

Standards Club

Report on Standards Club Activities - October Month

Introduction

The BIS Standards Club has been actively promoting standards awareness and educating students about the significance of the Bureau of Indian Standards (BIS). Over the past month, several key activities have been undertaken to engage and inform students about BIS certifications and their importance.

Activities Overview

The BIS Standards Club was officially formed, and committee members were selected. These members engaged in thorough study sessions to understand BIS and develop team cohesion. Their primary goal as *“to promote awareness of BIS's fundamental concepts, including the significance of BIS certifications. The committee highlighted several important BIS codes and logos that consumers should recognize when determining the authenticity of products.”*

1. Inclusion of Members in the club

2. Formation of core committee members

3. Standards Awareness through Department Newsletter

4. Creation of Instagram Page for standards club

5. Standards Awareness through Photos with BIS certified products

1. Inclusion of Members in the club

Total Members: 123

2. Formation of core committee members

Core Team Members:

S. No.	Name	Class	Gender	Mobile	Email
1.	ROHAN PHILIP	B.Tech EEE	Male	9739481701	rp5240@srmist.edu.in
2.	MAYANK UMREY	B.Tech EEE	Male	7723005950	mu8865@srmist.edu.in
3.	SOHAM ANIL KUMAR	B.Tech EEE	Male	6280820764	sk6312@srmist.edu.in
4.	KOUSALYA M N	B.Tech EEE	Female	7530010333	kn5363@srmist.edu.in
5.	JANANI PILLAI	B.Tech EEE	Female	9629833046	jp0454@srmist.edu.in
6.	PINAKI MANDAL	B.Tech EEE	Male	9057246025	pm1830@srmist.edu.in

3. Standards Awareness through Department Newsletter

Standards Awareness

-The Compass for Your Path to Excellence

Indian Standards: Ensuring Quality and Safety

The Bureau of Indian Standards (BIS) is the national standards body of India, which develops and implements standards to ensure product quality, safety, and reliability.

Voluntary Standards: Not required by law but enhance product value. Examples are Electric Pressure Cookers, Food Grade Plastic Containers, Hand Tools, Liquid Detergents and Glass Containers for Food.

Mandatory Standards: Legally enforced to protect consumers. Examples are Safety Helmets, Toys for Children, Glass Containers for Food, Household Refrigerators and Electrical Cables.

BIS Certification Marks

The following marks are commonly used to indicate that products meet Indian Standards:

- **ISI Mark:** Indicates quality compliance for industrial and consumer goods.
- **Hallmark:** For gold and silver jewellery, showing purity and authenticity.
- **FSSAI Logo:** For packaged food, ensuring safety and hygiene standards.

Standards – Logo to Product

			
BIS	ISI Mark	Compulsory Registration Scheme (CRS)	Food Safety and Standards Authority of India
Example: Jewellery Hallmarking	Example: Pressure Cookers	Example: Electronic Product	Example: Food Products
			

Dr.R.Ramya
Assistant professor
Faculty Mentor
BIS Standards Club

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4. Creation of Instagram Page for standards club

The BIS Standards Club launched its official Instagram handle, “@standardsclub_eeesrmktr”. The page had a successful initiation with the posting of the “Questandard competition poster”, designed to engage students and encourage participation in upcoming events. In addition to this, the members of the club posted photos in Instagram handle to contest for “Smile4Quality” competition conducted by BIS. This social media presence will serve as a platform for ongoing engagement and information dissemination.



