

Milan

Eleventh Edition
7th March 2018



Live in Concert
AMIT TRIVEDI
8th March

DJ Night with
NUCLEYA
10th March

Sneak a Peek into
HIGHLIGHTS

Page 12

VIJAY DEVARAKONDA

LIGHTS THE LAMP



About Milan

MILAN'18 is the five-day annual Sports and Cultural festival hosted by SRMIST, Kattankulathur. It is one of the top cultural festivals of the country in which over 800 colleges and institutions of higher learning are invited and their teams compete in 160 different events generating an astounding footfall of 70,000!

With such vast figures, it is but natural that there would an impressive quality of student participation in the variety of Pro-Shows; Competitions', Concerts, DJ Nights, Fashion Shows, Sports etc is indeed awe-inspiring.

Every year sees the addition of new events which generates excitement amongst the students.

This year too, a new group of events with the theme "Revival" has been included with a view to increase awareness and revive interest in the simple and traditional Indian sports like Satolia, Kabaddi, Kho-kho, Malkhamb, skillet (Gilli danda), Patang-Bazi (kite flying), etc.

The five fun-filled days of activities during MILAN'18 are bound to generate unprecedented fervor. With more than 160 events that include Pro-Shows, Literary competitions', Music, Dance, Quizzes, Fine Arts, etc there is something for everyone to participate and at the same time generates an atmosphere of festivity and entertainment.

The students from other institutions form bonding with each other, exchange notes, learn from each other and help in knitting the entire Diasporas as one large student body of the world of higher education.

MILAN'18 takes pride in promoting multi-cultural integration using education, arts, and sports as the binding tools. The event also brings to the fore, the rich cultural exchange between students of friendly foreign countries like Korea, Japan, Bangladesh, Vietnam, Nigeria, Sri Lanka, Nepal, Kenya, etc for this five-day extravaganza. A host of prizes, signature goodies like Milan Logo T-shirts, pens, and hampers ensures that everyone goes back with a feeling of being a winner!

MESSAGE



From The Director

It is a proud moment to host MILAN'18, the annual cultural festival of SRMIST. Since its inauguration in 2008, MILAN has grown in stature to a level where it is listed amongst the best of cultural events organized by any University in India. "MILAN" not only showcases the best of talent but also raises the level of awareness, tolerance, and understanding about inter-culture differences. SRM IST strives to cultivate culture pluralism, academic progress, campus harmony and personal growth amongst the students who represent their institutions across the globe and compete with the best.



From Cultural Secretary

It's been a roller coaster ride for me, started off as a volunteer at Milan not knowing that one day I will be heading that very same event. I have seen it grow, quality and quantity wise. For this year's edition, my team and I have put in everything, trying to come over all the flaws from the previous editions and wanting it to make it yet, another edition of Milan to be remembered!

NAME

DESIGNATION

ANUSH RAMACHANDRAN	CULTURAL SECRETARY
VAANYA GUPTA	CULTURAL SECRETARY
PANKAJ AGARWAL	JOINT CULTURAL SECRETARY
SRUCHE MITTAL	JOINT CULTURAL SECRETARY
GAURANG AGARWAL	TREASURER
AVINASH REDDY KASU	TREASURER
M.G SAI KIRAN	HOSPITALITY
CH. PRANATHI	HOSPITALITY
PRADEEP SAGAR	CERTIFICATE
SATISH CHANDRA .G	SPONSORSHIP
INDRAKANTH KOTHA	SPONSORSHIP
KRISHNA VAISHNAVI	DISCIPLINE
P.SURESH	DISCIPLINE
RACHURI SUDHEER	DISCIPLINE
ASHUTOSHINH	DISCIPLINE
G.VEENA MADHURI	DISCIPLINE
JERIN JOHN KURIEN	DISCIPLINE
NAVEEN KUMAR	DISCIPLINE
B.V.D.S RAVI TEJA	MAINTAINANCE
AAINA MAINI	MAINTAINANCE
BHARADWAZ K.D.S	PUBLICITY
SAM SUJITH . P	PUBLICITY
K.CHARAN TEJ	PUBLICITY
BEZAI MOSES	PUBLIC RELATIONS
RAMACHANDRAN S	PUBLIC RELATIONS
BALAMURUGAN A.R	TRANSPORT
SHIVAM SAXENA	TRANSPORT
SURYA RAJU	TECHNICAL
K.M.BHARANI KUMAR	PRODUCTION
AMIRDESH SUDHAN B	MEDIA AND PROMOTIONS
DIVI BHARDWAJ	ACCOMMODATION
D.V NIKHIL	CREATIVE ARTS
MEGHANA KANNAN	CAMPUS DOODDLES
SHUBHAM PALIWAL	SPORTS
ZOYNA ANSARI	SPORTS
GOWTHAM GUNASEKARAN	FASHION
KUNAL AGGARWAL	PHOTOGRAPHY
RAMYA RAMESH	DANCE
SHOURISH BISWAS	DANCE
ANANDARUP	MUSIC
AARTHISRI.S	MUSIC
ADITYA NAMBIAR	MOVIE & DRAMATICS
RUSHIL SINGLA	MOVIE & DRAMATICS
ASHIKA.N	ENVIRONMENT
ASHWINI . T	LITERARY
VENKAT KADIYAM	LITERARY
ALANKRITH KRISHNAN	SELF DEFENSE
	VAULT

