



SRM
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SRM to make one film a year with in-house talent

John Sunday and Vasuki Mohanram

SRM University will make one feature film a year starting next year. Dr R. Balasubramanian, Director, Faculty of Science and Humanities of the University made this revelation recently at a two-day workshop on Contemporary Trends in Visual Communication.

The Department of Visual Communication of the Faculty of Science and Humanities organised the workshop.

While presenting his address at the inaugural session of the workshop, the Director excited the participants when he announced that “All the cast and technical crew will come from the university.” To this effect, he said that the University would complete its animation studio next year.

He also hinted on the objective of the film. “The University is not going into film production for commercial purposes. It is for the purpose of reaching the youth and helping to transform their lives,” he said.

He also noted that the students of the University were abounding with talents, and that the institution has the duty to harness



Mr. Trotsky Marudu, Dr. Balasubramanian lighting the lamp as Dr. K. Sengotti, Dean (F&SH), looks on



Mr. Arumugam Nayanar



Mr. Arivazhagan

them. The Director recalled the importance and popularity of visual communication in today's film industry, and said

that graduates in that field were needed in the industry as technocrats. And because of “new and emerging trends

in the cinema world, which needs exposure and knowledge beyond the classroom work, the workshop is organised to

enable the students fill the gap,” he concluded.

Later, delivering his inaugural address, Mr. Trotsky Marudu, a designer, art director, animator and special effect director, appreciated the diverse growth in the field of visual communication over the years and said that he was inspired by animated movie and comic book artists of the 1960s and 70s. “Learning to draw is learning to see. Technology has changed but, the artistic technique has not,” he added.

On the second day of the workshop, the Mr. B. Lenin, a famous editor and film maker in South India, and a national award winner in film direction, explained the nuances of film editing through a song. He spoke on rhythmic editing and emphasised the importance of the knowledge of music and acting to a film editor.

Others who showcased their skills on both the days included Mr. Immanuel Ambrose Jackson, an art director, Mr. Kapil Ganesh, a digital photographer, Mr. Richard Nathan, a cinematographer, Mr. Arumugam Nayanar, a web designer, Mr. Arivazhagan, the director of Eeram, and Mr. Chinni Jayanth, an actor and well known mimicry artist.

41 take part in street theatre workshop

Chinmayee Mishra

The Faculty of Science and Humanities unit of the National Service Scheme recently organised a one-day Street Theatre Workshop for 41 NSS volunteers. Mr A Anis, a well-known theatre artist in Tamil Nadu, was the resource person for the workshop.

While making the volunteers understand the significance of space in street theatre, Mr Anis explained through games as to how to concentrate and communicate while staging a play.



Mr. Anis Training NSS Volunteers.

He also made the students learn the significance of message and the way it reaches the audience. “The message is passed in three stages. First, from the mind to

heart, then from the actor to the co-actor and finally to the audience,” he explained. At the end of the workshop, the 41 NSS volunteers were divided into different groups and they performed short skits on the theme “Save Water”. Each group came up with interesting ways to communicate the message and made full use of the space created by them.

The workshop was an initial step taken up by the NSS team of Faculty of Science and Humanities, which proposed to start a Theatre Club soon on the campus.

FSH lecturer bags 1st prize for Hindi poetry

A Spectrum Reporter



Mr. Islam

Mr Shwahidul Islam, a lecturer in the Department of Hindi, Faculty of Science and Humanities, SRM University, recently won the first prize in a Hindi poetry writing competition. The Dakshin Bharat Hindi Prachar Sabha organised the competition. Mr Islam's poem was titled *Brashtachar* (Corruption).

J-School student Geetha bags highest pay package in FSH

A Spectrum Reporter

Ms Geetha Bharati, an MA student of the Department of Journalism and Mass Communication, became the first student of the Faculty of Science and Humanities, SRM University, to bag the highest salary package of Rs 3.2 lakh per annum during campus placements this year.

Announcing this to *Spectrum*, Mr V Sundara vadivel, Placement Officer, FSH, said, “She will be joining Cognizant Technologies soon as Instructional Designer in their Chennai facility.”

The average salary this year is Rs 1.8 lakhs pa, he added

Stating that during the academic year 2010-2011 nearly 40 companies came to FSH for campus recruitment,

Mr Sundara vadivel revealed that 147 students were placed so far and “we are hopeful of reaching the 200 mark soon”.

Some of the companies that visit FSH this year included Mackenzie, Biocon, Dell, IBM, Mearsek, TCS, WIPRO, CTS, Syntel, RR Donnelley, Zifo Technologies, TNQ, E-Merge, and Domex.

Mr Sundaravadivel further said that FSH could place 30 nursing students in Apollo Group of Hospitals and Vijaya Group of Hospitals. “We also placed 30 pharmacy students (UG/PG) in Domex e-Data, Chennai. This is the highest placement record in the pharmacy college,” he declared.



Geetha

SRM's Sikta cracks the CAT, scores 99.75 percentile

First student from Varsity to join IIM, Ahmedabad

Avani Khandelwal

Sikta Sampark Patnaik, a Year IV student of the Department of Electronics and Communication Engineering, SRM University, shattered records by scoring 99.75 percentile in the 2011 edition of the Common Aptitude Test.

He is the first student from SRM University to be selected for an MBA programme at the Indian Institute of Management, Ahmedabad.



Dr Jayshree

Best Professor in Marketing award for B-School Dean

A Spectrum Reporter

A Singapore-based not for profit organisation called CMO Asia has decided to honour Dr Jayshree Suresh, Dean School of Management, SRM University, with the Best Professor in Marketing Award on July 22.

Dr Jayshree Suresh will be receiving the award during the 2nd Asia's Best B-School Awards function in the South Asian city state.

Speaking to *Spectrum*, Dr Jayshree Suresh said the announcement came as a ‘pleasant surprise’ for her.

Earlier in 2007, Sikta was selected to the National Defence Academy, but he had different dreams. He wanted to crack the CAT and make it to one of the IIMs.

Speaking to *Spectrum* after his achievement, Sikta said, “My dream started taking shape after I joined Career Launcher, where I was constantly enlightened and motivated by my mentor, Mr. Ajay Zener.”

Sikta joined the Career

Launcher classes in the fifth semester, but started preparing seriously only from the seventh semester onwards. He believes that CAT needs smart work and a very balanced preparation. “All you need to do is believe in yourself and nurture your dream into reality,” he added.

Stating that his family, friends and the Career Launcher team played an instrumental role in his success, Sikta said, “It is very important to analyse the mock tests in detail. Self

evaluation is almost critical for preparation.”

