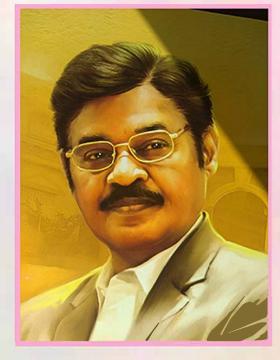


Directorate of Distance Education Prospectus



Chancellor's Message

SRM group of institutions have carved out a niche for themselves in the higher education space of this country through relentless effort to promote qualitative and modern education. India faces a big challenge in providing higher education to as many people as possible in a short span of time to achieve its growth objectives. It may not be possible to create brick and mortar campuses for all in the near future and alternative modes of education have to play a vital role in enhancing the Gross Enrollment Ratio (GER). In this context, the distance education programme of SRM IST gains a great relevance as the huge academic infrastructure available already can be utilized to benefit the distance learners also. It also serves a great social purpose by reaching out to those who had left the formal stream for some reasons and want to pursuefurther the quality higher education. Distance education is a cost effective, convenient and learner-centric model of education and I am sure that the Directorate of Distance Education of SRM IST will make a big stride in reaching out to all those who need.



Dr.T.R Paarivendhar Chancellor

Our Vision

• To emerge as a World – Class hub of knowledge acquisition and skill development

• To provide Higher education to a vast majority of population with a unique learner-centric model of education

• To make distance education socially relevant, industry- oriented, and inclusive in all respects.

Our Mission

• To achieve the status of Centre of Excellence in Distance Learning arena.

• To be flexible and accessible to a vast majority of the adult learners.

• To make learners accomplish a high degree of academic achievement and cherish their association with the SRM IST forever.

• To develop a knowledge repository of international standard and to be relevant globally

• To be in the forefront in building human resources by fostering freedom, empowerment, creativity and innovations

Introduction

About the Institution

SRM IST is one of the top ranking and one of the most preferred institutions in India, established in 1985 by a visionary - Dr. T.R. Paarivendhar, Chancellor, SRM University. It has four campuses, Kattankulathur, Ramapuram and Vadpalani in Chennai with the fourth campus at Modi Nagar, Ghaziabath and over 55,000 students and 320C faculties are currently on rolls across all campuses. The University offers a wide range of undergraduate, postgraduate and doctoral programmes in Engineering, Management; Medicine & Health Sciences and Science & Humanities. For nearly three decades, the SRM IST has been engaged in nurturing minds through a rich heritage of academic excellence. Essentially a hub of bustling student activities, the green and beautiful campus has been a second-home to thousands of students in their journey to meet the challenges of time.

The Institution has moved up through international alliances and collaborative initiatives to achieve global excellence. The SRM IST's International Advisory Board (IAB) is actively involved in building a strong international dimension in Teaching-Learning Process and Research, which creates avenues for research and successful careers. The SRM IST is also engaged in technology driven initiatives which have made learning a very enriching experience. Over 550 students have been sponsored to 35 foreign Universities like MIT, Carnegie Mellon, UC Davis, Warwick and Western Australia under the Semester Abroad Programme.

The Institute now enjoys an unsurpassed reputation in academia and corporate circles as a preferred talent source and as a world-class learning institution. All these have led the University to be rated in Four Star by the famous QS rating. SRM IST has been categorized as grade 'A' University by Ministry of Human Resources Development (MHRD), Government of India and accredited by NAAC with 'A' + + Grade recently.

The distance education programme will be no different and the learners will have the best mode of delivery and it will be our endeavour to enrich them to their potential

About The Directorate of Distance Education (DDE)

SRMIST formerly known as SRM University has carved a niche for itself in the realm of higher education with a phenomenal growth over the years. It is accredited with A++ recently by NAAC and it is a Category I institution now and it is our pleasure to welcome you to be part of this institution. Distance education gives you the flexibility to accuire a university degree without needing to visit a campus often. As a distance education student you study the program content through a number of means including the use of online discussion forums, electronic library resources, by contacting Faculty, and receiving all study materials online. Distance education programs at SRM IST can be pursued without the time and place constraints.

