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The Newsletter of SRMIST

எஸ்.ஆர்.எம். தமிழ்ப்பேராயம் நடத்திய மிகப் பிரம்மாண்டமான பொங்கல் விழா 2025

எஸ்.ஆர்.எம். பல்கலைக்கழகத் தமிழ்ப்பேராயம் ஆண்டுதோறும் பொங்கல் விழாவை மிகச் சிறப்பாகக் கொண்டாடி வருகின்றது. அதன் தொடர்ச்சியாக 09.01.2025 வியாழக்கிழமையன்று பொங்கல் விழா - 2025 காட்டாங்குளத்தூரில் அமைந்துள்ள எஸ்.ஆர்.எம். கல்வி நிறுவனத்தில் கொண்டாடப்பட்டது. எஸ்.ஆர்.எம். பல்கலைக்கழக நிறுவன வேந்தரும், தமிழ்ப்பேராயப் புரவலருமான மாண்புமிகு முனைவர் தா.இரா. பாரிவேந்தர் அவர்கள் தலைமையேற்று வாழ்த்துரை வழங்கினார்.

எஸ்.ஆர்.எம். கல்வி நிறுவன துணைவேந்தர் பேரா. செ. முத்தமிழ்ச்செல்வன் அவர்கள் முன்னிலை வகித்தார். திருமதி. பத்மபிரியா ரவி மற்றும் திருமதி. மணிமங்கை சத்தியநாராயணன் ஆகியோர் விழாவில் சிறப்பு விருந்தினர்களாகப் பங்கேற்றனர்.

தமிழர்களின் கலைகள், மரபு, பண்பாடு ஆகியவற்றின் பெருமைகளைப் பறைசாற்றும் வகையில் நடைபெற்ற பொங்கல் விழாவில் ஆசிரியர்கள், நிர்வாக அலுவலர்கள், மாணவர்கள் என 15,000 பேர் பங்கேற்றனர்.

பொங்கல் விழாவையொட்டி கவிதை, ஓவியம், நடனம், பாட்டு, பேச்சு எனப் பல்வேறு போட்டிகள் ஆசிரியர்களுக்கும், நிர்வாக அலுவலர்கள் மற்றும் மாணவர்களுக்கும் தனித்தனியாக நடைபெற்றது. போட்டியில் ஏராளமானோர் பங்கேற்றுப் பரிசுகள் வென்றனர்.

மயிலாட்டம், ஓயிலாட்டம், பறையிசை, காவடியாட்டம், பொய்க்கால் குதிரையாட்டம், மாடாட்டம் உள்ளிட்ட தமிழர்களின் பாரம்பரிய கலைகள் மற்றும் மாணவர்களின் கலைநிகழ்ச்சிகளும் நிகழ்த்தப்பட்டன.

இவ்விழாவினை முன்னிட்டு பல்கலைக்கழகப் பேராசிரியர்கள், நிர்வாக அலுவலர்கள், மாணவர்கள் அனைவருக்கும் மதிய விருந்து ஏற்பாடு செய்யப்பட்டது.

இறுதியாகத் தமிழ்ப்பேராயத் தலைவர் பேரா. கரு நாகராசன் நன்றியுரையாற்றினார்.



எஸ்.ஆர்.எம்.பல்கலைக்கழக நிறுவன வேந்தரும், தமிழ்ப் பேராய புரவலருமான, மாண்புமிகு முனைவர் தா.இரா.பாரிவேந்தர் அவர்கள் பொங்கல் விழாவில் வெற்றி பெற்றவர்களுக்கு பரிசளிக்கும் போது எடுக்கப்பட்ட புகைப்படம்.



Alumni are the Ambassadors of any University: SRM Founder Chancellor



SRMIST Founder Chancellor Dr. T.R. Paarivendhar felicitates 2001 batch Alumni Mr. RJ Adhavan during the Alumni Reunion at SRMIST

STAFF WRITER

“Alumni are the main pillars and ambassadors of any university. A university is like an extended family because alumni are deeply invested in the welfare and growth of its students,” said Dr. T. R. Paarivendhar, Founder Chancellor of SRM Institute of Science and Technology (SRMIST), Kattankulathur. Addressing over 2,100 alumni at the Annual Alumni Reunion at SRMIST, he said, “As you grow, your Alma Mater also grows. It is your patronage that has helped us establish a strong name. You are always welcome to return to your university, whether for higher education or the education of your children or relatives. We will support you in every way possible.”

On his expectations from the alumni, the Founder Chancellor elaborated, “Each of you has excelled in various fields. I encourage you to visit your department often and share your experiences with the current generation.” He also urged the alumni to consider starting endowment scholarships to help less fortunate students pursue their dreams in higher education.

In his speech, Vice Chancellor of SRMIST Prof. C. Muthamizhchelvan said, “Our alumni have built the brand ‘SRM’. Our accreditation and rankings are a direct result of the success of our students.”

Urging the alumni to remain connected with their Alma Mater, he added, “The landscape of teaching pedagogy has changed. Engaging students is a challenge, and this is where the alumni can play a big role. If you are in business, bring us problem statements so our students can work on real-world solutions. Alumni can also contribute as mentors in their professions or join the university as professors of practice.”

He further mentioned that SRMIST has over 40 start-ups on campus. “We would appreciate your help in acquiring angel funds to support these start-ups. This will motivate students to work harder and achieve even more.”

In his annual report, Director of Alumni Affairs Dr. A. Rathinam explained that the purpose of such reunions is to strengthen bonds, celebrate achievements, encourage networking and collaboration, and foster mentoring. SRM alumni have 30+ international chapters and 25+ chapters across India.

The welcome note was delivered by Christy Rayan (1991 batch). Among the notable alumni present were mimicry artist and RJ Adhavan (2001 batch) and lyricist Subu (2009 batch), both of whom put on an impressive performance. The event also featured several cultural performances, including singing, dancing, mime, on-the-spot painting, and instrumental vocals. Following lunch, alumni visited various campus and department locations. Also present at the occasion was SRMIST Registrar Dr. S. Ponnusamy.

ABOUT SRM

SRM Institute of Science and Technology (SRMIST) is a unique, multi-disciplinary university accredited with an A++ by NAAC and graded by UGC/MoE as a Category I university with 12B status. SRMIST has secured 12th place in the NIRF-2024 rankings and is also ranked globally by QS, with a ‘4 Star’ rating. Additionally, it holds the India-centric QS IGAUGE Diamond rating.

SRMIST has five campuses: Kattankulathur in Chengalpattu district, Tamil Nadu; Ramapuram and Ramapuram Part (Vadapalani) in Chennai city; Modi Nagar in NCR, New Delhi; and Irungalur in Tiruchirappalli. The university has more than 60,000 students, including over 1,000 international students from 64 countries, pursuing undergraduate, postgraduate, and doctoral programs in Engineering & Technology, Medicine & Health Sciences, Science & Humanities, Management, Law, Hotel Management, and Agricultural Sciences.

The university can be contacted via Helpdesk at 080 6908 7000 (Monday to Saturday, except public holidays, between 9 am and 5 pm) or by email at admissions.india@srmist.edu.in. For more information, visit www.srmist.edu.in.

SRMIST Organises International Conference on AI-Driven Digital Economy ICMTMAIDDE – 2024

STAFF WRITER

The Faculty of Management at SRM Institute of Science and Technology (SRMIST), India, in collaboration with the NYU School of Professional Studies (NYU SPS), New York, US, has organized an “International Conference on Managing Talent and Market in Artificial Intelligence (AI) Driven Digital Economy” (ICMTMAIDDE) on December 26 and 27, 2024.

During the two-day thematic sessions, the day-one thought-provoking sessions included, Emerging digital technologies and professional services: Current and future research agenda by Prof. Piyush Sharma, Professor, Curtin University, Australia Digital Economy: Challenges & Opportunities for Indo-Pacific World by Prof. Vinish Kathuria, Director, Institute of Developmental Studies, Jaipur, India

Industry-Academia Connect on Sustainability in the AI-Driven Economy by Prof. Shekar G. Babu, Dean, Amrita Vishwa Vidyapeetham, Mysuru (California State University, USA) Industry-Academia Connect on Examining the future of AI: Macro, Meso and Micro level perspective by Dr. Aparna Gonibeed, Professor, People and Performance, Manchester Metropolitan University, Manchester, UK Industry-Academia Connect on The Future of AI in Cybersecurity: Emerging Trends & Challenges by Mr. Sivakumar Dhakshinamoorthy, Head Services Support & AI Security Researcher, Lenovo, Bangalore. The day concluded with discussions on “Leadership Challenges

in the Digital Economy” and “Managing and Developing Talent in the AI-Driven World.”

The day-two thematic sessions included, Leadership Challenges in Digital Economy by Prof. Shailendra Singh, Professor & Dean Research, IIM-Lucknow (Former Director, IIM, Ranchi) Managing and Developing Talent in the AI-Driven World by Prof. Sumita Dutta, Professor, SP Jain Institute of Management & Research, Mumbai (Lisbon School of Economics & Management, University of Lisbon, Portugal).

The conference culminated in a meaningful Valedictory Function with Prof. Shailendra Singh, Professor & Dean Research, IIM-Lucknow (Former Director, IIM, Ranchi) as the chief guest. Dr. Shivganesh Bhargava presented a comprehensive conference report, while Dr. Arun Fred, the organizing secretary of the conference, wrapped up the international conference by proposing a vote of thanks to the leadership team, organizing committee, speakers, and participants.

The Valedictory Function provided a fitting conclusion to a day of intense intellectual engagement. The conference served as a valuable platform for in-depth discussions and knowledge sharing, fostering a deeper understanding of the profound impact of AI on various aspects of society and the economy. The insights gained from these sessions will undoubtedly be instrumental in shaping future research agendas, informing policy decisions, and guiding the responsible development and deployment of AI technologies.



SRM Institute of Science and Technology Celebrates 20th (Special) Convocation

STAFF WRITER

The 20th (special) Convocation of SRM Institute of Science and Technology (SRMIST) was held on 15th November 2024 at the Kattankulathur campus. A total of 10,848 students from various disciplines, including undergraduate (UG), postgraduate (PG), and doctoral (PhD) programs in Science and Humanities, Medicine and Health Sciences, Management, Law, and Agricultural Sciences, were awarded their degrees.

The Chief Guest for the occasion was Prof. Mahesh Chandra Misra, Former Director of the All India Institute of Medical Sciences (AIIMS), New Delhi. In his address, Prof. Misra encouraged the graduates to embrace the process of learning, unlearning, and relearning. He emphasized the importance of staying



current in all aspects of life to lead a fulfilling and successful future.

He also advised them to lead healthy, positive lives as they embark on their

professional journeys. The convocation ceremony was presided over by Dr. T. R. Paarivendhar, Founder Chancellor of SRMIST, along with Dr. P. Sathyanarayanan, Pro Chancellor (Academics). The

Vice Chancellor of SRMIST, Prof. C. Muthamizhchelvan, presented the Annual Report, which highlighted the institution's achievements and outlined its future initiatives.



SRMIST Founder Chancellor Dr. T. R. Paarivendhar, and Prof. Mahesh Chandra Misra, Former Director, AIIMS, New Delhi are presenting the degree certificate to a scholar during the twentieth special convocation at Kattankulathur. Also seen are Dr. P. Sathyanarayanan, Pro-Chancellor (Academics) Prof. C. Muthamizhchelvan VC, Pro-VC Dr. Vinay Kumar, Dr. S. Ponnusamy, Registrar.

B.Ed Students Transform a Classic Folk Song into a Joyous Celebration of Talent

STAFF WRITER

A group of talented student teachers from the Bachelor of Education, Department of Education, SRM School of Teacher Education and Research staged the classic folk song 'There's a Hole in My Bucket'. It was a delight to watch their creative performance of this famous song which brought out the humorous tale of a man who tries to fix a hole in a bucket, only to encounter a series of frustrating and amusing obstacles. The student teachers competed in two teams and the prop team made the props. The catchy, repetitive tune, coupled with their enthusiastic performance, and props that brought more life to the lyrics had the audience clapping, and singing along.

"It was so much fun to perform. We discovered our talents and learned to embrace teamwork," said Ms. Sonali (Team B). "We worked hard on our timing, and expressions thus adding a little fun element to the song" said Ms. Grace (Team A). "We discovered a little more about our creativity," said Ms. Aswathy (Props Team). "Team A and B brought their A-game, and the prop team made props to the T," said Dr. Anderleen Diana Lazarus, their Professor of English. Overall, it was a resounding success, showcasing the student teacher's talent and creativity.