When asked whether he had always been inclined towards studies, he replied, “I am the last person to be associated with any form of diligence towards studies. However, for CAT, I knew that the odds were 2,00,000 to 1. So yes, I realised that it deserved some respect and lots of hard work.”

In his spare time Sikta enjoys playing cricket. To him nothing



Sikta Patnaik

is as good a stress buster as a spell of fast bowling. Apart from studies he loves hanging out with friends and enjoys watching late night horror movies.

Sikta is looking forward to learn the nuances and intricacies of an MBA course.

B-School to monitor excellence in academics and clean environment from next semester

First institution to adopt TQM practices to ensure student delight

Ratnika Sharma

The School of Management, SRM University, is preparing the modalities to implement practices of total quality management from next semester in the areas of academic excellence, student delight and clean environment.

Announcing this to *Spectrum*, Dr Jayshree Suresh, Dean, School of Management, explained, “The main thrust of the exercise is on academics. Teaching will be done through mentoring mode and not just through textbook-blackboard system. Because students need to understand what they are studying and not just rely on rote memory. A teacher's responsibility is also to counsel and talk to students and to develop them to think.”

With the help of TQM practices the B-School also intends to reduce errors in



Prof. Manivannan discussing a point with MBA Students.

‘ To implement this, we selected an initial team of six teachers and eight students... ’

attendance marking, and avoiding discrepancies in mark allocations.

Teaching and non-teaching staff and the students of the school are expected to make

the building the first teaching zone in the University that is error-free. “TQM is a process and is a huge area, so we have to start somewhere and take the

first step. If you have the right process in place, things will automatically move in order,” said Dr Suresh.

To start with, the B-School will implement the 5S concept of quality management that deals with issues like sorting, set in order, shine, standardise, and sustain. “To implement this, we selected an initial team of six teachers and eight students. Professor Manivannan will head the team,” she said.

In addition to initiatives in academic excellence, the 14-member team will use Kaizen and Six Sigma systems to ensure a clean environment in classrooms and staff rooms.

Responding to a query, Professor Manivannan said, “Next semester onwards we propose to have stand-up meetings between the team members and all the class representatives.”

NSS to set up Narcotics Club to root out drug abuse on campus

Amrutha Murali

With a view to root out the growing incidence of drug abuse among youth on the campus and around it, the National Service Scheme Cell of SRM University has decided to set up a Narcotics Club at Kattankulathur in August 2011.

Announcing this to *Spectrum*, Mr S Chinnathanbi, NSS Programme Coordinator, SRM

University, said, “Decision on this and several other initiatives were taken during the recent University-level Advisory Committee meeting. Members of the committee approved the NSS Action Plan for the academic year 2011-2012 during the meeting.”

In addition to making the society aware of the ill effects of drug abuse and pollution, the University's NSS unit is planning

to organise a state-level youth festival called EUFFORIE 2K11 during September this year, Mr Chinnathanbi said.

“The cultural festival, to be held from 22nd to 24th September, will showcase 28 events representing various Indian cultures, such as dance, drama and theatre. Colleges from all over Tamil Nadu are expected to participate,” he added.

Some of the other events NSS

is planning to organise include World Population Day (July 11), training in vermin-composing, popularising non-conventional energy, blood donation camps, tree plantations, assisting the aged and the mentally challenged, holding literacy week, building cancer awareness, adopting villages and schools, providing legal advice, extending career and personality guidance to students, and a 100km Walkathon covering over 100 villages.

Among those who attended the Advisory Committee meeting included Dr Ponnavaikko, Provost, SRM University, Dr N Sethuraman, Registrar, Dr R Balasubramanian, Director, Faculty of Science and Humanities, Dr. C. Muthamizhchelvan, Director, Faculty of Engineering and Technology, officials of the State-level NSS Coordination Committee and University-level NSS officials.



Dr. C. Ramachandran receiving a memento during the two-day workshop on Biosignals: Digitisation: Why? and How?

Workshop for physiologists held at Trichy campus

A Spectrum Reporter

The Department of Physiology, Chennai Medical College Hospital and Research Centre (SRM Group), Trichy, recently organised a two-day workshop on *Biosignals: Digitisation: Why? and How?* to provide a hands-on training to physiologists.

The workshop was attended by physiologists from medical colleges of Tamil Nadu and Karnataka.

The workshop was organised in association with SRM University and Medical Council of India and approved for CME accreditation by the Tamil Nadu Dr. MGR Medical University, and the Association of Physiologists of Tamil Nadu.

The chief guest of the inaugural function of the workshop was Dr. C. Ramachandran, the former Dean and Present Professor and Head of Physiology at SRM Medical College, Chennai.

Among others who attended the workshop included Dean Dr. Kalaiselvi, Prof. B R Doddamani, the president of Association of Physiologists of Tamil Nadu, Dr. Viswanath Rao, Dr. P Rajendran, Prof. K N Maruthy, Dr. P N Ravindran, Neurophysiologist trained at NIMHANS, Dr. Ashok Jaryal from AIIMS, Delhi, Mr. J Visweswaran, Academic Technical Consultant of National Instruments, Prof. Krishnamurthy of PIMS, Pondicherry, Prof. Venkatesh from MSRMC, Bangalore and Prof. Henry Balraj from MGMC, Pondicherry.

Focus on biological nuclear transmutations at workshop

Shobhana Rajasenan and Amrutha Murali

The Department of Biotechnology, School of Bioengineering, SRM University, recently organised a one-day workshop on Biological Nuclear Transmutations: Historical Perspective and Application in association with Indian Institute of Metals (Kalpakkam Chapter, IGCAR) at the Kattankulathur campus.

Dr S Vincent, Member Secretary Tamil Nadu State Council for Science and

Technology, inaugurated the workshop, and Dr M Ponnavaiko, Provost, SRM University, presided over the inaugural function. Speakers from different parts of the world delivered keynote addresses.

Speaking on the occasion, Prof Jean Paul Biberian, said there were evidences of elemental transmutation throughout history. For instance, in the case of a hen it was observed that the amount of calcium present in the eggs it laid was four times the amount it consumed through its diet.

Expert stresses on need to make fresh graduates aware of industry expectations

At the valedictory function of SRM Society of Civil Engineers

Prerana Agarwal

“There is a crucial need to bridge the gap between the industries and fresh engineering graduates as students are mostly unaware of their job profile and what companies expect out of students,” said Mr. Vivek Abhyankar, Sr Manager-Design, AFCONS Infrastructure Ltd.