There is a variety of ways that students can complete their studies through distance learning. The main fecture of this is that in general, students are not required to be physically present in the classroom, and this gives them the freedom to study from anywhere and whenever they want. However students would stand to benefit through face to face contact.

In the past there were various approaches to this type of study, including the use of printed material, videos, audio-tapes, and CD-ROMs. More recently there has been a shift to the use of email and the social networking sites, and now many distance programmess are offered online using various Learning Management Systems. Our experienced team of staff is dedicated to provide you with a high level of support, to offer a number of services that are available for use at any point of time irrespective of your place of stay.

Features of SRM IST Directorate of Distance Education

Distance Education is an important arena in Higher Education, in the achievement of equal educational opportunities for those who do not have access to traditional classroom based learning. The Directorate of Distance Education (DDE), SRM IST holds a great potential in turning itself into a leading source of knowledge acquisition and skill development to enhance education for all and life-long learning.

The programs have been designed to be job-oriented and industry-relevant. The learners would have opportunities in exposing themselves to a multiplicity of learning experiences in the form of self-learning materials, face-to-face counselling and Web-based sources. Here are some of the features of DDE under SRM IST:

The semester system and credit–based curriculum matches universal practices

- Sourcing knowledge from different quarters including industries
- Technology based delivery system ensures greater participation from students.
- Priority to be given to skill- development wherever possible.

• Providing quality education by combining the best features available in both on-campus and distance education models.

- Scientific and objective evaluation system to establish credibility and standing for SRM IST Degrees, Diplomas and Certificates.
- Online mentoring by industry practitioners and professionals.

• Content development teams leverage scientific methods in the development of learning/reference materials and practices to create and promote cognitive learning experiences.



Delivery Methodology

Delivery methodology in SRM IST Distance Learning programs is unique in many aspects. As a distinct mode of imparting education, DDE @ SRM IST relies on technology to take its academic programs to the door steps of learners far and wide. The system is more learner-oriented and the learner has to be an active participant in the learning process. It combines the features of conventional wisdom and the benefits of technology- driven techniques. A multi-channel approach is followed for knowledge acquisition. It comprises of the following support services:

- Self-learning material
- Audio/Video CDs
- Assignments, Practical, Projects and Case studies with real time exposure
- Electronic library resources
- Study material provided online
- Webinars at some periodicity.
- Access to recorded lectures online and lecturers who guide and support learners.
- Study groups and online discussion forums
- Week-end or online orientation sessions
- Social Media groups for exchange of information and peer group interaction.

The SRM IST has taken a number of initiatives and defined steps with a new educational paradigm benefiting from technological innovations in the realm of distance education. The goal is to maximize the learning outcome and reduce the learner resistance due to the absence of face-to-face interaction in distance education mode.

The web portal of SRM IST is a medium for the dissemination of knowledge, skill enrichment and exchange of experience and collaborative participation. The Services made available by the portal includes:

- Provide orientation sessions
- Engage Self-directed individualized learning and improve problem solving skill
- Mentoring to take the learner along the right path
- Encourage peer-group interaction, and social net-working
- Provide support services via mail, News and Messages

Interactive Webcasting by involving professionals/experts from industries and institutions to interact with the learners

Flexible learning through access to pre-recorded digital stream lectures at learners' convenience

II. Programme Details

Programmes offered:

- 1. BA (English)
- 2. BA (Journalism and Mass Communication)
- 3. BBA
- 4. B.Com.
- 5. BA (Music)
- 6. BA (BharathaNatiyam)
- 7. MA (English)
- 8. MA (Journalism and Mass Communication)
- 9. M.Com.
- 10. M.Sc. (Yoga for Human Excellence)
- 11. MBA (HR/Marketing/Finance)
- 12. Diploma in Yoga for Human Excellence)