SRM Centre of Excellence for Neuromodulation inauguration at SRM Hospital

STAFF WRITER

Department of psychiatry now has this advanced treatment techniques of Neuromodulation in its Centre of Excellence for Neuromodulation in SRM Hospital on 18 November 2024 at Psychiatry OPD. This prestigious Centre was inaugurated by Ms. Manimangai Sathyanarayanan, Director, SRMPS in the presence of Dr. Nitin M Nagarkar, Pro Vice Chancellor, Dr. T. Mythili, Additional Registrar (MHS) Dr.R.Venkatraman, Medical Superintendent and the HoD Dr. R. Arul Saravanan. Other department HODs and invited faculties had participated in the inauguration event.

The guest was received warmly and the Centre was opened by the ribbon cutting, followed by felicitation of the Guest of Honour Ms. Manimangai Sathyanarayanan and other dignitaries. This is followed by a lamp lighting ceremony by the chief guest and the dignitaries. The Head of the department Dr.R. Arul Saravanan welcomed everyone



and spoke on the latest Neurosoft TMS machine, its clinical application and its use in other clinical specialties. The Pro Vice Chancellor Dr. Nitin M. Nagarkar spoke on how latest technologies are brought into SRM Hospital, to give the best world class treatments to our patients. Followed by this the rTMS machine was inaugurated by the chief guest, Ms. Manimangai Sathyanarayanan. The event came to a close with vote of thanks.



Ms. Manimangai Sathyanarayanan, Director, SRMPS being felicitated during the inauguration of SRM Centre of Excellence for Neuromodulation at SRM Hospital

Visit to Sevalaya old age home by SRMIST NSS

STAFF WRITER

On September 30, 2024, the SRMIST NSS organized an outreach program at the Sevalaya Elder Care Home in Kasuva Village, Thiruninravur, from 10:00 AM to 2:30 PM. Coordinated by Dr. K. Maheswari, NSS Programme Officer, the event aimed to engage students in community support and education. A total of 41 students from the Faculty of Management participated in this initiative, providing essential companionship to the elderly residents. The visit addressed feelings of loneliness and isolation among the residents, fostering a sense of belonging and connection to the broader community.



SRMIST Hosts the 38th South Zone Youth Festival 2024

STAFF WRITER

SRM Institute of Science and Technology (SRMIST), Kattankulathur, hosted the 38th AIU Inter-University Youth Festival, SRM SIGARAM. This event marked the centennial year of the Association of Indian Universities (AIU). A series of cultural and intellectual events, showcasing the remarkable talents of students from various universities, was the highlight of the Sigaram Youth Fest.

This five-day event featured various cultural performances, with the Founder Chancellor of SRMIST, Dr. T.R. Paarivendhar, inaugurating the fest. In their speeches, SRMIST's Vice Chancellor and AIU Additional Secretary, Mamta Agarwal, emphasized the importance of cultural exchange and youth empowerment. The event saw participation from over 21 universities from Tamil Nadu, Andhra Pradesh, and Kerala.

The festival featured a wide range of cultural

performances from various institutions, including:

- Mahatma Gandhi University: Chenda Melam and Thiruvathirai Kali
- Bharathidasan University: Folk performances with Para drums
- Sri Sankaracharya University: Mohiniyattam, Bharatanatyam, and martial arts
- Amrita Vishwa Vidyapeetham: Classical Carnatic and Malayalam songs
- Gandhigram Rural Institute: Mayilattam and Oyilattam folk dances
- University of Kerala: Theyyam, Mohiniyattam,

and Thiruvathirai Kali

SRM Institute of Science and Technology: Bharatanatyam, Oyilattam, and a live painting of Raja Raja Cholan

The festival also featured a range of intellectual events, including One Act Play, debates, quizzes, and on-the-spot painting competitions, where themes such as political issues, social causes, and historical narratives were explored. These events highlighted exceptional creativity, teamwork, and dedication from the participants, leaving a lasting impression on both the audience and the judges.

At the valedictory ceremony, Dr. Nisha

Ashokan, Director (Student Affairs) of SRMIST, gave an overview of the event, noting that 21 universities participated in 27 competitions, judged by a panel of 23 distinguished jury members. The chief guest for the valedictory, Mr. R. Clemet Ramesh Kumar, IRS, inspired the students with a speech about chess world champion Gukesh and encouraged them to strive for excellence.

The University of Kerala emerged as the overall trophy winner of the fest. SRMIST was given a standing ovation for its exemplary hosting skills and was appreciated for its teamwork and organizing skills at the valedictory function by all the 1000+ participants and organizers.



Founder Chancellor of SRMIST, Dr.T.R.Parrivendhar felicitates Dr.Mamta Agarwal at the Valedictory Ceremony of 38th AIU South Zone Youth festival 2024, also seen are Prof. C. Muthamizhchelvan VC, Dr. S. Ponnusamy, Registrar along with IRS office celement Ramesh Kumar





Chennai Raj Bhavan Hosts Multilingual International Seminar

STAFF WRITER

A multilingual international seminar titled "A Comparative Study of Saint Thiruvalluvar, Saint Kabir Das, and Yogi Vemana" was held at Chennai

Raj Bhavan on November 16th and 17th, 2024, in the presence of the Governor of Tamil Nadu. The event was organized in collaboration with TCRC Palakkad, Chennai Hindi Pracharak Sangh, and DAV College Ajmer. Dr. Shantichitra (Professor, Department

of English, FSH), Dr. S. Preethi (Associate Professor, Department of Hindi, FSH), and Dr. B. Jaiganesh (Associate Professor, Department of Tamil, FSH) served as Chairpersons for the event and also presented their research papers.



SRM IST cyclist, Ms. Dhanyadha of I-BBA, at the 53rd Junior Women National Track Cycling Championship 2024 in Chennai. She clinched 2 Gold Medals and 2 Silver Medals.

SRM College of Physiotherapy Launches 'GLOW': A Transformative Guide to Early Childhood Development

STAFF WRITER

SRM Institute of Science and Technology, in collaboration with SRM College of Physiotherapy and ICMR, proudly launched GLOW: Guiding the Little Ones' Well-Being, a transformative book written by Dr. K. Vadivelan, Professor at SRM College of Physiotherapy on December 10th, 2024. This book is a vital tool for parents to track the developmental milestones of children aged 0-12 months.

Complementing the book is the launch of Parental Eye, an innovative digital application designed to provide parents and caregivers with real-time updates, resources, and guidance for tracking and supporting their child's developmental progress. Together, GLOW and Parental

Eye mark a significant advancement in empowering families to ensure their child's holistic growth and development. Speaking at the launch, Dr. Vadivelan, the principal investigator of the ICMR-funded initiative, emphasized the importance of early intervention, saying, "The early years of a child's life lay the foundation for their cognitive, physical, and emotional growth. GLOW aims to bridge the gap in awareness, equipping parents with the knowledge they need to support their child's well-being."

The book launch event was graced by Dr. Vijay Kumar Saraswat, a Member of NITI Aayog, as the Chief Guest. Sharing his personal healthcare experiences, Dr. Saraswat remarked, "I have witnessed the importance of physiotherapy since

1982, especially in my daughter's care." Dr. P. Sathyanarayanan, Pro-Chancellor (Academics) of SRMIST, delivered the Presidential Address, commending the contributions of SRM College of Physiotherapy to the community. He stated, "This book is a valuable resource, destined to benefit countless children. The department excels in its efforts, and our alumni are making strides in sports medicine and other fields across India and the globe."

Other notable dignitaries present included: Dr. C. Muthamizhchelvan, Vice Chancellor, SRMIST

Dr. S. Ponnusamy, Registrar, SRMIST

Dr. Nitin M. Nagarkar, Pro Vice-Chancellor (MHS) In-charge and Dean, SRM Medical

College Hospital and Research Centre Dr. T. S. Veeragoudhaman, Dean, SRM College of Physiotherapy

Interdisciplinary Research and Societal Impact

GLOW is part of a collaborative, interdisciplinary research initiative funded by ICMR, aimed at addressing developmental delays in children. This project underscores SRMIST's commitment to societal well-being through innovation and excellence in research.

With user-friendly, evidence-based content, GLOW empowers parents to identify developmental delays early, paving the way for timely interventions that can positively shape a child's future.



Dr. P. Sathyanarayanan, Pro-Chancellor (Academics) felicitates Dr. Vijay Kumar Saraswat, Member of NITI Aayog, during the launch of 'GLOW', a guide on early childhood development at SRM College of physiotherapy also seen Prof. C. Muthamizhchelvan VC, Dr. S. Ponnusamy, Registrar, Dr. Nitin M. Nagarkar, Pro Vice-Chancellor (MHS) i/c

SRM Medical College Hospital and Research Centre hosts welcome Ceremony for the MBBS Freshers'24

STAFF WRITER

SRM Medical College Hospital and Research Centre (SRM MCH&RC) welcomed its MBBS students for batch 2024. The event, marked by insightful speeches from distinguished dignitaries, emphasised the institution's commitment to providing world-class medical education, fostering research, and developing compassionate, skilled medical professionals. Dr. Nitin M Nagarkar, Pro Vice-Chancellor (in-charge) & Dean Medical delivered the welcome address. He highlighted the diverse courses offered by the institution, including MBBS, MDS, and MCh, and the benefit of over 3,000 daily

patient visits that enhance students' clinical exposure. He also emphasised SRM's focus on research and the rising number of publications from the institution, which currently ranks 18th in the National Institutional Ranking Framework (NIRF). He encouraged students to uphold the ethos that "medicine is not just a profession, it is a calling that requires compassion and knowledge." Lt. Col. (Dr.) A. Ravikumar, Advisor, SRM MCH&RC, advised the students to focus on the three pillars of success in medicine: Academics, Patient Care, and Research. "These three elements form the foundation of the unique curriculum designed for SRM's MBBS program, preparing you



Dr.P.Sathyanarayanan, Pro Chancellor (Academics), SRMIST felicitates an MBBS fresher during SRM Medical college's Induction program for the 2024 batch

to be well-rounded, skilled doctors," he remarked. In his special address, Prof. C. Muthamizhchelvan, Vice Chancellor, SRMIST described the institution's dedication to upholding quality standards. "The future of healthcare will involve preventive health measures and patient-centered decision-making, enabled by cutting-edge technology. But

it is essential to remember that compassion and empathy remain at the heart of healthcare," he said. Dr. P. Sathyanarayanan, Pro-Chancellor (Academics), SRMIST motivated the new students with his inspiring words on the five C's—Character, Competence, Commitment, Compassion, and Communication. He praised the

role of doctors stating, "During the COVID-19 pandemic, all temples were empty because the gods were busy saving lives as doctors." The event concluded with a vote of thanks by Dr. A. Sundaram, Advisor, Medical and Health Sciences, who extended gratitude to all the dignitaries, parents, and students in attendance.



A Holistic Approach to Overcoming Addiction

STAFF WRITER

The National Service Scheme, in collaboration with SRM College of Nursing, Medicine & Health Sciences, organized an institutional-level program titled "A Holistic Approach to Overcoming Addiction" on December 2, 2024, at Turing Hall, Tech Park, SRMIST, Kattankulathur. Graced by Dr. J. C. Helen Shaji, Dean, SRM College of Nursing, Medicine & Health Sciences, Kattankulathur – Chennai.

The event featured an insightful session by Dr. V. Valarmathi, Assistant Professor, SRM College of Nursing, Medicine & Health Sciences, KTR. The event was Coordinated by Dr. T. Lakshmanan, NSS Programme Advisor, SRMIST, KTR and Dr. V. Prakash,

NSS Programme Coordinator, SRMIST, KTR.

Dr. S. Usha Sukanya, an Associate professor in the department of networking and communications at SRMIST KTR, and Dr. T. Y. J. Naga Malleswari, an Associate professor in the same department, gave the vote of gratitude. The program emphasized strategies to overcome mobile addiction through psychological, behavioral, and lifestyle interventions. Key highlights included setting screen time limits, fostering real-life connections, engaging in physical activities, and practicing digital detoxes. Stress-relief methods such as slow breathing, physical exercise, and mindful meditation were integrated to enhance overall well-being.

SRMIST's Stellar Performance Earns Silver in South Zone Inter-University Badminton Tournament

STAFF WRITER

The Men's Badminton Team at the Directorate of Sports, SRMIST, has won the Silver medal in the South Zone Inter-University Badminton (Men's) Tournament held from October 26th to 29th, 2024, on the campus. The participation stood at an all-time high, taking over all the previous participation in all previous zones. The SRMIST men's badminton team gave a stellar performance and competed with the top players in the region!

