

SPECTRUM

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INTERVIEW

Peeking into an 'Innomind'

When you meet K.Mohan, a second year Electronics and Instrumentation Engineering (EIE) student of SRM University, you will truly believe in the saying that 'The greatest of minds are the humblest of people'

Mohan has already won three national awards and three state awards for science and research, including a young scientist award. Hailing from a modest background, Karur District of Tamil Nadu, he has single-handedly filed for three patents for his novel work. One of the highlights of his achievements is having received a National award from the former President of India, Dr. A.P.J Abdul Kalam in December 2008. He is also the 'My Campus' category winner of the recently conducted INNOMIND awards. *Shobhana.R and Shruti Iyer of Spectrum* caught up with this busy bee to get an insight into his 'Innomind'.

Question: Tell us about the work which got you the first National award.

Answer: I won my first National Award for formulating a Herbal Mosquito Repellent. I started my research when I was in the 8th standard and was working mainly in the Biotechnology Laboratory of IIT Madras. I was successful in creating a cheaper and more effective substitute for the existing chemical based repellents. The final product costs ₹ 3 per 25 ml and is valid for approximately 500 days.

Q: Give us an overview of your other major projects.

A: My second project was on 'Speed Breaker Based Power Generation'. This makes use of piezoelectric crystals which

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The Chancellor addressing teachers of the SRM family. Seen on the dais are the Vice Chancellor and other senior officials of the University

Teachers' day at SRM

Stay in the mind of students, Chancellor tells teachers

Staff Writer

Calling on teachers to pay serious attention to research, the Chancellor of SRM University and Chairman of the SRM Group of Institutions, Dr.T.R.Pachamuthu asked the teaching community to be willing to learn and "willing to be always students".

The Chancellor made his remarks on the occasion of Teacher's Day Celebration at the T.P.Ganesan Auditorium in Kattankulathur stressing that the "audience" by way of student community must always go out with an impression.

"It is important to be a role model", Dr. Pachamuthu reminded teachers gathered on the occasion.

"This country will live and grow as long as teachers are good" the Chancellor said. Nearly sixty teachers from various SRM institutions were honored on the occasion for their academic contributions.

For a person who has constantly stressed the holistic aspects of education and the educational process, the Chancellor told the gathering that the expectation of the student community went beyond covering the syllabus. "Preparing for the subject alone does not make good knowledge.

There are additional requirements such as keeping up with developments in the field and developments in the world", the Chancellor said going on to make the point "nowadays students are very bright".

Dr.Pachamuthu argued that in the current scheme of things research is a critical and integral part of teaching, an aspect that is stressed at the SRM Group. "At SRM we are on the positive side. But still we have to improve" he said. "I wish to make this University one of the ranking universities(in the world), the

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Student participants at the technical symposiums

Go beyond books to gain knowledge: IT expert

7th Sense attracts 1800 participants

**Karthik Arunapuram
Anjana Nair**

“The sense of computing is what we call the 7th Sense. It is a technology extravaganza, where participants from various colleges gather to evaluate and learn”.

The Department of Computer Science and Engineering (CSE), SRM University, Kattankulathur organised this bi-annual technical symposium recently.

Inaugurated at the MBA Seminar hall, it witnessed the presence of technical "evangelists" like Mr Subratam Biswas and Mr Ayush Gupta of the Austria-based Emsi Soft.

“India has tremendous potential, compared to any other country, in terms of Information Technology. We have the resources. All we need is a practical approach towards these resources. Students ought to go beyond the bookish knowledge and learn a lot more through the internet,” said Mr. Biswas.

Speaking at the inaugural function, Professor C Malathy, HoD of the Dept of CSE, said, “The 7th Sense has indeed grown since its inception. This time, freshers pitched in and did a good job. They were very



The prizes!

enthusiastic. The event was a platform to share knowledge and learn more about the ever-growing technical world.”

At least 1800 participated in the event, which had sponsorships from companies like Emsi Soft, Mozilla Firefox and Dominos. Students from colleges like Crescent Engineering College, Easwari Engineering College and SSN were among the participants.

After the inaugural, the chief guests, Mr Biswas and Mr Gupta, organised a workshop called the ‘Black Hole’ that had 300 Participants. At the end of the workshop, two students were offered a one year internship

at EMSI Software.

Other events that were popular included Code Breaker, Net-Slam, Quizar, A conventional quiz contest, Placement La Craquer, and WebLords. Code Breaker was an extension to the Black Hole workshop, where participants were given the opportunity to code a real world virus scanner. Net-Slam, a nerve racking event, had around 32 participants testing their networking skills. WebLords had over 60 participants, who were tested in the coding of HTML, Javascript and PHP.

The gaming zone drew in a lot of attention with multi-player games like NFS, DOTA CS, Quake 3 and Burnout. Crazy Bazaar was another one of those entertaining team events where the participants had to guess the price of every product placed before them.

Two Overall winners were declared amongst the participants who won maximum events with the prize being a 180 cc TVS APACHE RTR for the first prize and a 59.9 CC TVS TEENZ as the second prize. Sumit Srivastava from CUSAT, Cochin bagged the first prize and the second prize went to Jai Kumar from NIT Bhopal.

SRM-SAE Collegiate Club steals the show at National Convention

“The southern section of SAE India has 96 member clubs and to stand among the top three here gives us immense satisfaction,”

**Nikita Mahato
Varun Krishnan**

SRMSAE Collegiate Club bagged two awards at the National Convention '10 organised by SAEISS (Society of Automotive Engineers India, Southern Section). The club stood third in Industry Problem Challenge and SAE Club Presentation respectively. The Industry Problem Challenge team consisting of Saurav Kumar, Vignesh R, Vinayak Seth and Vineeth Thakur of fourth year Mechanical Engineering Department had to present an original business idea relevant to the technicalities of automotive engineering. Teams were judged on the basis of their presentation skills and practicality, feasibility and eco friendliness of their plan.

The SRM team qualified for zonal level 3rd tier of the convention held at Jeppiar Engineering College after bagging the first prize at the intra college level 1st tier, held at SRM University, and city level 2nd tier, held at Hindustan College

of Engineering, respectively. The team faced tough competition from approximately 10 others in each of the tiers but managed to hold its own and finished second runners up in the southern zone.

“The southern section of SAE India has 96 member clubs and to stand among the top three here gives us immense satisfaction,” says Vignesh R.

At the SAE Club Presentation event, the various clubs in the southern section had to present the activity and achievements of their club in the past year and also propose their future plans, aims and vision. The event saw participation from 30 member clubs. Vivek Krishnan, fourth year Mechanical Engineering student and the chairman of SRM SAE Collegiate Club, represented SRM University and bagged the 3rd prize at the event. “I hope the club carries forward the legacy and soars to ever greater heights in the coming years,” remarked Vivek Krishnan after the success.

Peeking into an ‘Innomind’

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are activated on compression or expansion of the synthetic speed breaker when a vehicle passes over it. In effect, 33 vehicles can produce about 2 hours of electricity. This project has now been installed in my hometown to compensate the daily power shortages we face. It also got me my second national award.

My recent work was the ‘Novel Mobile Detector, Sensing, Alarming and Reporting System’ for which I won the INNOMIND award and the Indian Youth Science Conference (IYSC) best paper award.

Q: How do you deal with the cost aspect? Is your research funded or self financed?

A: Initially, I invested my

own money. Once my work got recognition, funding came in from the District Collector and a few other authorities.

Q: What do you do in your spare time?

A: I don’t have much spare time on my hands right now, but I collect stamps and coins. In fact, I was State 3rd in philately and got the District 1st for numismatics. I also have a keen interest in rifle shooting.

Q: What’s next on your agenda?

A: I’m thinking of developing a website for tracking lost cell phones. Instead of relying on SIM tracking which could prove futile, tracking of phones using their IMA would be more effective.

INTERVIEW

AIESEC Internship, a life changing experience says Kartik

Kartik Bhatia, a second year Computer Science Engineering student of SRM University has returned from an AIESEC internship from Russia. He talks about his experience in an interview with **Moen Sen** and **Varun Krishnan** of *Spectrum*.

Question. How did you come to know about the internship?

Answer. I came to know about the internship through some friends who were part of AIESEC.

Q. How did you register for the internship? What were the other formalities needed for the internship?

A. I gave my Resume and Raise Fee to the AIESEC Members. The rest was taken care of by them. They were in constant touch with me and assisted me in choosing the country my internship and also with my Visa.

Q. How did you choose the country?

A. I was given a choice of various countries which were appropriate to my resume, budget and interest, then I discussed my options with AIESEC members and did a little survey. Finally I chose Russia.

Q. What was the duration of the internship?

A. The internship lasted for 6 weeks. I went during my semester break and thus made good use of my vacations.

Q. What was the nature of the work you did?

A. I was a Faculty Member in a Summer camp in St.Petersburg. I had to teach English to children by organizing sessions and using various other innovative ideas. I was mentored by a Russian teacher throughout my stay. However, AIESEC provides different types of social development internships ranging from HIV awareness to environmental issues and rights of children.

Q. In what ways did AIESEC help you during the internship?

A. AIESEC helped me throughout my internship, from the first step to the last. AIESECers in St.Petersburg

took care of my travelling, my pickup and drop from the airport, helped me reach my place of work, helped with the local registration and also took me out to see the beautiful city of St. Petersburg.

Q. Was it all work and no play?

A. Actually, it was work hard and play harder. The work there itself was so enjoyable that I didn't realize how time went. Working with children was a great experience. Other than that, we had day offs on weekends when we went to see all the tourist spots accompanied by AIESECers from about 21 different countries.

Q. What was your total expenditure?

A. My total expenditure was around Rs.60000. Out of which Rs. 40000 were my tickets, 9000 was the fees I paid to AIESEC and remaining I spent on shopping and leisure. The living cost and food was taken care of by AIESEC.

Your expenditure depends largely on the place you want to visit. For people who don't want to spend much, AIESEC provides internships in South East Asia where flight tickets start from Rs. 5000.

Q. What did you gain from the internship?

A. I had several experiences during the trip where I discovered my hidden talents. I met many people from different parts of the world which gave me a lot of exposure and has shaped my personality as a whole. It has also widely increased my social network.

Apart from this, I also received a certificate from AIESEC which is also certified by the United Nations Organisation

AIESEC originally an acronym for Association Internationale des Etudiants en Sciences Economiques et Commerciales, is the world's largest, not for profit, student run organisation. It works towards cultural exchange and bringing the world together. For registration and/or further details contact- Arjun Antony- +9789939825 Moen- +919003027204, Varun- +919176082272

On track for the mega event



The Vice-Chancellor and Provost along with senior members of the ISC at the Press meet.