LOGISTICS

07th March, 2018

Sr.No	Event Name	Venue	Time
1	Inauguration	T P Ganesan Auditorium	03:00PM – 06:00PM
2	Pro Show 1	Auditorium Ground	07:00PM – 10:00PM

08th March, 2018

Sr.No	Event Name	Venue	Time
1	Basketball	Valliammai Basketball Court	12:00AM – 04:00AM
2	Football	Valliammai Basketball Court	12:00AM – 04:00AM
3	Cricket	Dental Ground	06:00AM – 06:00PM
4	Journalism (Round 1)	Biotech Seminar Hall	09:00AM – 11:00AM
5	Stage Play	T P Ganesan Auditorium	09:00AM – 02:00PM
6	Western Solo (Dance)	Mini Hall 1`	10:00AM – 12:00PM
7	Classical (Music)	MBA Seminar Hall	10:00AM – 12:00PM
8	Face Painting	Architecture Block	10:00AM – 12:00AM
9	Road Painting	Tech Park Avenue Road	10:00AM – 01:00PM
10	Picturepedia (Round 1)	Tech Park – 101	10:00AM – 06:00PM
11	Drill d Brain (Round 1)	Tech Park – 102	10:00AM – 06:00PM
12	Dubsmash	Tech Park – 103	10:00AM – 06:00PM
13	Environs (Round 1)	Tech Park – 104	10:00AM – 06:00PM
14	Eco Conquest (Round 1)	Tech Park – 105	10:00AM – 06:00PM
15	Fandom (Round 1)	Tech Park – 106	10:00AM – 06:00PM
16	Cross Man Out (Round 1)	Tech Park – 205, 206	10:00AM – 06:00PM
17	Earth Warriors (Round 1)	Tech Park – 305, 306	10:00AM – 06:00PM
18	Word Power (Round 1)	Tech Park – 405	10:00AM – 06:00PM
19	Block and Tackle	Tech Park – 202, 203	10:00AM – 06:00PM
20	LAN Party (Gaming)	Mini Hall 2	10:00AM – 06:00PM
21	Pen A Thought	Tech Park – 201	11:00AM – 01:00PM
22	Calistnopia	Tech Park Stairs	11:00AM – 02:00PM
23	3 vs 3 Football	Tech Park Canteen Lane	11:00AM – 05:00PM
24	Human Snakes & Ladders	MBA Lane	11:00AM – 05:00PM
25	Water Balloon Toss	MBA Lane	11:00AM – 05:00PM
26	Monkey Marble Challenge	Tech Park Avenue	11:00AM – 05:00PM
27	Blind Volleyball	Tech Park Avenue	11:00AM – 05:00PM
28	Duster Face Challenge	Architecture Lobby	11:00AM – 05:00PM