The Team Members Are:

Manuneethi, 2nd year – MCA, Rithvik Sanjeevi, 1st year – MBA (SM), Kavin Thangam, 1st year – MBA (BF), Bharath Sanjai, 1st year – BBA, Arul Murugan R, 1st year – BBA, Vimal Raj, 2nd year – M.Sc. (Yoga), Santhosh. G, 1st year – MBA, Dr. Y. C. Louis Raj, Manager, Mr. Dharmaselvan, Coach



SRMIST Hosts Industrial Research and Innovation Summit (IRIS)



SRMIST Vice Chancellor Prof. C. Muthamizhchelvan and Registrar Dr. S. Ponnusamy and other delegates at the inaugural ceremony of Industrial Research and Innovation Summit at SRMIST

STAFF WRITER

SRM Institute of Science and Technology (SRMIST) successfully hosted the Industrial Research and Innovation Summit (IRIS 2024) on 23rd November 2024, with ASSOCHAM as an enabling partner. The event brought together over 220 industry delegates with the academic and research community of SRMIST, fostering collaboration and innovation.

The summit aimed to bridge the gap between academia and industry, promoting knowledge sharing and technological advancements. Key highlights of the event included:

- MoU Exchange: SRM IST signed MoUs with four leading industry partners: Ki3, Aarovin Pharma, Panacea Medical Technologies,

and Jajal Medical Services. These collaborations will pave the way for joint research projects, technology transfer, and the development of innovative solutions.

- Panel Discussion: A panel discussion on "Bridging the Gap: Fostering Innovation through Strong Industry-Academia Partnerships" brought together industry leaders and academic experts to discuss strategies for effective collaboration and knowledge transfer.
- Campus Tour and Technology Expo: Delegates had the opportunity to explore SRMIST's state-of-the-art research facilities and witness cutting-edge technologies developed by faculty and students. Prof. C. Muthamizhchelvan, Vice Chancellor, SRMIST, emphasized the importance

of industry-academia partnerships in driving innovation and economic growth. He expressed his gratitude to the industry delegates for their participation and support.

- Engaging Panel Discussion: A thought-provoking panel discussion featuring industry leaders and academic experts delved into the critical aspects of fostering innovation through strong industry-academia partnerships. The panel discussion was moderated by Mr. Chandran Krishnan, Founder of Campus Angels Network, and included esteemed panelists such as:
 - Dr. Sanjay Tyagi, Jurisdictional Director, STPI, Govt. of India
 - Mr. Anantharaman Prakash, Vice President, RNTBCI

- Mr. Vishagan Vanangamudi, Director & President, Apex Laboratories
- Dr. Amaresh Panda, Head Tech Transfer Office, KIIT
- Mr. Raghu Panicker, CEO, Kaynes Semicon
- Mr. Sridhar Thiruvengadam, IT Industry Leader

The panel discussion explored topics such as technology transfer, talent development, intellectual property rights, and the role of government in fostering innovation.

The success of IRIS 2024 has set the stage for future collaborations between SRMIST and industry partners. The university is committed to fostering a culture of innovation and creating a positive impact on society through research and development.

MoU Signed Between SRMIST and Kovise Foundation Conflict Resolution International

STAFF WRITER

The SRM School of Law at SRM Institute of Science and Technology (SRMIST), Kattankulathur, has entered into a Memorandum of Understanding (MoU) with Kovise Foundation Conflict Resolution International (KFCRI), Chennai.

This MoU represents a significant step in strengthening the collaboration between SRM School of Law and KFCRI, with a shared goal of enhancing academic and professional opportunities for both students and faculty.

The partnership focuses on organizing International and National Med-Arb Competitions, fostering collaborative research, and creating internship and placement opportunities for students. The signing ceremony was attended by SRMIST's Registrar Dr. S. Ponnusamy, Pro-Vice Chancellor (SBL) Prof. Dr. Vinay Kumar, and Dean of SRM School of Law Prof. (Dr.) Sree Sudha, along with other distinguished members. KFCRI was represented by Mr. V. Inbavijayan, Managing Committee, and Adv. Sibi, Associate, KFCRI.



SRMIST Registrar, Dr. Ponnusamy showcasing the MoU signed between SRMIST and Kovise Foundation conflict Resolution International, in presence of Dr. Vinaykumar Pro-VC, SBL, SRMIST

Achievers of the Year: Bank of Baroda Achiever's Award Ceremony at SRMIST



Dr.A.Vinay Kumar, Pro V-C, SBL, SRMIST, presenting Bank of Baroda Achievers' Award to a student in the presence of Dr. Duraisamy, Dean, Faculty of Science and Humanities, SRMIST and other faculty members.

STAFF WRITER

The Bank of Baroda Achiever's Award ceremony, held on October 22, 2024, at the Hippocrates Auditorium, celebrated the remarkable academic achievements of three exemplary students from the Faculty of Science and Humanities. The achievers namely, Ms. Mukil K. (BCA – Computer Applications), Mr. Murugappan R. (B.Com IAF), and Ms. Jayashree S. (B.Sc. – Physical Education

and Sports), was awarded a cash prize of ₹ 31,000, totaling ₹ 93,000.

The event began with a warm welcome, fostering a sense of pride and joy as the hard work of these students was acknowledged. The esteemed chief guest, Mr. A. Sivakumar, Deputy Regional Manager, Chennai Rural Region, Bank of Baroda, Chennai, emphasized the importance of ethics in both academic and professional realms, along with the need to preserve the local language

as a cultural treasure. He encouraged students to maintain discipline and perseverance in their studies.

While delivering the presidential address, Pro-Vice Chancellor (SBL), SRMIST-KTR, Dr. A. Vinay Kumar, spoke about the vital role of discipline in achieving long-term success, urging students to develop disciplined habits alongside their talents. Meanwhile, the Dean of SRM Faculty of Science and Humanities, Dr. A. Duraisamy motivated the attendees to set higher

academic goals, congratulating the awardees and encouraging all students to focus on their aspirations.

The ceremony concluded with a heartfelt vote of thanks from Dr. K. Selvasundaram, Associate Coordinator, expressing gratitude to the dignitaries and the Bank of Baroda for their support. This event served as a powerful tribute to the university's academic excellence and inspired the broader community to pursue their own educational goals.

Greening the Future



STAFF WRITER

On November 16, 2024, SRMIST's NSS and Faculty of Management organized an outreach program titled "Greening the Future - Closing ceremony programme: 4 lakhs Palm seeds Plantation Drive" at Pazhaya Seevaram and Thirumukkoodal in Chengalpattu. In collaboration with Vidhaigal Trust. The event was led by Dr. T. Lakshmanan, NSS Programme Advisor, and Dr. K. Maheswari, NSS Programme Officer from the Faculty of Management. A group of 45 students from the Faculty of Management Planted in 5 thousand palm seeds. The grounds

of the Thirumukkudal temple dedicated to Lord Venkateshwara were cleaned.

Distinguished advisors who graced the occasion included:

Dr.N. Krishna Kumar IFS (Rtd.), Tambaram.
Mrs. Manjula Murugan, Panchayat President, Thirumukkudal.

K.V. Durga, District Environment Eco Coordinator, Kancheepuram.

Dr. Shivganesh Bhargava, Dean of the Faculty of Management, SRMIST KTR, and

Dr. A.R. Krishnan, Head of the Department, Faculty of Management.

Flashes of "Building Bonds: A Day of Care and Compassion"

STAFF WRITER

On October 14, 2023, on Department of NWC, School of Computing and the National Service Scheme (NSS) of SRMIST, organized an outreach program

titled "Building Bonds: A Day of Care and Compassion" at Prema Vasam in Gerugambakkam. The event, attended by 45 NSS volunteers, emphasized community engagement and social responsibility.



Blood Donation Camp at SRM School of Law

STAFF WRITER

The NSS club of SRM School of Law, SRMIST-KTR, has conducted the Blood Donation Camp at Seminar Hall 3, SRM Law Building, SRMIST-KTR. This event saw an overwhelming response from students, faculty, and staff. A total of 66 units of blood were collected, contributing significantly to the cause of saving lives.

This was inaugurated by our esteemed

Dean, Prof. P. Sree Sudha, highlighting the importance of community service and social responsibility. The event was coordinated under the guidance of Assistant Professor, Dr. Vinayagam G, whose efforts ensured the smooth conduct of the camp. Moreover, several faculties and students engaged in this blood donation camp thereby, this event sufficed in the collection of blood samplings which significantly paved the way as life saviors.



Skill Development Workshop on Image Processing

STAFF WRITER

The Department of Electronics and Communication Engineering at SRM IST, Vadapalani Campus conducted a Skill Development Workshop on Image Processing on 22nd November 2024, exclusively designed for non-technical staff from various departments.

The workshop saw enthusiastic participation from faculty members of the Electronics, Computer Science, and Mechanical

departments. The training sessions were expertly handled by Mrs. V. Akila and Dr. Anju M. I., Assistant Professors of ECE.

Key Highlights:

1. Introduction to Image Processing techniques
2. Hands-on session on basic image operations:
 - a. Image Enhancing
 - b. Image Filtering
 - c. Image Plotting



The program, coordinated by Dr. Anju M. I., provided participants with valuable skills and practical exposure to image processing.

Pioneering Excellence: Dr. S. Pradeep's Trailblazing Technology Recognition at the FICCI Bharat R&D Summit 2024

STAFF WRITER

The SRM Institute of Science and Technology, Kattankulathur, is delighted to share that Dr. S. Pradeep, an Assistant Professor in the Department of Civil Engineering, has been honored as the second runner-up among the top three researchers at the esteemed FICCI Bharat (Federation of Indian Chambers of Commerce and Industry) research and development Summit 2024, which took place in New Delhi on October 3rd & 4th, 2024.

The FICCI Bharat Research and Development Summit 2024 was a key event in which industry leaders, policymakers, and researchers interacted with each other to understand and contribute to advancements in research and development across different Indian sectors. Several thought-provoking ideas of innovation and collaboration with the future of research and development, have been shared.

The tone of the summit was set by inspiring keynote speeches, insightful panel discussions, and very valuable networking opportunities. The best practices were shared, and emerging trends highlighted the role of technology and sustainable development. Fostering partnerships to be used as tools that would drive economic growth and enhance the quality of life further entrenched India's

position as a global hub for research and development.

This summit is well-known for gathering the leading innovators and researchers from various domains, featuring more than 55 cutting-edge research projects from a range of industries and institutions, which have been evaluated by an industry jury. Hence, the top three technologies were recognized and the list goes by,

Winner: Indian Institute of Technology, Guwahati

1st Runner-Up: Pandit Deendayal Energy University

2nd Runner-Up: SRM Institute of Science and Technology

Dr. S. Pradeep's recent accolade highlights SRMIST's strong dedication to high-quality research and innovation. His contributions exemplify our commitment to maintaining rigorous standards and fostering collaboration among researchers. This environment encourages the generation of new ideas that propel advancements in civil engineering and other fields. This recognition not only honors his accomplishments but also reflects the hard work of our faculty and students, nurturing a culture of creativity and excellence.

SRMIST is eager to see how Dr. S. Pradeep's research will continue to impact the discipline and inspire future projects.



ஆரண்யா – 2024



மாணவர்களுக்கான திறமையின் தேடல் நிகழ்வு 18/12/2024 அன்று தி.பொ. கணேசன் கலையரங்கத்தில் இனிதே நடைபெற்றது.

SRM அறிவியல் மற்றும் கலையியல் புலத் தமிழ்த்துறையும் தமிழ்ப்பேராயம் பாரிவேந்தர் மாணவர் தமிழ் மன்றமும் இணைந்து நடத்திய ஆரண்யா 2024 நிகழ்வில் தமிழ்ப்பேராயத் தலைவர் முனைவர் கரு. நாகராசன், அறிவியல் மற்றும் கலையியல் புலத்தலைவர், அறிவியல் மற்றும் கலையியல் புல இணைப்புலத்தலைவர் முனைவர் சா. ஆல்பர்ட் அந்தோணி ராஜ் முனைவர் ஆ. துரைசாமி, தமிழ்ப்பேராயச் செயலர் முனைவர் பா. ஜெயகணேஷ், தமிழ்த்துறைத் தலைவர் முனைவர் சு. சரஸ்வதி, தமிழ்த்துறை

உதவிப் பேராசிரியர் முனைவர் ந. இராஞ்சன் முதலானோர் கலந்துகொண்டு சிறப்பித்தனர். மாணவர்களின் திறமைகளைக் கண்டறியவும் அடையாளப்படுத்தவும் இந்நிகழ்வு இரண்டாம் ஆண்டாகத் தொடர்கிறது. ஆரண்யா 2024 க்காக அறிவியல் மற்றும் கலையியல் புல மாணவர்களுக்காக நடத்தப்பட்ட பேச்சு, கவிதை, ஓவியம், நடனம், பாடல் முதலான போட்டிகளில் வெற்றிபெற்றவர்களுக்குப் பரிசுகளும் வழங்கிச் சிறப்பிக்கப்பட்டன. அறிவியல் மற்றும் கலையியல் புல மாணவர்கள் தம் திறமைகளை வெளிப்படுத்த பாரிவேந்தர் மாணவர் தமிழ்மன்ற மாணவர்கள் விழாவைச் சிறப்பாக ஒருங்கிணைக்க விழா இனிதே நிறைவடைந்தது.

