

SRM UNIVERSITY
FACULTY OF ENGINEERING AND TECHNOLOGY

Workshop on “A view on Management of Intellectual Property Rights for Academicians”- R.K. Dewan & Co

DATE : 21/11/2012

VENUE: MBA Seminar Hall

The workshop showcased the fact, how Intellectual property rights (IPR) have become important in the face of changing trade environment which is characterized by the following features namely global competition, high innovation risks, short product cycle, need for rapid changes in technology, high investments in research and development (R&D), and need for highly skilled human resources. With the opening up of technology development and services intellectual property rights (IPR) have become more susceptible to infringement leading to inadequate return to the creators of knowledge. The presenters from R.K. Dewan & Co highlighted that developers of such products and technologies would like to ensure R&D costs and other costs associated with introduction of new products in the market are recovered and enough profits are generated for investing in R&D to keep up the R&D efforts.

Staff Name	Dept	contact	Email id
Mr.T.SENTHILKUMAR	CSE	9787565565	senthilkumar.t@ktr.srmuniv.ac.in
Mr.N.PRAVEEN	CSE	9941663432	praveen.n@ktr.srmuniv.ac.in
Mr.S.SELVAKUMAR	CSE	9486131020	selvakumar.s@ktr.srmuniv.ac.in
Mrs.R.MANOHARI	ECE	9445891928	manohari.r@ktr.srmuniv.ac.in
Mrs.P.ARUNA PRIYA	ECE	9444618186	arunapriya.p@ktr.srmuniv.ac.in
Mrs.N.SARASWATHY	ECE	9677169140	saraswathy.n@ktr.srmuniv.ac.in
Mr.E.VIJAYARAGAVAN	Mech	9884214710	vijayaragavan.e@ktr.srmuniv.ac.in
Mr.V.THIRUNAVUKKARASU	Mech	8939967513	thirunavukkarasu.v@ktr.srmuniv.ac.in
Dr.E.POOVAMMAL	CSE	9444460822	poovammal.e@ktr.srmuniv.ac.in
Dr.V.M.PONNIAH	MBA	9444959156	ponniah.vm@ktr.srmuniv.ac.in
Mrs. M. PUSHPALATHA	CSE	9940023821	Pushpalatha.m@ktr.srmuniv.ac.in
Mrs..REVATHI VENKATARAMAN	CSE	9444084661	Revathi.n@ktr.srmuniv.ac.in
Dr..B.RAMACHANDRAN	ECE	9789905345	ramachandran.b@ktr.srmuniv.ac.in
Mr.C.PRABHU	Auto	9176227007	prabhu.c@ktr.srmuniv.ac.in
Ms.B.HEMALATHA	ICE	9841403233	hema.b@ktr.srmuniv.ac.in
Ms.M.THENMOZHI	IT	9840528505	thenmozhi.m@ktr.srmuniv.ac.in