

Rohini Bothra

Maintaining that the expansion in Universities and higher institutions of learning must have the accent on quality and not quantity the Chancellor of SRM University, Dr. T.R. Pachamuthu called on the teaching community to set the sights higher. "Do something out of the normal routine", urged the Chancellor during the Teacher's Day Celebrations in Dr. T.P. Ganesan Auditorium, SRM University, Kattankulathur.

In his Presidential Address he said that teaching was a noble, respectable and honorable profession. The Management of SRM University is doing everything to provide good facilities, equipments and proper ambience to the teachers and students and now it is the teachers' responsibility to come up with creative ideas and make sure that the students' talents are honed, he said. The Chancellor maintained that every University makes sure that students get good jobs and proper training.

## Think Differently – Chancellor's New Mantra

So what is the one thing which SRM should have different? "We must make sure we are not just the best in the state or country, but are also the best globally", he said. SRM is already working towards this goal by launching a satellite into the orbit (SRMSAT) and the Chancellor's vision moved yet another step forward when the Indian Government let SRM University host the 98th Indian Science Congress. Stressing again on the idea to be different, he added that a teacher should be a role model for the students and one who makes their lives brighter and more prosperous. He inspired teachers to plan and come up with ideas to take the institution to the very top.

In his Teachers' Day Address, the President of SRM University,



The President of SRM University (Center) answering a question at the interactive session on Teacher's Day. Also in the picture are the Chancellor (Right) and the Vice Chancellor (Left).

Prof P. Sathyanarayanan, said that he wished there were more events like this in future so that he could see all the teachers come together and be a team. He requested them to interact

with teachers of other faculties and take advantage of the fact that we are a 'multi-disciplinary' university. "All teachers must strive to do something out of the box and make a lasting

impression on students", he added.

In his felicitations Dr. Manik Sahani, Advisor to the Chancellor

↳ Contd... Pg.5

## SRM Women's basketball team bags Founder's Birthday Trophy

Staff Reporter

The Directorate of Sports of SRM University organized state level intercollegiate Basketball tournaments for men and women in celebration of the university's Founder / Chancellor's

birthday. Seventeen (17) invited teams competed in the matches on knock-out-cum-league basis. The teams were provided accommodation and boarding during the tenure of the matches. Trophies and cash prizes were given to the top four teams by the founder.

**RESULTS:**  
**WOMEN**

I Place : SRM University, Chennai,  
II Place: Jain University, Bangalore, III  
Place: Hindustan University, Chennai,  
IV Place: Easwari Engineering College,

Chennai.

**MEN**

I Place: Sathyabama University, Chennai,  
II Place: SRM University, Chennai, III  
Place: Hindustan University, Chennai,  
IV Place: Jain University, Bangalore.



The Chancellor cutting the Birthday Cake with the Chairman of SRM Group, the Registrar, the Director of FSH and the Director of IHM looking on.



The Chancellor giving away the trophy to the winning women's team. Also seen in the picture is Mr. Ravi Pachamoothoo, Chairman of SRM Group.

# "Be ready to march...!" says The Chancellor

## Welcoming Freshers at Kattankulathur



A section of incoming freshers at the programme.



Freshers lighting the Kuthuvilaku with the Chancellor, Vice Chancellor, the Pro-Vice Chancellors and Registrar looking on.

### Prerana Agarwal

With over 4700 admissions in Engineering and Technology this year, induction program was conducted for getting students acquainted with the campus, rules and the way of life in SRM.

Welcoming the freshers the management gave their advice and word of caution to the freshers. The Chancellor, Dr. T. R. Pachamuthu advised the students to get their subjects and concepts clear and aim



Being welcomed at the Dr.T.P.Ganesan auditorium

for excellence. The entire administration including the President, the Vice-Chancellor, the Registrar, the Pro Vice-Chancellor (Planning and Development) along with the

various Directors and Head of Departments came forward to welcome and extend their support to the freshers.

"The induction program not only helped the students to get to know about the campus but also made them comfortable and at home. It was nice having the entire management coming forward to support the freshers. Also the seniors were very welcoming and well mannered." Exclaimed one of the parents.

The orientation was conducted

over five days and gave the students details about the overview of the general disciplinary instructions, curriculum and examination instructions, campus life, the IT facilities and access information, time management, self management and health issues, industry related interactions, placements and research facilities, Semester Abroad Program(SAP), library resources, NCC, NSS, sports and other co curricular activities and the cultural and technical fests and events of the university.

## Grab the opportunities... Freshers Day @ IHM

### Spectrum Reporter

The students of B.Sc. Hotel Management and Catering Technology had their Freshers Day with the Chief Guest Mr.Madhava, Retired Principal of IHM, Hyderabad sharing his rich industry and academic experience spanning over 30 years. Mr. Kamlesh Trivedi, L& D Manager of The Taj Fisherman's Cove, Chennai, highlighted the various prospects of Hotel Management to students. Dr. D.Antony Ashok Kumar, Director & Principal, SRM Institute of Hotel Management, Chennai welcomed the guests, students and the parents.