ELIGIBILITY

SCHOOL OF SCIENCE AND HUMANITIES

Programs	Eligibility	Minimum Duration	Maximum Duration
B.A. Journalism and Mass Communication	10, +2 (HSC) - Any Group or Equivalent (or) 10+3 year Diploma	3 Years	5 Years
B.A. English	10, +2 (HSC) - Any Group or Equivalent (or) 10+3 year Diploma	3 Years	5 Years
M.A. English	Any Degree with English as one of the courses in the UG degree	2 Years	4 Years
M.A. Journalism and Mass Communication	Any Degree with English as one of the courses in the UG degree	2 Year <mark>s</mark>	4 Years
B.Com.	10, +2 (HSC) - Any Group or Equivalent (or) 10+3 year Diploma	3 Years	5 Ye <mark>ars</mark>
M.Com	Any Degree with English as one of the courses in the UG degree.	2 Years	4 Years

SCHOOL OF MANAGEMENT

Programs	Eligibility	Minimum Duration	Maximum Duration
BBA	10, +2 (HSC) - Any Group or Equivalent (or) 10+3 year Diploma	3 Years	5 Years
МВА	Students with any degree from UGC recognized institutions with 10+2+3 (or) 4 pattern are eligible to apply.	2 Years	4 Years

ELIGIBILITY

SCHOOL OF PERFORMING ARTS

Programs	Eligibility	Minimum Duration	Maximum Duration
BA (Music)	10, +2 (HSC) - Any Group or Equivalent (or) 10+3 year Diploma	3 Years	5 Years
BA (Bharathanatiyam)	10, +2 (HSC) - Any Group or Equivalent (or) 10+3 year Diploma	3 Years	5 Years

SCHOOL OF YOGA

Programs	Eligibility	Minimum Duration	Maximum Duration
M.Sc (Yoga for Human Excellence)	Any degree approved by UGC	2 Years	4 Years
Diploma (Yoga for Human Excellence)	10, +2 (HSC) - Any Group or Equivalent (or) 10+3 year Diploma	1 Years	3 Years

FEE STRUCTURE

S.No	Programme INSTITUTE OF SCIE	VCE Per Semester	Whole Year
1	B.Com	Rs. 3000/-	Rs.6000/-
2	BBA	Rs. 3000/-	Rs.6000/-
3	BA (<mark>Eng</mark> lish)	Rs. 3000/-	Rs.6000/-
4	BA Journalism & Mass Communication	Rs. 3000/-	Rs.6000/-
5	BA Music	Rs. 3000/-	Rs.6000/-
6	BA Bharatanatyam	Rs. 3000/-	Rs.6000/-
7	M.A. (English)	Rs. 4000/-	Rs.8000/-
8	M.A. Journalism & Mass Communication	Rs. 4000/-	Rs.8000/-
9	M.Com	Rs. 4000/-	Rs.8000/-
10	MBA	Rs. 15,000	Rs.30,000/-
11	M.SC Yoga	Rs. 4500 (I SEM) Rs. 4000 (II SEM)	Rs.8,500/-
12	DIPLOMA Yoga	Rs. 4,000 (I SEM) Rs. 3500 (II SEM)	Rs.7,500/-
In addition to the tuition fees, the Exam fees for the semester and fees for certificates will			

be charged separately

ADMISSION Procedure

a) Apply Online with e-payment

Use the URL: https://applications.srmist.edu.in/ to register and pay the application fee of Rs. 500/online.

b) Upload all certificates as specified and submit the application online.

c) After successful submission of the application form, an application number will be generated. Save

that number for future reference and communications

d) The address for communication is

The Director,

Directorate of Distance Education (DDE),

9th floor, University building,

SRM Institute of Science and Technology (formerly known as SRM University), Kattankulathur, Kancheepuram District, Tamil Nadu 603203

Documents to be produced along with the filled in form (To be uploaded online)

Passport size (dimension 200 x 230 pixels preferred) photograph and signature (dimension 140 x 60 pixels preferred)

10th Mark Sheet

• 12th Mark Sheet, degree certification/provisional certificate along with the Mark Sheets (Applicable for PG applicants).