29	Hold The Brick	Architecture Lobby	11:00AM – 05:00PM
30	GOT Trivia	Architecture Lobby	11:00AM – 05:00PM
31	Mock CID	Tech Park Lobby	11:00AM – 05:00PM
32	Blow IT	Tech Park Lobby	11:00AM – 05:00PM
33	Journalism (Round 2)	Biotech Seminar Hall	12:00PM – 02:00PM
34	Western Doubles (Dance)	Mini Hall 1	12:00PM – 02:00PM
35	Vocal Fusion	MBA Seminar Hall	12:00PM – 02:00PM
36	Collage Making	Architecture Block	01:00PM – 03:00PM
37	Poetry	MBA Seminar Hall	03:00PM – 05:00PM
38	British Parliament Debate	Mini Hall 1	03:00PM – 06:00PM
39	Pro Show 2	Auditorium Ground	07:00PM – 10:00PM

09th March, 2018

Sr.No	Event Name	Venue	Time
1	Basketball	Valliammai Basketball Court	12:00AM – 04:00AM
2	Football	Valliammai Basketball Court	12:00AM – 04:00AM
3	Athletics	Dental Ground	06:00AM – 10:00AM
4	Cricket	Dental Ground	06:00AM – 06:00PM
5	Western Solo (Music)	MBA Seminar Hall	09:00AM – 11:00AM
6	Battle of Bands (Western)	T P Ganesan Auditorium	09:00AM – 01:00PM
7	Folk Battle	Mini Hall 1	10:00AM – 12:00PM
8	Just a Minute (Round 1)	Biotech Seminar Hall	10:00AM – 12:00PM
9	Pot Painting	Architecture Block	10:00AM – 01:00PM
10	Street Play	Tech Park Stairs	10:00AM – 02:00PM
11	Picturepedia (Round 2)	Tech Park – 101	10:00AM – 06:00PM
12	Drill d Brain (Round 2)	Tech Park – 102	10:00AM – 06:00PM
13	Environs (Round 2)	Tech Park – 104	10:00AM – 06:00PM
14	Eco Conquest (Round 2)	Tech Park – 105	10:00AM – 06:00PM
15	Fandom (Round 2)	Tech Park – 106	10:00AM – 06:00PM
16	Cross Man Out (Round 2)	Tech Park – 205, 206	10:00AM – 06:00PM
18	Earth Warriors (Round 2)	Tech Park – 305, 306	10:00AM – 06:00PM
19	Word Power (Round 2)	Tech Park – 405	10:00AM – 06:00PM
20	LAN Party (Gaming)	Mini Hall 2	10:00AM – 06:00PM
21	Eastern Solo (Music)	MBA Seminar Hall	11:00AM – 01:00PM
22	Wall Graffiti	Boys Hostel Parking Wall	11:00AM – 02:00PM
23	3 vs 3 Football	Tech Park Canteen Lane	11:00AM – 05:00PM
24	Human Snakes & Ladders	MBA Lane	11:00AM – 05:00PM
25	Water Balloon Toss	MBA Lane	11:00AM – 05:00PM
26	Pani Puri Competition	MBA Lane	11:00AM – 05:00PM
27	Monkey Marble Challenge	Tech Park Avenue	11:00AM – 05:00PM
28	Blind Volleyball	Tech Park Avenue	11:00AM – 05:00PM
29	Duster Face Challenge	Architecture Lobby	11:00AM – 05:00PM

30	Hold The Brick	Architecture Lobby	11:00AM – 05:00PM
31	GOT Trivia	Architecture Lobby	11:00AM – 05:00PM
32	Picture Freak	Architecture Lobby	11:00AM – 05:00PM
33	Mock CID	Tech Park Lobby	11:00AM – 05:00PM
34	Blow IT	Tech Park Lobby	11:00AM – 05:00PM
35	Puzzle Hunt	Tech Park Lobby	11:00AM – 05:00PM
36	Chili Eating Competition	Tech Park Lobby	11:00AM – 05:00PM
37	Eastern Solo (Dance)	Mini Hall 1	12:00PM – 02:00PM
38	Just a Minute (Round 2)	Biotech Seminar Hall	12:00PM – 02:00PM
39	Comic Script	Tech Park – 301, 302	12:00PM – 02:00PM
40	Doodling	Architecture Block	01:00PM – 03:00PM
41	Choreonite (Theme)	T P Ganesan Auditorium	01:00PM – 04:00PM
42	Western Vocal Duet	MBA Seminar Hall	02:00PM – 04:00PM
43	Body Building	Tech Park Stairs	02:00PM – 05:00PM
44	Instrumental (Music)	Mini Hall 1	03:00PM – 05:00PM
45	Group Battle	T P Ganesan Auditorium	04:00PM – 06:00PM
46	Creative Writing	Tech Park – 203, 204	04:00PM – 06:00PM
47	Eastern Vocal Duet	MBA Seminar Hall	04:00PM – 06:00PM
48	DJ Battle	Auditorium Ground	05:00PM – 06:00PM
49	Vogue Way	Auditorium Ground	06:00PM – 09:00PM