Mr. Abhyankar was the chief guest at the valedictory function of SRM Society of Civil Engineers organised recently in association with the Indian Concrete Institute (ICI). Dr. T P Ganesan, Pro-Vice Chancellor (Planning and Development) presided over the function. Dr. C Muthamizhchelvan, Director, Faculty of Engineering and Technology was also present.

Mr. Abhyankar told the students to concentrate on their curriculum, which is designed to give them theoretical knowledge. He added that they

Mr. Abhyankar told the students to concentrate on their curriculum, which is designed to give them theoretical knowledge. He added that they can gain practical knowledge once they start working and involve themselves in industrial trainings and projects.

can gain practical knowledge once they start working and involve themselves in industrial trainings and projects.

Encouraging students to be proud of themselves as civil engineers, he asked them to realise their duties as a civil engineer. He urged them to go for higher studies as there is no end to learning and highlighted the importance of constantly reinventing themselves and updating with the new technologies in civil engineering.

He offered to take in some of the students as interns in the ongoing Chennai Metro Rail project and help them learn practically.

Mr. Praveen, Student Secretary, delivered the welcome address. The Annual Report was presented by Ankit Sharma, listing out the various seminars and symposiums conducted all round the year. C. Kumara Venkatesh, Additional Student Secretary, proposed a Vote of Thanks.

New wireless racing league club opens

Siddharth S. and R. Krishnan

Two automobile experts recently gave a low down on the basics of remote controlled cars to 60 engineering students at the Kattankulathur campus of SRM University.

The experts, Mr. Murali Kannadhasan, one of the founders of Indian Radio Control Racers Association, and Dr. Leenus Jesu Martin, Head of the Department of Automobile Engineering, SRM University showed the students during a one-day workshop how remote controlled cars function when powered with either electric power or nitro methanol fuel.

During the workshop, a new club called SRM WiRL (Wireless Racing League) that deals with the promotion of the remote controlled cars was also inaugurated. More details on the club can be had from their page on Facebook.

A stunt show was also held in the Dental College grounds following the workshop.

‘Relationship problems take precedence over studies for some SRMites’

Ritika Agarwal

“Relationship problems and unhealthy habits have taken precedence over studies and extracurricular activities for some SRMites these days,” said Mr. Ravindran, Student Counselor for SRM University. He further adds, “All these problems can be solved through concerted and right effort.”

The students today face relationship, personal and academic problems. These problems manifest themselves in various forms like lack of interest in studies, unruly behaviour with peers and seniors, insomnia and low levels of confidence.

Such problems can be successfully tackled by early detection and with the help of close friends and teachers. “Class In-charges have a vital role to play in helping students cope with their problems,” explained Mr. Ravindran. Also, if a student feels he or she is lagging in a specific academic area, then they should immediately approach their Class In-charge or the counselor.

The first step towards dealing with such a problem is recognising signs of hassle such as dishevelled appearance, inattentiveness, and aimless stares. Next step is to ascertain the cause of the problem and then resolving it accordingly. On an average, a



student takes three-four sessions with the counselor to completely overcome the problem.

Mr. Ravindran thereafter keeps in contact with the students to ensure their well-being. Around 350 students seek help annually. Majority of these students are troubled with relationship and academic problems.

Mr. Ravindran, who has been with SRM University for three years now, can be approached to obtain information about fee concessions and scholarships too. He is also entrusted with the responsibility of helping students of Ramapuram and Vadapalani campuses where he pays periodical visits.

He opines, “College is meant for fostering healthy friendship with one’s colleagues. Instead of getting involved in a relationship, college students should work towards forging an everlasting

friendship.”

Actively participating in college fests and competitions lays the foundation of cooperation among students in addition to honing students’ talent and acumen. Students should also take care of their friends when “College is one of the most tumultuous phases of one’s life. However, if one remains focused towards his or her goals and makes a dedicated effort to achieve it, one can turn a student life into the most fruitful phase,” Mr. Ravindran observed.

He requested the students not be hesitant in approaching him, since counselors are not meant for solving mental problems, but rather for easing problems on mind. He can be reached at his cabin on the fourth floor of the University Building. Contact no.:9840414389.

HC Judge asks graduates to entertain positive thoughts

Mark Nathan

Mr. Justice M. Jaichandren of Madras High Court recently asked graduates to entertain positive thoughts and emerge as good citizens and not to lose heart if they did not get a good or a suitable job.

Delivering the convocation address at the 15th Graduation Day of the SRM Arts and Science College, he advised graduates not to lose self-confidence and

try to reach the pinnacle in the field they have chosen to study.

Stating that service to humanity should be the theme of their work, he said, “It will ultimately lead to success.”

The judge further said, “Today’s graduates are tomorrow’s citizens and hence they should put their step forward with care so that they will never fail in their attempt.”

“In this competitive world, life

is not a bed of roses; therefore everybody should be prepared to face the challenges in this world,” said Dr. T. R. Pachamuthu, Chairman of SRM Group of Institutions, in his presidential address and advised the graduates to learn things from the society.

Four students from various disciplines received Gold Medals among the 585 students who were conferred degrees at the 15h Graduation Day of the SRM Arts & Science College.

‘Govt should encourage pvt institutions to set up more engg. and arts colleges’

says Prof. Kulandaiswamy during the 7th Graduation Day at Valliammai College

Mark Nathan

More than 532 students, including 13 Anna University rank holders, were recently conferred degrees at the Seventh Graduation Day of the Valliammai Engineering College, part of the SRM Group of Institutions.

At a function held at the college’s Kattankulathur campus, Tamil Virtual Academy Chairman and the first Vice-Chancellor of Anna University Prof V C Kulandaiswamy conferred the degrees to the graduates.

Delivering his graduation day address, Prof. Kulandaiswamy said the growing needs of the higher education could not be met without the participation of the private sector. He said the government should encourage private institutions to set up engineering and arts colleges in the country.

However, Prof. Kulandaiswamy was quick to stress that the Government should also bring in regulatory mechanism to pull up erring institutions that did not abide by the guidelines specified by the AICTE and the UGC.

Reeling out statistics, he said more than 63 per cent of the institutions were with the private sector in 2007. “It would have crossed 70 per cent now,”

he said, and added that of the 620 Arts and Science colleges in Tamil Nadu, 420 were with the private sector.

Noting that higher education was the tool that churns out quality manpower to the country, he said 640 of the 650 teachers training institutes were with the private sector and more than 350 of the 440 polytechnics were now with the private sector.

Similarly, of the 490 engineering colleges 465 were with the private sector and more than 95 per cent of the MA and MCA institutions were run by the private bodies. However, on the medical college front, he said the government should come forward to allow private players to set up more such institutes as only five of the 20 medical colleges in the State were with the private sector.