- Cost of application form is Rs.500/-
- The original certificates will have to be submitted on call

• Admission to a condidate will be cancelled, if the certificates submitted are found to be not genuine at any stage of his/her studentship and the fees paid thereon will be forfeited.



PROGRAMME STRUCTURE:

UNDER-GRADUATE PROGRAMMES:

BACHELOR OF ARTS - ENGLISH

SEMESTER I

Subject	Credits
Tamil - I	
Hindi - I	4
French – I	
English - I	4
Indian Writing in English	4
Social History of England	4
Total Credits	16

SEMESTER III

Subject	Credits
Language and Linguistics	4
English Literature - II	4
Literary Forms	4
English for Communication	4
Total Credits	16

SEMESTER V

Subject	Credits
English Literature - III	4
English Literature - IV	4
Shakespeare - I	4
English Language Teaching	4
Environmental Studies	3
Total Credits	19

SEMESTER II

Subject	Credits
Tamil - II	
Hindi - II	4
French – II	
English - II	4
English Literature - I	4
History of English Literature	4
Total Credits	16

SEMESTER IV

Subject (GC Act, 1956)	Credits
English Language Teaching	4
American Literature	4
Feminist Writing	4
Introduction to Literary Theory	4
Total Credits	16

Subject	Credits
Commonwealth Literature	4
Twentieth Century English Literature	4
Principles of Translation	4
Shakespeare - II	4
Total Credits	16

BACHELOR OF ARTS - JOURNALISM AND MASS COMMUNICATION

SEMESTER I

Subject	Credits
Tamil - I	
Hindi - I	4
French – I	
English - I	4
Introduction to Print Journalism	4
Theories of Mass Communication	4
Total Credits	16

SEMESTER II

Subject	
Tamil - II	
Hindi - II	4
French – II	
English - II	4
News Reporting	4
Mass Media and Political Systems	4
Total Credits	16

SEMESTER III

SEMESTER IV

Subject	Credits	and the second	Subject INOLOGY	Credits
Media Laws& Ethics	4 (Dec	med to be Univers	Development Journalism	4
Intercultural Communication	4		Film Studies	4
Writing for Media	4		Global Media	4
Creative Writing	4		Event Management	4
Total Credits	16		Total Credits	16

SEMESTER V

Subject	Credits
Communication Research Methodology	4
Advertising Principles	4
Citizen Journalism	4
Essentials of Broadcast Journalism	4
Environmental Studies	3
Total Credits	19

Subject	Credits
Portfolio Production	4
Media Project	12
Total Credits	16

BACHELOR OF BUSINESS ADMINISTRATION

SEMESTER I

Subject	Credits
Tamil - I	
Hindi - I	4
French – I	
English - I	4
Principles of Management	4
Financial Accounting	4
Managerial Economics	4
Total Credits	20

SEMESTER III

Subject	Credits
Management Accounting	4
Human Resource Management	4
Marketing Management	4
Legal Aspects of Business (Elective 1)	
Organizational Behaviour (Elective 2)	4
Total Credits	16

SEMESTER V

Subject	Credits
Labour Welfare and Industrial Relations	4
Total Quality Management	4
Services Marketing	4
Environmental Studies (Compulsory Elective)	3
Total Credits	15

SEMESTER II

Subject	Credits
Tamil - II	
Hindi - II	4
French – II	
English - II	4
Business Statistics	4
Production and Operation Management	4
Total Credits	16

SEMESTER IV

Subject	Credits
Financial Management	4
Cost Accounting	4
Research Methodology	4
Banking and Financial Institutions (Elective 3)	
Public Relations (Elective 4)	3
Consumer Rights (Elective 5)	
Total Credits	15