SRMIST NSS organises Institutional-level Yoga programme

STAFF WRITER

The National Service Scheme (NSS) at SRM Institute of Science and Technology organized an institutional-level Yoga Demonstration Programme on November 23, 2024, at 9:15 AM in the Mechanical Hanger, Main Campus, KTR. Led by Dr. V. Parthiban, PhD (Yoga), and his team from the Centre for Yoga, FET, the session aimed to promote

awareness, education, and practical engagement in yoga. Graced by Dr. K. Suresh Kumar, Professor & Head Department of Mechanical Engineering SRMIST.

The event witnessed the active participation of 50 Students from various department. The program emphasized the physical and mental health benefits of yoga, fostering long-term lifestyle improvements among participants.



Convened by Dr. T. Lakshmanan, NSS Programme Advisor SRMIST and Dr. S. Iyappan, Associate Professor, Department of Biotechnology SRMIST.

SRMIST Dept. of Commerce organises seminar on Finance Management



STAFF WRITER

On October 4, 2024, the Finance Club of the Department of Commerce, SRMIST, organized a seminar titled "Finance Seminar: Learn how to manage your money and invest wisely, FSH Block II. The event, led by Chairperson Niranjana Madhu Menon, Co-Chairperson Maitri, and Amal S., students from department of commerce focused on enhancing financial literacy and personal finance management skills among students. The session was coordinated by Mrs M Meerabai, Dr M Jeevarathinam and

Dr A Deepan.

The seminar began with Niranjana Madhu Menon emphasizing the importance of financial literacy for securing a stable future. Maitri followed with a session on the fundamentals of personal finance, offering practical tips on budgeting, saving, and goal setting. Amal S. concluded with an in-depth discussion on investment strategies, including stocks, bonds, and mutual funds, while stressing the power of long-term planning.

An engaging Q&A session rounded off the event, inspiring attendees to take charge of their financial futures.



Mr. Mohan G-I, M.Sc (Yoga), earned a Bronze medal in the 10m diving.



Mr. Nithik Nathella (B.Tech ECE) Vadapalani Campus won gold medal in the 200-Backstroke

SRMIST's Strategic Efforts toward Achieving

STAFF WRITER

The SRM Institute of Science and Technology (SRMIST), Kattankulathur has taken multiple initiatives to make students and scholars aware of the UN Sustainable Development Goals (SDGs) and move towards a sustainable future. Apart from interdisciplinary research, outreach programs, community services, SRMIST hosts a mega International Conference on Sustainable Development Goals (ICSDBG) every year. During ICSDBG 2024 SRMIST associated with the National Institute of Ocean Technology (NIOT) in Chennai. This international conference for Higher education Institutes took place from December 3rd to December 5th, 2024. The event served as a global platform for students, researchers, policymakers, and industry experts to come together and work jointly towards achieving the UN Sustainable Development Goals (SDGs). Centre for Research in Environment, Sustainability Advocacy and Climate Change (REACH) has spearheaded the drive to host the ICSDBG in collaboration with seventeen departments.

The welcome and presidential address were delivered by Prof. C. Muthamizhchelvan. This session included the talk from many distinguished Guests like, Ms. Martine Aamdal Bottheim, Deputy Ambassador, Royal Norwegian Embassy in New Delhi, and Mr. Jiro Kodera, Counsellor for Economy & Development, Embassy of Japan in India and keynote was delivered by the Chief Guest, Dr. M. Rajeevan, former Secretary, Ministry of Earth Sciences and Vice Chancellor of Atria University, Bengaluru. In the valedictory session the Chief Guest was Prof. Balaji Ramakrishnan, Director, National Institute of Ocean Technology, and Dr. J. R. Moses, CEO, Hubert Enviro Care System Pvt. Ltd was the guest of honour. Prof. B. Neppolian, DEAN Research, Directorate of Research gave an overview of the event and Dr. Paromita Chakraborty, Event Chair and Head of REACH earnestly thanked the entire team for their relentless efforts in working together towards UNSDGs. The event featured 1,025 attendees, 12 international conferences, 3 workshops, 2 training programs, and 3 hackathons, industry-academia meet, panel discussion and more focused on sustainability challenges. Both national and international delegates presented their views during industry-academia panel discussion. Mr. Andreas B Schei, Counsellor, Climate and Environment Embassy of Norway, Mr. Siddharth Hande, Founder, CEO Kabadiwala Connect, Mr. Jiro Kodera, Counsellor for Economy & Development, Embassy of Japan in India and Dr. Venkatesan R, former Scientist G, NIOT & Prof. of Practice, Anna University. were experts for the panel discussion and they had an important interaction with young students and research scholars to understand their views on sustainability activities. With a focus on knowledge-sharing and practical solutions, ICSDBG 2024 served as a pivotal event in advancing global sustainability efforts.

A few striking SDG Initiatives at SRMIST

- Conducted Skill Development Program for bridging the divide between the hotel industry and local peoples. Number of short term training courses were arranged every year by the Institute of Hotel Management (IHM).
- Served food for children in IGM Children's Home, Guduvanchery organized by the IHM



Institute of Hotel Management conducted Skill Development Program & served food for children in IGM Children's Home



- School of Public Health launched a unique and innovative program called the University Wellness Program (UWP). It is a pioneering Research and Action platform integrating practical learning with existing theoretical modules to achieve Campus Wellness & Sustainability.
- A series of events and campaigns are organized by the School of Public Health and shared in social media every month to create awareness about various public health issues and challenges.
- An Art competition was conducted based on "Built environment and Health/ Climate change and Health"
- Hackathon named Hackfinity, innovating for Quality Education.

- Interdisciplinary Project and Art Exhibition for Sustainable Futures.
- Inclusive Learning Fair for Differently Abled Students and Inter School Challenge- numerous events among school students Faculty of Science and Humanities



School of Public Health & Faculty of Science and Humanities conducted various activities among school and college students



- Organized Gender Equality Awareness Rally followed by an awareness program on promoting a safe digital ecosystem for Women Safai Karamcharis.
 - Pre conference event in the rural government high school community to educate the young generation about gender equality.
- The events and conference were hosted by the Department of Electronics and Communication Engineering.



School of Electrical and Electronics organized Gender Equality Awareness Rally followed by awareness program on promote safe digital ecosystem for Women Safai Karam Charis. rural government high school community to educate the young generation about gender equality

- Conducted conferences, hands-on training programs, workshops for students to explore Water Treatment process, sampling and analysis techniques on contaminated areas and also initiatives aimed at improving water management.
- Some water quality management initiatives include continuous monitoring of water quality, plastic and other pollutant removal research and motivate students to conduct real time Project like Installation of Smart sensor based plastic segregation model.



Installation of Smart sensor based plastic segregation model on Adyar river in the presence of Ms. Beate Langset, Counsellor, Norwegian Embassy, and Mr. Mohan Raja, Municipal Councilor at Adyar riverbank, Saidapet, Chennai on June 5th 2024

- SDG 7 aspires to 'ensure access to affordable, reliable, sustainable and modern energy for all' by 2030. Participants were introduced to concepts such as Ecological Footprint and Ecological Accounting, Green building, need for Environment Protection for exposing them to various clean and green energy choices in different contexts.
- A workshop was hosted for making the participants aware of the various Green Energy measures, need of renewable energy resources, Green Energy Innovation for Sustainable Development, Sustainable urban design for affordable green energy, Alternative fuels.

Living the SDGs for a Sustainable Future

- Additionally numerous research activities were funded annually to enquire green energy production, for instance: Unnat Bharat Abhiyan funded project for Fabrication of bio-digester for rural villages to convert organic and food waste into energy. The above project delivered a biogas plant in UBA adopted village (Kalivanthapattu). The events were co-hosted by the Department of Electrical and Electronics Engineering and Department of Mechanical Engineering.



Installation of UBA funded Biogas production plant using biowaste in Kalivanthapattu

- Delegates from business, government, and academia discussed and implemented that how circular models—such as recycling, remanufacturing, and product lifecycle extension—can drive sustainable job creation, boost productivity, and contribute to long-term economic resilience
- The conference was themed on Circular Economy Principles to enhance Organizational Efficiency, Creation of Sustainable Job Opportunities, Building Partnerships, Identifying Policies and Practices for Inclusive, Green Growth.
- Innovative ways to achieve economic growth while reducing resource use and environmental impact were explored.

The events and the conference were hosted by the Faculty of Management.

- A Bootcamp was conducted gathering innovators, industry experts and academia to explore sustainable industrial growth, innovative solutions, and resilient infrastructure.
- The role of technology and innovation in achieving sustainable development by conducting an engaging activity designed to highlight the importance of trust and calculated risk-taking in entrepreneurship.
- The events and the conference were co-hosted by the School of Computing and Centre for Research in Environment, Sustainability Advocacy and Climate Change (REACH)

The program supported SDG related startups from faculties and students.

- Panel discussion on “Empowering Marginalized Communities: Bridging Skill Development, Economic Empowerment, and Inclusive Growth in a Post-Pandemic World” was conducted.
- The conference focused on the persistent issues of educational inequalities. importance of reducing inequalities in education and initiates a thoughtful discussion about their societal implications.

The events and the conference were hosted by the Faculty of Science and Humanities.

- Invited talks and presentations were conducted to discuss the development of an inclusive, sustainable and resilient urban environment.
- Discussion on innovative strategies, best practices and collaborative approaches to build sustainable cities and communities were imparted.

The events and the conference were hosted by the School of Architecture and Interior Design.

- A Conference, Eco-trip, Art competition and workshop for enhancing awareness on responsible consumption and production among students and the general public was conducted by the Department of Networking and Communications.

The event facilitated exchange of knowledge among participants, stakeholders, and the general public for understanding the best practices and innovative solutions related to sustainable consumption and production.

- Conferences and outreach programs are the main part to meet the SDG 13 goals and REACH plays a major role .
- Tree plantation and other awareness programs were conducted and local people were also involved.

In ICSDG 2024 students' presentations were organized in association with the



ICSDG 2024 valedictory function with respective delegates

Department of Physics and Nanotechnology and department of Mechanical Engineering, where they discussed their research topic in oral and poster presentation sessions. The interactive session was quite effective, resulting in the selection of three winners from both the oral and poster presentations.



Tree planting campaign in SRM Rural Healthcare Centre, Mamandur village on 4th June 2024 as part of World Environment Day 2024

- Panel discussion on “Balancing Life: Above and Under the Sea” highlights the interdependence of marine and terrestrial ecosystems, the impact of human activities on biodiversity, and the need for sustainable practices.
- Innovative bioprocesses in marine life, nanotechnology's impact on aquatic ecosystems, and advancements in aquaculture research were discussed and explored.

The events and the conference were hosted by the Department of Biochemistry, FSH, REACH in Association with NIOT, Chennai.

- A training program for farmers for educating them about soil chemistry, soil preparation techniques, and basic agricultural technologies to improve productivity was conducted.

An awareness program for school students on farming practices, including technical sessions for both students and faculty on advanced agricultural research was organized by the College of Agricultural Sciences.

- A Story Fest hackathon was brought together for students from diverse backgrounds, to explore inspiring narratives and innovative strategies for sustainability, global challenges, and social equity.

By fostering partnerships and mobilizing financial resources, the event created a collaborative platform for exchanging ideas that enhance cooperation across sectors, driving meaningful change and collective impact, this event was jointly organized by CINTEL and REACH.



School of Law conducted rally on “Promoting LGBTQ+ Rights and Inclusion” and Fashion Ramp Walk on valedictory

Tamil Nadu Government Rewards Rs.1.08 Crore to SRMIST Athletes for outstanding performance in sports



SRMIST athlete receiving a cash award from Tamil Nadu Sports Minister Udhyanithi Stalin

STAFF WRITER

The Tamil Nadu Government honored the players of SRM Institute of Science and Technology (SRMIST) with a substantial cash award totaling Rs. 1,08,99,000. The Honorable Sports Minister, Thiru Udhayanidhi Stalin, prized the athletes of SRMIST as a generous reward in recognition of their outstanding performance and commitment during the All India Inter-University Tournament. The event took place at Jawaharlal Nehru Indoor Stadium in Chennai on July 30, 2024, where the outstanding achievements of the SRMIST teams and individuals were recognized. Here is a breakdown of the awards.

- Wushu Men (Individual) – Rs. 9,00,000
- Cycling Women (Individual) – Rs.