Stating that the present number of engineering, arts and medical institutions were not enough to meet the demands of the higher education in the country, Prof. Kulandaiswamy said the government should encourage the private sector, give them more facilities to meet this demand.

SRM University Chancellor and Valliammai Educational Society founder Dr. T. R. Pachamuthu was also present on the occasion.



Prof. V C Kulandaiswamy, Chairman, Tamil Virtual Academy and the first Vice-Chancellor of Anna University of Technology, Chennai handing over the Anna University medal and certificate to a rank holder during the 7th Graduation Day of the Valliammai Engineering College. Also seen in the picture are SRM Chancellor Dr. T. R. Pachamuthu, Provost Dr. M. Ponnavaikko and (FS&H) Director Dr. R. Balasubramanian.

Counselling for engineering and MBA seats from June 12

Mark Nathan

SRM University is all set to start the counselling for all its engineering and MBA seats from June 12, 2011. Counselling for the B Tech courses will be held between June 12 and 16 and on June 17 and 18 for M Tech, MBA and MCA courses.

Announcing this to *Spectrum*, Prof. R Muthusubramanian, Director for Admissions, said, “Over 1.10 lakh candidates appeared for the SRMEEE 2011 for UG and PG courses.” The SRM University will be admitting 5,200 students this year, including 2,700 at the Kattankulathur campus, 1000 each in Ramapuram and Modinagar (Delhi) campuses and 500 in the Vadapalani campus, he added.

Stating that candidates from Andhra Pradesh swept the rank list cornering all but one of the 10 to 25 ranks, Prof. Muthusubramanian said, “It was a show of excellence by Andhra Pradesh students. As many as 4,810 students from Andhra Pradesh figured in the top 10,000 rank holders, followed by 973 from Uttar Pradesh, 749 from Tamil Nadu, 467 from Delhi and 336 from Bihar. Interestingly, boys outshone girls in the entrance as the top 10,000 rankers had 8,209 boys and 1,791 girls.”

Stating that various scholarships are on offer for the rank holders, Prof. Muthusubramanian said the University’s Pro Chancellor, Mr P Ravi, announced that the top 10 rank holders, besides getting the course of their choice, will be awarded the founder’s scholarship.

“These rank holders for the B Tech courses, will be given the founder’s scholarship, which entitle them of cent per cent tuition fee waiver, free hostel accommodation and transport facilities,” he explained.

In addition, these students will get a monthly stipend of Rs 1,000, he said, adding the renewal of the scholarship would, however, be subject to performance in the University semester examinations.

Apart from this, the University offers merit scholarships to students who had secured 95 per cent marks in the core subjects in the Plus Two examinations and ranked among top 8,000 in SRMEEE 2011.

Such students will be given 50 per cent tuition fee waiver, he said. Continuation of this scholarship would also be based on the performance of the students in the University semester examinations.

Prof. Muthusubramanian also said the top 10,000 candidates will be called for counselling in the first phase and another 4,000 in the second phase.

He further said the University’s Provost Dr Ponnaivaikko has recently announced that four year B. Sc courses in computer science, bio-tech and bio-informatics will be introduced under the Arts and Science stream from this year onwards to improve the employment opportunities for the students. The admission process under the sports quota is complete and the list of selected students will be released soon. Further information can be had from: 044 – 27455715 / 27453433 or e-mail to: dir.admissions@srmuniv.ac.in.

Top 10 Rank Holders (B.Tech.)

S.No.	Names of rank holders
1.	Vaibhav Kumar of Ranchi (Jharkhand)
2.	T. Ramprasad of Coimbatore (Tamilnadu)
3.	Kumar Gopal of Patna (Bihar)
4.	Swathipriya of Patna (Bihar)
5.	Bhogaraju Sree Kalyani of Hyderabad
6.	Abhik Anshudhar of Patna (Bihar)
7.	Nitesh Kumar of Patna (Bihar)
8.	Adi ya Sharma of Delhi
9.	Abhijeeth Swain of Bhubaneswar
10.	Avinash Dobbala of Hyderabad (AP)



Agni emerges overall winner during *Khel '11*

Goswami Omkar Bharati, Avinash Singh Yadav and Simran Jha

The fourth edition of the 5-day inter-House sports meet called *Khel '11* witnessed unprecedented participation from 410 students representing the four Houses: Agni, Aakash, Trishul, and Prithvi.

Agni emerged the overall winner after giving a sterling performance in all 11 events

and picking up 55 points in the process. Trishul took the second spot with 34 points, Prithvi stood third with 32 points, and Aakash ended up last with 28 points.

“For the past four years students have been taking keen interest in these extra curricular activities. And every year the number of games and the participants are steadily increasing,” said Ms Anuradha Parakkat, Director, Corporate

Affairs and Student Mentoring, SRM University.

Matches were held in Volleyball, Throwball, Kho-Kho, Kabaddi, Football, Frisbee, Relay, 100 mts, Discuss Throw, Shot-put, Basketball and Table Tennis.

Prasanjeet Das, Secretary, Student Activities, said that “We thank the Directorate of Sports for helping us in organising the event.”

Outgoing students thanked on Gratitude Day

Goswami Omkar Bharati and Maithali Sen

The Directorate of Corporate Affairs and Student Mentoring recently organised the annual Gratitude Day programme to thank the outgoing students for their participation in the various events of SRM University.

While thanking the various house captains, team members and all participants for taking keen interest in the extra-curricular activities of the University, Ms Anuradha Parakkat, Director, Corporate Affairs and Student Mentoring, said, “These activities provide a good opportunity for the students to show their skills.

I hope you all will perform much better in future.”

Chief Guest of the day, Chanchlapati Dasa, Vice President, Iskon, Bangalore and Founder of Akshayapatra, gave away prizes to winners of various events held during *Khel '11*.

School students learn and test their entrepreneurial skills at Ramapuram

Shakeela Sathish

The Department of Management Studies, SRM University, Ramapuram Campus recently helped 40 primary section students of Smt Lakshmi Ammal Memorial Matriculation Higher Secondary School gain entrepreneurial skills.

The initiative titled ‘E-Week @ School’ was the first of its kind and the students, aged 5

to 12 years, practically learned entrepreneurial skills during the week-long training programme held under the agies of the National Entrepreneurship Network (NEN), according to the Dr. C. Sundar, Head of the Department and Ms K Priya, Faculty Guide.

The 40 students were divided into five teams of eight members each. The students were exposed to tasks like idea generation,

creativity, finding supplies, splitting tasks, making and selling a product. They were then put through a group task of developing an innovative product for which they were given basic material, they explained.