Subject	Credits
Strategic Management	4
Entrepreneurial Development	4
Business Ethics and Corporate Governance	4
Internship And Project Work	4
Total Credits	16

BACHELOR OF COMMERCE

SEMESTER I

Subject	Credits
Tamil - I	
Hindi - I	4
French – I	
English - I	4
Business Management	4
Financial Accounting - I	4
Total Credits	16

SEMESTER III

SEMESTER II

Subject	Credits
Tamil - II	
Hindi - II	4
French – II	
English - II	4
Financial Accounting -II	4
Business Laws	4
Total Credits	16

SEMESTER IV

Subject /	Credits		Subject	Credits
Corporate Accounting - I	4		Corporate accounting- II	4
Company Law	4		Management Accounting	4
Marketing Management	4	STITUTE OF SO	Practical Auditing	4
Business Statistics -	4		Business Statistics –II	4
Total Credits	16		Total Credits	16

SEMESTER V

Subject	Credits
Cost Accounting I	4
Income Tax Law and Practice I	4
Research Methodology	4
Environmental Studies	3
Human Resource Management (Elective 1) Financial Management (Elective 2)	4
Total Credits	19

Subject	Credits
Cost Accounting II	4
Income Tax Law and Practice II	4
Entrepreneurial Development	4
Total Quality Management (Elective 3)	4
Strategic Management (Elective 4)	4
Total Credits	16

BACHELOR OF ARTS – MUSIC

SEMESTER I

Subject	Credits
Tamil - I	
Hindi - I	4
French – I	
English - I	4
Technical terms, Talas, Forms and Biographies of Composers	4
AbhyasaGana in Carnatic Music	4
Total Credits	16

SEMESTER III

Subject

Gana

Total Credits

History of Indian Music- I

Janaka and Janya Ragas Abhyasc Gana and Sabha

Kritis and Tamil Traditional Songs

Credits

4

4

4

16

SEMESTER II

Subject	Credits
Tamil - II	
Hindi - II	4
French – II	
English - II	4
Notation Reading and Writing	4
AbhyasaGana and Kritis	4
Total Credits	16

SEMESTER IV

	Subject	Credits
1	History of Indian Music- II	4
-	Study of Musical Forms	4
S(Kritis, Tamil Songs and Tillana	4
	Varnams, Kritis and Creative Music	4
	Total Credits	16

SEMESTER V

Subject	Credits
Event Management for Performing Arts	4
Kritis in different languages	4
Kritis and Svarajati	4
Introduction to Hindustani Music	4
Environmental Studies	3
Total Credits	19

Subject	Credits
Biography of Composers and Exponents	4
Creative Music	4
Kritis, Svarajatis and Tillana	4
Mini concert performance	8
Total Credits	20

BACHELOR OF ARTS – BHARATANATYAM

SEMESTER I

Subject	Credits
Tamil - I	
Hindi - I	4
French – I	
English - I	4
Hasthas	4
Adavus	4
Total Credits	16

SEMESTER III

SEMESTER II

Subject	Credits
Tamil - II	
Hindi - II	4
French – II	
English - II	4
Marga/ Desi	4
Alarippu and Jatiswaram	4
Total Credits	16

SEMESTER IV

Subject	Credits		Subject	Credits
History of Indian Music- 1	4		Musical Forms in Carnatic Music	4
Viniyogc	4		Lakshanas and Biographies	4
Pushpanjali and Kautuvam	4	NSTITUTE OF SO Deemed to be Unive	HasthaPrayogam	4
Tevaram and Tillana	4		Bhedas/ Ashtanayikas	4
Total Credits	16		Total Credits	16

SEMESTER V

Subject	Credits
Classical Dance Forms	4
Margam	4
Varnam and Javali	4
Event Management for Performing Arts	4
Environmental Studies	3
Total Credits	19

