

Report of the International Conclave on
“Circular Economy: A Pathway to Sustainable Improvement of
Organizational Productivity”

(under the theme SDG 8: Decent Work and Economic Growth)

SRM Institute of Science and Technology (SRMIST) organized the 3rd International conference on Higher Education institutes’ Challenges and Solutions – Sustainable Development Goals 2024 from 3rd to 5th of December 2024.

As a part of the above, Faculty of Management organized an International Conclave on **Circular Economy: A Pathway to Sustainable Improvement of Organizational Productivity** on 4th December 2024 under the category “SDG no. 8 with the theme of Decent Work and Economic Growth”. Totally 645 participants have registered in the program. This program was organized in hybrid mode.

The objectives of the Program:

- To Explore How Circular Economy Principles Enhance Organizational Efficiency
- To Explore How Circular Economy Models Create Sustainable Job Opportunities
- To Build Partnerships for Circular Economy Development Across Sectors+
- To Identify Policies and Practices for Inclusive, Green Growth

Event started at 9.45 a.m. with the welcome address of Dr. K. T. Vijay Karthigeyan, Co-Convenor of the conclave and Associate Professor, Faculty of Management followed by the Presidential address by Dean Prof. Shivganesh Bharghava, Convenor of the program. Prof. Kunal Ganguly, Professor & Dean (Development) and Chairperson - Executive Education, IIM Kashipur gave the inaugural address and he spoke on the Circular Economy and its importance in today’s production industry. He also gave a in depth research opportunities in that particular field.

In the second session, Prof. Uma Padmini Ema, Senior Lecturer, Business and Public Health, York St, John University, London. gave a special lecture in online mode from 11.30 am on the topic of “Integrating Sustainable Practices into Organizational Marketing: The Role of Circular Economy Principles”.

In parallel, paper presentation happened online. We have received 46 research articles across the globe from the faculty members, scholars and students out of which 26 of them have shown interest in presenting their article. 13 of them were divided into two groups and were made to present online before the two judges. Two expert members in the field were invited and they judged the presentations. Dr. Sarthak Sengupta, Assistant Professor, IIHMR, Jaipur and Dr. N. Kumar, Assistant Professor, Kandasamy Naidu College, Chennai were the judges. They selected three best presenters and they were given awards.

Convenor:

Prof. Shivganesh Bhargava, Dean, FOM

Co-Convenors:

Dr. K. T. Vijay Karthigeyan, Associate Professor, FOM

Dr. R. Arivazhgan, Associate Professor, FOM

Coordinators:

Dr. Nagalakshmi, Assistant Professor, FOM