9,00,000

- Chess Women (Team) – Rs. 6,00,000
- Chess Men (Team) – Rs. 15,00,000
- Table Tennis Women (Team) – Rs. 12,00,000
- Ball Badminton Men (Team) – Rs. 15,00,000
- Volleyball Men (Team) – Rs. 17,50,000
- Badminton Men & Women (Team) – Rs. 8,49,000
- Volleyball Women (Team) – Rs. 9,00,000
- Basketball Women (Team) – Rs. 8,00,000

The total cash award amounted to Rs. 1,08,99,000.

REPORTING FOR SPECTRUM

- Contributing reports should be confined to a maximum of 250 words and must be written by students only.
- Request for coverage in Spectrum by its editorial team must be made well in advance with an accompanying note and the invitation to spectrum@srmist.edu.in
- Coverage of a certain event or receipt of an article does not guarantee publication.
- Accompanying pictures must have captions. Pictures without caption will not be published -Editor

SRM School of Law conducts National Seminar on Deceptive Advertising

STAFF WRITER

SRM School of Law conducted a National Seminar ON "GUARDING CONSUMER TRUST: LEGAL RESPONSES TO DECEPTIVE ADVERTISING IN THE DIGITAL AGE" on September 28, 2024, via hybrid mode in two Seminar Halls, Ground Floor, School of Law Block, SRMIST, Kattankulathur, Chennai. An impressive total of 42 papers were presented during the 1-day Seminar, with participants across the country participating in person and online. The Seminar proved to be a prosperous event for the exchange of ideas and literature on the topic of Deceptive and Misleading Advertisements and their tryst with consumer protection law.

Hon'ble Mr. Justice S. Vaidyanathan, Former Chief Justice, Meghalaya High Court, was the Chief Guest, along with the Guest of Honor, Mr. M. Swaminathan, Judicial Member, Central Administrative Tribunal, and Dr. P.V.V. S Murthy, Former Member of District Consumer Forum, Andhra Pradesh (who attended online) and delivered the special address. Prof. (Dr.) P. Sree Sudha, Dean, School of Law, SRMIST, was the Seminar Director. Prof. (Dr.) Ishita Chatterjee (Professor, School of Law, SRMIST) was the Convenor of the Seminar, Ms. Liji Shamilin V S (Assistant Professor, School of Law, SRMIST) and Ms. Lakshmi MP (Assistant Professor, School of Law, SRMIST) were the co-convenors, and Mr. Mohammed Shahzad (Assistant Professor, School of Law, SRMIST) was the Treasurer of the event. The Seminar was hosted for 1 day, where there were 4 sessions wherein, each session was chaired by an eminent person in the field of law.

In the digital age, guarding consumer trust has become increasingly critical as deceptive advertising practices evolve with technology. The rapid growth of online platforms has given rise to sophisticated and often misleading marketing tactics that can exploit vulnerable consumers. Legal responses to these practices include stricter regulations and enforcement actions aimed at curbing false advertising, enhancing transparency, and ensuring that digital advertisements are truthful and not misleading. Regulatory bodies across the jurisdiction have adapted their frameworks to address new challenges posed by digital media, emphasizing the importance of clear disclosures and ethical advertising practices. By strengthening legal standards and promoting vigilance, these measures aim to protect consumers from deceptive practices and maintain the integrity of



digital marketplaces.

Explore the Current Legal Framework: Examine existing laws and regulations that address deceptive advertising in the digital age, identifying their strengths and weaknesses. Analyze Emerging Trends: Discuss the evolving nature of deceptive advertising, including the role of social media influencers, targeted advertising, and data-driven marketing.

Propose Legal Reforms: Develop actionable recommendations for strengthening legal responses to deceptive advertising to enhance consumer protection. Enhance Consumer Awareness: Discuss strategies for educating consumers about their rights and how to identify and report deceptive advertising. Foster Collaboration: Encourage dialogue between policymakers, legal experts, industry stakeholders, and consumer advocates to create a collaborative approach to addressing deceptive advertising.

The Valedictory Function was graced by the presence of Hon'ble Mr. Justice K.N Basha, Former High Court Judge and Chairman of the Intellectual Property Appellate Board, Prof. (Dr.) Suresh Mishra, Professor, Indian Institute of Public Administration, and Adv. K. Vijayaragavan, Advocate, Madras High Court. The dignitaries shared their valuable thoughts on how misleading advertisements are a major menace in society and that this National Seminar was a forum for exchanging ideas and contributing towards developing literature in this area. Ms. Sharmila from Saveetha School of Law won the Best Paper Presentation prize.

SRMIST commemorates National Constitution Day



STAFF WRITER

On November 26, 2024, the students of SRMIST Kattankulathur commemorated National Constitution Day by taking the pledge to uphold the values enshrined in the Indian Constitution. A special assembly was organized to honor the enduring legacy of Dr. B.R. Ambedkar. This day serves as a reminder to foster awareness about the principles of justice, equality, and liberty outlined in the Constitution. Embracing Dr. Ambedkar's ideals is essential for the progress and unity of the nation. The event saw active participation from 100 students, along with faculty members. The program was coordinated by Dr. S. Indirani, NSS Course faculty, Department of Electronics & Instrumentation

Engineering SRMIST, Dr. K. Dhiya, NSS Course faculty, Department of Electronics & Communication SRMIST, Dr. M. Susila (Associate Professor, Department of Electronics & Communication SRMIST and Dr. M.S. Vasanthi (Associate Professor, Department of Electronics & Communication SRMIST. Dr. V. Prakash, NSS Programme Coordinator at SRMIST, administered the program, and the special address was delivered by Dr. T. Lakshmanan, NSS Programme Advisor at SRMIST.

Also SRM School of Law, SRMIST-KTR, celebrated the 75th constitution day on November 25, 2024, at the Mini Hall 2, Dr. T. P. Ganesan Auditorium, SRMIST, to honor the adoption of the Indian Constitution.

Dignitaries presence : ~ Hon'ble Justice Mr. Fakkir

Mohamed Ibrahim Kalifulla, Former Justice of the Supreme Court of India,

~ Prof. (Dr.) Sree Sudha, Dean, SRM School of Law, SRMIST-KTR,

~ Prof. (Dr.) Ishita Chatterjee, Professor, SRM School of Law, SRMIST-KTR

During his address, Justice Kalifulla shared profound insights on the significance of the Constitution as the backbone of democracy and its essential role in upholding justice and equality in society.

The celebration also featured cultural performances by students, including a dance and a screenplay that emphasized the importance of the Indian Constitution.



INSA holds Annual general body meeting at SRMIST



SRMIST Pro Chancellor (Academics) Dr. P. Sathyanarayanan and Vice-Chancellor, Prof. C. Muthamizhchelvan showcasing the souvenir of the event

STAFF WRITER

The 90th Annual General Meeting of the Indian National Science Academy (INSA) witnessed the participation of top Scientists from India and a few experts from industries. The inauguration ceremony was graced by Dr. P. Sathyanarayanan, Pro Chancellor (Academics) of SRMIST. In his address, Dr. Sathyanarayanan expressed his gratitude to INSA for hosting the meeting at SRMIST and emphasized India's rich legacy in research and innovation. "India has always been at the forefront of research in fields such as Mathematics, Astronomy, And Metallurgy, thanks to our culture of innovation," he said. He further highlighted the crucial role of education in the nation's prosperity and urged the promotion of start-ups.

In his presidential address, Prof. Ashutosh Sharma, President of INSA, discussed "Structure and Processes of S & T and the Question of Sustainability." He addressed the key challenges, including the structure

and functioning of science and technology, its strengths and weaknesses, and the role of new thinking in overcoming these challenges. The meeting also saw the convergence of some of India's leading scientific luminaries, creating a platform to celebrate achievements, share insights, and engage in critical discussions shaping the future of science and technology in India. The two-day event brought together over 200 participants, including INSA Fellows, early-career researchers, young innovators, and members of India's scientific community. It featured a carefully curated program, which included the Council Meeting, lectures by Newly Elected Fellows and Foreign Fellows, INSA Distinguished Lectures, and presentations from INSA Young Associates, Associate Fellows, and History of Science Young Associates. The gathering also included the induction of new Fellows and the felicitation of outgoing Council members for their invaluable contributions to the Academy.

NSS Organised Outreach program on Bridging the Future



STAFF WRITER

On November 15, 2024, SRM Institute of Science and Technology's National Service Scheme, in collaboration with the Department of Mechatronics Engineering and the Directorate of Entrepreneurship and Innovation (DEI), organized an outreach program titled "Bridging the Future: A Project Showcase for School Students" at MCC Campus Matriculation Higher Secondary School, Tambaram East. The event, coordinated by Dr. V.

Krithika, Assistant Professor, Department of Mechatronics Engineering and Mr. K. Ramesh, Convener, IIC Directorate of Entrepreneurship and Innovation (DEI) featured hands-on learning experiences on distance measurement using Arduino and ultrasonic sensors. Students were introduced to basic electronics, circuit design, and Arduino programming, enhancing their creativity and innovation. The program benefited students of the school, fostering educational growth and community engagement.

Swachhata Hi Seva Mega Cleanliness Drive



STAFF WRITER

On October 4, 2024, the NSS Unit of SRMIST, in collaboration with the SRM Faculty of Management, as a part of Swachhata Hi Seva Mega Cleanliness Drive to promote environmental protection and the preservation of ecosystems.

The event was graced by Dr. K. T. Vijaykarthigeyan from the Faculty of Management and Dr. M. Mathew Arumai,

Head of the Department of Social Work, SRMIST. Dr. K. Maheswari, NSS Programme Officer from the Faculty of Management, coordinated the program, with strong support from Professor A.R. Krishnan, Head of the Department, Faculty of Management.

A total of 50 NSS volunteers participated enthusiastically in the activities, contributing to the success of the event.

Y2024 – Global Goals: Our Innovation Expo

STAFF WRITER

The Department of Mechanical Engineering, SRM IST, Vadapalani Campus proudly hosted "Y2024 – Global Goals: Our Innovation Expo" on 7th November 2024. This inspiring event focused on Sustainable Development Goals (SDGs), showcasing the innovative ideas and talents of school students through a vibrant project competition.

With 30 teams and 150 students from various schools participating, the expo

was a brilliant display of creativity and commitment to global sustainability. The projects highlighted young minds' unique approaches to tackling real-world challenges.

We were honored to have Dr. A. Ragothaman, Project Lead, Volvo Group Trucks Technology, R&D, Bengaluru, as the Chief Guest for the day, adding invaluable insights to the event.

Congratulations to all the participants for their outstanding efforts! Together, we innovate for a better tomorrow.



SRMIST Vadapalani organises FDP on Bridging Technology and Education: AI Tools for Effective Teaching



STAFF WRITER

DCSE SRMIST Vadapalani Campus organised Faculty Development Program (FDP) on “Bridging Technology and Education: AI Tools for Effective Teaching” was conducted for school teachers on 14-10-24. The program aimed to introduce faculty members to advanced AI tools and techniques that can enhance teaching methods and student engagement. The sessions were led by Dr. Golda Dilip, Dr. Rajasekar, Dr. P. Durgadevi, and Dr. K. Karthikayani of DCSE. The program fostered a collaborative environment, allowing educators to share experiences and best practices. Feedback from participants was overwhelmingly positive, with many expressing enthusiasm. FDP was coordinated by Dr. P. Durgadevi, DCSE.

Pre-symposium workshop on Web Development: Building the Digital Frontier



STAFF WRITER

The ACE club of DCSE organized its Pre-symposium workshop of Ubertech '24 titled “Web Development: Building the Digital Frontier” on 13-09-2024. The Resource person for the workshop is Ms. Vinitha, Full stack Developer, Neudesic Technologies Pvt Ltd. The session focused on teaching fundamental and advanced aspects of web development, including building websites using HTML, CSS, and popular frameworks such as React and Node.js, and led the attendees through the process of building a functional website, providing hands-on experience with the tools and technologies involved. The workshop was characterized by its highly interactive nature, prompting discussions, answering queries, and fostering an open learning environment. The workshop was effectively coordinated by Dr. K. Akila and Dr. P. Durgadevi.

