



A Report of the 6-Day Short Term Training Program On

Survival To Thrival A Journey Towards Transcendence

Event Date : 12.02.2024 - 17.02.2024

Venue : G D Naidu Hall, Main Campus, SRMIST

Convener : Dr. J. Jayapragash, Associate Professor, CDC

Co-conveners: 1. Dr. P. Madhusoodhanan, Associate Professor

and Head, CDC

2. Mrs. Kavitha Srisarann, Assistant Professor, CDC

The inaugural function of the STTP was started with the welcome address by Pr. P. Madhusoodhanan, Associate Professor & Head, CDC and was followed by the inaugural address by Dr. Venkata Sastry, Director, Career Centre. The chief speaker of the day Mr. Arun V Mathew was felicitated by the Director, Career Centre, followed by an overview of the 6-day program by Mrs. Kavitha Srisarann, Assistant Professor and Co-Convenor and the function culminated with the vote of thanks by Dr. J. Jayapragash, Associate Professor and Convenor of the STTP.

On the first day of the "Survival to Thrival - A Journey Towards Transcendence", the chief speaker Mr.Arun V Mathew, CEO, Gyalizo KE, delivered a lecture on leadership skills titled "Break to Build" and it was attended by more than 150 participants who registered for the training program.

On the second day of the STTP- "Research Internships and Study Abraod" Mr. Ajay Zener (Founder of GradSquare, Alumnus of IIM Ahmedabad) accompanied by his colleague Mr Kushal (Director of Academics at GradSquare, Alumnus of SRM) enlightened the participants with the various research internship opportunities available in the premier institutes of India and the nuances of applying for those programs. Also, he focused on the prerequisites of doing Master Programs in the universities abroad and gave an insight on the preparatory measures taken to crack competitive exams such as GRE, GMAT and CAT.

On the third day of the program "Exploring the Journey of Idea to Commercialisation- Nuances of Patent Filing & Research", Mr. J Vijay Rathan Lingaa Techno-Legal Advisor at Centre for Intellectual Asset Protection, Founder & CEO @ ASVRL Private Limited, illuminated the participants with the process of ideation to commercialization. During his talk, he elucidated the various financial support provided by SRM for innovative ideas and the ways to seek financial support from private investors as well.

The fourth day session on "Preparation Strategies for PSUs" by Mr.M.A. Sadik was yet another illuminating session in which the resource person gave a clear idea about the kind of preparation needed to crack Civil Services Examination and kindled the spirit of the aspirants by displaying the videos of the achievers who were a part of his institution.

The fifth day session on "Startups & Entrepreneurship-Thrive on Business World" by Mr Dinesh Mahendra Babu, CO-Founder & CEO of Implementers, Vizibee and Streetlights paved way to the participants to have a better understanding between a start-up and a business. He also emphasized the importance of registering a new firm or startup and talked about the various government schemes to start a business.

The sixth day session on "Campus to Corporate" by Prof. G. N. Raghavendra Rao Associate Dean- ICFAI Business School, Bangalore provided a lot of insights on the transition taking place when a student enters into the corporate world from college. During his lecture, he focuses on the significance of team work, out of box thinking and effective communication skills.

As a mark of culmination of the 6-day training program, in the valedictory function, the presidential address was delivered by the Chief speaker of the day Prof. G. N. Raghavendra Rao, and was followed by the presentation of the STTP report by the Convenor and distribution of certificates and Vote of Thanks by Mrs. Kavitha Srisarann.









Kattankulathur 803 203

HOD / CDC



ABOUT THE INSTITUTION

SRM Institute of Science and Technology (Formerly known as SRM University) is one of the top ranking Institutions and most premier engineering destinations in India, it was founded in 2002 by the Founder Chancellor Dr. T. R. Paarivendhar. SRM Institute of Science and Technology (SRMIST) is functioning in five campuses located at Kattankulathur, Vadapalani, Ramapuram in Tamil Nadu, Modi Nagar, Ghaziabad and a fifth campus at Tiruchirappalli, Tamil Nadu with over 70000 students and 3500 faculty members, offering a wide range of undergraduate, postgraduate and doctoral programs in Engineering, Management, Medicine & Health Sciences. Law, Science & Humanities and Agricultural Sciences. The Institution has moved up through international alliances and collaborative initiatives to achieve global excellence. Annually over 200 students are sponsored to 35+ foreign Universities like MIT, Carnegie Mellon, UC Davis, Warwick, and Western Australia. Now the Institute enjoys an unsurpassed reputation in academic and corporate circles, being the preferred destination of human resources for the vision to be recognized as a world- class learning institution. SRM Institute of Science and Technology has been categorized as Category I institution by Ministry of Education (MOE); Government of India. SRMIST is accredited by NAAC with 'A++' Grade in the year 2018.