Harish Murali
Karishma Lodaya

Congratulating SRM University for putting on its best efforts to make the 98th session of the Indian Science Congress a "remarkable and a memorable" event, the General President of the scientific body, Prof K.C.Pandey, stressed that one of the best things about the forthcoming meeting next January is the kind of interaction anticipated between the younger and the older generations of the scientific community.

"Organising this event...is not an easy job but I congratulate the Vice Chancellor and his enthusiastic team of professors. They have taken maximum effort to see that the 98th session is going to be a remarkable and remarkable event" Professor Pandey said at a press event at Kattankulathur.

"SRM is doing a wonderful job...and I am convinced that the annual session will be a memorable one", he added

making also the point that the media in the country too can do something to enhance the quality of education in India.

Asked at the interaction why Chennai and SRM for this event, Prof Pandey said "Because you people are so good. We went to four or five places and SRM was the best. It was not just my idea but also of the other people".

Earlier in his formal remarks at the press event the Vice Chancellor Prof P.Sathyanarayanan maintained that the University will make sure that the hosting of this major event is not only for the betterment of the student community at SRM but to India as a whole.

"So far we are on track in terms of preparation" the Vice Chancellor said reminding the media persons that the event is coming back to Chennai after ten years.

Five Nobel laureates have confirmed their participation and many more are anticipated,

the Vice Chancellor said adding that the Prime Minister would deliver the keynote address at the event. About 50 eminent scientists from Japan, Europe and United Kingdom would participate in the four-day event. Prof Sathyanarayanan said a Science Congress for children would also be conducted during the event and a 'Young Scientist Award' would be presented as well. In all more than 7000 delegates are expected to attend the four day event between January 3 and 7, 2011.

"We can hold a very good and a very successful ISC again in Tamil Nadu" the Vice Chancellor said.

At the press meet a question was posed on the security factors involved in holding this meet against the backdrop of so many top scientists from India and abroad attending.

"Necessary steps are being taken. Security will be provided in a pucca fashion", the Registrar, Prof.N.Sethuraman replied.

SRM comes up trumps at Uyir

Sooraj Rajmohan

A team comprising 8 students from the Department of Journalism and Mass Communication of SRM University won first place in theatrical play and face painting competitions at Uyir, organized by the Department of Journalism Madras Christian

College (MCC) on 6 September, 2010. The event was held to raise awareness about organ donation and the themes for both competitions were centered on 'The joy of giving'. The participants of the play were Poornima Hariharan, Abhijeet Deb, Sharda Thakur, Rohini Bothra and Sanghamitra Kar, with Shruti Pillai as narrator, while the honours for face

painting went to Vikram Solanki and Chitaranjan Naorem, the latter's face depicting the relevance of eye donation. Among other participants was the social welfare department of MCC, and a host performance was organized as well for the benefit of all those present.

The event also saw lectures being delivered about the science behind organ donation and participants and audience alike were given the opportunity to sign up as organ donors. The message sent across by the students of MCC through Uyir was 'You can save'.

Cadet Panthri represents India at Lankan youth programme

Nivedita Rai

Company Senior Under Officer Lokesh Panthri, a Year IV Aerospace Engineering student of SRM University, represented India at the 15-day Youth Exchange Programme (YEP) in Sri Lanka this year.

Speaking to *Spectrum*, Senior Under Officer Dilip Unni, a Year IV Automobile Engineering student at SRM, said, "Lokesh, who is one of SRM's best National Cadet Corps officers, earlier won a bronze medal in All India Best Cadet category at the Republic Day Camp, 2010, New Delhi."

Two other NCC cadets, Pradeep Kumar Thakur and Pratyashi P Mohanty, who graduated from SRM University in 2010, are in the Army and are set to start their training in the Officers' Training Academy, Chennai, said Unni going on to add that four more SRM NCC graduates are joining the Indian Navy.

"I am also happy to say that Gary Joseph, a Year IV Mechanical Engineering student, recently cleared the University Entry Scheme (UES)," he said.

Unni said that NCC is a prestigious organisation of our

country and the unit at SRM University is active in various fields. "The 83 cadets of 1(TN) Signal Company, that is how the SRM unit is referred to as, uphold the values of patriotism, unity and discipline".

NCC cadets at SRM have over the years been organising and participating in various camps including the Combined Annual Training Camp (CATC), National Integration Camp (NIC), and the All-India Trekking Camp. "We have been participating in these activities under the guidance of Mr. N Thangadurai, Asst. Professor in the Department of Telecommunication Engineering, who took over as the faculty in-charge of NCC in October 2009."

"The aim of these camps is to inculcate values of teamwork, integrity, confidence and self-reliance," explained Unni.

SRM University's NCC team was earlier given the Jeevasparsham award by DG Vaishnav College, Chennai, for their Social Service programme, which included various events organised on health and safety to increase the quality of villages.

"The aim of these camps is to inculcate values of teamwork, integrity, confidence and self-reliance"



Lokesh being honoured with the 'All India Best Cadet' Award in New Delhi

SRM Students all set to devise a 6 feet tall Humanoid- a first of its kind in the country

Two students represent the Team at the International Conference on Mechanical and Electrical Technology at Singapore

Avani Khandelwal

Saajan Dehury and Amita Chitturi, two final year students of SRM University, recently represented SRM university at Singapore in the International Conference on Mechanical and Electrical Technology, organised by IEEE. They presented a paper on 'Bipedal walking simulation with controlled vibrations using MR (magneto rheological) fluids, magnetic dampers and spherical motors'. Saajan is a student of the Department of Electronics and Instrumentation Engineering. "The experience was superb, involving exchange of ideas and also newer ways to implement technology," he says. Amita is a Bio Informatics Engineering student.

Both of them are a part of the Humanoid Team, which is working on a way to devise a six feet tall humanoid robot. Aimed at being the first of its kind in India, this robot would simulate human movement and run faster than 7kmph. The team consists of about 20 students who have performed a detailed study on the human anatomy besides calculating angles and analysing the movement of tissues.

"About a year back," says Manoj Kumar Mahto, the Team Head and a final year Mechanical engineering student, "I presented a paper on MR fluids at a competition held by SAE India (Society of Automotive Engineers) in SRM University. Following this, we decided to

give a shot at implementing our idea, and, with the necessary backing from our college, we have been able to plunge headlong into our endeavour," said Manoj adding that one of the prime aims of this project is to develop a robotic leg aided by non contact joints, which would assure smoother movement when compared to conventional prosthetic legs available in the market "Our

team consists of extremely hard working people, without whom our project wouldn't have come this far," he says. The team has developed and tested robots made of cardboard, plastic and wood, all of which have been successful. The team expects to complete the project in a year. If they succeed in their venture, the robot will be faster than the world's fastest bipedal robot!



Source : Internet

Highlighting opportunities in the entertainment industry

Staff Writer

An interactive session on "Opportunities in the Entertainment Industry" was organized recently by SRM B-School, SRM University, Vadapalani. The Guest of Honour Kalaimamani Thiru. Abirami Ramanathan,

President, Tamilnadu Theatre Owners' Association said that the present day younger generation will have to be alert and cautious in whatever they do incomplete idea. Prof. T.P.Nagesh, HOD, SRM B-School welcomed the guest and Dr.K.Duraivelu, Dean, SRM University, Vadapalani, gave

way the memento. Dr.S.Gayathry, Assistant Professor, SRM B-School coordinated the programme and the faculty members of SRM B-School graced the occasion by their presence. 250 MBA students actively participated at the session.

Chakravyuha'10 Creates Mechanical Magic

Over 1030 students participated in the three day technical symposium

Prerana Agarwal
S.Siddharth

Chakravyuha '10, the technical symposium of the School of Mechanical Engineering, was conducted amidst great fanfare over three days. The event sponsored by Harsha Toyota, MSME (Micro, small & Medium Enterprises), Scoregetter, CADD Centre Tambaram, Hexdoft and many others, witnessed participation from more than 1030 students. The symposium was inaugurated by Mr.C.Prakash, General Manager of Ashok Leyland with a guest lecture on 'The need of a practical approach in engineering.' The fest was organized by the students of the School of Mechanical Engineering. The organizing committee was divided into several domains such as Publicity, Sponsorship, Inventory Control and Human Resources-- each managed by a team of eleven members.

The symposium had its events

The Formula 3 car of Ashwin Sundar, the youngest Indian Formula 3 rider, was on display. Prizes worth Rupees 60 lakhs were given away at the symposium

divided into nine domains such as Robology, Kontrixx, Blueprint, Spot On, Jet Set Go, Ubiquitous, Photography and Apprentice.

There were about eighteen events which tickled the brains of the participants. Chakravuyha Quotient was one of the most popular events which had over 143 participants. Gaming events, like Pulse Boosters, remained the top draw with about 260 participants registering for them. Contraptions, which came under

the domain Kontrixx, was also a very challenging event in which the participants had to make a cup of tea using a minimum of ten energy conversions.

Apart from the events several guest lectures and workshops were also part of the symposium. Workshops were conducted on Control Systems by IIT Madras, Aeromodelling by Yogiki Inc., Astronomy by Birla Planetarium which was free of cost and Rubik's cube by one of the leaves of the SRM tree. There were guest lectures on R.T.I. (Right To Information) by the Director, 5th Pillar in collaboration with Ecoyouth, MSME by the Central Government and Scope of Education in Germany by DAAD (Deutcher Akedamics her Austausch Dienst).

In addition to this, the Formula 3 car of Ashwin Sundar, the youngest Indian Formula 3 rider, was on display. Prizes worth Rupees 60 lakhs were given away at the symposium thus making it a grand success.



Flash Eyes '10

John Sunday G.

The lecture halls of the Department of Visual Communication of the Faculty of Science and Humanities, SRM University were lit with plethora of colours as the first year students. Held a two-day exhibition tagged Flash Eyes '10. The exhibition was organized by Mr. Kalai Selvan and Mr. Balaji Vijayaragavan. The Director, Faculty of Science and Humanities, Dr. Bala-subramanian, and the Dean Dr. K. Sengotti inaugurated it.

The yearly event was a colourful display of talents adorned the walls in a rhythmic fashion. It was indeed a landscape of masks; an admixture of colours, patterns, shapes and textures. They were mainly paintings of masks which depicted characters, tribe, tradition and religion.

For the students, it was a big fun exhibiting what they

learnt and love to do. To many of them it did not quite matter what they painted as long as it was a mask. Few went down the memory lane to replicate what they had seen or read in a meaningful painting.