10th March, 2018

Sr.No	Event Name	Venue	Time
1	Basketball	Valliammai Basketball Court	12:00AM – 04:00AM
2	Football	Valliammai Basketball Court	12:00AM – 04:00AM
3	Cricket	Dental Ground	06:00AM – 06:00PM
4	Battle of Bands (Eastern)	T P Ganesan Auditorium	09:00AM – 01:00PM
5	Can You Act?	MBA Seminar Hall	10:00AM – 12:00PM
6	Shipwreck	Biotech Seminar Hall	10:00PM – 12:00PM
7	T-Shirt Painting	Architecture Block	10:00AM – 12:00PM
8	Lights Camera Action	Mini Hall 2	10:00AM – 01:00PM
9	Picturepedia (Round 3)	Tech Park – 101	10:00AM – 06:00PM
10	Drill D Brain (Round 3)	Tech Park – 102	10:00AM – 06:00PM
11	Environs (Round 3)	Tech Park – 104	10:00AM – 06:00PM
12	Fandom (Round 3)	Tech Park – 106	10:00AM – 06:00PM
13	Cross Man Out (Round 3)	Tech Park – 205, 206	10:00AM – 06:00PM
14	Earth Warriors (Round 3)	Tech Park – 305, 306	10:00AM – 06:00PM
15	Word Power (Round 3)	Tech Park – 405	10:00AM – 06:00PM
16	Inquisition	Tech Park – 201, 202	10:00AM – 06:00PM
17	Freestyle (Triples)	Mini Hall 1	11:00AM – 01:00PM

18	Powerlifting	Tech Park Stairs	11:00AM – 02:00PM
19	3 vs 3 Football	Tech Park Canteen Lane	11:00AM – 05:00PM
20	Human Snakes & Ladders	MBA Lane	11:00AM – 05:00PM
21	Water Balloon Toss	MBA Lane	11:00AM – 05:00PM
22	Glass Bottle Challenge	Tech Park Avenue	11:00AM – 05:00PM
23	Blind Volleyball	Tech Park Avenue	11:00AM – 05:00PM
24	Balance	Tech Park Avenue	11:00AM – 05:00PM
25	Hold The Brick	Architecture Lobby	11:00AM – 05:00PM
26	GOT Trivia	Architecture Lobby	11:00AM – 05:00PM
27	Mad Ads	Architecture Lobby	11:00AM – 05:00PM
28	Balloon Burst	Tech Park Lobby	11:00AM – 05:00PM
29	Table Quidditch	Tech Park Lobby	11:00AM – 05:00PM
30	Puzzle Hunt	Tech Park Lobby	11:00AM – 05:00PM
31	Portrait Making	Architecture Block	01:00PM – 03:00PM
32	Spotlight	MBA Seminar Hall	01:00PM – 04:00PM
33	Choreonite (Non-Theme)	T P Ganesan Auditorium	01:00PM – 06:00PM
34	LAN Party (Gaming)	Mini Hall 2	01:00PM – 06:00PM
35	Beatbox Battle	Mini Hall 1	02:00PM – 04:00PM
36	Open Mic	Tech Park Stairs	03:00PM – 05:00PM
37	Rap Battle	Mini Hall 1	04:00PM – 06:00PM
38	DJ Night	Auditorium Ground	07:30PM – 10:00PM

