

DATE : 14/03/2014

VENUE:EEE Seminar Hall (Main Campus)

SRM UNIVERSITY

FACULTY OF ENGINEERING AND TECHNOLOGY

### Workshop on How to Manage and Intellectual Property Portfolio- IP Formulate

The third time, Workshop on the Intellectual Property Rights and management was conducted for the faculty members of Engineering & Faculty. The IP Formulate team embedded the creation, capture, or protection of one's IP assets into their product and business processes that incur an undue risk of loss of both key competitive advantage and essential corporate value. The workshop's motive was to encourage and protect the various engineering innovative ideas.

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