Kavita Lepcha, showed off her elegant mask of black and white painting with message. And when Lepcha was asked the message, she said her painting depicted good and bad, double standard or hypocrisy.

Another student, Yamini, had a painting of a mask depicting ancient Egyptian Pharaoh. According to her, the painting was born out of reflection into the annals of history. Unlike Yamini, Nithia Simon only needed intuition to know the kind of mask to paint. She had a very fine painting but without any message. In all, it was an encouraging display of the great potentials of the students and the effort of their lecturers.

Staff Writer

SRM University City Campus played host to the great cultural gala NAVARANG'10. The event commenced with the traditional lighting of the lamp by chief guests Shri Mohan Vaithya – well known Classical dancer, singer and actor, Mrs.

Navrang'10

Anuradha Krishnamurthy, a well renowned classical singer, Mrs. Madhumathi, a veena artiste and Mr. Suchith Suresan, a talented playback singer. A short introduction to the band

- 'INSTINCTS' was given. The City Campus Director – Mr. M.S. Subramaniyan stepped forward to formally welcome all those present. The invocation song 'PUSHPANJALI' performed by the students proved a great start to the day. This was followed by a beautiful rendition of various songs and scintillating dance performances both by the guests and students.

The second session commenced with some lilting music and the arrival of Mr. Badri Venkatesh. This was followed by the English play which was well planned out and the Tamil skit which tickled the funny bone of the audience and left them in splits. Mr. Venkatesh then addressed the gathering and gave words of advice to all aspiring artists.



Congrats...

Dr. K. Subburam, Principal, SRM Arts and Science College, Kattankulathur campus, has been elected as the Member of Syndicate, University of Madras.

He will be in office for three years.

The Chairman, the Management of SRM Group of Institutions, faculty and



Dr. K. Subburam

students extend their hearty congratuations and best wishes

**Rachna Asapu
Priyanka Prasad**

“Equipped with his five senses, man explores the universe around him and calls the adventure Science.” said Edwin Powell Hubble, very true indeed. The science of today is the technology of tomorrow. The students of Masters of Computer Applications, SRM University, tapped the inestimable potential of a youthful mind in the national level symposium, Icon, hosted for the fourth consecutive time by this department. It was a two day technical symposium which saw the confluence of thoughts and ideas from the young and brilliant minds from across India’s most reputed universities and colleges.

ICON-10 comprised a variety of fascinating events like paper presentation where participants could present a paper on a wide range of topics like Virtual Reality, Green Computing, Cloud Computing, Network Security, Nano Technology, Embedded

Icon '10

It was a two day technical symposium which saw the confluence of thoughts and ideas from the young and brilliant minds from across India’s most reputed Universities and Colleges.

System, Mobile Tracking and Tracing and Ethical Hacking. Icon mega Quiz was quite brain teasing session where the participants battle through seven rounds to grab the title, there were also various events like Tech Hunt, Web Mania,

Debugging Verio, Fun with Ad’s, D-Assembler, E-Mpuzzled, Techno warriors etc. Workshops were also conducted on “Windows Mobile” and “Cloud computing (Windows Azure)” by the Microsoft Corporation and “Embedded Systems” and

“SAP” by Tata Consultancy Services (TCS).

The patrons for these events were the Chancellor, Dr. T.R. Pachamuthu, the Vice Chancellor, Prof.P.Sathyanarayanan. The advisory committee comprised

of Pro Vice chancellor (Planning and Department) Dr.T.P.Ganesan, Provost Dr.M.Ponnaivaikko, Registrar Dr.N.Sethuraman, Director (E&T) Dr.C.Mutamizhchelvan and Project manager, Wipro K.Arun. Prof.S.Paul Prabakaran gave the welcome address following which Dr. C. Muthamizchelvan, Director (E&T) gave the presidential address. Dr. A. Subbarayan, HOD Computer Applications introduced the chief guest and subsequently, Mr Shiv Shankar, SRM Corporate Advisory Board gave the inaugural address.

The end of the symposium saw the valedictorian function beginning with Ms Harini, 1st year, MCA, giving the welcome address, followed by the presidential address by Ms Anuradha Parakkat, Director (Corporate affairs and mentoring). The chief guest of the day, Mr Paramasivam Venkataramasamy gave the address following which the prizes were given to the victors.

Stay in the mind ...

↪ P1

Chancellor said. “Appearance is not just the only criteria to judge a University”.

The Vice Chancellor, Prof P.Sathyanarayanan observed that just because Teacher’s Day at SRM was being observed on October 27 instead of September 5, it really did not matter. “Every day in life, it is a process of learning. Always there is teaching happening. All through our life it is Teacher’s Day” the Vice Chancellor said and referred to Father’s Day and Mother’s Day.

“You do not show affection to a father and mother only on that day. The same goes for Teacher’s Day” the Vice Chancellor said going on to praise the role of the teaching community. “It is not bricks and motors that make up a University. It is the

students and the faculty... If there is a single community that can change society, it is only the teachers... The future of the nation and society is in your hand”, he remarked.

The Vice Chancellor said that the SRM Group of Institutions gave ample freedom to its faculty and exhorted the teaching community here to rise to the occasion. “Rather than thinking of others, think about yourselves... you should be the agent of change... you should feel a sense of ownership”.

Prof Sathyanarayanan talked about the forthcoming 98th Indian Science Congress in January which is being hosted by SRM University. “It is a great opportunity to show what SRM is all about”.

“It gives us a little boost for more success ahead” the Vice Chancellor proudly remarked.

Offering felicitations on the occasion the Pro Vice Chancellor Dr.T.P.Ganesan spoke of the most important attributes of a teacher such as being interested in the overall development of the student, good communication and inter-personal skills, patient, friendly, open minded and ahead of the learning curve. “A teacher should first of all be a good human being” Dr.Ganesan said.

Teachers' Day at SRM started with a Presidential address by Dr.C.Muthamizhchelvan, Director, Faculty of Engineering and Technology and saw Dr.R.Balasubramanian, Director, Faculty of Science and Humanities reading out the Teacher’s Day Pledge as prepared by the former President of India, Dr.A.P.J.Abdul Kalam.

i3 and the Eyes of all

Nikita Mahto

Carrying forward the theme of innovation from Aaruush and Innominds awards, SRM University played host to i3-“Indian Innovation Initiative”, a nationwide innovation competition open to innovators all across the country including students, industry professionals, individual innovators, entrepreneurs etc.

i3 is jointly organized by The Department of Science and Technology, Agilent Technologies and the Confederation of Indian Industry (CII). The Chief Guest for the opening ceremony was Mr. N. Sethuraman, Registrar, SRM University

The first level of screening received about 890 projects from across the country in areas such as life sciences and agriculture, energy, telecom and IT, electronics and mechanical and automobile engineering out of which 180 were shortlisted for the regional fairs which held at Mumbai (Western Region), Chennai (Southern region) and Durgapur (Eastern region).

The Regional Fair for Southern region was held at SRM University. There were about 83 participants at the southern level of which 22 were

selected for the National Fair to be held at New Delhi in the 3rd week of November.

Some of the inventions included “Fuel efficient heating stoves”, “Aircraft structure for greater lift and lesser wing tip vortices”, “Digital camera with integrated compass”, to mention a few.

The innovations having maximum novelty, usefulness and commercial potential were helped by commercialising it. This is done with the support of partners such as Center for Innovation, Incubation and Entrepreneurship (CIIE), E-Cell IIT Mumbai and Young Indians (Yi)..

The various innovations were showcased by the inventors to the high profile jury comprising of the best from the different industries and institutions.

The parameters for selection were- technical feasibility, market potential of the innovation and its impact on the industry, society and the environment.

The Chief Guest for the valedictory function was Mrs Anuradha Parakkat Director, Corporate Affairs, SRM University who praised i3 for bringing together inventors from a wide range of fields.



Teachers cutting across disciplines being felicitated by the Chancellor.



The main speakers along with the Dean and the Director of Faculty of Science and Humanities

Service sector in the Development of India

Shruti Pillai

The Department of Business Administration of the Faculty of Science and Humanities held a one day state level inter-collegiate seminar on the role of service sector in India, with special reference to its problems and prospects, on 1st October in the MBA seminar hall. Over 15 colleges from across the state attended the program.

“We are now living in a world in which India is globally

recognized, acknowledged and appreciated” said Mr. Doraiswamy, the General Manager of Human Resources in Delphi TVS and the Chief Guest for the event. In his speech, with various interesting examples he mentioned how the service sectors of India have developed successfully today, helping the country fast emerge as a super power. He also spoke about the factors and challenges faced by India in this field. Talking about the event in the presidential address, Dr. Balasubramanian, Director of Faculty of Science

and Humanities said, “Such interactions with eminent personalities will further improve and help the students in the long run. Students must be regularly exposed to similar people from outside the campus”. He also proudly announced that the highest placement package this year in the University was from the Faculty of Science and Humanities.

The inauguration of the event ended with a vote of thanks by Mr. A. Gajendran, the Head of the Business Administration Department.

Stressing mathematical temperament in biology students

600 Mathematics buffs make the IMF a huge success

Navneet Iyengar

A biostatistics expert stressed on the need to put in more efforts to inculcate mathematical temperament in students from Biology background. Dr. P. Venkatesan, Head of Biostatistics at the Tuberculosis Research Centre of the Indian Council of Medical Research, told this to 600 mathematics buffs, who recently gathered at SRM University in Kattankulathur, to participate in the Intra-collegiate Mathematics Festival (IMF).

Sri Ramanujan Mathematics Club and the Department of Mathematics, SRM University jointly organized the festival which was inaugurated by Dr. C. Muthamizhchelvan, Director, Engineering and Technology, SRM University, had Mathematics aficionados participating with full zest and excitement in

various mind-boggling events the Puzzles competition and Quiz getting the highest number of registrations. The co-ordinators were commended for their hard work in putting together the event. Says Manoj Krishna and Mukund Sharma, Public Relation Officers of IMF, “We managed to get the highest number of registrations in the history of the Intra-collegiate events. We had participants from all departments spanning from Biotechnology to Nuclear Engineering.”

Dr. S. Ponnusamy, Controller of Examinations, SRM University gave away the prizes to the winners who would also be getting direct entries to the Inter-collegiate version of the event called the EMF. So get ready to play host to mathematical buffs from all over the country in March next year in a much grander and revamped EMF’11.

