how students can make the most of their education and choose the right pathways to succeed in their careers.

Mr. Balasubramanian also discussed the various challenges students face when transitioning from undergraduate education to higher studies and professional life. He offered practical tips on how to navigate these challenges, particularly in the context of competitive exams, career choices, and life skills development. He highlighted the significance of continuous learning, networking, and staying updated with industry trends to remain relevant in the fast-changing job market.

The session was interactive, with Mr. Balasubramanian encouraging students to ask questions and share their thoughts. His responses were both insightful and motivational, leaving the audience with a sense of clarity and determination to pursue their educational and career aspirations with renewed focus.

#### **Student Engagement and Feedback:**

The students were highly engaged throughout the session, with many expressing their appreciation for Mr. Balasubramanian's candid insights and practical advice. The interactive nature of the lecture encouraged students to think critically about their own futures and the steps they need to take to achieve their goals.

At the end of the session, several students shared their thoughts on how the lecture had expanded their understanding of the importance of higher education and career planning. Many expressed interest in pursuing advanced education and taking part in competitive exams, inspired by the speaker's success story and guidance.

#### **Conclusion:**

The lecture proved to be a huge success, providing students with a deeper understanding of higher education's significance as a stepping stone to brighter career opportunities. Mr. Rajesh Balasubramanian's session was not only informative but also motivating, instilling in the students a renewed sense of purpose and direction. The event concluded with a vote of thanks from the organizers, acknowledging the valuable contributions of the speaker and the active participation of the students.

Overall, the event successfully met its objectives of educating and inspiring students about higher education and career development, further solidifying the role of SRM Institute of Science and Technology in providing a platform for students to excel in their academic and professional journeys.



HOD

Dr. P. Madhusoodhanan M.Sc., M.Phil., M.S., Ph.D. Head, CDC,

Photos - Gateway to Higher Education A Bridge to a Brighter Future







# DIRECTORATE OF CAREER CENTRE SRM Institute of Science and Technology Gateway to Higher Education: A Bridge to a Brighter Future

Speaker: Mr. Rajesh Balasubramanian

CEO, 2IIM

Alumnus of (IIT M, IIM B)

Venue: GD Naidu Hall, Main Campus

Date: 24.01.2025

Time: 10.00am

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# **Directorate of Career Centre** SRM Institute of Science and **Technology**

organizes

a lecture on

## **Gateway to Higher Education:** A Bridge to a Brighter Future



Mr. Rajesh Balasubramanian CEO, 2IIM Alumnus of (IIT M, IIM B)



Date: 24. 01. 2025



Time: 10.00 a.m.



Venue: GD Naidu Hall, Main Campus

### **Registration Link**

https://forms.gle/cpUGuE6nTsmz2XFH8



### **Organisers**

Dr. N. Venkata Sastry Dr. P. Madhusoodhanan

### Coordinators

Dr. J. Jayapragash - 9994556490 Mrs. G. Poorani - 9994217094













