

Report on International Conclave on
“Productive Employment and Economic Growth”
(under the theme SDG 8: Decent Work and Economic Growth)

SRM Institute of Science and Technology (SRMIST) organized the 2nd International conference on Higher Education institutes’ Challenges and Solutions – Sustainable Development Goals 2022 from 1st to 3rd of November 2023.

As a part of the above, Faculty of Management organized an International Conclave on “Productive Employment and Economic Growth” on 2nd November 2023 under the category “SDG no. 8 with the theme of Decent Work and Economic Growth”. Totally 165 participants have registered in the program. This program was organized in the Prof. Peter Drucker Hall, College of Management, SRMIST, Kattankulathur.

The objectives of the Program:

- To begin exploration of entrepreneurship through sustainable economic growth
- To achieve higher levels of economic productivity through diversification, technological upgrading and innovation,
- To distinguish between entrepreneurs and small-business owners
- To explain the importance of entrepreneurs for economic growth of any country
- To improve environmental performance and increase productivity

Event started at 9.30 a.m. with the welcome address of Dr. K. T. Vijay Karthigeyan, Co-Convenor of the conclave and Associate Professor, Faculty of Management followed by the Presidential address by Dean Dr. V. M. Shenbagaraman, Convenor of the program. Mr. R. Balaji, Former Senior Deputy Editor at The Hindu Business Line gave the inaugural address and addressed the gathering on the importance the employee productivity for the growth of any economy with real time examples.

In the second session, Dr. Manoj Kumar Mishra, Professor, College of Business and Economics, Salale University, Ethiopia gave a special lecture in online mode from 11.30 am on the topic of “Employment, Employability and Economic Growth”

Third session, Dr. Gopinath, Principal Scientist, M.S. Swaminathan Research Foundation enlighten the participants on the topic “Social Security for workers – Analysis of PLFS Data”. He spoke on the importance of social security of workers relating to pay scale.

In parallel, paper presentation happened online. We have received 121 research articles across the globe from the faculty members, scholars and students out of which 18 of them have shown interest in presenting their article. 18 of them were divided into three groups and were made to present online before the three judges (Associate Professors of Faculty of Management, SRMIST). Two best presentations of each judge is selected and was made to present before the expert Dr. Gopinath, Principal Scientist, M.S. Swaminathan Research Foundation. He selected three best presenters and they were given awards.

Convenor:

Dr. V. M. Shenbagaraman, Dean, COM

Co-Convenors:

Dr. K. T. Vijay Karthigeyan, Associate Professor, COM

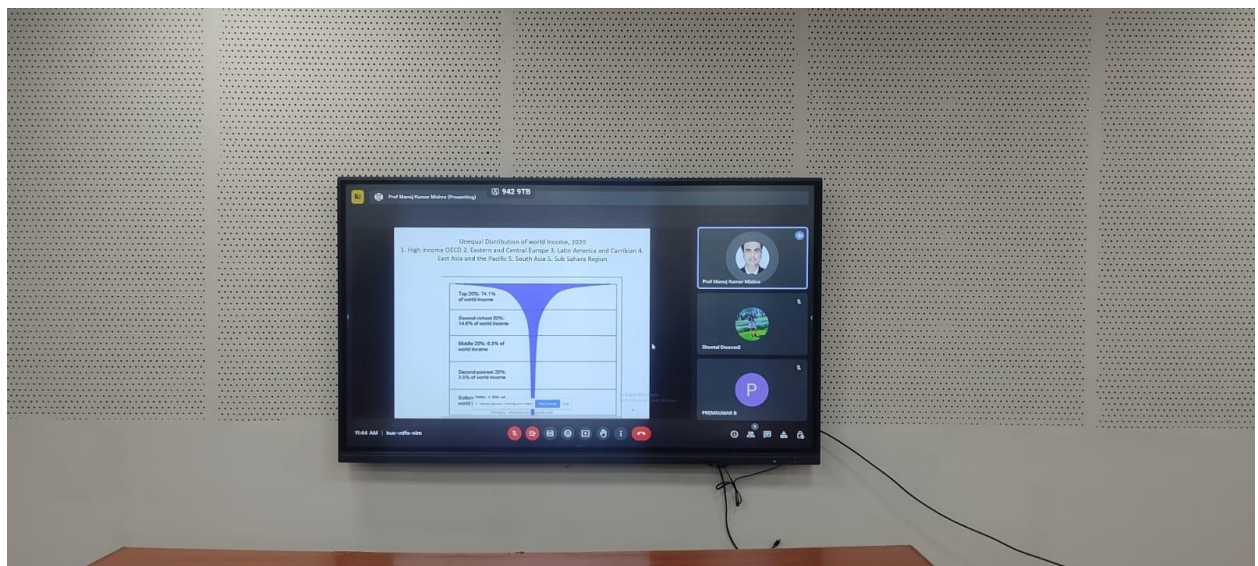
Dr. R. Arivazhgan, Associate Professor, COM

Coordinators:

Dr. B. Premkumar, Associate Professor, COM

Dr. T. Velmurugan, Assistant Professor, COM





FACULTY OF MANAGEMENT
SRM INSTITUTE OF SCIENCE AND TECHNOLOGY
KATTANKULATHUR

Invites you for the
Second International Conclave on
“Productive Employment and Economic Growth”



Sustainable Development Goals '23
SDG 8 - DECENT WORK AND ECONOMIC GROWTH

SESSION 1

- 09.30 am – Tamil Thai Valthu
- 09.35 am- Welcome Address and Debriefing:
Dr. K. T. Vijaykarthigeyan,
Associate Professor, FOM, SRMIST-KTR
- 09.40 am - Presidential Address:
Dr. V. M. Shenbagaraman,
Dean, FOM, SRMIST-KTR
- 09.45 am - Introduction of the Guest:
Dr. R. Arivazhagan
Associate Professor, FOM, SRMIST-KTR
- 09.50 am- Inaugural address and Special Address:
Mr. R Balaji
Former Senior Deputy Editor, The Hindu Business Line

SESSION 2

- 11.30 am - Welcome and Introduction of the Guest
Dr. B. Prem Kumar
Associate Professor, FOM, SRMIST-KTR
- 11.35 am – Special Lecture on “Employment Employability and Economic Growth”(Virtual Mode):
Prof. Dr. Manoj Kumar Mishra
Professor College of Business and Economics, Salale University, Ethiopia

SESSION 3

- 1.30 pm - Welcome and Introduction of the Guest:
Dr. N. Kumar
Assistant Professor, FOM, SRMIST-KTR
- 1.35 pm - Special Lecture on “Status on Social Security for Workers- Analysis of PLFS Data”
Dr. Gopinath
Principal Scientist, M S Swaminathan Research Foundation
- 3.00 pm- Vote of Thanks:
Dr. R. Arivazhagan
Associate Professor, FOM, SRMIST-KTR



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