₹ 22000 collected during Joy of Giving Week at SRM

Kartik Arunapuram
Vishwanath S

SRM University, along with city-based non-governmental organisations and leading corporate giants, observed the Joy of Giving Week 2010 at the Kattankulathur campus. The ‘Joy of Giving Week’ is a “festival of philanthropy”, promoting the ideas of giving, sharing and uplifting and aiming to make them a part of the Indian ethos. This nationwide movement is coordinated by a group of volunteers who want to reach out and make a difference in lives other than their own. There were several games designed for the fundraiser. Many of these, such as Pyramid, Lemon-Chase, Brick game, Memory game and Tangy loops, were an instant crowd-puller. Each participant had to purchase a coupon worth ₹10 for a game. The dress-designing competition and the accessories stall displaying earrings, necklaces, bracelets and anklets magnetically attracted a large bevy of girls. The home-made chocolates of butter-scotch, cashew nuts and dark cocoa flavours were an instant

sell-out and a jukebox playing dedicated songs at the Food Court livened up the atmosphere. There were collection centres for donations (in cash and kind) set up at strategic locations. Students also donated articles like bags and footwear, which they felt could be of use to the underprivileged and needy. The award winning NGO re-uses old clothes to provide clothing for the poor through work-for-clothes programmes in villages. Every donor received smileys as a token of appreciation in return for their generous contributions. The collection was over ₹ 22000 from the University with the single largest donation of which ₹ 3000 was from Anusha Reddy of ITC. Items like notebooks and other stationery items were handed over to Ecoyouth, a student association in SRM University, for distribution amongst underprivileged children.

This initiative undertaken by the students of SRM University was supported by the Director, Engineering and Technology, Dr. C. Muthamizhchelvan, who lauded the efforts of all the students behind the very evidently successful venture.

Innovations in Biotechnology

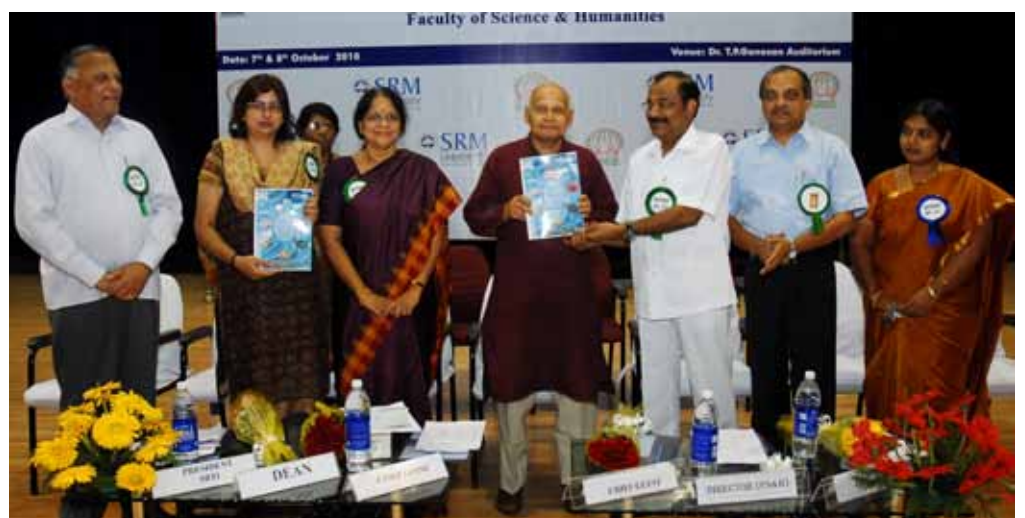
Staff Writer

The Department of Biotechnology of the Faculty of Science and Humanities organized a two days National Conference on “Innovations in Biotechnology”. It was a remarkable day for the department, as the meet enriched the young minds by collaborating with SBTI, a

prestigious society of India.

The event was inaugurated by Dr. M.V. Pylee, Former Vice Chancellor, Cochin University, followed by different sessions on paper and poster presentations. Dr. R. Balasubramanian, Director, FSH gave the Presidential Address. Six different fields such as Medical Biotechnology, Herbal Medicine, Plant and Animal Biotechnology, Neuroscience,

Industrial Biotechnology and Cancer Biology were taken into account for award for one best original paper presentation. Numerous reputed Scientists and field experts were invited as speakers. The event came to an end with the Valedictory address by Dr. K. Subburam, Principal SRM Arts and Science College and Syndicate member, University of Madras followed by prize distribution.



Dr. R. Balasubramanian, Director, FSH released the proceedings, which was received by Padma Bhushan Dr. M.V. Pylee, Former Vice-Chancellor, Cochin University.



When TED ca

**Shreya Chandrasekhar
Archit Kacker**

Perhaps all it takes to check climate change and improve food security is to produce the humble millet instead of rice and wheat. "Millet is more nutritious than rice and wheat. It is also better suited to the Indian soil. It can minimize the food security concerns and improve the health of millions of rural women," explained Ms Sheelu Francis, a diminutive women social activist from Tamil Nadu.

Ms Francis, founder member of Tamil Nadu Women's Collective, was one among the 10 experts. Who recently came onto one dais under the banner of TEDx SRM to share their life experiences and knowledge with over 250 students at the University's Kattankulathur campus.

For the past 16 years, Ms Francis had been challenging the success claims of the advocates of green revolution, which she feels is one of the chief causes for today's hunger and the massive migration of the rural populace.

Expressing concern over large scale migration of women from rural to urban locations, she said, "apart from health and food, other factors that do injustice to women and force them migrate include caste and poor economic conditions."

Ms Francis said that the Women's Collective has been working for years towards gender development, empowerment and social injustice.

Further, stating that governance is the key to women empowerment, Ms Francis said, "I am happy to say that due to our efforts, 78 members of the collective were elected as panchayat presidents in the previous elections. They are doing

a good job."

To achieve this kind of success one needs to use the power of the sub conscious mind, explained Mr Vadivel Pillai, an Illusionist of repute. "For this, one needs faith. Faith can move mountains," he added.

Explaining as to how to tap the subconscious mind to achieve success in life, Mr Vadivel said, "A person needs to set goals, focus on them, imagine, emote, repeat actions and intensely believe in himself."

That is exactly what Ms Krishnammal, a social service activist, had been doing for the past 50 years. She along with her husband, Mr Sankaralingam Jagannathan, was tirelessly working for the uplift of the dalits. "I am successfully working for the welfare of the dalits because I believe in self," said the 84-year-old activist.

Recalling one of the several incidents that spurred her to start the Land for Tiller's Freedom (LAFTI), she said, "In the 1960s, Vinobha Bhave initiated the Bhoodan Movement. As an extension of this, when the land reforms movement picked up momentum in Tamil Nadu, thugs sent by landlords burnt alive 42 dalit Hindus including women and children in Kilavenmani in Nagapattinam district. This inspired us to start LAFTI," said Ms Krishnammal.

Apart from land, severe winter and lack of clothes causes the death of hundreds of people on the streets of Delhi, explained Mr Anshu Gupta, a former journalist and the founder of Goonj.

"We don't need a disaster to strike to inspire us to donate cloths to the needy," said Mr Gupta. Showing the way for social responsibility in Delhi's biting winter is Habib bhai, who along with

Facing the Big C



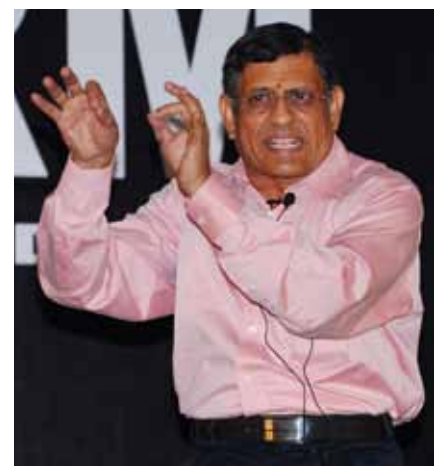
It was a case of Double Whammy! But Neerja Malik was not a meek person. She hit back, not once but twice, and won the battle against the Mother of All Diseases: Cancer. A positive attitude is what that helped her to overcome cancer. Says Neerja, "One should not fight cancer, but face it," and adds with a twinkle in her eyes, "If God has given me a problem; He will provide me with a solution too." Neerja, cancer conqueror, wears many hats: housewife, mother, partner in the family's leather business, Counsellor and Consultant, Apollo Hospitals' Cancer Support Group, and founder of Sahayika, an NGO that has funded cancer treatment for over 1,500 needy children. People at Sahayika help cancer patients and their family members face the disease & recover from it. "It is very important for the family members to understand the pain and stress that the patient is going through. Without their support, the patient might lose hope." She said, "A smile is what keeps us going. So smile a lot; because it costs nothing."

ame calling

We don't need a disaster to strike so we can donate. Helping, only needs a helping hand and a kind heart : Mr Anshu

Laughing Out Loud!

Mr Nitin Gupta IIT Bombay alumni and owner of Entertainment Engineers tickled the funny bone and set the crowd rolling with laughter. Nobody was spared, not even God. He took a special liking for the Commonwealth Games and to Mr Suresh Kalmadi. His claim of calling the CWG as only Common Games as the wealth was missing in games and to have a video conferencing games because of the bad preparations went well with the audience. The best punch line came when he said, "Kalmadi 'denegotiated' with the 'balloon walas' to sell them the balloon for 50 cr than for the 20 cr the seller asked for." With all the ridiculing, he conveyed a message that "whatever be your problems, whatever be your difficulties you will always find someone having greater problems. Life is all about being simple and happy." Happiness gives you the power to take on the challenges of the world.



his 5-year-old child wanders through the wintry streets of Delhi to collect unclaimed dead bodies and gives them a decent burial after covering them with a white cloth, informed Mr Gupta.

Everybody dreams of a palatial house, one with a swimming pool and a Jacuzzi in it. Ever thought about those who homelessly wander the streets of the city, some physically tortured some on the verge of a nervous breakdown? The Banyan is one such organisation that provides shelter to the homeless. Mr David Nash, CEO of The Banyan said, "1 out of 4 families, according to WHO, are prey to mental health problems. At The Banyan, we prevent illness turning into tragedy. We intervene, detect and cure." It speaks volumes of itself with 950 of its patients already treated, cured and reunited with their families.

Another institution, founded by Mr Muralidharan, is Sevalaya. It is home to more than 1300 poor and destitute children and provides free schooling to each one of them at their recognised, unaided Higher Secondary School.

"We have not inherited this earth from our forefathers but have borrowed it from our children, thus it becomes our primal responsibility to preserve it for future usage," said Mahatma Gandhi and so believes Mr Hemanth Kumar, Managing Director of Hand in Hand Microfinance Private Limited. Every individual should contribute towards the cause of making earth a better place to live in.