Book launch of “Smart Campus Initiatives”



STAFF WRITER

DCSE SRMIST, Vadapalani Campus on 14-10-24 proudly hosted the Book Launch of “Smart Campus Initiatives: Projects Driving Educational Automation” and the Inauguration of the TechBridge Initiative for Schools. The event took place at the auditorium, with a packed audience comprising student authors, faculty members, and distinguished guests. The book “Smart Campus Initiatives: Projects Driving Educational Automation” was officially launched. The TechBridge Initiative was introduced as a visionary project to bridge the technological gap in schools. This initiative focuses on empowering school students with emerging tech skills, ensuring they are equipped for the future. The Chief Guest, Mr. Sumanbabu Yarlagadda, shared insights from his

journey as the Director of Chennai Public School (CPS), addressing the challenges of education without innovation. Mr. Suman Babu Yarlagadda highlighted how TechBridge Initiatives could inspire change and make a lasting impact on the education landscape. Ms. S. Sendamarai IAS, Additional Commissioner, Land Administration & Disaster Management, extended her heartfelt congratulations to the student authors of the book and commended the department's outstanding initiative. The first copy of the book and the Tech Bridge initiative was released by the Chief Guest and received by Dr. S. Ramachandran, Director (Academics), Dr. C. V. Jayakumar, Dean (FET), Dr. C. Gomathy, VP (Academics), Dr. S. Prasanna Devi, CSE HoD and Convener along with the event coordinators Dr. T. Anusha and Dr. K. Karthikayani for the Tech Bridge initiative and Dr. P. Durga Devi who coordinated the book launch.

Strengthening Global Ties: A Visit to Mordovia State University

STAFF WRITER

The Vice Chancellor of SRMIST, Dr. Muthamizhchelvan Chellamuthu; along with the Director of International Relations, Mr. Lakshmi Narasimhan; and Dr. Navaneethan Mani from the Nanotechnology Research Center, SRMIST-KTR, embarked on a visit to Ogarev Mordovia State University, Russia, from October 28 to 31, 2024.



SRMIST V C during his visit to Ogarev Mordovia State University at Russia also seen Dr. Vijayakumar K Professor and Chairperson (School of Electrical and Electronics Engineering)

International Conference on Advances in Aerospace Technologies

STAFF WRITER

The Department of Aerospace Engineering, SRMIST-KTR, conducted the "International Conference on Advances in Aerospace Technologies (ICAAT 2024)" on December 4, 2024, at Faraday Hall, Main Campus. The event witnessed the esteemed presence of:

~ Dr. M. Manickavasagam, Distinguished Scientist & Director, DRDO, New Delhi

~ Prof. Yueh-Heng Li, National Cheng Kung University, Taiwan

~ Prof. Suresh Sampath, Cranfield University, United Kingdom

~ Prof. C. Senthil Kumar, Chairman, AeSI, Chennai

During the inaugural session, Dr. Manickavasagam shared inspiring insights on the future opportunities awaiting graduates in the dynamic field of aerospace engineering.

The conference went successfully, celebrating the contributions of all dignitaries and advancing discussions on cutting-edge aerospace technologies.



"Navika Menon Shines at Miraki '24
3rd Year AIML Student Secures 2nd Place In
Caricature Design, Wins ₹1500 Cash Prize!"

STAFF WRITER

Navika Menon of 3rd year AIML from the department of CSE (ETech) Vadapalani has secured 2nd place in the Caricature Design event at Miraki '24, a National level technical Symposium, organized by iCAT College of Arts and Design! With creativity at its best, she also bagged a cash prize of ₹1500. Keep shining, Navika!



Accelerating into the Future: Automobile Engineering

STAFF WRITER

The Department of Automobile Engineering, SRMIST-KTR, participated in the "EV Auto Expo 2024, Bengaluru" – a platform that redefined learning and innovation.

Highlights from the Expo:

- Hands-on Industry Exposure – Bridging the gap between academia and the EV sector.
- Enhanced Learning – Opportunities for curriculum enrichment and cutting-edge research.
- Networking Opportunities – Boosting placements, internships, and inspiring innovative projects.

At SRMIST, we empower our students and faculty to stay ahead in the ever-evolving automobile industry.



Tamil group debate competition on the topic, 'Gender Constructs in Movies and Media

STAFF WRITER

The student club 'Forum Justitia' at the (SRMIST), Kattankulathur, has recently conducted Muzhakam 24, a university-level Tamil group debate competition on the topic, 'Gender Constructs in Movies and Media.' Around 50 students participated in the engaging discourse. This event happened on 25th October 2024, from 9.00 AM to 12.30 PM at Mini Hall 2, Dr. T. P. Ganesan Auditorium, SRMIST-KTR.

The event aimed to foster critical thinking, enhance public speaking skills, and encourage a spirit of healthy competition among participants. This has brought meaningful discourse on contemporary legal/ social issues.

The chief guest and judge for the event was Mr. K.

Karthikeyan, Political Editor at Puthiyathalaimurai. Dr. A. Vinay Kumar, Pro Vice-Chancellor (S&H, Law, and Management) at SRMIST, was the guest of honor. The event was presided over by Prof. Dr. P. Sree Sudha, Dean, SRM School of Law, and Dr. Nisha Ashokan, Director of Student Affairs, SRMIST-KTR respectively. The competition aimed to foster meaningful conversations on contemporary legal and social issues while enhancing public speaking skills and critical thinking and promoting healthy competition among the participants.

Muzhakam not only showcased the talents of the students but also reinforced the importance of engaging with contemporary legal and social issues.



Mr.K.Karthikeyan, political editor at puthiyathalaimurai, receives a token of appriciation from Dr.P.Sree Sudha, Dean, law and Dr.Sumana Vedanth at Muzhakam 24, a Tamil group debate competition at SRM School of law.

Categories of Award | Winners' List

- Best Speaker: Kaushika (Faculty of Management)
- Best Argument: Akram (School of Law)
- Best Counter Argument:: Akshaya (School of Law)

- Best Insightful Speaker: Rilawan Lee (School of Law)

Overall, this event paved the way for an effective Tamil debate competition, breaking the barriers to withstand the legal discourse.

Celebrating Excellence at CM Trophy 2024!



STAFF WRITER

A proud moment for SRM IST Vadapalani and the Department of ECE as Nithik Nathella shines at the CM Trophy 2024! Nithik's incredible performance earned: Gold in 200m Backstroke*- 23/10/24.

Silver in 400m Freestyle*- 22/10/24. Along with these achievements, he won cash prizes of ₹1 lakh and ₹75,000**, reflecting his hard work and dedication.

AARAMBH'24

STAFF WRITER

The 9th edition of **AARAMBH** was packed with **innovation, entrepreneurship, and networking**, creating the perfect platform for young minds to connect with industry leaders. The spotlight of the event was the ***"Startup Synergy: Founders and Investors in Dialogue"*** panel discussion, where industry pioneers shared insights

on building ventures, scaling challenges, and fostering meaningful partnerships. The panelists** for the "Startup Synergy: Founders and Investors in Dialogue" session: Mr. *Kumaran Thangamani*, Co-Founder - INTAKT EV Mr. *Jayakrishnaa P.*, Founder & CEO - Tixon & Internways Mr. *Sridhar S.*, Founder & CEO - Intrino Robotics & Technologies Pvt. Ltd. Mr. *Saran Alagarsamy*, Founder - Auroversity Technologies Pvt. Ltd.



Chief Guest**: Mr. *Punit Sethia*, Founder - APAARR Global Advisory

SRMIST Department of Commerce conduct seminar on Financial Literacy

STAFF WRITER

The Department of Commerce conducted a seminar on "The Importance of Financial Literacy: Empowering the Youth" on December 11, 2024, from 2:00 PM at the MS Subbulakshmi Hall, FSH. The seminar aimed to enlighten students about financial management and its role in securing a stable future. The

session was coordinated by Dr. A. Kavitha, Dr. R. Angayarkanni, and Dr. V. Lavanya, with Auxilia Christy Jesu as the esteemed resource person. Highlighting practical financial strategies and essential knowledge, the seminar engaged attendees in an interactive discourse, leaving them empowered with insights to navigate personal and professional financial challenges effectively.



Kratorq 2024: A Resounding Success!

STAFF WRITER

The Department of Mechanical Engineering, SRMIST Vadapalani Campus, in collaboration with the Association of Mechanical Engineers (AME), proudly hosted the 13th edition of the National Level Technical Symposium, Kratorq 2024. Chief Guest for the Event is Mrs. Lakshmi Umamathy, Factory Manager - Manufacturing operations, Caterpillar India Pvt Limited. This much-anticipated event brought together engineering enthusiasts from various colleges and cities, creating a vibrant atmosphere of collaboration, innovation,

and competition.

From technical presentations and hands-on projects to exciting gaming and non-technical events, Kratorq 2024 offered a diverse range of activities that inspired creativity and strengthened bonds within the engineering community.

This symposium was more than just a showcase of technical skills—it was a platform to foster collaboration, exchange ideas, and push the boundaries of innovation. The projects, discussions, and teamwork illuminated the endless possibilities when we unite with a shared passion.



SRMIST Signs MoU with Imarticus Learning

STAFF WRITER

Chennai, December 17, 2024 – SRM Institute of Science and Technology (SRMIST) has entered into a Memorandum of Understanding (MoU) with Imarticus Learning to launch a professional M.Sc in Fintech program. The collaboration aims to offer a high-quality academic experience that blends SRMIST's academic excellence with Imarticus Learning's industry-driven expertise in fintech education.

The M.Sc in Fintech program, offered through the collaboration, will combine rigorous academic coursework from SRMIST with specialized content developed by Imarticus Learning. The program is designed to equip students with the essential skills needed to succeed in the

rapidly evolving fintech sector, focusing on areas such as digital finance, blockchain technology, financial data analytics, and more.

The program will be conducted annually, subject to demand, and will adhere to mutually agreed-upon specifications and high-quality delivery standards to ensure that students meet the eligibility criteria and gain expertise in this emerging field.

Collaboration Details:

Under this partnership, Imarticus Learning will work closely with SRMIST's Academic Director and faculty to develop high-quality learning content tailored to the fintech domain. Industry experts and experienced faculty members from Imarticus Learning will deliver specialized courses, which will complement

SRMIST's academic offerings. The collaboration also ensures that no employer-employee or principal-agent relationship is created between SRMIST and Imarticus Learning.

Program Delivery:

The M.Sc in Fintech program will employ a mix of academic coursework, assignments, and industry-relevant learning materials, all of which will be delivered through an agreed-upon platform. Additionally, the partnership also focuses on providing skill development programs for undergraduate students enrolled at SRMIST's Faculty of Science and Humanities (FSH). These programs will help students enhance their technical and professional skills, preparing them for future opportunities in fintech and related fields.

About SRM Institute of Science and Technology:



Dr. S. Ponnusamy, Registrar, SRM IST signing the MoU in the presence of Dr. A. Vinay Kumar, Pro Vice Chancellor (SBL), Dr. A. Duraisamy, Dean, Dr. S. Albert Antony Raj, Deputy Dean, Faculty of Science and Humanities (FSH)

SRM Institute of Science and Technology (SRMIST) is one of India's top private universities, renowned for its academic excellence, innovative research, and industry collaborations. SRMIST offers a wide range of undergraduate, postgraduate, and doctoral programs across diverse

disciplines, fostering an environment that empowers students to succeed in a globalized world.

About Imarticus Learning: Imarticus Learning is a leading provider of professional education, offering a range of courses in areas such

as fintech, data science, artificial intelligence, and financial services. Imarticus Learning's industry-driven curriculum and expert faculty help students gain practical knowledge and skills, enabling them to thrive in today's competitive job market.

பாரத மொழிகளின் திருவிழா நம்மொழி நம்பெருமை

பாரத மொழிகளின் திருவிழாவினைச் சிறப்பாகக் கொண்டாடும் வகையில், காட்டாங்குளத்தூரில் இயங்கி வரும் எஸ்.ஆர்.எம். அறிவியல் மற்றும் தொழில்நுட்பக் கல்வி நிறுவனத்திற்கு உட்பட்ட அறிவியல் மற்றும் கலையியல் புலத்தின் தமிழ், இந்தி ஆகிய துறைகள் இணைந்து நம்மொழி நம்பெருமை என்ற தலைப்பிலான நிகழ்வை 11.12.2024 அன்று காலை 11.00 மணியளவில் எஸ்.ஆர்.எம். சட்டக் கல்லூரிக் கட்டடத்தில் உள்ள கருத்தரங்க அறை - II இல் இந்நிகழ்வு சிறப்பாக நடைபெற்றது.