He encouraged the students to be focused and disciplined as

these will help the students to grab the enormous opportunities that await them in hospitality industries which is so vast and

is not limited to hotel business only. The students were very much enriched by the talk given by the chief guest.

### IHM tops in survey

#### Spectrum Reporter

Considering the excellent performance of students in the field of academic and state-of-the art infrastructure at the campus including its star deluxe hotel, SRM Institute of Hotel Management, Chennai was ranked the No.1 Hotel Management institute in South Zone for the second consecutive year by a survey conducted by

Competition Success Review Magazine 2011 - 2012. The picture shows the Director of IHM, Dr. Antony Ashok Kumar receiving the Award of Excellence from Shri. Sachdeva, MD of Competition Success Review.



## The rising stars of SRM

### Devika V Menon

The latest addition to the metal scene in SRM University is a band called -Before The Holocaust. The first thing that one notices is the name. Holocaust literally means destruction. The one year old band's genre is experimental metal and consists of six members, out of which four are from SRM. Abhishek Thomas, the lead vocalist is from Hindustan University, and Jhanavi Bhat is the guitarist and the back-up vocalist from Stella Maris College. The others, Bhargav Choudhury on the guitar, Fahim Farzad, the bassist, Dennis Peter, keyboard artist and drummer Ashwin Jacob are from SRM University. Their first big gig was when they opened for a major band "Crypted" at Star Rock, a pub in Chennai. And then there was

no looking back. They opened for another Bengaluru based band "Versus". Their first out of station gig was at Christian Medical College, Vellore. They won the third prize at WCC, and 3rd position at the techo fest conducted by Anna University. Their first ever gig in SRM was for the Channel [V] Nokia Indiafest Launchpad. They have done about twelve performances in all. Their latest performance was for the Chennai Band Hunt at Aloft, the pub. This six member band stands out from the rest and has four original compositions like Glassbreaker and Condemnium, and are currently working on their fifth- Clockwork Orange. When questioned, it was found that their music is influenced by bands like 'As I Lay Dying', 'Lamb of God', 'Periphery' and many more.

# Cheer to FSH Students: Prizes for 1st, 2nd and 3rd Ranks

**John Sunday**  
**Rohini Bothra**

The fresh students of the Faculty of Science and Humanities of SRM university for the 2012/2013 academic session were welcomed by the Chairman, SRM Group of Institutions, Mr. Ravi Pachamoothoo, with the cheering news that prizes for 1st, 2nd and 3rd ranks in Tamil, Hindi, French and English languages would be introduced from the current academic year, even as the Dean of the Faculty, Dr. K. Sengotti, announced that 1st and 2nd ranks in all courses would get fee waiver up to 5% from this session. The announcement by the Chairman was in response to the request made by the Registrar of the University Dr. N. Sethuraman, who requested that this privilege being enjoyed by other courses be extended to students of Languages, too.

Meanwhile, the Vice Chancellor of the University, Dr. M. Ponnavaikko, urged the freshers who did not get their preferred courses not to regret that because boundaries between courses are vanishing. He rather enjoined them to take advantage of whatever course they are studying to develop themselves as real human resources needed by companies and institutions for corporate and national development. He remarked “train yourselves for these three years and be happy for the rest of your life or enjoy



*The Chairman of SRM Group addressing incoming freshers and parents.*

for the three years and suffer for the rest of your life”.

The chief guest of the occasion, Mr. R. Chellapan, an engineer with Electronics Engineering here in Chennai reminded the students that dedication, hard work and good planning were what they needed to realize their aspirations. “Today is memorable because it opens up the entire globe for you. It marks the beginning of your professionalism”, he said. He told the freshers that they made a good choice in choosing SRM University because of the institution’s pedigree. He said that whatever SRM students touch, it changes into gold. He also added that India has abundant resources and one must make good use of them. “We are the largest IT providers for banking, medicine, etc., thanks to our mathematical

brains, English and Analytical skills for which you are given excellent training here”, he concluded.

As the fresh students relished in their opened vistas of academic pursuit, the Dean of the Faculty of Science and Humanities, Dr. K. Sengotti began by addressing the parents and thanking them for admitting their wards in this University. He introduced the 7 schools that comprise FSH and explained the general rules of the University and examinations. He urged parents to keep an eye on their wards till they complete their course. He also mentioned that while everything was being done to make sure students get good scholarships and get the good education they deserve, strict punishment will be given to those who breach the discipline of the college. He also warned

against ragging and said that such students would be handed over to the police immediately.