Certificates were given away to the winning teams and all the participating students.



SRM Nanosatellite team attends IAA meet in Rome

“The conference stressed on global Nanosatellite development with multi-satellite deploying mechanism being the underlying motive so that multiple functions and purposes could be performed,” said Vivekanand.

Deepak Pinninty and Karthik Arunapuram

Vivekanand Guptha and D. Balaji Avinash Varma, Year III students of the Department of Electronics and Communication Engineering (ECE), and other team members working on the SRM Nanosatellite represented SRM University at the prestigious First International Academy of Astronautics (IAA) Conference on the University Satellite Mission and Cubesat Workshop at Rome.

The IAA conference brought together members from various Nanosatellite teams across the world. The main theme of the conference was Optimisation of Satellites and Space Debris.

What made the conference all the more special and prestigious was the presence of scientists, communication experts and researchers from the Global Education Network for

Satellite Organisation (GENSO) group, Radio Amateur Satellite Corporation (AMSAT), Delfi 100, University of Toronto and other top institutions.

The duo also had a chance to discuss their design and developments with other teams. The SRM Nanosatellite design was appreciated by one and all.

“The conference stressed on global Nanosatellite development with multi-satellite deploying mechanism being the underlying motive so that multiple functions and purposes could be performed,” said Vivekanand.

“It was a once in a lifetime experience. We had the opportunity to interact with the biggest names in the field. The conference was also extremely beneficial as far as giving us exposure to the world Nanosatellite scenario,” he added.

‘Innovation Cell started to tap latent creativity of students’

Moen Sen

To bridge the gap between the students and the management and tap into the latent creativity of young minds, a group of 12 engineering students recently established an Innovation Cell.

Announcing this to *Spectrum*, K Mohan, Convenor of the I-Cell and a Year II student of the Department of Electronics and Instrumentation Engineering, said, “We invite inventive ideas from students and help implement them on campus. These ideas can be technical or social and concurrent with development on campus.”

“The students need not have a fully structured idea to approach the I-Cell. Even a basic form of the idea is welcomed and developed upon with the help of faculty guides and the management,” explained Mohan.

The Cell already received six new project ideas ranging from pollution control to alternative ways to charge cell phones. “We are working on them,” he said.

In addition to being a facilitator the I-Cell also plans to conduct activities like industrial visits, guest lectures and seminars in the future, he said.

The Innovation Cell, established under the guidance of Ms Anuradha Parakkat, Director of Corporate Affairs and Student Mentoring, is managed by three student convenors and nine core student members.

Those having an original idea are in need of help can contact K. Mohan (Ph: 9443216414) or any of the other two Co-Convenors, i.e. Pravin Balaji (EIE, Year II), and N. Arun Raja (Biotech, Year II).



Provost D.Ponnavaikko and Director (E&T) with officials of BOSCH Rexroth India.

SRM-Bosch pact to set up a centre for automation technologies

A Spectrum Reporter

SRM University will soon have a Centre of Excellence in Automation Technologies. The University recently entered into a memorandum of understanding to this effect with Bosch Rexroth India Limited (BRIN), Ahmedabad.

The two organisations will be pumping in Rs 6 crore to implement the project within a year.

Through the pact the two organisations intend to bridge the technological gap between industry and institute and create a platform for students to work and get trained on real time industrial projects, according to a statement of the University.

The statement further explained that the goals of the pact included i) Designing courses for students to meet curriculum requirements, ii) Organising training for students through trained faculty, and iii) Zonal requirement of training for the nearby industry and institution people will be fulfilled by this centre.

The idea is to help SRM students understand the various

industrial automation processes, enhance their practical skills and get an opportunity to take up industry-oriented problems as their projects.

The proposed centre will be established as per Drive and Control (DC) Didactic concept. The Bosch Rexroth (BR) Didactic concept is the efficient combination of hardware, teachware and courseware offered by Bosch Rexroth for industry-oriented training in the field of advance technology.

Among those present for the signing of the MoU included Mr. R.S. Rajkumar, Vice President, Regional Sales & Marketing, Rexroth Bosch (India) Ltd., Bangalore, Mr. Santosh Kelshikar, General Manager, Hydraulic Service SVH, Rexroth Bosch (India) Ltd., Ahmedabad, Mr. S. Pradeep, Manager, Regional Sales, Rexroth Bosch (India) Ltd., Chennai, Mr. Mrityunjai K. Gupta, Assistant Manager, Didactics, Rexroth Bosch (India) Ltd., Ahmedabad, Dr. M. Ponnavaikko, Provost, SRM University, Dr. N. Sethuraman, Registrar, SRM University, and Dr. C. Muthamizhchelvan, Director (E&T), SRM University.

SRM will have supercomputing lab facilities soon, says Provost

Anjana Nair and Menorca Chaturvedi

“Nanoscience technology has been used in developing biocomputers, which perform computational calculations involving storing, retrieving, and processing enormous data. This is tremendously beneficial for drug designing. There is no shortage of facilities in SRM. We are developing our networking and super computing skills and this institution will witness supercomputing facilities in the next few years,” announced Dr. M. Ponnavaikko, Provost, SRM University, while discussing the impact of computers and supercomputing on Bioinformatics at the National Conference on *Computer Aided Drug Design*.

The Department of Bioinformatics, Faculty of Engineering and Technology, organised the two-day national conference, preceded by a two-day workshop on *Molecular Modelling and Simulation*, in association with Schrödinger (USA). Dr. Waheeta Hopper, Head of Department, Bioinformatics, welcomed the scholars.

Exploring the vitality of effective drug designing, Dr. N. Sethuraman, Registrar, SRM University, spoke on how bioinformatics reduces the time and cost involved in the process and how any error could lead to the possibility of losing human lives.

“The future is enormous and endless for bioinformatics. A revolution in sequencing human genome could be brought about by nanopore sequencing technique and very soon, it could be possible to sequence the entire

human genome in less than 15 minutes,” said Dr. P Ramasamy, former Vice Chancellor of Alagappa University.

Eminent scientists from all over the country delivered a series of lectures on various issues concerning computer aided drug designing. Dr. P. Gautham, (Anna University), Dr. Mukesh Doble (IIT, Madras), Dr. V. Subramanian (Central Leather Research Institute), Dr. Bala Shankaranarayanan (CTS, Chennai), Dr. G. Narahari Sastry (IICT, Hyderabad), Dr. D. Velmurugan (University of Madras), and Dr. S. Parthasarathy (Bharathidasan University) were some of the renowned speakers who shared their knowledge with the student and faculty members present at the conference.