இந்நிகழ்வின் தொடக்கமாகத் தமிழ்த் துறைத்தலைவர் முனைவர் சு. சரஸ்வதி அவர்கள் வரவேற்புரை வழங்கினார். தொடர்ந்து அறிவியல் மற்றும் கலையியல் புலத்தலைவர் முனைவர் ஆ. துரைசாமி அவர்கள் நிகழ்வைச் சிறப்பித்துத் தலைமையுரை வழங்கினார். பின்னர், அறிவியல் மற்றும் கலையியல் புலத்தின் இணைப்புலத்தலைவர் முனைவர் சா. ஆல்பர்ட் அந்தோனிராஜ் அவர்கள் நிகழ்வில் பங்கேற்ற மாணவர்களையும், நிகழ்வை ஒருங்கிணைத்த மொழிகள் துறையின் கல்வியாளர்களையும் வாழ்த்தி உரை வழங்கினார். அவர்களைத் தொடர்ந்து பிரெஞ்சுத் துறையின்

தலைவர் கா. குமரவேல் அவர்களும், இந்நித்துறையின் முன்னாள் துறைத்தலைவரும் இணைப் பேராசிரியருமான முனைவர் செ. பிரீத்தி அவர்களும், ஆங்கிலத்துறையின் முன்னாள் துறைத்தலைவரும் பேராசிரியருமான முனைவர் கா. சாந்திசித்ரா அவர்களும் மொழியின் பெருமை குறித்து உரை வழங்கினர். பின்னர், கலைநிகழ்ச்சிகளுடன் மாணவர்களின் ஓவியம், கவிதைகள், கட்டுரைகள், நடனங்கள் மற்றும் பாடல்கள் அரங்கேறின. தமிழ், மலையாளம், தெலுங்கு, ஹிந்தி, உருது, அஸ்ஸாமி உள்ளிட்ட 16 மொழிகளைச் சார்ந்த மாணவர்கள் அவரவர்

தாய்மொழியில் தங்கள் கருத்துகளையும் படைப்புகளையும் வழங்கினர். இந்நிகழ்வு முழுமைக்கும் தமிழ்த்துறையின் உதவிப்பேராசிரியர் முனைவர் ந. இராஞ்சன் அவர்கள் தொகுப்புரை வழங்கினார்.

பின்னர், இந்நித் துறையின் தலைவர் முனைவர் முகமது. சாகிதில் இஸ்லாம் அவர்கள் அஸ்ஸாமி கவிதை ஒன்றை வாசித்து நன்றியுரை வழங்கினார். இவ்விழாவில் மொழித்துறைப் பேராசிரியர்களும், பிற துறைசார்ந்த பேராசிரியர்களும், மாணவர்களும் கலந்துகொண்டு சிறப்பித்தனர்.



SRMIST Wins Gold at All India Invitation Volleyball (W) Tournament 2024



STAFF WRITER

SRM Institute of Science and Technology (SRMIST) takes immense pleasure in announcing the remarkable victory of the SRMIST Women's Volleyball team for winning the gold medal. We are proud for the entire team for its stunning triumph in the tournament.

The tournament took place at the Nadella Basavapunnaiah Trust in Vijayawada from December 11th to 16th, 2024. The team has overcome an intense competition to win the tournament, showcasing their skill, teamwork, and perseverance.

Champions:

R.Paulin prisha – IV-B.TECH (ECE), SreeLakshmi .V – III-B.Sc(Phy Edn), Gowshika.R III-B.Com, Chanchal Nishad– III-BA(Eng), Gopika .G – III-B.Sc(Phy Edn) Sowmi dey – II-BSC (phy edn), Nithisha.M – II-B.COM(ISM), Siddhi Bhimrao Jankar – II-BSC(phy edn), Trupti Rajendra Laware– II-MSC.YOGA, V.M.Akshaya – II-MBA(SM), Dhaniya k – I-B.Sc (Phy Edn), Chaitra TV – Dip in Yoga, M.Jeya Priya – Dip in Yoga, Akshaya .K – III-B.Sc(Phy Edn)

Coach cum Manager : Dr.M.Siva

SRMIST extends its heartfelt congratulations to the Women's Volleyball Team for their fantastic achievement in the volleyball tournament and wishes the team a great success in all the future endeavors.

Women's table tennis women won the Gold medal at the South Zone

STAFF WRITER

SRM Institute of Science and Technology (SRMIST) is happy to announce that their women's table tennis women won the Gold medal at the South Zone Inter-University Table Tennis Women Championship 2024-25 after defeating the reigning champion, Jain University, 3-2.

The championship event was held at AMET University in Chennai from January 3rd to 5th 2025. The team's ability and effort are evident in this amazing accomplishment, which makes SRMIST proud of its outstanding success. We are also proud that the women's table tennis team is qualified for the All India Inter University and Khelo

India University Games.

The victory not only exhibits teamwork, commitment, and excellence but also the support from the Directorate of Sports.

The winning team members, coach, and the manager include,

B. KAVYA SREE, III BBA, THANUJA.N.BS, I B. Tech, MANUSHREE PATIL, I MBA, PRANATI P. NAIR, I BCA, A. PRIYADHARSHINI, III B. , Com, Mr. SRI KRISHNA, COACH, DR. M. Senthil Kumar, Manager, SRMIST congratulates the table tennis women's team on winning the Gold medal in the championship and wishes them all the best for future success.



SRMIST Bags Medals at the Swimming and Diving Championships

SRMIST celebrates the victory of our swimmer, Mr. Nithik Nathella, B.Tech ECE I, who showcased an extraordinary talent by winning a gold medal in the 200-meter backstroke at the South West Zone Inter-University Swimming Championship. He also secured Gold in the 200m backstroke and Silver in the 100m backstroke at the All India Inter-University Swimming Championship.

We are also thrilled to celebrate the victory of Mr. Mohan G-I, M.Sc. (Yoga), who earned a bronze medal in the 10m diving event at the South West Zone Swimming Championship.

These events were held at the Dr. T.R. Paarivendhar Aquatic Complex, SRMIST, from 21st to 27th December, 2024. The victory of both Mr. Nithik and Mr. Mohan is not only our athletes' victory but also the SRM community's victory. Their remarkable achievements highlight the importance of setting goals and consistent training, proving that success is the result of hard work and focus.

SRMIST expresses its heartfelt congratulations to Nithik and Mohan for their outstanding performances in the swimming and diving events held and extends its wishes to the sportsmen to set new benchmarks in the future.



Think ahead, plan ahead, and conquer ahead



SRMIST Men's Chess team won the GOLD medal at the South Zone Inter-University Chess Tournament for Men 2025.

Winning a gold medal in chess requires a blend of advanced preparation, strategic mastery, and mental fortitude. Players must cultivate a deep understanding of opening theories, middle-game strategies, and endgame techniques to outmanoeuvre opponents across all phases of the game. Regular practice with diverse opponents and solving tactical puzzles sharpens pattern recognition and calculation speed, both of which are essential in high-pressure games.

Analysing past games—both personal and from top players—provides valuable insights into strengths, weaknesses, and potential areas for improvement. Developing a versatile repertoire of openings ensures adaptability against various playing styles, while honing endgame precision often makes the difference in closely contested matches. Physical fitness and mental resilience

are also vital, as long tournaments demand sustained focus and energy. Preparation for major tournaments involves not only studying chess but also understanding competitors' styles, tendencies, and preferred openings to craft targeted strategies. During matches, maintaining composure, managing time effectively, and capitalizing on opponents' mistakes are key to seizing opportunities. A well-balanced approach to practice, performance, and recovery enables players to peak at the right time, paving the way to gold in chess competitions. SRMIST team has won the GOLD for the fourth year in a row. Their dominance in the region has been demonstrated through smart thought, determination, and unrelenting focus. Their success is a testament to the solid support and instruction they received at SRMIST as well as to their individual genius. Congrats to the whole crew for this fantastic achievement.

The weight is not the enemy; the enemy is the doubt in your mind. Lift with confidence, lift with strength

In weight lifting to succeed, mastering the two main lifts—snatch and clean & jerk—is essential. Perfecting your technique is crucial, with an emphasis on explosive movement, proper posture, grip, and coordination. Additionally, building raw strength through exercises like squats, deadlifts, and overhead presses is vital, while periodization in your training plan ensures that you gradually increase the intensity over time. Speed and explosiveness are also key; incorporating plyometric training, like box jumps, helps improve bar speed during lifts. Mental focus plays a huge role, so practicing visualization and staying calm under pressure can enhance your performance. Nutrition is important too—maintaining a balanced diet with sufficient protein and carbs for energy and muscle repair, along with proper hydration, will support your training. Equally important is recovery: allowing adequate rest, prioritizing sleep, and using recovery techniques like massage can prevent injury and optimize muscle growth. During competitions, it's important to strategically plan your lifts by starting with a safe weight, making incremental jumps, and adjusting based on competitors' attempts. Finally, working with a coach provides valuable feedback on your technique and helps refine your approach to competition. With a combination of these strategies, you can maximize your performance and increase your chances of success in weightlifting.

Workshop on Research Report Writing

STAFF WRITER

The Department of Commerce conducted a one-day event titled "Research Report Writing" on the 17th of December 2024, in the TPG Auditorium. The primary purpose of the event was to equip students with the skills required to craft effective and structured research reports, a vital competency in both academic and professional domains. The Dean, Dr. A. Duraisamy, delivered the keynote address. The workshop was conducted by the Chief Guest, Dr. B. Chinna Muthu, PhD, Assistant Professor at Madras Christian College, Chennai. Dr. Muthu provided valuable

insights into the intricacies of research report writing, including topic selection, data analysis, and citation techniques. His sessions were interactive and included practical exercises that allowed students to apply the concepts in real time. He also shared personal anecdotes and experiences, making the learning process relatable and engaging. The Head of the Department, Dr. A. Kavitha, was present, offering her guidance and encouragement. The workshop served as an excellent opportunity for students to gain practical knowledge, enhancing their academic and professional prospects. The event was meticulously organized, making it a resounding success.



Focus on the cue, not the crowd

Snooker requires a combination of skill, strategy, and mental resilience. A strong understanding of the rules and mastery of shot-making techniques, such as potting, safety play, and cue ball control, are essential. Players must consistently evaluate the table layout and anticipate their opponent's potential moves to make tactical decisions that maximize scoring opportunities while minimizing risks. Precision, focus, and the ability to stay composed under pressure are critical, especially during high-stakes moments. Effective practice routines, including drills for aiming, positional play, and break-building, enhance consistency.



Mr. Laxminarayanan

SRMIST signs MoU with Veranda Learning Solutions to offer CA training

STAFF WRITER

Chennai, December 17, 2024 – Veranda XL, a division of Veranda Learning Solutions, has signed a Memorandum of Understanding (MoU) with SRM Institute of Science and Technology (SRM IST), Kattankulathur, Tamil Nadu, to offer Chartered Accountancy (CA) training on the SRM campus. This collaboration will provide SRM students with specialized CA training under the esteemed banner of JK Shah Classes (JKSC), one of India's leading CA coaching institutes.

The partnership aims to combine JKSC's four-decade-long expertise in CA education with SRM IST's academic strength to offer a comprehensive and rigorous curriculum. The program will provide end-to-end CA training, covering all levels of the CA course, and will be delivered by expert faculty using innovative teaching methods. With a proven track record of success, this collaboration is designed to equip students with the skills, knowledge, and confidence needed to excel in accounting, auditing, and finance.

Dr. A. Duraisamy, Dean of the Faculty of Science and Humanities at SRM IST, expressed his excitement about the collaboration, stating, "Our partnership with JK Shah Classes is a game-changer for students aspiring to become Chartered Accountants. Bringing JKSC's renowned expertise to our campus will provide our students with unparalleled academic guidance and practical learning, ensuring they are prepared to meet global industry standards."

JK Shah Classes, renowned for its outstanding contribution to CA education, trains over 70,000 students annually and has produced more than 1,800 CA rankers since its inception in 2001. Mr. Vishal Shah, Chief Operating Officer of JK Shah Classes, highlighted the significance of the partnership, stating, "We are



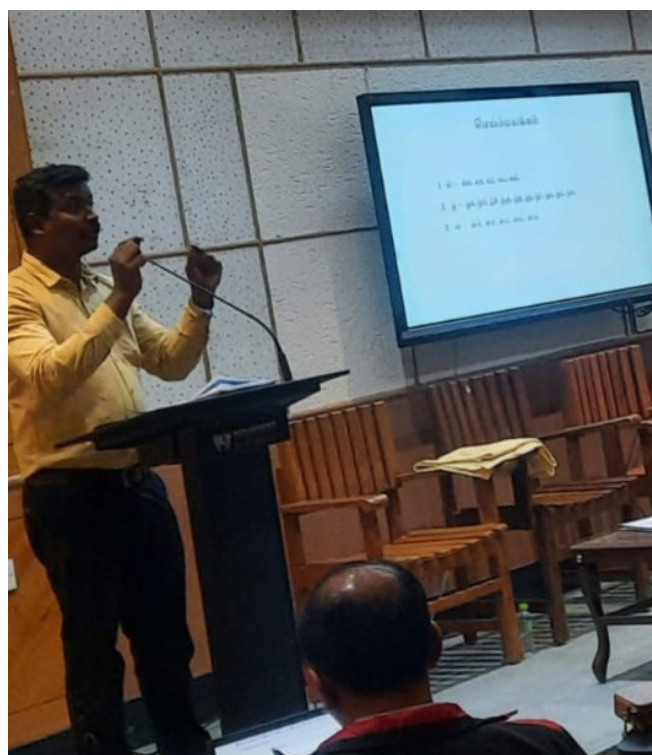
Dr. S. Ponnusamy, Registrar, SRM IST and Mr. G. Sivakumar, Vice President, Veranda Learning Solutions Ltd. showcasing the MoU signed between the organisations, in the presence of Dr. A. Vinay Kumar, Pro Vice Chancellor (SBL), Dr. A. Duraisamy, Dean, Dr. S. Albert Antony Raj, Deputy Dean, Faculty of Science and Humanities (FSH)

thrilled to collaborate with SRM Institute of Science and Technology to offer high-quality CA training. At JKSC, we are committed to nurturing the next generation of accounting professionals through a robust curriculum, experienced faculty, and proven teaching methodologies. This partnership reaffirms our mission to equip students with the knowledge and skills needed to succeed in the competitive finance and accounting sectors."

