



## Workshop on Innovation Management & Intellectual Property (IP)

### Benefits



This 2-hour workshop give you a passport to exciting opportunities in the innovation driven industry where knowledge of Innovation Management and Intellectual Property is regarded as a rare and valuable skill.

This program consists of 8 modules which deal with the major forms of IP and the related procedures and strategies. In addition it highlights the importance and different ways of innovation management and IP commercialization.

**Date:** 4th May, 2017

**Time:** 10am -2pm

**Venue :** 8<sup>th</sup> floor, conference hall, Tech park SRM University

### Topics

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|----------------|-------------------------|
| 1 Basics of IP | 5 Industrial Designs    |
| 2 Trademarks   | 6 Other forms of IP     |
| 3 Copyrights   | 7 Innovation Management |
| 4 Patents      | 8 IP Commercialization  |