Students and faculty from over 10 colleges participated in the workshop in various exercises on molecular dynamics using MacroModel. Out of 80 papers that were submitted, only 10 were selected to be presented at the conference and about 60 were presented as posters.

Ms. Mohana Priya, Assistant Professor, Bioinformatics, Karunya University bagged the best paper award. Her paper was based on ‘Structure based design of anti-tuberculosis agents’. Ms. Shivashankari, Tamil Nadu Agricultural University, bagged the first prize for the Best Poster award and runners up for the event were Akash Srivastav and Mallikarjuna Reddy, both from SRM University. Awards for academic excellence were also distributed to students of the Department of Bioinformatics.



Dr. Sethuraman and others releasing the souvenir

Possibility of sequencing the human genome in 10 minutes discussed at NCCADD

Students get a low down on radiation protection and safety Monograph on radiation protection released during Bioyantra

Nivedita and Amrutha Murali

Over 150 students from at least 20 colleges across India were recently given a low down on the fundamentals of radiation, nature of radiation and tissue interaction and safety measures to be taken while using radiation. They were participating in a national-level symposium on Medical Radiation

Safety called *Bioyantra*, held recently in SRM University, Kattankulathur in association with Indira Gandhi Centre for Atomic Research (IGCAR), Indian Society of Radiation Physics (ISRP, Kalpakkam) and Consortium of Biomedical Engineers, SRM University.

Students attending the symposium also got a practical

idea on radiation monitoring and survey equipments. In addition, they took part in events like Ad zap, Quiz, Coding, Project model, Poster and Paper Presentations.

During the symposium, IGCAR officials put on display instruments used by them on a daily basis to measure the level of radiation when exposed to

x rays, CT or MRI scans. This is the first of its kind display in India.

Further, a monograph titled Radiation Protection authored by S. Balasunda and S. Chnadrakaran and jointly published by ISRP and SRM University was released during the symposium.

Dignitaries who attended

the symposium included Dr P Swaminathan, Director, Electronics and Instrumentation Group, IGCAR, Dr P Venkataraman, Associate Director, Radiation Safety and Environmental Groups, IGCAR, Dr Ponnuswamy, Controller of Examinations, SRM University, and Dr M Anburajan, Head of the Department of Biomedical Engineering.

**Ramapuram
Roundup****Trishul emerges overall winner during *Stringz '11*****Mithila Kannan**

Trishul emerged the overall winner beating the other three houses, i.e. Agni, Aakash and Prithvi, during the week-long *Stringz '11* festivities held recently at the Ramapuram campus of SRM University.

Dr. S. Ponnuswamy, Controller of Examinations, SRM University inaugurated *Stringz '11* that showcased several events including rangoli, painting, mehendi, art from waste, short film making, treasure hunt, cultural and art events.

Trishul won events like solo dance and Group Dance, while it stood second in skit and mime event. Agni won the rock music event, while Akash grabbed the fashion show title, and Pruthvi emerged winner in the skit and mime event.

Well-known Tamil movie artist Ms. Sangeetha, 'Deal or No Deal' fame television personality, Mr. Rishi, and Ms. Anuradha Parakkat, Director of Corporate Affairs and Student Mentoring, SRM University graced the closing ceremony.

Cultural coordinators, Mr. J. Jagadisan, head of the Department of Information Technology, Ms. R. Balarani, Head of the Department of Electronics and Communication Engineering, Kumaraguru, Student Coordinator of the event were congratulated for their event organising skills.

(Photos above and top) Students performing a dance and fashion show during *Stringz '11***37 papers presented at INFOYEZ'11****Shakeela Sathish**

The Department of Computer Science Engineering, Ramapuram Campus, recently organised a national-level symposium titled INFOYEZ '11. Of the 230 papers received 37 were

selected and presented on topics ranging from cloud computing, brain fingerprinting, mobile computing, 4G technology, and network security. Several other events were organized during the symposium including robotics, gaming, dumb-c, debugging and coding, quiz,

Poster presentation, Ad-zap, and treasure hunt. Students from Chennai and other states participated in the symposium.

Mr. G. Selvaraj, the Vice President of R&D (Global), Standard Chartered Bank, was the chief guest. Others who attended

the symposium included: Mr. Murugan Kuppuswamy, Associate Vice President of ICT-ISoft, Dr. C. Muthamizhchelvan, Director, Faculty of Engineering and Technology, SRM University and Dr. L. Anthony Michael Raj, Vice Principal, Ramapuram Campus.

Science Association meeting held

Dr. T S Sampath Kumar, Professor and Head of the Medical Materials Lab, Department of Metallurgical and Materials Engineering, Indian Institute of Technology - Madras, Chennai recently delivered a lecture on An Introduction to Materials in Medicine at the Ramapuram campus, SRM University.

He was the chief guest of the Science Association meeting, which the Department of Physics organised. First year engineering students attended the lecture.

Conference on chemical research held**Shakeela Sathish**

The Department of Chemistry, Ramapuram Campus, recently organised a National Conference on New Renaissance in Chemical Research. The conference focussed on subjects like Synthetic Organic Chemistry, Nano Chemistry, Medicinal Chemistry, Environmental Chemistry, Green Chemistry, Pharmaceutical Chemistry, and Polymer Chemistry. Dr. Syed Akheel Ahmed, Former Vice Chancellor, Yenepoya University, Karnataka inaugurated the conference.

SRM trio set up an e-commerce start-up called *printbooth.in***Siddharth S.**

Three B.Tech final year students, Kunal Lakhwani from CSE, Rahul Rajand and Sourav Lodha from ECE, have accomplished something that most dream about: the setting up of an e-commerce start-up.

The start-up, called *printbooth.in*, is a web-based company, driven by the desire to provide impeccable service to their customers. Their current offering is a social collage, which is a 2 ft. x 3 ft. poster of all of one's Facebook friends. One can customise the grid spacing, and background colour to make it more creative, unique and personalised.

The trio got this idea after seeing various applications or 'apps' on Facebook that create a collage of Facebook friends. But there was no particular way to get a permanent hard copy with a high-resolution print that you could flaunt, until now. They expect this idea to be a

hit with the increasing craze of Facebook.

The next product they are currently working on is personalised laptop skins. One can choose the pictures they want on their laptop and Printbooth.in will create a very trendy skin for the laptop.

All these products will be delivered at your doorstep in five working days! As a part of their corporate offering, they try to make the company's social media initiatives more interactive and add a personal touch to it. All this is done using their in-house software developed specifically for each product. They also have a pool of dedicated designers who work to deliver the best.