Next came the Chairman of SRM University and SRM Group of Institutions who urged students to make good use of the strong resources and great opportunities they would find in this college. Following this, a couple of mothers were called on stage to share their experiences. Ms. Ramani said her son always wanted to study in SRM. She was scared at first but found help very easy during the admissions and is today proud her son studies here. Ms. Anita, another mother thanked the SRM Global Office in Dubai who kept a check on them till the admissions procedure was done. For the new students, it was a dream come true. They could not hide their joy. Saranya Nair, a fresh B.Com. student

said she looked forward to the induction with excitement. And she could not hide it as that day came and she found herself within the resonating academic ambience of the magnificent T.P. Ganesan auditorium of the University for the program. Flanked at the right by her mother, she beamed with intermittent smiles and said, “I got to know about SRM from the website. While it was my mother’s choice that I come to SRM, it was my father’s choice that I study B.Com. I like the university because the environment is neat. I do not have any regret coming here. I will recommend SRM to my friends and relations”. Saranya was typical of the multitude of fresh students of the Faculty of Science and Humanities who converged with their relations and friends for the induction. Ravi Kumar, a B.Sc. Computer Science fresh student from Bihar could not help to enthuse “I am happy to be admitted into SRM”, when he was asked how he felt being part of SRM University. “SRM University is one of the best colleges in India. My cousin told me about the university. My friends also told me about it. The school has good structures. It is the best for me”, he added. Concluding this event, Ms. Sowmya Srinivasan, head, Career Development thanked all the dignitaries, parents and students for being present on that auspicious day and wished the freshers good luck for their upcoming life.

## Spreading the message of anti-ragging

**Pushkala Aripaka**

SRM University: “Let’s care, Not Scare”. With this message, the students of the department of Journalism and Mass Communication, SRM University, Kattankulathur along with the help of their faculty, organized a campaign against ragging. Covering the major blocks of the university, the students rallied to spread the message of no ragging and healthy, friendly interaction between the seniors and the fresh juniors. The students, all dressed in white, started a rally

carrying placards, banners and shouting slogans in various parts of the university campus. Starting from the central library building they walked to the main block then to the tech park and finally concluding at Java Green the campaign saw many events all day. A street play using English and Tamil was enacted by the students in the main campus and in front of Java Green to attract the crowd. Meanwhile our students distributed handmade bookmarks to the crowd. Also, a no ragging canvas was put up where students showed their support by way

of colourful hand prints. A human chain from the central library building to the tech park and back to the building was organized too, where students walked along hand in hand. A live radio program in Tamil lasting an hour was aired on the SRM Community Radio. There was also an impromptu dance performance at Java Green and the campaign also saw students from various departments of the Faculty of Science and Humanities joining the Journalism students in between for the human chain and the rally.



*Students at the rally*



## Fun with fundamental electronics

**Suba Annamalai**  
**Samantha N.**  
**S. Alphonse Raj David**

A course “Fun with fundamental electronics” was conducted by the Department of Electronics and Communication and Engineering for students of Singaperumal Kovil Government Higher Secondary School. About 53 students (studying in the 12th standard) and 2 staff members took part in the session.

The coursework consisted of topics like resistors, capacitors, transistors, transformers, amplifiers, display devices and logic gates. Care was taken in framing a syllabus that ran parallel to theirs. The biggest challenge was conducting the program in the regional language - Tamil. The highlight of the event was the joy and enthusiasm shown by the students when they constructed a given circuit on a Printed Circuit Board.

Each day started off with a theory session followed by a practical session. During the first day of the workshop, the topics of Resistors, Energy Bands of Semi-Conductors and Diodes were taken. The afternoon session comprised Laboratory Experiments that demonstrated the theory taught in the forenoon session, thus bridging the gap

between books and black-boards. On the second day, topics pertaining to Transformers, Rectifiers and Logic Gates were taught in the forenoon session and construction of circuits on a PCB constituted the afternoon session. Each final year student involved was assigned a particular topic to present before the students. Staff members Mr. Joshua Jafferson, Mr. Srinath and Mrs. Ruhan Bevi also imparted their knowledge to the students. The evening lab sessions were facilitated by our very own lab assistants headed by Mr. Susai Manickam. The lab assistants took great efforts in setting up the circuits for the

students and also ensured safe conduction of the experiments.

Every year around two lakh students attend the Anna University counseling. But how many of them are actually interested in engineering? How many of them are actually interested in the rudiments of the diode or enthrall themselves in the intricacies and the beauty of the electronic chip? The staff and students were very pleased with the session. “A passion for physics has been created. We are looking forward to more such opportunities not only in electronics but also in other disciplines”, said the students.



At the workshop

## Placement season sets in SRM...

*Over 150 placed in John Deere, Mu Sigma, Payoda, Robert Bosch*

**Kumar Dattani**

With the onset of the placement season in the university, final year students gear themselves for the placements ahead. Companies like Mahindra and Mahindra, Capital IQ, Zifo Tech have also visited the campus till now. According to the Placement Cell, the bulk recruiting IT companies like Tata Consultancy Services (TCS) and Accenture are expected by the second week of September.