5. Standards Awareness through Photos with BIS certified products

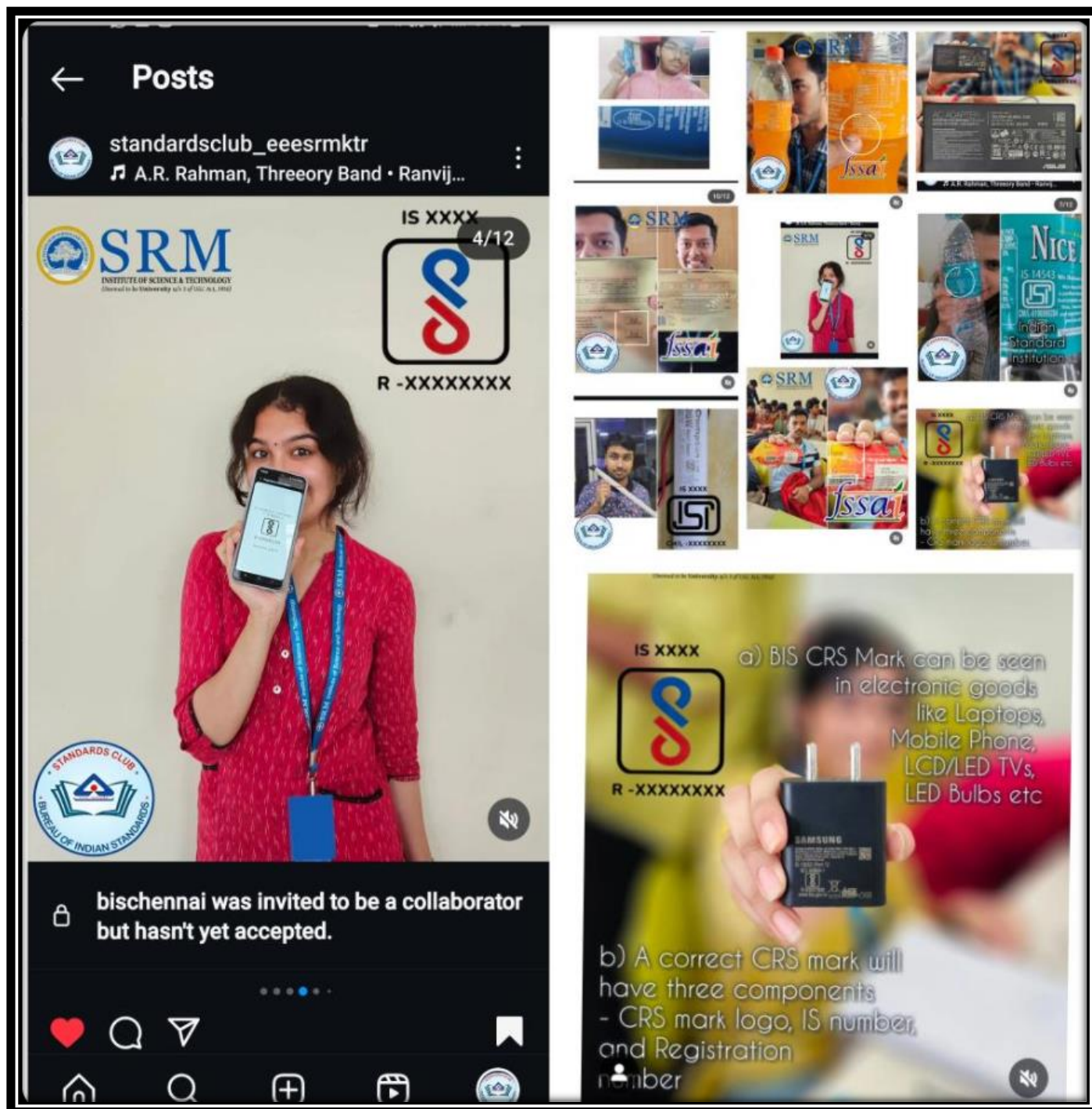
Group Photo at Freshers Event 2024

During the EEE Freshers Party, the BIS standards Club was officially introduced to students from the first, second, and third years. A group photo was taken, featuring the Dean, School of EE, Head of Department (HoD), Academic Advisor, Faculty Advisors, EEE association coordinator and students, alongside various BIS-certified products and poster. This event marked a significant step in establishing the club's presence within the EEE community.



Selfie Photo with BIS Product

In an effort to further engage students, the BIS Club promoted the "Smile4Quality" Instagram contest. EEE students were encouraged to participate by taking selfies with BIS-certified products tagging BIS Chennai with #smile4quality and #bischennai. Many students actively participated, and the photos were shared on the club's Instagram page, enhancing visibility and promoting the importance of quality standards.



Awareness of BIS Certification

Core members of the BIS Club conducted sessions to inform EEE students about how to identify BIS certifications on their mobile devices. This initiative aimed to empower students with the knowledge to recognize and choose BIS-certified products, thereby fostering a culture of quality and safety among peers.



Conclusion

Over the past month, the BIS Standards Club has made significant strides in raising standards awareness among EEE students. By creating an online presence through the department newsletter and actively participating in events, the club successfully emphasized the importance of BIS certifications. This was highlighted during the Freshers event, where photos were captured with BIS-certified products, reinforcing the club's message. Looking ahead, the BIS Standards Club remains committed to educating students and building a community that values and upholds quality standards.

Coordinator: Dr. R. Ramya

Mentor, Standards Club

Assistant Professor, EEE

SRMIST, KTR