You can visit them at: www.printbooth.in. Follow them on Facebook (www.facebook.com/Printbooth.in) and Twitter (www.twitter.com/printbooth_in) to stay updated about offers and new products that are constantly being added.

Get Together on Haemoglobin held at Medical College**Preethi Rubinath and
Sharanyah Srinivasan**

"The innovative method of teaching biochemistry with interaction and entertainment, to enrich the student's understanding of the subject is highly appreciable," remarked Dr. Ganapathy, Director of Medical and Health Sciences, SRM University, at the inaugural ceremony of *Get Together on Haemoglobin* recently held by the Department of Biochemistry, SRM Medical College Hospital and Research Centre.

The event was organised under the guidance of Dr. Ebenezer William, Professor and Head of the Department.

Dr. Ganapathy felt such events should be held in all departments and encouraged the use of the college's simulation laboratories to further the knowledge of the students.

Later, Dr. Pragna B. Dolia, Professor and Head of the Department of Biochemistry, Madras Medical College,



Students performing a dance during the get together.

addressed medical, dental and MSc. students on the prevalence of porphyrias, a group of disorders of the haememmetabolism. She focused on dispelling the myths surrounding patients afflicted by these disorders, and the erroneous beliefs that they were vampires or werewolves.

Others who spoke during the event included Dr. James Pandian, Dean of SRMMCH&RC, and Dr. N Sethuraman, Registrar of SRM University, Dr. John, Professor and Head of the Department of Community Medicine, and Dr. Rathinaswamy, Professor and Head of the Department of Gastroenterology.

An idea to convert waste Pet bottles into roofing material bags prize**Amrutha Murali**

To provide a reasonably durable, low cost shelter for the common man, a team of business management students of SRM University recently came up with an idea of converting waste Pet bottles into roofing material.

They won a prize for the idea at the 5th edition of BIZABIONA, a business idea competition, which the School of Management, SRM University, held in association with the National Entrepreneurship Network (NEN), Entrepreneurship Development Institute, Tamil Nadu (EDI.TN), Society of Entrepreneurship Education (SEE) and Budding Entrepreneurs Club (BEC).

The SRM team was one of the nine winning teams that presented innovative business ideas to bag cash prizes ranging from



Rs 1,000 to Rs 10,000. A total of 203 entries were submitted during the competition.

The judges, comprising entrepreneurs, market analysts and industrial experts, felt that the SRM team's business idea was 'unique and practical'.

The nine winning teams got a wild card entry into the international Business Model

Competition to be held in 2012.

At the end of the event special awards were given away to Mr. Veerupaksh (for the Best Start-up in 2010), and Mr. Ramesh (freelance writer) and Mr. Ravindran (market analyst).

Ms. Nisha Ashokan, Assistant Professor, School of Management, SRM University, was the chief coordinator for BIZABIONA.

Bidding adieu**Ritika Agarwal**

conduct.

The month of May is a season of farewell parties for the final year students across the various courses and departments. Marking the beginning of its sorts, the wardens of the Sannasi women's hostel recently organised a Hostel Farewell for final year students of UG and PG level, in the Avvaiyar Mess Block.

Delivering her welcome address, Dr. Kanta D. Arunachalan, Senior Warden, appreciated the students for their four years of remarkable

The glitter to the party was added with song and dance performances. The students were then taken down memory lane with a special video presentation. Special dinner was prepared for the outgoing batch.

To conclude the evening, a dance party was organised in the E-block compound where students shook a leg to hit numbers. As they remembered their cherished moments, the students were overwhelmed by the fact that their college days were numbered.

Workshop on lap surgery held

SRM Stratus/Simulation Centre, located at the SRM Medical College Hospital and Research Centre (SRMMEH&RC), recently organised the first simulation-based laparoscopic basic surgical skills workshop (using pelvic trainers). Dr James Pandian, Dean, SRMMEH&RC, inaugurated the workshop.

The workshop was designed to educate surgeons with regard to instruments, procedures and techniques used in lap surgery, according to a press statement.

अमन कुमार

ये बात कहना कतिपय निरर्थक नहीं होगा कि... यारों! मैं युवा हूँ इसलिए मैं नशे में हूँ। दोस्तों! 15 वर्ष से 35 वर्ष की आयु को युवा अवस्था माना गया है। युवा अवस्था में प्रवेश करते ही हममें अनेकों शारीरिक और मानसिक परिवर्तन होने लगते हैं, इसलिए इसे उन्मादकता की आयु भी कहते हैं। रगों में दौड़ता हुआ खुल खोलने लगता है और शरीर ऊर्जा-स्रोत का भंडार बन जाता है। इस ऊर्जा-शक्ति को चाहे हम जिस काम में लगाएं... ये भी एक अजीब सा नशा होता है। मैं दूर नहीं अपने एस. आर. एम. यूनिवर्सिटी की ही बात करता हूँ जहाँ युवाओं का एक बड़ा गुप है।

हमारा यूनिवर्सिटी हर आधुनिक सुविधाओं से लैश विभिन्न भागों से आए युवाओं के लिए एक अत्याधुनिक यूनिवर्सिटी के रूप में ख्याति प्राप्त है। दोस्तों! आज मैं यूनिवर्सिटी में पढ़नेवाले व रहनेवाले युवाओं के विभिन्न गुणों की धुन को बताने जा रहा हूँ। नई ऊर्जा से लबालब ये युवावर्ग कभी अपने घर के दहलोज पर बैठे एक बच्चे के रूप में मूक दर्शक बना रहता था और नशे की धूत में सने लोगों को देखा करता था, परन्तु आज वही नशे की आँधी में बहने लगा। यहाँ नशे से मेरा तात्पर्य शराब या शबाब का नशा नहीं है। शायद मैं इस पक्ष को यहाँ रखना उचित भी नहीं समझता। नशा मतलब पढ़ाई का नशा, करियर संवारने का नशा, अपनी पहचान बनाने का नशा तो कुछ सिखने-सिखाने का नशा।

इस कैपस में रहनेवाले युवाओं का एक खाश गुप दिन-रात पढ़ाई

यारों! मैं नशे में हूँ...