Mr Sriram Iyer is one among those who did just that. The communal violence in Gujarat in early 2002 where more than 2000 people including women and children were brutally murdered set him thinking to find a solution for the lack of tolerance and violence in our society. 'Nalandaway' was the result. It helps more than 5000 disadvantaged children and young people in Tamil Nadu, Andhra Pradesh, Delhi, and Bihar by conducting workshops which provide them vocational training "to create them lives that they truly want to create."

Every nation has its share of problems, so does India. But why crib about it so much that its negative aspects out do its positive ones. The Vedas written by our forefathers are words of wisdom that were meant to teach us the importance of the elements of nature.

At Bharat Gyan, an initiative by Mr D K Hari and his wife Ms D K Hema Hari, they collate and disseminate information on the knowledge of India through the ages.

"The notion of past India is oblivious to modern India," believes Mr S Gurumurthy, a journalist and Chartered Accountant. The greatness of India is getting forgotten by today's youth. No civilisation has such great rules of warfare.

Mr Rahul K Easwar picked up the thread from where Mr Gurumurthy left and went on to say, "India is not just a nation, it's also a notion that the Indians haven't appreciated till now."



Staff Writer

The formal go ahead has been given to a state of the art indoor sporting complex at the SRM campus in Kattankulathur, a structure that will not only go the distance in sprucing the existing sporting facilities but also be in tune with the best international standards. The SRM Indoor Sporting Complex will be a benchmark for sporting activities within the SRM Group of Institutions and

State-of-the-art indoor stadium soon at SRM

for India as a whole. Designed to accommodate some 4500 spectators, the upcoming indoor facility will see two basketball and volleyball courts, six ball badminton courts and one handball court with a total playing area of about 16,000 sq feet. Including the stilt and the ground floor, the total area of the indoor facility will be around 42,000 sq feet spread over four floors. The seating capacity for spectators is visualized over three tiers. The multi crore facility has

several facilities to its credit such as separate entry for sports persons, public and VIP; a capsule lift at entrance for VIP; residential accommodation at the rear for sports persons in five dormitories; a gym and other annexure facilities at ground floor (Lockers, toilets, Table tennis, carom and chess.); dining facility with kitchen; multipurpose meeting rooms at first floor ; exclusive seating zone for VIPs; facilities for anti-doping tests; video capturing and telecasting, commentary booth, media room and an office for the Directorate of Sports, that would include class rooms, functional office spaces for the Chancellor, Vice Chancellor, Registrar, the Director of Sports and a camp office during mega events.



A. Sathish IInd B.B.A., secured gold medal in open district level weight lifting competition held at ICF, Chennai The Pro-Chancellor, Mr.P.Ravi is seen here with the gold medalist Also in the picture is Dr.R.Balasubramanian Director Faculty of Science and Humanities and Sports

Inter-University Meet in 2011

Staff Writer

SRM University is organizing an All India Inter-University Ball Badminton (Men &

Women) Tournament at the Kattankulathur campus between January 10 and 14, 2011. More than 3500 sports persons from about

100 Universities representing different parts of India (both Men and Women) are expected to take part in this mega tournament.

SRM sweeps state level inter engineering sports

Results

SRM University secured overall championship in PITS 2010 Basketball (Women)

Semifinal Results

SRM University beat Parisutham Institute of Technology & Science, Tanjore, Score: 55-38

Finals

SRM University beat SSN College of Engineering, Chennai, Score: 48-36 Table Tennis (Men) (Single)

Semi finals Results

SRM University beat SSN College of Engineering, Chennai, Score: 3-2

Finals

SRM University A beat SRM University B, Score: 3-1 Tennis (Men) SRM University and SSN College of Engineering, Chennai - Joint Winners SRM Badminton Men & Women II, Tennis III, Snooker III.



SRM Basketball women's team with the Pro-Chancellor, and the Director Faculty of Science and Humanities and Sports

A glimpse of SRM's achievements

Leaving no stone unturned

Aparna Nair
Shyama

SRM University achieved a unique feat in the field of sports in the period July - September 2010. It is the only University in Tamil Nadu which has won Gold medal as well as bronze medal in the All India Inter-University Competition for Volleyball. SRM University stood 1st in three state level championships.

The sports authority of the University is leaving no stone unturned in providing the best facilities to the players. In January 2010, the University organized All India Inter University Badminton tournament. A plan to construct an Indoor stadium near SRM Dental College and a standard 400m running track is also on the cards.

"We are very thankful to Dr.R.Balasubramaniam-Director of Sports, for providing every possible help and support to our players" says Mr.S.M Nandagopal-Sports Advisor.

Outstanding achievements by our players

- Hemant-(1st year MBA) represented India in Commonwealth Games for Athletics.
- Four international chess players Athiban, Sethuraman and Shyam Sundar hold Top

3 ranks in Asia.

- R.Aswin, Murali Vijay and Arun Karthik play for Chennai Super Kings.
- Nithin Thiruvengadam – (1st yr B.com) holds 1st rank in Tamil Nadu for table tennis.
- Dakshinamurthy is winning gold medals from the past 2 years in All India Inter University Volley Ball Tournament.
- Gopinath- (2nd year MBA) is Tamil Nadu T20-cricket team captain.
- S.Vinod Raj- (BBA 2nd year) won Gold medal is a 2nd Dan black belt holder and a gold medalist in the Chennai Open Karate Cup.
- Sunny Jadhvani-(3rd year B.tech CSC) holds ALL INDIA RANK-6 in Snooker, STATE RANK 1 AND 2 in Billiards and Snooker respectively.
- Prithiv Raj Thondaiman-(2nd year MBA) is an International player and holds no 8th rank in Asia for shooting.
- Pooveelai - (M.Phil student is the captain of the women's Volleyball team and represents Tamil Nadu for National Championships.
- R.D Aswin is an all-rounder and is a Tamil Nadu Ranji team.



Suburban Police Commissioner Mr. S.R.Jangid, I.P.S along with the Prof. N.Sethuraman, Registrar of SRM University, at the awards ceremony.

Sports Meet '10 at Ramapuram

Staff Writer

Sports Meet 2010 was successfully conducted by Faculty of Engineering & Technology, Ramapuram Campus with the students from various Departments divided into four Major Houses.

AGNI Headed by Azhar Hussain (ECE IV Year), AAKASH Headed by Vikaram Jangid (CSE IV Year), PRUTHVI Headed by Ashwin (IT IV Year),

TRISHUL Headed by Santhosh Kumar MCA III Year

All the houses were coordinated by Student Convener L. Kumaraguru (IT IV Year). Approximately 1110 participated in various events with the sporting event held at various grounds such as Velachery Swimming Pool, Police Ground (St. Thomas Mount), A.M.Jain College Ground. The students enthusiastically participated in events such as Cricket, Shuttle, VolleyBall, Tennis, Kabadi,

etc., various Staff events such as Cricket, Tug of war, Tennis, Chess, Carrom were held at our own campus. Staffs enjoyed their presence and exposed their talents. Shri. S.R.Jangid I.P.S Commissioner of Police the occasion as chief guest, and Vice Principal Dr. L.Antony Michael Raj presided over the function. The prize distribution was the unforgettable moment for the winners and runners up 556 participants including students and staff won prize.



The Pro-Chancellor, Mr.P.Ravi handing over a hockey goal keeper kit to Navin Kumar of SRM University who is the goal keeper for Junior Indian Hockey Team. Also in the picture is Dr.R.Balasubramanian Director Faculty of Science and Humanities and Sports

SRM wins title



SRM Ball badminton A & B men's team with Mr P.Ravi, Pro Chancellor, and Dr.R.Balasubramanian Director Faculty of Science and Humanities and Sports

Men Result

SRM 'A' Beat Srirangam College, Score: 29/10, 29/7
 SRM 'A' Beat Paavai Engineering College, Score: 29/15, 29/12
 SRM 'B' Beat Muthayammal College, Score: 29/8, 29/10
 SRM 'B' Beat St.Joseph's Engineering College, Score: 29/18, 29/10
 SRM 'B' Beat JJ College, Trichy, Score: 29/15, 29/27
 SRM 'B' Beat Annamalai University, Score: 29/18, 29/13
 SRM 'B' Beat Crescent University, Score: 29/20, 29/17
 SRM 'A' Beat Annamalai University, Score: 20/29, 29/16, 29/9
 SRM 'A' Beat Crescent University, Score: 29/17, 29/14

Finals

Due to Heavy Rain SRM 'A' and SRM 'B' Joint Winners

FREEWHEELING

SPECTRUM

Every human in life is endowed with imaginative abilities, but How can this imagination be transformed into reality? Art is an epitome of the exploration of nature in human imaginations, the creation of beautiful or thought provoking works born out of creativity. Have you ever thought of the possibility of creating out of your own imaginations? "Yes, you can. You can create out of your imaginations, because Art showcases the ability and skill in humans to create," says Mr. S. KalaiSelvan, an artist and a Faculty member in the Department of Visual Communication, Faculty of Science and Humanities in SRM University. Having done his Post Graduate Degree in Fine Arts (Master of Fine Arts), Mr.Kalai has participated in numerous exhibitions and also won the BILT AWARD organized by the Bilt Paper Mills in 2003.

Ebenezer Golden Osuigbo from **Spectrum** spoke to him regarding his experiences in the world of Arts. Excerpts:

Question: What is Art and who is an Artist?

Answer: Art appears in different forms, and any thing that can be expressive is seen as Art. For me, an Artist is one who creatively expresses himself, and perfectly exploring his imaginations.