“Last year Accenture had recruited 849 students. It had offered all the students internship, the highest number by any company from a single campus. All these interns had become full time employees of Accenture from 1st August, 2012,” said Prof. S. Ganapathy, Dean, Placements. “The quick boarding of these students was possible because of intensive internship programme done in collaboration with the SRM University,” claims Mr. Prakash Chereth, Senior Executive in Accenture.

The eligibility criteria by many of the recruiters, remains unchanged. “Most of the companies expect a minimum of 6.0 CGPA in the current course of study and a majority of them expect 60% marks right through 10th standard onwards. TCS is the only company which allows up to two standing arrears,” said Mr. Sastry. “Students should ensure that they are thorough in all the details they specify in their resume- Areas of Interest, Projects done, Skills, Internship details, etc. Most of the questions in the interviews are based on your resume”, said Vinayak Nayyar, final year Electronics and Instrumentation student, who was placed in Robert Bosch.

“This year, the students who have got IT offer will be given only one chance in a core company. This is very essential to accommodate the concerns of a larger section of the students. Students should prepare well for placements. The students who are looking for a job are advised to grab the first opportunity,” Prof. S. Ganapathy added.

### BRIEFLY...

## Highlighting Digital Signal Processing

**Staff Writer**

In view of the importance of Digital Signal Processing (DSP) for Telecommunication applications, the Department of Telecommunication Engineering at SRM University, Kattankulathur organized a guest lecture with Mr. Jaganmohan Somakanthan, DGM, ERS-DCS-Aerospace from HCL Technologies, Chennai speaking on “Digital Communication – DSP The Enabler”.

Dr. T. Rama Rao, Professor & HOD welcomed the gathering. The lecture was about Communications to the Spacecraft, DSP architecture for Mobile and Gateways, Single core to Multicore DSP, VoIP Network, Handset Infrastructure, Architecture and the challenges involved. Interesting and informative to the Students and Faculty the address threw light on idea and the importance of DSP and its evolution. The lecture was organized as a part of TEA – Telecommunication Engineer’s Association and IEEE ComSoc Student Branch activity.

## Evolution has a design – M.K.Kaw

**Rohini Bothra**

“Life is like a semester and you have to clear it – otherwise you will have to repeat the course”, said Mr. Kaw, retired I.A.S. officer and former secretary to Government of India in his enlightening lecture on the “Philosophical Values of Life”, here in S.R.M. University, Kattankulathur.

He began at the very first- the evolution. He said that if man was at zero and God at infinity, then the process of us reaching him was called evolution and Him reaching us, involution. According to Mr. Kaw, God is like a powerhouse and men like bulbs of different watts which glow when power (soul) is released into them. He next walked us through the different stages of mind -ordinary, super, illuminated, intuitive, cosmic,

etc., with ordinary being the mind of a common man and cosmic being that of God’s.

He next talked about scientific research which proves that kids between ages 2 and 8 remember how they died in their previous lives. They can recognize landmarks and relatives. This is called Past Life Regression Theory. Brian Weiss is a psychiatrist who hypnotizes patients to go as back as 5 lives. It is said that once connection is made with the past, karmic sorrow of present

life disappears. Mr. Kaw then talked about life which he says, has neither meaning nor purpose. Random genetic mutations cannot lead to evolution as was believed earlier. The process of awakening is possible through leading a positive life, control over emotions, entering silence between two sounds and space between two words.

He concluded saying life is a chain. We will keep flitting from life to life till we merge with God. The whole game is to be active without being tense.

“Random genetic mutations cannot lead to evolution as was believed earlier. The process of awakening is possible through leading a positive life, control over emotions...”



More than 200 faculty members were honoured on Teacher's Day for Teaching, Research and Publications. A cross section of the Teaching Community getting certificates of appreciation and cash awards from the Chancellor.



Members of the faculty taking the pledge.



Folk dance troupe entertaining the audience

## Think...

↳ Contd... Pg.1

said that "in democracy of thought, there is no hierarchy". He said that the day that a teacher ceases to share knowledge and think creatively, he ceases to be a teacher. Teaching is not measured by the number of papers published by students

but by the attitude the teacher inculcates in them and the commitment he has to creativity.

The Vice Chancellor of SRM University, Dr. M. Ponnaivaikko, said that a good teacher is one who is remembered by all his students. "A teacher should be a role model. When they practice what they preach, they become one". Saying so, he brought to

light the elements of teaching – Ethical Value, Integrity, Trustworthiness, Training, Leadership, Team Spirit and Recognition of students, and said that every teacher must inculcate these in themselves.