About Veranda Learning Solutions:

Founded in 2018 by the Kalpathi AGS Group, Veranda

Learning Solutions Limited has quickly emerged as a prominent player in the Indian education space. The company offers a range of educational services including school and college coaching, test preparation, study abroad programs, and software upskilling. With a strong nationwide presence, Veranda integrates advanced technology and innovative methodologies to deliver high-quality, personalized learning experiences. Veranda's mission is to drive student success and academic excellence through a disciplined and comprehensive learning framework.



சிங்கப்பூர்த் தமிழாசிரியர் சங்கமும் மதுரை அமெரிக்கன் கல்லூரியின் தமிழ் உயராய்வு மையமும் இணைந்து ஏழுநாள் கற்றல் முகாமை நடத்தின. இம்முகாமில் நாற்பதுக்கும் மேற்பட்ட சிங்கப்பூர்த் தமிழாசிரியர்கள் கலந்து கொண்டனர். இவர்களுக்குப் பயன்பாட்டு இலக்கணம் என்ற தலைப்பில் SRM தமிழ்த்துறை உதவிப்பேராசிரியர் முனைவர் ந. இராஞ்சன் அவர்கள் 13/12/2024 அன்று சிறப்புரை வழங்கினார்.

SRM IST's legacy of sporting excellence for the 6th consecutive Win

SRM IST Badminton (Men) players have once again proven their excellence by winning the gold medal for the 6th consecutive time in the prestigious 11th LICET Trophy State Level Inter Collegiate Badminton Men Tournament. This remarkable achievement took place at Loyola ICAM College, Chennai, from September 11 to September 12, 2024.



Design your Startup: An Aaladipatiyaan Experience



Dr. A. Vinay Kumar Pro VC, SBL, and Dr. Albert Antony Raj Deputy Dean, College of Science, SRMIST, during the event

STAFF WRITER

The Department of Commerce at SRMIST organized an inspiring entrepreneurial development program titled "Design Your Startup." The event featured Mr. Moses Tharma Balan, the founder of the renowned brand Aaladipattiyam Halwa Kadai Karupatti Coffee, as

the chief guest. He was accompanied by the managing partners of the brand the event is initiated by Dr P Sankar Associate Professor from Department of commerce. During his address, Mr. Moses Tharma Balan shared his journey of humble beginnings, the challenges he overcame, and the strategies behind the growth and success of his brand, leaving the audience inspired. The event "Design Your Startup"

was organized to ignite entrepreneurial spirit among students and equip them with practical insights into starting and growing a business. By engaging with accomplished entrepreneurs like Mr. Moses Tharma Balan, students gain firsthand knowledge of innovative business practices and the perseverance required for success, encouraging them to pursue their entrepreneurial aspirations.

SRMIST Department of Commerce organises FDP on Data Analysis Using SPSS and Introduction to Amos

STAFF WRITER

Organized five-day Faculty Development Program (FDP) on "Data Analysis Using SPSS and Introduction to AMOS" from October 7-11, 2024. Held online from 6:30 pm to 8:00 pm, the program aimed to enhance data analysis skills among faculty and research scholars. Dr. Dharmendra H., Assistant Professor at Christ University, Bangalore, served as the resource person, delivering sessions on SPSS and AMOS for both foundational and advanced analytical techniques and the event is organized by Dr R Angayrakanni, Dr Bhuvaneshwari, Dr Sangeetha G, Dr Lavanya Veeran and Dr Sivasankari. In today's data-driven world, the ability to analyze and interpret data is a critical skill for faculty and research scholars, making programs like the FDP on "Data Analysis Using SPSS and Introduction to AMOS" essential.

These events address the growing need for proficiency in statistical tools and methodologies, enabling participants to conduct rigorous research, derive meaningful insights, and contribute to academic and industry advancements.

By equipping educators and researchers with advanced analytical skills, such programs foster a culture of evidence-based decision-making and innovation in academia.

Awareness Program on Internal Committee and Posh

STAFF WRITER

An awareness program on the Internal Committee (IC) and the Prevention of Sexual Harassment (POSH) was conducted by the Faculty of Science and Humanities on 28th October 2024 in Dr. Subbulakshmi Hall, Block I, from 10 a.m. to 11 a.m. The event aimed to raise awareness about workplace harassment and the responsibilities of the Internal Committee. The program emphasized the significance of workplace safety and respect providing insights into the POSH Act's provisions, the role of the IC, and best practices for handling harassment complaints. It also highlighted the importance of fostering a safe, inclusive environment, professional ethics, and respectful student interactions which were communicated effectively by respective faculty members. The event successfully equipped faculty members with knowledge

of the POSH Act, encouraged proactive participation in creating a secure workplace, and reinforced the institution's commitment to cultivating a respectful and harassment-free environment. Importance of both small and large sectors. Finally, the conference was closed with a Vote of thanks by Dr. K. Selvasundaram, Professor in the Department of Commerce.

The organizing committee was led by:

- Dr. A. Duraisamy (Convenor)
- Dr. S. Alber Antony Raj (Co-convenor)
- Dr. K. Selvasundaram (Associate Coordinator for Academic and SDG-10)
- Dr. M. Selladurai, Dr. L.S. Abhilash (Co-coordinators)
- Dr. D. Bhuvaneshwari, Dr. G. Sangeetha, and Dr. C. Fredrick Jorgenson (Assistant Professors)

This event marked a significant contribution to the conversation on educational inequalities and the steps needed to achieve a more inclusive educational system.



Flashes of clean-up drive and tree plantation programme



A total of 100 tree saplings were planted during the event.

STAFF WRITER

On September 30, 2024, The School of Education at SRMIST NSS CELL organized a clean-up drive and tree plantation programme at the Government Service Home for Girls, Tambaram

Sanatorium, Chennai featured addresses by Dr. A. Rajkamal, NSS Programme Officer, and Dr. N. Prema, Head of the Department. 50 B.Ed NSS students participated, contributing to environmental preservation efforts while promoting education and awareness.

SRMIST Hosts 33rd Lamp Lighting Ceremony, Welcoming Nursing Students and Honoring Florence Nightingale

STAFF WRITER

SRM Institute of Science and Technology, Kattankulathur, one of India's leading institutions, hosted the "Lamp Lighting Ceremony 2024-2025" for the 33rd Batch of B.Sc. Nursing students, organized by SRM College of Nursing on 23rd October 2024. The event, dedicated to first-year nursing students, was held as a tribute to Florence Nightingale, "The Lady with the Lamp," marking an auspicious occasion in every nurse's life. The lamp lighting and oath-taking ceremonies formally signify the students' commitment and entry into the nursing profession. Around 250 participants attended the ceremony, with Dr. Vinitha Ravindran, M.Sc. Nursing, Ph.D., Dean, College of Nursing, CMC, Vellore, serving as the chief guest. Other distinguished guests included:

- Prof. (Dr.) Helen Shaji J.C., M.Sc. (Psychology), M.Sc. (Nursing), Ph.D., FPC, Dean, SRM College of Nursing, SRMIST
- Mrs. Kavitha S., M.Sc. (Nursing), MBA (HM), Chief Nursing Officer, SRMMCHRC
- Dr. Lt Col A. Ravikumar, Advisor, SRMMCHRC
- Dr. T. Mythili, MA, M.Phil, M.Ed., MBA, Ph.D., Additional Registrar (MSL), SRMIST
- Dr. R. Venkatraman, MD, Medical Superintendent, SRMMCHRC
- Dr. Nitin M. Nagarkar, MS, DNB, Pro-Vice Chancellor (i/c) & Dean (Medical), SRMMCHRC, SRMIST

- Dr. R. Vijayalakshmi, M.Sc. Nursing, Ph.D., Vice Principal, SRM College of Nursing (SRMCON)

The event commenced with a welcome address and the honoring of the chief guest by Prof. (Dr.) Helen Shaji J.C., Dean, SRM College of Nursing, followed by the lighting of the traditional lamp by the dignitaries.

Nursing personnel assisted the first-year students in lighting their lamps, after which the Florence Nightingale Pledge was administered by Mrs. Kavitha S., Chief Nursing Officer, SRMMCHRC. This was followed by felicitation speeches from Dr. Lt Col A. Ravikumar, Advisor, SRMMCHRC; Dr. T. Mythili, Additional Registrar (MSL), SRMIST; and Dr. R. Venkatraman, Medical Superintendent, SRMMCHRC.

The chief guest, Dr. Vinitha Ravindran, then addressed the audience, emphasizing the importance of commitment, empathy, and understanding in the nursing profession, sharing real-life examples to illustrate her points. She further encouraged the students with the motto: "Take the daring step, remain determined, and approach daunting tasks with a full heart."

The event concluded with a presidential address by Dr. Nitin M. Nagarkar, Pro-Vice Chancellor (i/c) and Dean (Medical), SRMMCHRC, SRMIST, and a vote of thanks delivered by Dr. R. Vijayalakshmi, Vice Principal, SRMCON. The ceremony was a resounding success, inspiring all aspiring nurses as they prepare to face the challenges and experiences ahead in their professional journeys.

Department of Psychology organises awareness program on Mental Health Day

STAFF WRITER

On behalf of World Mental Health Day – the Department of Psychology at the SRM Faculty of Science and Humanities (SRMFSH), SRMIST-KTR, has conducted various competitions that insisted on the importance of mental health at the workplace. Firstly, the 3D Model Psychology Exhibition held on the 9th of October focused on enhancing public awareness and understanding of psychological concepts related to mental well-being. The exhibition used 3D models and immersive visual displays to highlight key areas in psychology, offering a dynamic and engaging way to explore mental health issues. The members of the magazine wing also worked on making the gratitude tree which was an amazing and mind blowing idea to put forward the thoughts, for what we were grateful for. Food stalls were arranged by the Mental Health Forum. The members of the Liberty Club, Department of Psychology, SRMFSH, did a great job by contributing to their fullest. Detailed models of the human brain were on display, showcasing how different regions are affected by mental health conditions like depression, anxiety, and PTSD. These models allowed participants to visualize the neural pathways and areas of the brain involved in emotional regulation, stress response, and cognition. Another section of the exhibition featured life-sized models depicting the experiences of individuals with disorders such as bipolar disorder, schizophrenia, and ADHD. The visitors could engage with these models to better understand symptoms, behavioral patterns, and treatment modalities such as therapy and medication. A unique aspect of the exhibition was the incorporation of mindfulness practices using 3D environments. These spaces recreated serene, calming settings that visitors could walk through, encouraging

the exploration of mindfulness and astonishing display of the models. 3D models depicted the experiments done by psychologists. This part of the exhibition demonstrated how a behavior can be learned. It also emphasized the importance of early intervention and therapy. An interactive segment focused on the impact of mental health in professional environments. Despite heavy rain, students and the faculty of the Department of Psychology gathered for a Mental Health Day rally on the 10th of October. The event was organized to raise awareness about mental health, its issues, constructive and destructive habits, and to promote mental well-being. The event saw a turnout of dedicated participants who braved the weather to support the cause. The rally commenced at 9 am from FSH block I and came to an end at around 10 am. Attendees held various signs saying "You are what you repeatedly do," "Choose your habits wisely, they define your journey," "Create habits that build, not break," and many more inspiring quotes that captured the attention of a lot of people and students alike passing by. The rally was filled with a passionate and energetic response from the participants, chanting "Bear the change, benefit from the gain", and "Habits shape you, you shape your habits". However, the unfortunate weather did not dampen their unified spirits or dedication to the cause. Students paraded throughout the campus, many holding umbrellas demonstrating the department's and the student's commitment to mental health and well-being. This rally is crucial in expressing the importance of mental health now more than ever, encouraging people to step up, take control of their habits, break the societal stigma around mental wellness, prioritize their mental health, and seek professional help if needed. This was an amazing initiative by the department to create insightful awareness among the young generation.



Dr. Albert Antony Raj, Deputy Dean, College of Science, SRMIST, presenting Certificate to Students during World Mental Health Day Celebrations.