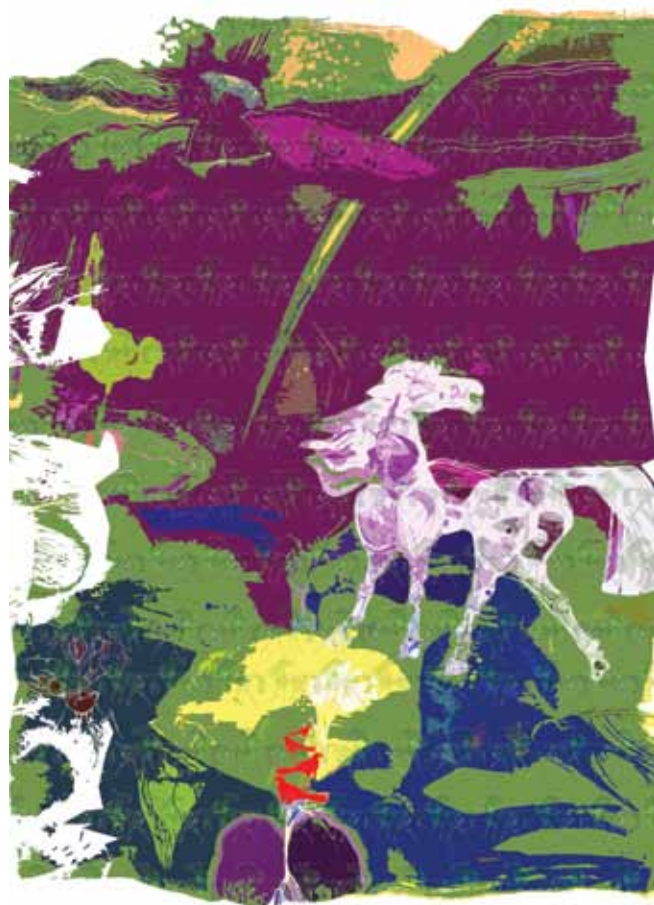
Q: How did you decide upon to explore the world of Arts?

A: Art has been a part of me from birth. It is based on our way of life, living, and our day to day routines. Art, I believe is common to everyone and is interpreted by many in diverse dimensions. It defers from place to place, and has its own flavour. Art should always reflect its nativity. Whatever I come across that builds a feeling or an impression in me; I try to express it in my work of Art. That is how art should be, because I can only give the best of which I know better.

Q: Who is the source of your inspiration?

Art

The Reality Of Imaginations.



A: My father has always been my source of inspiration. He is a well known Artist in Tamilnadu. Though he is no more, I was inspired by his drawing and painting skills right from my childhood. My father is and will always be my inspiration for choosing this profession.

Q: What is your specialization?

A: Painting. I can handle any medium in plastic arts, but I like painting the most. Presently I am trying new mediums in my work of Art. As I have worked in graphic arts, I am now combining printing techniques along with my painting skills to make my

work more innovative and expressive.

Q: What are your achievements so far as regard to this field of creativity?

A: After my post graduation from Government College of Fine Arts Chennai, where I gained my Masters degree in Fine Arts, I was practicing Art in Lalitkala Academy, Chennai, in the department of Graphic Arts. I have been exhibiting my works right from 2002 till date. I was involved in series of state and international exhibitions like 'Ovia Nunkalai Khuzu' Art Exhibition, at LalitKala Academy, Chennai (2002), 'Heritage Art Camp' conducted by Ministry



of Tourism, Chennai (2003). 'At Different Phases' at Vinyasa Art Gallery, Chennai (2004), 'Asvita Essence Group Show' at Asvita Art Gallery, Chennai (2005), 'Mini Print' Exhibition in Spain (2006), 'Arty Flys' at State Gallery, Hyderabad (2007), 'Art Fusion Show' at Nehru Center, Mumbai (2009), and lots of others. Most of them were group shows with senior artists in India. Apart from group shows, I have also participated in many Art camps all over India. I hold a single award received from Bilt Paper Mills in 2003 and I also have many private collections of my work within India and other countries like Dubai and Germany.

Q: What are your experiences so far in arts?

A: Art itself is an experience. I experience it daily as I do my work. All the same, it has been really exciting working as an Artist. I have been working for a decade and my artistic expression is based on my experiences. My job gives me joy.

Q: How do you manage your teaching job and Artistic works?

A: It is quite difficult, but I try to make a balance all together. Teaching is my passion, that's why I teach Arts. Obviously I enjoy it; I spend most of my time in the studio, and whenever I feel like painting, I do my painting work.

Q: Generally, which stage of your work is considered as the most challenging?

A: Frankly speaking, every work of Art is challenging for

an artist. For instance, bringing an abstract feeling on a canvas is really challenging. Art is not just imitating nature, but finding the hidden truths in nature. This truth is always far away from the object in view. Finding the hidden truth is more important but it is not an easy task. It can be obtained only through the embodiment of inner vision. The creative world of an artist is quiet different from the physical world. If I draw a rose as it is, it is not art. It is just an imitation of the original. The rose is beautiful as a plant; there is no need of imitation. If the inner beauty, softness and freshness of the rose are presented in a work of art, then art is fulfilled.

Q: Tell us about the increasing interest in Arts and its emergence among SRM students in recent times

A: Art is very vast, and in recent times students are judiciously making use of the library and internet facilities available on campus, to improve on there knowledge and artistic skills. I think our students are now aware of the emerging trends and possibilities in Art. As we are gifted with excellent infrastructures, students put there creative inputs and the result has always been tremendous and innovative art works.

Q: Please tell us about your expectations in the nearest future.

A: Great, I do my job and don't expect much. I hope to do wonders in the field of Art.

Q: What is your message to SRM students with the desire to explore the world of Arts, and the SRM family at large?

A: To SRM students, Art is an exciting field to explore. You must be focused and always be who you are in artistic expressions. Never try to imitate any one. Your ideas can even be the best. You've got the ability in you to explore the world of Art. Yes you can. I thank the SRM family at large for the opportunity to be a part of them. I commend the University's contributions and services to education.

Internet Entrepreneurship, a next-generation management skill

Abin Biswas
Vishwanath S

There is definitely something about Vivek Krishnan. From far he may seem like just another Final year Mechanical Engineering student, drudging along with monotonous college life but only when you sit down with him for a candid chat do you find out what sets him apart from the crowd. Sure you want to know? Read on then...

Vivek is a professional blogger and a budding internet entrepreneur who currently blogs at www.collegefallout.com and also runs his very own company which he manages via www.fizzedge.com. His company has provided technical support to this year's Chakravyuha by providing Linux servers and domain names at economic rates. Furthermore, Vivek's company has also gone ahead to provide an online web identity to the Baja Team, The Conrods by helping them set up their own website which helps them in acquiring sponsors and post updates about their progress. Although being just six months old the company is now receiving offers from outside parties as well.

FIZZEDGE is oriented towards grass-root level companies and college tech fests by providing them with affordable online solutions. The main USP of his company is the minimal overheads which help him to provide the lowest prices for his clients. FIZZEDGE has come in association with Emanagineer India Pvt. Ltd. to conduct workshops related to SEO and other internet technology. They will together be giving workshops to colleges in North India. FIZZEDGE is on the rise, and is slowly gaining ground in the internet industry.

Vivek puts down his success to his expertise and his ability to multi-task, juggling between final year studies and professional blogging with apparent ease. Internet Entrepreneurship, although unconventional, is widespread and is slowly acquiring a fan base. It is being used in a variety of ways, though mainly as a platform to share information. Most people are unaware of the full potential



of internet to act as a lucrative form of business.

His big break came with www.collegefallout.com, which

has received overwhelming support from students and external clients alike. It teaches readers on improved blogging methods, tips on Search Engine Optimization and Wordpress. The blog also lets its readers know about events happening in SRM and other colleges such as the recently held TEDXSRM. He currently enjoys direct sponsorship from various other internet companies and rakes an average viewership of 200-300 visitors daily to his site, but he thinks that the figure needs to improve further. Additionally, he accepts advertisement offers and has billboards decorating his website. Additionally, designing company logos and promoting a company through his numerous blogs is another way he runs his site. These give him additional funds to maintain and expand his business. Vivek touts blogging as the new face of journalism, as Web 2.0 is bound to radically introduce blogs as the new way to connect with masses. His knowledge in the field of Search Engine Optimisation is

his basic speciality which helps small companies to develop a strong brand image online. It is due to intelligent Search engine optimisation that it is possible for users like you and me to access websites of interest on the basis of keywords we punch in.

Internet Entrepreneurship, according to him, holds tremendous potential and is expected to become a next-generation management skill. Making laudable efforts to promote blogging as a profession, he enthusiastically teaches eager students who show up in his room the tricks of the trade. "Patience and persistence is the key, especially when results are not so forthcoming. Once readers start to appreciate the credibility of your blog, you build a reputation. It is important to make the other person believe in what you wish to share, while making sure it's useful information," says Vivek. Amateur bloggers can further enhance their brand image by reaching out to customers across various levels such as Email and social networking sites like Facebook and Twitter.

There's still a long way to go, and Vivek knows it's just the beginning with his company that is slowly but steadily moving on the road to ultimate success. Here's wishing him the very best of luck!

Wake up call!

Debojothi Roy

If you were to ever come to a conclusion that I am the kind of a person who has dedicated the days of his youth to lying on a bed and pondering upon the great mysteries of life, you may not be too far from the truth. I confess that I am truly jobless; then again are you so different?

Face it, as students we are ALL getting lazier day by day and this suddenly is beginning to worry me. Have we brought this laziness upon us? or is our mind giving way as we grow

older? As children, most of us picked up 2-3 languages and thought at a speed of a hundred questions a second. Today do we only seem quiet, lost in thought or are we falling silent and losing our thoughts? We grow up following our elders, learning, absorbing from their experiences. Isn't it then possible that we may be imbibing some of their "issues" and "problems" as well. We are being driven into the common herd and most of the time we don't even know what's being done with us and of the consequences. The

Announcement

Attention Members!

The University Library is pleased to inform that library users who make use of resources most effectively will be honoured with "The Best Library User" award. This award is given to create a deep interest in reading books.

Members enter through the Fillip Barrier with their ID Cards.

Readers are asked to avail of this golden opportunity.

University Librarian

HOTSPOT

Amrutha Murali

Are you tired of the same old food on campus? Do you want something spicy, yummy and cheap? Then a visit to the "paani-puri bhaiyas" is a must! Golgappas, paani-puri, baataashas or phuchkas, call them what you want but they sure are irresistible, and lucky for us SRMites, we can relish them to our hearts (or rather stomachs) content right here on campus!

These vendors are originally from Uttar Pradesh and used to previously work near colleges in Bangalore. Four of them have shifted base and taken up a house in Potheri. They have setup stalls near the lake, railway station, Valliammai gate and at Potheri, which significantly are prime locations for good business.

Priced at ten rupees for six pieces, they definitely go easy on the pockets and you get to choose even the kind of water you want, either sweet or sour!

The hot sweet combination gets your taste buds racing, the paani's (water) spiciness will leave you with a runny nose but despite this you'll end up craving for more. If you're not the overly hygienic person or looking for 5 star dining, then a visit to these paani-puri stalls is a must. Nothing seems better than gulping down few puris with that chilled water, standing under that shady tree on a hot sultry day! Add a couple of friends to this scene and you'll have the perfect recipe for fun!



biggest problem is that we are so used to being cooped up in a box that we have forgotten what the outside looks like. Ask yourself when was the last time you did something productive just because you wanted to and not because someone asked you to and you'll know what I mean.