The Pro-Vice Chancellor, Planning and Development, Dr. T.P. Ganesan said that teachers often just follow ceremony but

they forget the spirit behind the task. He asked teachers to bring back that spirit into their teaching and pass it on to their students as well. The Pro-Vice Chancellor, Medical, Dr. P. Thangaraju said that 'nothing is taught unless the lesson is learnt'. He asked teachers to study the students and adopt teaching methods to suit them all.

One of the high points of the celebration was an interactive session where teachers of various faculties asked questions to the Chancellor and the President about the administration and other aspects of the university. The program came to a finish with a performance of the Dindigul Babu Folk Dance Group.

## INTERVIEW

# From the Director's Desk...

At the beginning of a new academic year Vishwanath S. and Amrutha Murali from Spectrum spoke to Dr. C. Muthamizhchelvan, Director of Engineering and Technology, Kattankulathur Campus to get an insight into dynamics of SRM.

**Q: A new session has started and Freshers have arrived. Is there any increase in admissions as compared to last year? Also, what is the University doing to manage the numbers in regard to infrastructure and facilities?**

**A:** There might be a marginal increase of about five percent as compared to the admissions last year. Necessary steps have already been taken with regard to infrastructure, building, faculty and other various facilities.

**Q: Which course or department had the highest**

**number of admissions?**

**A:** As in previous years, the demand for ECE, Mechanical branches remained high. Also, More students have opted for CSE rather than IT.

**Q: How is the University promoting other branches so as to increase their popularity?**

**A:** To bring out the importance of certain Engineering programs like Genetic engineering, Biotechnology and others, the University recently conducted a workshop for the students of 12th grade. The students received hands on experience in handling lab equipment and were given an insight into the research arena and the various job opportunities available.

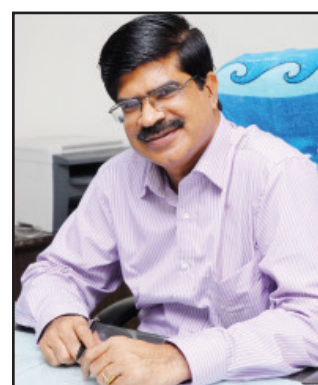
**Q: Are there any new courses being started from this session onwards?**

**A:** Cloud computing is a new Post Graduate program offered under the IT department. This is an industry related course and is conducted in association with EMC2 who will help us in lab development, curriculum planning and in other technical arenas.

Another recent development is that Texas instruments have identified about 40 students to prepare e-learning content for students of 8th and 9th standards. Students of CSE and IT branches are involved in this initiative and there is a satisfactory progress.

**Q: Are there any new accreditations that the University is aiming for this session?**

**A:** This year, we are planning to go in for the IET (The Institution of Engineering and Technology)



Dr. C. Muthamizhchelvan

for few departments such as Computer Science and Software Engineering. This accreditation is given on the basis of the quality of the education offered, availability of infrastructure etc.

**Q: How does the University encourage the students who go abroad for various competitions?**

**A:** The University encourages student teams to participate in competitions of repute at both national and international level.

It extends financial assistance and other support required. A forum to disseminate information of such events is being planned. The student diversity is an advantage to SRM and hence it promotes a lot of team work which ensures success at these levels.

**Q: What are your views of events like Aaruush and Konvolve?**

**A:** Participation in events like Aaruush will enhance their technical capability and also help them to gain confidence. All Students are advised to go through the prototype or exhibits to have first hand knowledge about the principles and applications of engineering.

**Q: Your message for the freshers?**

**A:** SRM University is where you get the freedom to learn and opportunities to grow. Make the best use of them and come out with flying colours.

# Stay Focussed On The Future Of India ... Vice Chancellor

Spectrum Reporter

India has come a long way in the last six and a half decades but the country has to come to terms with ground realities if it is going to be a powerhouse in the world, the Vice Chancellor of SRM University, Dr. M.Ponavaikko, said.

In his Independence Day address on August 15, the Vice Chancellor maintained that the economic growth of India as a whole is indeed impressive, putting India in the 11th place in the world in terms of GDP and 4th in the world in terms of Purchase Power Parity (PPP). But in terms of per-capita GDP India trails down to the 145th place and to 129th place in terms of per-capita PPP. He, therefore, stressed that the country has to tackle pressing issues of poverty, health care, education for all and above all eradicating the disease of corruption. Corruption, the Vice Chancellor argued, was not only stifling further growth of the country but hitting at the very roots of democracy. The Vice Chancellor lamented that 65 years down the road, India has come to a stage where in spite of 1.2 billion people there are



The Vice-Chancellor salutes the tricolour

hardly any leaders today with the vision to lead the country into the future. “We are at a point of time when we have political leaders who are more worried about themselves and their families rather than seeing what is good for the nation”, the Vice Chancellor said. Upon arrival at the parade ground, the Vice Chancellor inspected

a guard of honor by the NCC cadets of SRM University. Later he unfurled the national tricolor and took the salute at an impressive march past. The function also saw students singing patriotic songs. Dr. P.K.A. Muniswaran, Director, Office of Faculty Development and Sports, proposed the vote of thanks.