11th March, 2018

Sr.No	Event Name	Venue	Time
1	Mime & Variety Show	T P Ganesan Auditorium	09:00AM – 01:00PM
2	Mask Making	Architecture Block	10:00AM – 01:00PM
3	Pattimandram	Mini Hall 1	10:00AM – 02:00PM
4	3 vs 3 Football	Tech Park Canteen Lane	11:00AM – 05:00PM
5	Human Snakes & Ladders	MBA Lane	11:00AM – 05:00PM
6	Water Balloon Toss	MBA Lane	11:00AM – 05:00PM
7	Glass Bottle Challenge	Tech Park Avenue	11:00AM – 05:00PM
8	Blind Volleyball	Tech Park Avenue	11:00AM – 05:00PM
9	Balance	Tech Park Avenue	11:00AM – 05:00PM
10	Hold The Brick	Architecture Lobby	11:00AM – 05:00PM
11	GOT Trivia	Architecture Lobby	11:00AM – 05:00PM
12	Mad Ads	Architecture Lobby	11:00AM – 05:00PM
13	Hatter	Tech Park Lobby	11:00AM – 05:00PM
14	Table Quidditch	Tech Park Lobby	11:00AM – 05:00PM
15	Comedy Show	T P Ganesan Auditorium	04:00PM – 06:00PM
16	Valedictory	T P Ganesan Auditorium	06:30PM – 07:30PM



Nucleya

MIL

• N I G



Rahul Subramanian



Bala Krish

AN

H T S ●



Amit Trivedi



Pankhuri Gidwani

Sourabh Pant



The vogue way (Fashion)

Some say clothes are what separate us from the animals. The Vogue way explores the vision of young designers and models and we witness in awe as they set the ramp on fire.



Choreonite

Dance is the best expression of human emotion and the talent and finesse with which these acts are presented on stage might just leave you dumbfounded.



Battle of Bands

This energetic event will leave you learning at the edge of your seats, while you rock to the spirited tunes of these edgy rock stars.





Group battle

This lively event tests the skills and coordination of the participating teams in a way that will leave the audience craving for more . A battle of ludicrous moves on thumping beats that is bound to make any one grove.

Street Play!

All the world a stage , and all men and women are mere players , well these players certainly know what they are doing and they will leave you entranced by their breath taking performances.

Lights Camera Action

The increasingly rare term "short subject" means approximately the same thing. It is an industry term which carries more of an assumption that the film is shown as part of a presentation along with a feature

MILAN DOMAINS



MUSIC



SPORTS



FASHION



SELF DEFENCE



LITERARY



PHOTOGRAPHY



ENVIRONMENT

DRAMA



GAMING



CREATIVE ARTS

DANCE



FUNZONE

120+ EVENTS

EXCITING PRIZES

AND
MANY MORE...

SUBWAY
SUBWAY
SUBWAY
SUBWAY

10% OFF



SUBWAY
SUBWAY
SUBWAY
SUBWAY



Offer expires: 31st March 2018

Only Valid at participating restaurants across Chennai. One Coupon per customer per visit. May not be combined with other offers, coupons or discount cards. Coupon must be surrendered with purchase. SUBWAY is a registered trademark of Doctor's Associates Inc.

UBER

LATE FOR CLASS?

Book an UBER now!

Avail Flat 15% off
upto ₹ 50

use code:

SRMMILAN18

*only for from SRM-IST

Valid upto : 30th April '18

Shop online
FLAT 50% off

DERBY
JEANS COMMUNITY
ESTD 1974

*on minimum purchase of ₹1500

DERBYMILAN

Validity : 31st March '18

Shop at: derbyjeanscommunity.com

the
souled
store

FLAT 10% DISCOUNT
minimum purchase of ₹499

MILAN10

*valid upto 24 May '18

thesouledstore.com



SPONSORS



THE HINDU

Media Partner



Travel Partner



Mobility Partner



Experience Partner



BBQ Partner



Audio Partner



Ticket Partner



Fashion Partner



Snack Partner



Student Partner



Broadcast Partner



Technical Partner



Gift Partner



Production Partner



Food Partner



Stall Partner

EDITOR :

Alankrith Krishnan

DESIGNERS :

Anmol Agrawal

Arpit Shukla

Divyesh Sangani