Subject	Credits
Rasa and NavavidhaBhakthi	4
Dary Varnam and Devaranama	4
Dance Music	4
Mini dance performance	8
Total Credits	20

MASTER OF BUSINESS ADMINISTRATION

SEMESTER I

Subject	Credits
Managerial (Micro) Economics	3
Legal anc Business Environment (Micro And Macro)	3
Financial Reporting, Statement and Analysis	4
Marketing Management	3
Operations Management	4
Total Credits	17

SEMESTER III

STUDENT MUST CHOOSE ANY ONE OF STREAM AMONG THE THREE IN III SEMESTER STREAM I – FINANCE (FUNCTIONAL ELECTIVE)

Subject	Credits
Investment Analysis and Portfolio Management	4
International Finance	4 1
Financial Markets and Services	4
Managing Banks and Financial Institutions	4
Taxation	4
Total Credits	20

SEMESTER III

STREAM III – HUMAN RESOURCE MANAGEMENT(FUNCTIONAL ELECTIVE)

Subject	Credits
Leadership	4
Employee Relations	4
Manpower planning, Recruitment, and Selection	4
Performance Management Systems	4
International HRM	4
Total Credits	20

SEMESTER II

Subject	Credits
Marketing Research	2
Corporate Finance	3
Quantitative Techniques	4
Corporate Strategy	2
Human Resources Management	3
Total Credits	14

SEMESTER III

STREAM II – MARKETING (FUNCTIONAL ELECTIVE)

Subject	Credits
Product and Brand Management	4
Consumer Behaviour	4
Services Marketing	4
International Marketing	4
Digital and Social Media Marketing	4
Total Credits	20

SEMESTER IV

STUDENT MUST CHOOSE ANY TWO COURSE AMONG THE FOLLOWING SIX NON-FUNCTIONAL ELECTIVE COURSES

Subject	Credits
Venture Valuation and Accounting	4
Project Budgeting and Cost Management	4
Innovation Technology and Management	4
E- Retailing	4
Project Closure , Ethics and Digital Management	4
Social Entrepreneurship	4
Main Project (COMPULSORY SUBJECT)	10
Total Credits	18

MASTER OF ARTS ENGLISH

SEMESTER I

Subject	Credits
English Literature - I	4
Indian Writing in English	4
Literary Theory & Criticism	4
Language and Linguistics	4
Total Credits	16

SEMESTER II

Subject	Credits
Gender Studies	4
American Literature	4
English Literature - II	4
English Literature - III	4
Total Credits	16

SEMESTER III

Subject	Credits
Contemporary Literature	4
Post-Colonial Theory and Literature	4
Literature and Environment	4
Commonwealth Literature	4
Total Credits	16

Subject	Credits
Cultural Studies	4
World Literature: Pre-Modern	4
English Language Teaching	4
Translation Studies	
Research Methodology and Academic Writing	4
Total Credits	16

Master of Science (M.Sc.) in Yoga for Human Excellence

SEMESTER I

Subject	Credits
Classical Yoga Texts	3
Yoga for Modern Age	4
Elements of Human Biology	3
Yoga for Sublimation and Social Welfare	4
Total Credits	14

SEMESTER III

SubjectCreditsWorld Community Life4Indian Traditional System of
Medicine & Therapies4Elements of Food and Nutrition4Environmental Studies4Total Credits16

SEMESTER II

Subject	Credits
Yogic Science of Energy and Consciousness	4
Elements of Psychology and Personality Development	4
Traditional Yoga Practices - I	3
Vethathiriyan SKY Yoga Practices	3
Total Credits	14

SEMESTER – IV

Subject	Credits
Research Processes and Statistics in Yoga	4
Guidance, Counselling and Psychotherapy	4
Yoga Practices - II	3
Project report (Dissertation)	15
Total Credits	26



MASTER OF ARTS - JOURNALISM AND MASS COMMUNICATION

SEMESTER I

Subject	Credits
Principles of Mass Communication	4
Reporting and Editing for Print	4
Contemporary Issues	4
Content and Technical Writing	4
Total Credits	16