## Recent Trends in Information Technology

Spectrum Reporter

The Department of Computer Science and Engineering of TRP Engineering college, Triuchirapalli organized an Intra Departmental Technical Competition “Brainiac’12” in association with Computing and Information Association on 14th August, 2012 at the college premises. Dr.N.P.Gopalan, Professor, NIT, Trichy inaugurated the Technical fest in the presence of Dr.T.Tamizharasan, Principal and Dr.S.Hariharan, Head/Department of CSE of TRP Engineering College. Head of the Department gave the welcome address and the Principal offered felicitation. The Chief Guest addressed the students about the recent trends in Information Technology and motivated the students to participate in various technical events conducted all over India. There were seven technical events conducted for the benefit of students and prizes were distributed to the winners. Mr.H.Evanth Jain, President of Computing and Information Association thanked the gathering.



From Left to Right: Mr.H.Evanth Jain (President/CIA Association), Dr.S.Hariharan (HoD/CSE), Dr.N.P.Gopalan (Professor-Dept. of Computer Applications, NIT-Trichy), Dr.T.Tamizharasan (Principal/ TRPEC) and Mrs. Sivakrithiga (Co-ordinator/BRAINIAIC'12)



At the workshop

## An English workshop for under-privileged children

Staff Writer

Rotaract Club of SRM University, Vadapalani held a eight day free spoken english programme for the underprivileged children. The programme was inaugurated by the Head of Mechanical Department, Prof. Lakshminarayanan, which spoke about the importance of learning a foreign language. Dr.Vasudevan, Dean (E&T),

motivated the students about the importance of English language. The Rotaract club profusely thanked Mr.M.Subramaniam, Campus Director, for his constant support and sponsorship of such programmes. Forty students participated. The children were provided with study and stationery materials and a certificate of participation. The student volunteers and trainers were also provided with the certificate of merit.

## Launchpad – Launching young minds

Aditya Dabral  
Anup Saboo

The Career Guidance Centre (CGC) of SRM University started an initiative known as Launchpad. This event aimed at helping the students of class 12 choose the right path and prepare them for the next level of their education. A total of 25 schools participated in this event with over 1,500 students and 120 school teachers. They were enlightened with the tips on how to prepare for exams, how to attempt the questions and how to develop time management skills, by Mr.Thiru Balaji, a well-known educationist who has studied over 14 PG courses.

“There are four pillars to help one stand tall in life namely learning to know, to live together, to work and to know what to be in life. However Physics, Chemistry

and Maths are the basic assets to lead a successful life”, said Dr. C. Muthamizhchelvan, Director Engineering and Technology. He motivated the students to pursue subjects apart from engineering and medicine but keep their basics of education intact.

Dr. C. Satish, Senior Principal and Director of Pavai group of Schools, Namakkal, emphasised upon the 3Ps that are Perspiration, Perseverance and Patience which teach the students what attitude they must possess in order to

succeed in life. Dr. V. Irai Anbu, I.A.S, requested the parents not to pressurize the children in choosing their career and asked the students to think wisely before choosing any career option. The event ended with Prof. N. Sethuraman, The Registrar, SRM University giving the Valedictory Address by saying, “One should try to seek and not surrender at any point of time in life and not to lose hope and be optimistic always.”

There are four pillars to help one stand tall in life namely learning to know, to live together, to work and to know what to be in life. However Physics, Chemistry and Maths are the basic assets to lead a successful life

# “SRM University hosts 5th IEEE Magnetics Society Summer School for the first time in India”

*The university sanctioned a contribution of US\$ 55,000 for the event.*

**Akshun Ojha**

SRM University, Kattankulathur Campus added another feather to its cap by hosting the 5th Institute of Electrical and Electronics Engineers (IEEE), Magnetics Society Summer School for the first time in India. Designed for the graduate students studying magnetism, the school consists of lectures by international experts and poster presentations by graduate students on fundamental and advanced topics in magnetism.

About 120 students were provided support this year based on a competitive application out of which nearly 80 students selected were from Institutes and Universities like Massachusetts Institute of Technology (MIT), Carnegie Mellon and Cambridge. Prof. R. Shivaraman, a scientist from Nanotechnology Research Centre (NRC), SRM University represented India in the bidding for hosting the summer school along with the representatives from countries like Malaysia, Singapore, Japan, to mention a few. Impressed with the enthusiasm and the efforts of NRC, the IEEE Magnetics



*The delegates and organising committee of the 5th IEEE Magnetics Society Summer School.*



*Prof. Robert Stamps handing over the souvenir to SRM University Vice-Chancellor Dr. M. Ponnaivaikko. Also seen are SRM University Director (Research) Dr. D. Narayana Rao; Dr. R. Shivaraman, Scientist (NRC); Dr. Manik Sahani (advisor to Chancellor); Registrar Dr. N. Sethuraman and Prof. C. Gopalakrishnan, Head (NRC).*

Society Education Centre and its chair Prof. Albrecht Jander eventually agreed for the school to be hosted by SRM University.