Our ability to choose gives us unlimited potential as individuals, should we choose to do well. I am no prophet, so I won't pretend that I know what you should do to get your mind racing. Everyone has some plus point or the other. Get cracking with them. If you have an asset, flaunt it! These are the small blessings which give you just enough reason to

hold on a second longer and at the end of it all, that may be all that counts.

I had once read of thinking as a three legged chair. "It's what we choose to say, what we choose to hear and what we surround ourselves with that becomes our thoughts and thinking." So talk sense to others as well as yourself. Listen to good advice. Put yourself in a new position every day and learn to conquer it. There is no way to learn how to climb up from anything unless you push yourself hard enough to risk a fall. Motivate yourself to perform because those are the only times when you will be acquainted with your true Self.

Transfer of knowledge and effective teaching

Dept. of Telecommunication Engineering organises faculty development programme, RAWIN'10

Deepak Pinninty

The Department of Telecommunication Engineering, SRM University, Kattankulathur organised a one day Faculty Development Programme, RAWIN'10 in association with Agilent Technologies, Bangalore/Chennai on 1st October, 2010 at Dr. T. P. Ganesan Auditorium.

RAWIN'10 was organised with an aim to provide a platform for the exchange of new ideas, thoughts, and realizations on the rapidly changing Wireless Communication Technology landscape.

Reputed experts from Institute & Industry delivered lectures coupled with demonstrations of Wireless Communication Equipment from Agilent Technologies. Technical presentations by experts like Ms. S. Sudha Rani(Additional Director, International Cooperation, Ministry of Defense, DRDO, New Delhi) and Mr. V.V. Pathy (Business Development

"Teaching-learning is an important process in academic institutions. Transfer of knowledge takes place from the teacher to the students only when the teaching is effective"



Manager – Education, Agilent Technologies, Bangalore) brought an interesting outlook regarding Wireless Communications to the forefront. Mr. S. Swaminathan Mr. A. Senthil & his Team Members from Elmack Engg Services, Chennai were also present at the function. "Teaching-learning is an important process in academic institutions. Transfer of knowledge takes place from the teacher to the students only when the teaching is effective", said Dr. T. Rama Rao, Professor and Head, Department of Telecommunication Engineering

at the inaugural function. He also mentioned that the department is working towards establishing a Radio Communications & Millimeter-Wave Research Center – RADMIC for keeping the university's research activities abreast with the latest fast paced developments in the field of Wireless Communication. Besides active involvement in research, the department is also gearing up to organise its annual technical symposium Tele Tarang' 11 on 3rd and 4th March, 2011.

HUMOUR...

SCREAM if you see RED!

Abin Biswas

From the Diary of the Pestered Fly... Dear Diary, I am SICK... no not physically ... but I am sick and tired of the way humans treat me I don't understand why they have to act all high and mighty. Just because they have a larger brain size to body ratio doesn't mean they are the rulers of the world. They feel they are the only things on the planet that understand, that reason out, that have emotions...BLAH! Well they're definitely NOT the only ones. Their so called god didn't make only them unique you know. Sure, he did provide them with all that wonderful food which we have to eat out of the trash but yeah coming back.... They're not the only "special" ones. I wish they would open their eyes and see that. Talking about eyes, it seems there is something grossly wrong with their eyes. I don't know what it is or where it came from but it sure is making their eyes look a lot like mine. Somehow by some freak act of Mother Nature their eyes have turned red and they are swelling up too. And I thought I had issues while I looked at myself in the mirror! Oh yes I remember. They call it conjunctivitis. HAHA Oh! how I love to see those humans freak out after they realize they have this disease. I was sitting on the window sill of this room once and these three males were having a friendly chat about something called 'girlfriends' (haven't figured out what or who they are though. None of the fellow insects know

either. I did hear the humans use the word enigma while talking about these girlfriends though Hmmm). When suddenly a fourth male walked in and there was this eerie silence in the room followed by utter pandemonium and chaos. The first three immediately covered their eyes, started jumping around and swore a stream of curses at the fourth human. He glanced at his face in the mirror and reeled back in shock. Overdramatic much, you bet! Only his eyes were red and slightly wet but the three acted as if he had brought with him some harbinger of misfortune. The following day I went to their room again and all of them seemed to be wearing the fanciest of sunglasses. It was only on a closer inspection that I understood that it was because all of them were had the pinkeye and yet they were quarrelling again about who gave it to whom. They fought, gave each other a few friendly blows and then started laughing at their bad luck. Humans never can and never will understand them I guess! I do hope they get better soon. As much as I despise them there is definitely something that separates them from me and my fellow insects. Maybe it's the thing they call the heart. I wish mine was as big as theirs. But most of all I wish I had a VIP pass to their kitchen with a front row seat at the dining table. Well, I guess we all have to live with what we have.....Until Then... F L Y E G O - 1 Human Idiosyncrasy and the Pinkeyes-0.....

Ayutha Pooja at SRM



தேசியக் கருத்தரங்கு

சங்க இலக்கியம் பன்முகப் பார்வை



எஸ்.ஆர்.எம்.பல்கலைக்கழக முதன்மைக் கல்வி அதிகாரி முனைவர் மு.பொன்னவைக்கோ அவர்களுக்கு அறிவியல் மற்றும் கலையியல் புல இயக்குநர் முனைவர் இரா.பாலசுப்பிரமணியன் அவர்கள் நினைவுப் பரிசு வழங்குகிறார்.



முனைவர்
சா.பாலுச்சாமி
சென்னை கிறித்துவக்
கல்லூரி



முனைவர்
கோ.பாக்கியவதி ரவி



முனைவர்
ஆ.மணவழகன்

ஆ.மணவழகன்

எஸ். ஆர். எம். பல்கலைக் கழக அறிவியல் மற்றும் கலையியல் புலத்தின் தமிழ்த்துறை, தலைநகர் தமிழ்ச்சங்கத்தோடு முதன் முதலாக இணைந்து, 'சங்க இலக்கியம் பன்முகப் பார்வை' என்ற தலைப்பிலான ஒருநாள் தேசியக் கருத்தரங்கை 12.10.2010 அன்று நடத்தியது. இக்கருத்தரங்கிற்கு, தமிழகம் மற்றும் புதுச்சேரி பல்கலைக்கழகங்களிலிருந்து பேராசிரியர் பெருமக்கள் சிறப்பு விருந்தினர்களாக அழைக்கப்பட்டிருந்தனர். தலைநகர் தமிழ்ச்சங்கத்தைச் சார்ந்த தமிழ்ச் சான்றோர்கள் பலரும் விழாவில் சிறப்பு அழைப்பாளர்களாகக் கலந்துகொண்டனர்.

முன்னதாக, 12.10.10 காலை 9.30 மணி அளவில் முனைவர் டி.பி. கணேசன் கலையரங்கில் தொடக்கவிழா நடைபெற்றது. தொடக்கவிழாவிற்கு வந்திருந்தோரைத் தமிழ்த்துறைத் தலைவர் முனைவர் ஆ. மணவழகன் அவர்கள் வரவேற்றுப் பேசினார். அறிவியல் மற்றும் கலையியல் புலத்தின் இயக்குநர் முனைவர் இரா. பாலசுப்பிரமணியன் அவர்கள் தலைமையுரை ஆற்றினார். அவர் தமது உரையில், இது போன்ற தமிழ் நிகழ்வுகள் மேலும் தொடர்ந்து நடைபெற இருப்பதாகத் தெரிவித்தார். அறிவியல் மற்றும் கலையியல் புலத்தின் தலைவர் முனைவர் கே. செங்கோட்டி அவர்கள் வாழ்த்துரை வழங்கினார். வாழ்த்துரையில், இக்கருத்தரங்கைப் போன்ற பயனுள்ள நிகழ்வுகளை மாதம் ஒரு முறையேனும் நிகழ்த்த வேண்டும் என்று தமிழ்த் துறையைக் கேட்டுக்கொண்டார். மொழிப்புலத் தலைவர் முனைவர் கோ. பாக்கியவதி ரவி அவர்கள், எஸ்.ஆர்.எம். பல்கலைக்கழகத்தின் முதன்மைக்

கல்வி அதிகாரி முனைவர் மு. பொன்னவைக்கோ அவர்களைப் பற்றிய அறிமுக உரையை நிகழ்த்தினார்.

தொடக்க விழாவின் மையமாக முனைவர் மு. பொன்னவைக்கோ அவர்கள் தமது சிறப்புரையில், தமிழினத்தின் பெருமைகளை, தமிழ் மொழியின் சிறப்புகளை வரலாற்று அடிப்படையில் விளக்கியது அனைவரையும் வியப்பில் ஆழ்த்தியது. உலகில் முதன் முதலில் தோன்றிய மனிதன் லெமூரியா கண்டத்தைச் சார்ந்தவன் என்பதையும், அக்கண்டம், இன்றிருக்கிற ஆஸ்திரேலியா, ஆசியா, ஐரோப்பா, ஆப்பிரிக்கா கண்டங்களை ஒருங்கிணைத்த பகுதி என்பதையும், அக்கண்டத்தில் தோன்றிய முதல் மனிதனே தமிழன்தான் என்பதையும் இளைய தலைமுறைப் பேராசிரியர்களும் மாணவர்களும் உணரும் வண்ணம் எடுத்துரைத்தார். மேலும், எஸ்.ஆர்.எம். பல்கலைக்கழகத்தில் 'தொல்காப்பியப் பள்ளி' என்ற தனிப் புலம் உருவாக இருக்கிறது; அப்புலத்தின் வாயிலாக, தமிழின் மிகப் பழமையான இலக்கண நூலான 'தொல்காப்பியம்' தொடர்பான ஆய்வுகள், பட்டயப் படிப்புகள் போன்றவை மேற்கொள்ளப்பட இருக்கின்றன என்ற அறிவிப்பையும் இக்கருத்தரங்கில் வெளியிட்டார். தொடக்க விழாவின் நிறைவாகத் தமிழ்த்துறைப் பேராசிரியர் முனைவர் ஹெப்சிபா பியூலா சுகந்தி அவர்கள் நன்றி கூறினார்.