ABOUT THE DEPARTMENT

The Holistic development achieved makes SRM graduates distinguished individuals in the professional world. Since its inception in 2007, Career Development Centre caters to track academic progress, identify students' interest and potential, to pursue their passion and to achieve their career goals. Intensive coaching and training is provided in aptitude, and overall personality development. Talents go barely unrecognized in SRM as we leave no stone unturned to ensure that our students are well - placed in reputed companies.

KEY SPEAKERS

Day 1: 12.02.2024



Topic: Break to Build -Mastering Leadership Skills Mr. Arun V Mathew CEO, Gyalizo KE

Day 2: 13.02.2024



Topic: Research Internships & Study Abroad Opportunities

Mr. Ajay Zener
Founder of GradSquare

Alumnus of IIM Ahmedabad

Day 3: 14.02.2024



Topic: Exploring the Journey of Idea to Commercialization - Nuances of Patent Filing & Research

Mr. J Vijay Rathan Lingaa
Techno-Legal Advisor at
Centre for Intellectual Asset Protection,
FOUNDER & CEO @ ASVRL PRIVATE LIMITED

Day 4: 15.02.2024



Topic: Preparation Strategies for PSUs Mr. M. A. Sadik Founder and Director Sadik IAS Academy Anna Nagar, Chennai.

Day 5: 16.02.2024



Topic: Startups & Entrepreneurship - Thrive on Business World

Mr. Dinesh Mahendra Babu Co - Founder & CEO of Implementers, Vizibee and Streetlights

Day 6: 17.02.2024



Topic: Campus to Corporate
Prof. Raghavendra Rao G. N.
Associate Dean
ICFAI Bussiness School
Bangalore



HIGHLIGHTS OF THE PROGRAMME

- ★ To enhance leadership abilities and master the power of influence
- ★ To acquire knowledge about internship opportunities and education abroad
- ★ To think and explore beyond boundaries and possibilities To explore opportunities in PSUs
- ★ To rekindle the questioning ability and develop a challenging mindset
- ★ To bridge the gap between campus and corporate

REGISTRATION DETAILS

REGISTRATION FEE: INR 500/-

LAST DATE FOR REGISTRATION: 05. 02. 2024

REGISTRATION LINK

https://forms.gle/SQmf5RhQjzLcqv519

CONTACT US

Dr. J. Jayapragash 99945 56490 Mrs. Kavitha Srisarann 99520 21971



PATRONS

Dr. T.R. Paarivendhar, Chancellor, SRMIST

Dr. Ravi Pachamuthu, Pro-Chancellor (Administration), SRMIST

Dr. P. Sathyanarayanan, Pro-Chancellor (Academics), SRMIST

Dr. R. Shivakumar, Chairman, SRM IST

ADVISORY COMMITTEE

Dr. C. Muthamizhchelvan, Vice Chancellor, SRMIST

Dr. S. Ponnusamy, Registrar, SRMIST

Dr. T.V. Gopal, Dean - CET, SRMIST

Dr. N. Venkata Sastry, Director, Career Centre, SRMIST

CONVENER

Dr. J. Jayapragash

Associate Professor Career Development Centre SRM IST – KTR

CO-CONVENERS

Dr. P. Madhusoodhanan

Associate Professor & Head Career Development Centre SRM IST – KTR

Mrs. Kavitha Srisarann

Assistant Professor, CDC

CO-ORDINATORS

Dr. M. Sneha Latha

Associate Professor, CDC

Mr. P. Priyanand

Assistant Professor, CDC

Ms. S. Lora

Assistant Professor, CDC

Dr. S. Balamurugan

Assistant Professor, CDC

Dr. P. Suresh

Assistant Professor, CDC





Category 1 (2023)
with 12B Status Ranked 18th University



(2023) World Ranking one among 41 Indian Universities



(2023) World Ranking one among 75 Indian Universities



(2023) World Ranking one among 14 Indian Universities







SRM INSTITUTE OF SCIENCE AND TECHNOLOGY

Kattankulathur - 603 203 College of Engineering and Technology

CAREER DEVELOPMENT CENTRE

Organizes

A six-day Short Term Training Programme for the Students

on

SURVIVAL TO THRIVAL - A Journey towards Transcendence



DATE: 12 FEBRUARY 2024 – 17 FEBRUARY 2024

VENUE: G.D. NAIDU HALL, (MAIN CAMPUS)
MECHANICAL ENGINEERING BLOCK

TIME: 9.30 AM – 12.30 PM