In his Inaugural address, Prof. Robert Stamps of Glasgow

University, Scotland advised young researchers to enhance their knowledge in magnetism and stressed the importance of research in magnetism as it can be used for low cost innovative

power generation which would help in redefining the economy.

Dr. M. Ponnaivaikko, Vice-Chancellor, SRM University in his presidential address said that science is transparent and needs lot of research. Experts from different countries delivered a series of lectures on topics like Magnetization Dynamics, Spintronics, Nano Magnetism, etc. “SRM University has very dedicated and young scientists working very hard for mega events and the success of such events itself shows the dedication and strengths of team NRC”, Prof Stamps, the Chief Guest, said. The organisation

committee consisting of Prof. C. Gopalakrishnan, Head of Department of Nanotechnology, Prof. Helen Annal Therese and Prof. R. Shivaraman were honoured by Education Chairperson. Roger Wood from Hitachi Global Storage Technologies, USA and Daniel Bürgler from Peter Grünberg Institut, Germany further said, “Of all the summer schools conducted before, this summer school was very impressive”. The event ended with the distribution of cash prizes to the two best poster presentation winners. M. Marsh from Germany and J. Ding from Singapore received US\$ 100 each.

## SRM enters the finals of SIFE 2012

**Kashmira Samel**

SIFE – Students In Free Enterprise, a national level competition, was held in Chennai and saw around 18 colleges from the southern region taking part in it. Amongst the colleges SRM university went on to the nationals. SIFE which is a non profit organisation aims at developing outreach projects that help improve the quality of life and the standard of living of people.

The team representing SRM presented two projects and both were selected for national level competition. The team members were Ganesh M, Harish K.G. and Arun Prasad, Year I MBA, Amilineni Sri Harsha from Year III, Electronics and Electrical Engineering and Vallinayagan, from Year I, M.Tech. Information

Technology.

The team carried out their first project at Yelagiri Hills in Vellore district of Tamil Nadu which is a tribal area. To cope up with the problem of unsteady income that the tribals were facing, the team came up with an idea of ‘Eco-tourism.’

They collaborated with Young Men Christian Association (YMCA) and encouraged them to initiate sports like trekking, boating, para-gliding and landscaping for the amusement of the tourists. The tribals thereafter earned ₹ 71,750 over a period of 8 months.

The second project focused on ‘Fresh Organic Farming.’ Over 15 middle-class households in Perungalathur area were taught the basic techniques of organic farming that comprised

growing saplings of vegetables like tomato, brinjal, lady finger as also applying manure to papaya and mango trees. About ₹ 11,300 was saved over a period of 7 months in the purchase of vegetables. Mr. S. Malairajan, Vice President, Perungalathur Perurachi, extended his support to carry out this project.

Both the projects were guided by Ms. Priya Xavier, Assistant Professor, School of Management and Mr. V. M. Ponniah, Professor, School of Management.

“I was very excited about the projects and the project went out well. The judges at SIFE liked our concept of Eco-tourism. The university provided us with a funding of ₹ 27,000. We received appreciation from Dr. C. Muthamizchelvan, Director Engineering and Technology,” said Ms. Xavier.

## SRM Radio to reach more people

**Sneha Sankar  
Ashish George**

Muthucharam CR operating at the frequency of 90.4 MHz has now expanded its coverage area to 15-18 km radius including Chengalpet, Perungalathur, Padappai, Vandalur and some panchayats of Kunderathur block. “Interested students from any department can participate in programme production, Radio Jockey (open to day scholars and hostelers) and Transmission Duty (preferably hostelers) where they can work in shifts. Students can conduct their own programs in English and Tamil,” said Ms. Divyasri, Station Manager, Muthucharam CR.

Special programs are queued up for bus drivers of SRM University and Maintenance staff on health awareness and occupational hazards, Awareness program for



Government High School girl students on child survival and safe motherhood. Muthucharam CR has also signed a MoU with the REACH foundation for producing programmes on Tuberculosis.