करनेवाला है जिसका मुख्य लक्ष्य अपनी शैक्षणिक स्तर को बढ़ाकर यूनिवर्सिटी गोल्ड मेडल हासिल करना है। इस नशे में धूत विद्यार्थियों में एक खाश ललक है जिसे देखकर सभी लोग इन्हें 'पढ़ाकू' गुप में रखते हैं। इसी में कुछ ऐसे विद्यार्थियों का भी गुप है जो कैट, मैट, व जैट के ज़रिये एक अच्छा करियर बनाना चाहते हैं।

इससे परे एक खाश युवावर्ग है जो समाज के लिए कुछ करना चाहता है, परन्तु आज तक उन्हें कोई प्लेटफॉर्म नहीं मिला। हमारे यूनिवर्सिटी की एन. एस. एस. टीम इसका जीता जागता सबूत है, जो समाज सेवा करने के नशे में धूत है। पीछले वर्ष बनी 'म्यूजिक क्लब' से जुड़े जूनूनी युवाओं में गायिकी का नशा भी देखते ही बनता है। इसी तर्ज पर खेलकूद से जुड़े युवाओं की भी एक मंडली है जो

दिन-रात परिश्रम करके यूनिवर्सिटी की मान-मर्यादा को बढ़ा रही है।

इन सब से अलग युवाओं की कुछेक टुकड़ियाँ ऐसी भी हैं जो अपने स्तर से अच्छी बातें सिखने और सिखाने का काम करती हैं। इस गुप में शिक्षकों व शिष्यों का एक परस्पर सहयोग स्थापित हो चुका है। बीते वर्ष 2010 में बनी 'रिडर्स क्लब' इसका एक मिसाल बन चुका है। इस प्रकार से इन गुपों की नशा देखते ही बनती है।

दोस्तों! हमने इन गुपों के नशे को तो देखा, परन्तु क्या इनमें निहित यथार्थ को कभी स्थिर चित होकर समझा? शायद नहीं... क्योंकि सभी लोग अपने नशे में झूम रहे हैं। जैसे कि एक प्रेमी युगल अपने प्यार भरी कहानियों में ही अपनी दुनिया बना लेता है या फिर एक शराबी अपने

बोतल की शराब व साथ देनेवाले पर्यादों में। इन सभी के पीछे एक बहुत बड़ा रहस्य छिपा है और वो है कम उम्र में बड़े-बुजुर्गों का शौक पालकर बैठ जाना लेकिन हमारे उम्र में वे कैसे थे? इस विषय-बिन्दू पर कोई सोचना नहीं चाहता। यारों! हम अपने घर के दहलोज पर खड़े होकर सिर्फ यही तो नहीं सिखे थे। उनसे सिखी हुई अच्छाईयाँ कहाँ गई? उन माँ-बाप के सपने कहाँ गए? जरा सोचिए... इतना ही नहीं क्या हुआ हमारे सपनों का जो हम देखा करते थे?

युवा जीवन सभी को मिलता है पर सार्थक यौवन विरले ही पाते हैं। युवा मन के भटकाव का कारण है हममें होनेवाले शारीरिक व मानसिक परिवर्तन, परन्तु ये नहीं कि हम सही युवा नहीं बन सकते। "जब जागा तभी

सबेरा" ... अभी भी समय है कि हम इन बिन्दुओं पर विचार करें और खुद में नई ऊर्जा का संचार करके इस बसंत को संवारें क्योंकि इसके बाद पतझड़ आनेवाला है। युवा जीवन को संवारने से मतलब है अपने भविष्य को सृजनात्मक समृद्धि की ओर अग्रसित करना। इन सब को समेटने का एक मात्र उपाय है - 'आध्यात्मिक शक्ति'। "आध्यात्म" का मतलब पूजा पाठ, माला फेरना या फिर किसी मंदिर-मस्जिद-गुरुद्वारा-गिरजाघर जाना नहीं होता। आध्यात्म का मतलब है अपने संकल्पशक्ति और अच्छे विचारों द्वारा अपने शरीर का मार्गदर्शन करना। इसका एक साधारण उपाय है दिन में कभी भी शांत चित्त से बैठकर अपने कर्मों का आकलन करना और अपने लक्ष्य की ओर बढ़ने की बातें सोचना। इस प्रक्रिया से हममें धीरे-धीरे सन्मार्ग पर चलकर अपने लक्ष्य भेदने की साहसिक ताकत आ जाती है। दोस्तों! मेरी आपसे विनति है कि इस युवा जीवन को निरर्थक न जाने दें, नहीं तो अपनी पहचान अपनों तक ही रह जाएगी। इसके साथ मैं ये भी बता दूँ कि इसे हमने नशा बनाया और समय बितने पर आश्चर्यजनक सुधार हुए हैं; जो मैं यहाँ पर वर्णन नहीं कर सकता। इस प्रकार से, यारों! मैं भी नशे में हूँ। दोस्तों! हम ख्वाब जरूर देखें, लेकिन ख्वालातों में जीने को फिदर न बनायें और हम व्यस्त भी रहें, लेकिन अस्त-व्यस्त न रहें; क्योंकि फिर से ये ऊर्जा से लबालब युवा बसंत नहीं लौटनेवाला। इस संकल्प के साथ हमारा मुख्य उद्देश्य अपने अंदर की नशा को सही मुकाम तक पहुँचाना ही होना चाहिए।

Beating the heat, SRM way

Trisha Anand

If there is anything that follows the law of change the closest, it's fashion. Summer hasn't been able to mar this with SRMites setting new trends to beat the heat!

Funky umbrellas are the first noticeable changes. They prove really useful against the sun as well as the untimely rains.

Anushree Mahapatra, a student, comments, "Short hair is a rage this season." Girls are going for the short blunt, mushroom and 'emo' look, while most guys can be seen sporting spikes or variations of the military cut.

Apart from looking smart and trendy, short hair is accessory friendly and certainly saves one from the stickiness and heat. Sahiti, another student observed, "Coloured hair streaks are just too popular this season!" Also,



cotton clothes with retro prints are making a comeback this season. Another hit this season are three fourth pants. Girls are still captivated by the charm it adds and boys have added these



to their wardrobes caving in to the comfort and style statement.

Demand for fruits, juices, ice creams and soft drinks have soared on campus to fight the heat.

A Funny Little World...

Abin Biswas

I see trees of green, yellow buses too
I smell fresh concrete, as they build something new.
And I think to myself; what a funny little world!

I see skies of blue and structures that block the same view,
It amazes me how like mushrooms these "things" grew.
And I think to myself; what a funny little world!

The shades of pink, so pretty in the sky
Are sure to attract swarms of insects, as they fly by.
I see friends walking around, singing a lively song.
They're really screaming, "DUDE! What exactly went wrong???"

Then some people smile and I begin to think
It's wonderful how everyone's brought together by all that pink.
Then I say to myself, what a funny little world!

Yes I say to myself...
What a pink, yet BEAUTIFUL little world.

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