தொடக்க விழாவினைத் தொடர்ந்து தேசியக் கருத்தரங்கின் முதல் அமர்வு தொடங்கியது. முதல் அமர்வின் முதல் சொற்பொழிவைச் சென்னைக் கிறித்துவக் கல்லூரியின் தமிழ்த்துறைப் பேராசிரியர் முனைவர் சா. பாலுச்சாமி அவர்கள் நிகழ்த்தினார். 'கடற்மல்லைச் சிற்பங்களில் சங்க இலக்கியத்தின் செல்வாக்கு' என்ற தலைப்பில் அவருடைய சொற்பொழிவு அமைந்திருந்தது. மாமல்லபுரம் என்றழைக்கப்படுகிற, பல்லவர்களின் சிற்பக் கூடமாகத் திகழ்கிற கடற்மல்லையில் உருவாக்கப்பட்டுள்ள சிற்பங்களுக்குச் சங்க இலக்கிய பாடல்களிலிருந்து சான்றுகாட்டி, ஒப்பிட்டு, பின்புலத்தோடு அவற்றை விளக்கியது அனைவரின் கவனத்தையும் ஈர்த்தது. நண்பகல் அமர்வின் தொடக்கமாக காரைக்குடி அழகப்பா பல்கலைக்கழகத் தமிழ்ப் பேராசிரியர் முனைவர் இரா. அறவேந்தன் அவர்கள் 'சங்க இலக்கிய திணைசார் வாழ்வியல்' என்ற தலைப்பில் சொற்பொழிவாற்றினார். குறுந்தொகைப் பாடல்களை மையமாகக் கொண்டு அக்கால மக்களின் வாழ்வியலை விளக்கியது அனைவரின் கவனத்தையும் ஈர்த்தது. அடுத்து, 'சங்க இலக்கியத்தில் பத்துறை அறிவு' என்ற தலைப்பில் புதுச்சேரி மையப் பல்கலைக்கழகத் தமிழ்த்துறைப் பேராசிரியர் முனைவர் பா. இரவிக்குமார் உரையாற்றினார். பழந்தமிழரின் பல்வேறு அறிவுத் தளங்களை, தொழில்நுட்பங்களை விளக்குவதாய் இவரின் உரை அமைந்திருந்தது. குறிப்பாக, இரண்டாயிரம் ஆண்டுகளுக்கு முன்பே தமிழகத்தில் அறுவைச் சிகிச்சை மருத்துவம், வானியல் அறிவு, கப்பல் கட்டுமான நுட்பம் போன்ற பலவும் இருந்தமைக்கான சான்றுகளைக் காட்டியது பழந்தமிழரின் பத்துறை அறிவினை உணர்த்துவதாய் இருந்தது. பிற்பகலில், சென்னை எத்திராஜ் மகளிர் கல்லூரி தமிழ்த்துறைப் பேராசிரியர் முனைவர் அரங்க. மல்லிகா அவர்கள் 'சங்க இலக்கியத்தில் திணையும் பெண்களும்' என்ற தலைப்பில் கட்டுரை வாசித்தார். அவரைத் தொடர்ந்து, சென்னை மாநிலக்கல்லூரியின் தமிழ்த்துறைப் பேராசிரியரும், தலைநகர் தமிழ்ச் சங்கத்தின் துணைத்தலைவருமான முனைவர் முகிலை இராசபாண்டியன் அவர்கள், 'கருப்பொருள் நோக்கில் நற்றிணை' என்ற தலைப்பில் உரையாற்றினார். நற்றிணைப் பாடல்களின் பின்புலத்தை நடப்பு நிகழ்வுகளோடு ஒப்பிட்டு சான்றுகாட்டியது பழந்தமிழ் இலக்கியத்தை உணராதவருக்கும் உணர்த்தும் வகையில் அமைந்திருந்தது. கருத்தரங்கின் நிறைவாகத் தமிழ்த்துறைப் பேராசிரியர் முனைவர் க. சுந்தரபாண்டியன் அவர்கள் நன்றி தெரிவிக்க விழா இனிதே முழுமை பெற்றது.



Vivek's 'Bull'

Vivek's 1986 Bullet - automotive royalty

R Krishnan

A 350cc engine with a power of 18 bhp, with drum brakes, both front and back, is classy enough. Add to it superb suspension, and you get a bike with 'macho' written all over it. N Vivek, a Year II Mechanical Engineering student, owns a 1986 Standard Bullet, which he pompously rides to college on. He admits to being in love with this bike of his which he affectionately calls 'The Bull'. His Bullet has a telescopic front and swing-arm rear suspension.

He has been in awe of the motorcycle ever since he first saw his father ride one. Royal Enfield is amongst the world's oldest manufacturers of British classical motorcycles that are still in operation. The company initially started off as a manufacturer of machine parts and pedal-cycles before moving on to motorcycles that has, over the years, become cult symbols. "The Bullet is generally known as a Defence and police bike. Riding one does impart in oneself a sense of pride and virility," says Vivek.

True to its tagline 'made like a gun', the motorcycle is heavy and weighs around 163kg. This is primarily due to the cast iron engine unlike the aluminium alloys used these days. The cast iron provides for a longer stroke length that imparts the thump distinguishing it from any other bike on the road. Another distinguishing feature is the gear shifter. Unlike current bikes, the gear shifter is on the right with an additional lever to get the bike on to neutral directly from any gear.

More than racing, the Bullet is a bike suitable for cruising. Vivek too loves cruising on the bike and belting out the desired thump sound reminding passers by that they are in the presence of automotive royalty. Even when parked in the college parking lot, he observes many students giving it a longing look and running their hands over it tenderly. The seating posture too is radically different from other bikes and is very well suited for long distance riding, which he revels in. He recently made a trip to Kodaikanal on his bike and is excited to make many more such trips on his 'Bull'.

ஆசிரியர் மன்றக் கூட்டம்

ஆ.மணவழகன்

எஸ்.ஆர்.எம். பல்கலைக்கழக அறிவியல் மற்றும் கலையியல் புலத்தின் ஆசிரியர் மன்றக் கூட்டம் சமீபத்தில் புலத்தின் இயக்குநர் முனைவர் இரா.பாலசுப்பிரமணியன் அவர்கள் தலைமையில் நடைபெற்றது பல்கலைக்கழக முதன்மைக் கல்வி அதிகாரி முனைவர் மு.பொன்னவைக்கோ அவர்கள் சிறப்பு அழைப்பாளராகக் கலந்துகொண்டார். ஆசிரியர் மன்றத்தின் தலைவர் முனைவர் கோபாக்கியவதி ரவி அவர்கள் வரவேற்புரை நிகழ்த்த, புலத்தின் செயல்பாடுகளைப் புலத் தலைவர் முனைவர் கே.செங்கோட்டி அவர்கள் முன்வைத்தார். ஆசிரியர் மன்றத்தின் சார்பாகப் புலத்தின் இயக்குநர் முனைவர் இரா.பாலசுப்பிரமணியன் அவர்கள் முதன்மைக் கல்வி அதிகாரி அவர்களுக்கு நினைவுப் பரிசினை வழங்கி வாழ்த்து தெரிவித்தார். ஏற்புரை வழங்கிய முனைவர் மு.பொன்னவைக்கோ அவர்கள், ஆசிரியர் பண்புகள் குறித்த பொருண்மையில் சிறப்பானதொரு உரையினை நிகழ்த்தினார். நிகழ்வின் ஒரு பகுதியாக, செம்மொழி இலக்கியமான சங்க இலக்கியத்தைக் களமாகக் கொண்டு 'தொலைநோக்கு', 'பழந்தமிழர் தொழில்நுட்பம்' போன்ற நூல்களை வெளியிட்டமைக்காக, குடியரசுத் தலைவரின் 'இனம் அறிஞர் விருது' பெற்ற தமிழ்த்துறைத் தலைவர்

முனைவர் ஆ.மணவழகன் அவர்களுக்கும், 'நான் இல்லாத என் வீடு' என்ற கவிதைத் தொகுப்பிற்காக செந்தமிழ் அறக்கட்டளையின் 'படைப்பாளர் விருது' பெற்ற தமிழ்த்துறைப் பேராசிரியர் இரா.ஜானகி அவர்களுக்கும், இந்த ஆண்டு முனைவர் பட்டம் பெற்ற வணிகவியல் துறைப் பேராசிரியர் முனைவர் பீனா செலின் டாரதி அவர்களுக்கும், ப்ரான்ஸ் இந்திய ஒருங்கிணைப்பின் மூலம், இந்திய அளவில் வெளிநாட்டு ஆய்வுத் திட்டத்திற்குத் தேர்ந்தெடுக்கப்பட்ட உயிரி தொழில்நுட்பத்துறைப் பேராசிரியர் எம்.சரவணன் அவர்களுக்கும் முதன்மைக் கல்வி அதிகாரி முனைவர் மு.பொன்னவைக்கோ அவர்கள் பரிசுகள் வழங்கிப் பாராட்டினார். நிகழ்ச்சியை ஆங்கிலத் துறைத் தலைவர் பேராசிரியர் வித்யாவதி பிரசாத் தொகுத்தளிக்க, தமிழ்த்துறைத் தலைவர் முனைவர் ஆ.மணவழகன் அவர்கள் நன்றி கூற கூட்டம் இனிதே நிறைவுற்றது.



பேராசிரியர் எம்.சரவணன் அவர்களுக்கு முதன்மைக் கல்வி அதிகாரி முனைவர் மு.பொன்னவைக்கோ அவர்கள் பரிசு வழங்குகிறார்



ஆசிரியர் மன்றக்கூட்டத்தில் கலந்துகொண்ட பேராசிரியர்கள்

TRENDZ...

Converse: All Star at your feet!

Ritika Agarwal

Nothing unites SRMITes better than the latest fashion trends on the campus. This time it is canvas sneakers from Converse that is creating ripples of excitement.

Says Sabbir, Year III student of Information and Telecommunication Engineering, "Enter my class and you may not find much similarity among students,

but lower your sight and you'll spot the oneness. It's their converse shoes."

The appeal of this footwear lies in its comfort and durability. Available in a gamut of colours from red to purple and blue to yellow, these shoes have caught the fancies of girls and boys alike. Even boys seem to have shed the reluctance to strap on vibrant multi-coloured footwear.

Continues Sabbir, "They are

versatile and can be teamed up with any casual wear to get a funky look." These sneakers can be procured from any leading branded footwear showroom in the city. The All Star series of Converse starts from Rs. 800 and may extend up to a few thousand rupees. Yet, students don't seem to mind the extra bucks. Says Rohit, a Year III Mechanical Engineering student, "Converse shoes are one of the cheapest and best



fashion statements available." The All Star canvas shoes of Converse are also available in ankle-length variety. Girls

can have their pick from high-heeled Converse too.

An advice: Wear these with a good pair of socks.