SEMESTER III

SEMESTER II

Subject	Credits
Media Laws and Ethics	4
Film Analysis	4
Online Journalism	4
Human Rights and Media	4
Total Credits	16

SEMESTER - IV

Subject	Credits		Subject	Credits
Advertising Practices	4		Communication Research Methodology	4
Development Communication	4		Digital Profile	2
Data Journalism	4		Major Project	10
Strategic Communication	4		Total Credits	16
Total Credits	16	VSTITUTE OF SO Deemed to be Unive	CIENCE & TECHNOLOGY arsity 11/s 3 of UGC Act, 1956)	



MASTER OF COMMERCE

SEMESTER I

Subject	Credits
ADVANCED ACCOUNTANCY - I	4
FINANCIAL MANAGEMENT	4
CORPORATE LAW	4
ENTREPRENEURSHIP AND NEW VENTURE CREATION	4
DERIVATIVE MANAGEMENT	4
Total Credits	20

SEMESTER III

1	Subject	Credits	
	ADVANCED COST AND MANAGEMENT ACCOUNTING	4	C T
2	TAX PLANNING	4	
5	BUSINESS RESEARCH	24	VSTITUTE OF S
	SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT	4	Deemed to be Unive
	Total Credits	16	

SEMESTER II

Subject	Credits
ADVANCED ACCOUNTANCY - II	4
CORPORATE ETHICS AND GOVERNANCE	4
INTERNATIONAL BUSINESS	4
EVENT MARKETING	4
RISK MANAGEMENT	4
Total Credits	20

SEMESTER - IV

Subject	Credits
PROJECT	8
Total Credits	8

STITUTE OF SCIENCE & TECHNOLOGY cemed to be University u/s 3 of UGC Act, 1956)



DIPLOMA PROGRAMMES:

DIPLOMA IN YOGA FOR HUMAN EXCELLENCE

SEMESTER I

Subject	Credits
Yoga for Physical Health	6
Yoga for Life Force and Mind	6
Yoga for Sublimation and Social Welfare	6
Total Credits	18

Subject	Credits
Science of Divinity and Realization of Self	6
Yoga Practices – I	4
Yoga Practices - II	4
Total Credits	14



IV. Student Support Services Self-Learning Material (SLM):

This forms an important and integral part of the self-learning process of a distance learner. In the absence of a comprehensive face to face learning, class room activities are substituted by an effective SLM, prepared by experienced professors. The course writer enables self-paced learning taking the learner through well-defined modules with added features like self-check questions, case studies, illustrations etc. The printed material is supplemented by digital content and LMS supported services.

Personal Contact Program (PCP):

PCPs are part of the synchronous learning in distance education where the learner has the opportunity to interact with the professors and the subject experts and will have the benefit of counselling provided by them. The PCPs are arranged at time intervals suitable to the learners, normally during week-ends to help those who are employed. The PCPs are arranged in places and cities within Tamilnadu as per the UGC Regulations, 2017.

Student Counselling:

Counselling is one of the major aspects of distance education wherein a student is guided as to the choice of the programme, course details and other processes followed by the university. Students are also provided with academic counselling by dediccted faculty members throughout the programme duration making them understand the nuances of learning process.

Library Facility:

There is a massive library in SRM IST, Kattankulathur campus. SRM Institute of Science and Technology (formerly known as SRM University) has an excellent library for the benefit of students, faculties and researchers. As one of the best established libraries according to International Standards, the University Library has a large collection of books covering various branches of Engineering and Technology, Medical and Health Sciences and Science and Humanities and its related fields. The library is nearly three decades old. It is fully Air Conditioned and automated with RFID (Radio Frequency Identification) technology. The library is well protected with fire alarms and CCTV Security systems

Learner Support Centres (Study Centres):

LSCs play a major role in distance education and act as a bridge between the learner and the institution. SRM IST started very recently LSCs in three of the campuses of SRM group of institutions. They are located in Vadapalani and Ramapuram campuses of SRM IST in Chennai and SRM Engineering College affiliated to Anna University in Trichy. The LSC s has been created as per the UGC ODL Regulations, 2017. Admissions will not be made there but counselling and guidance will be provided to the learners.

Students' Grievances:

A Student's grievance redressal cell has been initiated with an intention to solve the problems faced by students on the same day of the complaint lodged via e-mail. As it's a distance mode, this method ensures speedy and timely solutions to grievances. : office.dde@srmist.edu.in

Examination:

Registration for University Examinations is mandatory for all courses including arrear papers. The end semester examinations will ordinarily be conducted during November and December in the odd semester and during May and June in the even semester.

The End Semester Examination will be conducted at the end of each semester.

A student should register for all the courses of that particular end-semester examination along with any carry over courses.

Passing Requirements:

For PG Students passing Minimum is 50% in individual courses For UG Students passing Minimum is 40% in individual courses

Procedure in the event of failure / absent

a. If a student fails / abstains in a particular course, he/she may appear for the university examination in that course in subsequent semesters and obtain pass marks. However, the internal assessment marks obtained by the student in the first attempt shall be retained and considered valid for all subsequent attempts.

b. If a course has theory and practical components combined, then the student shall appear in the end-semester examination for both theory and practical components duly.

c. If a student has not registered or fails to register for any end semester examinations he will be permitted to register and appear for the same in the subsequent end semesters with prescribed fees. A student has to register compulsorily for all the courses including arrear papers for any semester examination

school

SRI

of Management

Academic Calendar

SRM INSTITUTE OF SCIENCE AND TECHNOLOGY DIRECTORATE OF DISTANCE EDUCATION ACADEMIC CALENDER FOR THE YEAR 2019-20

2019-20 Academic Year ODD Semester - SEMESTER - I			
SECHEDULE OF ACTIVITY	DATE		
Commencement of s Academic year	July 2019		
Last Date of Admissions	31st August 2019		
Durotion of Personal Contact Progrom(PCP) / Student Counselling Program(SCP)	September to October		
Assignment submission-I(internal Component 1)	September to October		
Assignment submission-II (internal Component 2)	September to October		
Proposed Date of Examinations	November / December		
Publication of results	2nd week of January		
2019-20 Academic Year EVEN Semester / Calendar Year	ODD sem <mark>ester</mark>		
Commencement of the semester	February 20		
Duration of Personal Contact Program(PCP) / Student Counselling Program(SCP)	March / April		
Assignment Submission-I (internal Component 1)	March / April		
Assignment Submission-II (internal Component 2)	March / April		
Proposed Date of Examinations	May / June		
Publication of results	July		

A tryst with the Future:

SRM IST has forayed into multiple academic disciplines with a remarkable degree of success over a period of decades. Distance education is quite new addition in its endeavour to target those who want to pursue their higher education while holding on to the current employment. The Government of India has embarked on a mission to increase the Gross Enrolment Ratio (GER) substantially to achieve higher growth targets. The distance education programme of SRM IST will provide technology driven and highly qualitative education in consonant with the best practices available.

New programmes ore in the offing aimed at particular target groups and industry specific. Diploma and Certificate programmes in employment generating fields will be considered. We want to extend our student support services in good many areas of operation.

SRM IST being a Category I and NAAC certified A++ institution will live up to the expectations of the learners in the domain of distance education also.



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Study Centres

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SRMIST (Vadapalani Campus) Address: No.1, Jawaharlal Road (100 ft. Road) Adjacent to Metro station Contact Details: +91-8668189802

Trichy Study Centre Address: TRP Engineering College, (SRM Group) NH 45, MannachanallurTaluk, Tiruchirappalli District, Irungalur Contact Details: 0431-2258940, +91-9655114222