Visit: SRM Radio Office, 9th floor, University building/ Radio Station, 6th floor, Hi-Tech block (main campus). Call: 9790946086 (or) 044- 27417360, Email: cr.muthucharam@gmail.com, Follow us on: <http://www.srmuniv.ac.in/muthucharam/index.php>

# 23 multi-disciplinary projects selected at KONVOLVE

Anup Saboo  
Prerana Agarwal

Twenty three of the 110 multi-disciplinary projects registered were selected after three rounds of gruelling scrutiny during the first edition of Konvolve, an Intra SRM Multi-disciplinary Project Competition and Exhibition, held recently at the Kattankulathur campus of SRM University, according to Bommu Srivatsa, Executive Member, Team Konvolve. Konvolve was organised in association with Aaruush.

"Information on all the selected projects will be uploaded on to the official website of Konvolve: [www.konvolve.in](http://www.konvolve.in)," said Shagun Batra, Executive Member. The winners of Konvolve will have their projects funded by the university, the organisers said.

Explaining the concept behind the event, the organisers said Konvolve is a platform in the university, where students from all branches can work together on technical projects and present a working model, prototype or run a simulation with their

findings and research.

The concept for the event grew out of the Research Day held earlier this year, explained the newly formed team of eight final year Executive Team Members: Komal Jain, Gaurab Sarangi, Bharat Kalluri, Abhijeeth Reddy B, Sai Rahul M and Apoorva Gopinath, who hail from different departments. Work on the event began from March this year, they said.

While appreciating the concept, Dr. R. Venkatesan, Radiological Safety Division, Indira Gandhi Centre for Atomic Research (IGCAR), Kalpakkam, who came to judge the event, said, "The concept of initialising multi-disciplinary projects is to be appreciated and encouraged. It helps the students to think out of the box."

Giving details of the event, the organisers said the event was conducted in three phases: 1) The Conceptual Phase (online), in which the participants were expected to send pre-project theory and literature, 2) The Design and Implementation

Phase, in which the projects were judged by a panel of faculties from various departments on the said aspects, and 3) the final round-The Testing and Evaluation Phase where the simulations/prototypes are evaluated, following which the selected teams displayed their projects in a 2-day exhibition open to faculties and students. The exhibition will be held again during Aaruush '12 said the organisers.

Appreciating the efforts of the organisers, Dr. C. Muthamizhchelvan, Director, Faculty of Engineering and Technology, said, "All the projects are having strong social perspective attached to them. We are considering implementing a credit for multi-disciplinary projects in the next revision of curriculum. I hope to see larger teams with 15 members with bigger projects from various schools, departments & faculties of the university in future." Stating that Konvolve has instilled and encouraged project ideas among the students, Prof. Rathinam. A, Chief Executive, Konvolve said, "We are expecting a bigger and better response from the students for the next edition, which will be held in the next semester itself so that the teams can get a full academic year to prepare and come up with large-scale projects with working models." Backing the Director's idea of working models, Mr. Nageswara Rao, from Urjita Electronics Pvt. Ltd., urged the students to take it to a higher level by sending project proposals and approaching industries for research collaboration.



The Chancellor with the awardees.

## SRM University Awards Sports Scholarship

Staff Writer

Keeping with its tradition, SRM University has awarded sports scholarship amounting to ₹ 1, 38, 35,000/- to ninety seven (97) sportsmen and women admitted to its various programs in Engineering and Technology, Management, Science and humanities etc. This scholarship is given to them as waiver of full tuition, hostel accommodation, mess and transport fees.

The awardees were selected in the selection trials conducted in a transparent manner on 17th and 18th April 2012, in which more than five hundred (500) sportspersons competed for selection. The trials were conducted in Cricket, Basketball, Volleyball, Badminton, Ball Badminton, Tennis, Table Tennis, Chess and Athletics by experts from inside and outside the university.

The university has many national and international players such as Mr.Sunny Kumar Singh (Ranji trophy player in cricket), Mr.Prasanna Raghuram (International player in chess), Mr.A.Rithvik (International player in Tennis), Mr.P.Prabhakaran (Junior National player in Volleyball) and Ms. A.Suganya (senior national player in Ball Badminton).

The university provides a total sports scholarship of nearly ₹ 4 crores a year to students admitted in its Two/Three/Four year programs.

The scholarship award function was held at the Vadapalani Campus. The Chancellor of the university presided over the function and the Chairman gave the admit cards to the awardees. The Vice Chancellor, Registrar and the Director of Sports were present along with other university officials.

## SRM shines in colosseum 2012

Staff Writer

SRM took part in Colosseum 2012 at Sastra university and came out with flying colors beating all the teams they faced for the basketball and cricket matches.

In basketball SRM beat Parisuthan Engineering College; Tanjore (32-4), Karunya University; Coimbatore (43-19), Periyar Manima University; Tanjore (42-16) and Sastra University (35-20) in leagues 1,2,3 & 4, respectively. SRM faced King engineering college, Tanjore in the semifinals beating them with a score of 47-17 and played the finals against SSN engineering college with a score of 75-4 bagging the title of "Defending Champions".

In cricket (men) SRM faced Amrita University, SSN Engineering college and Bharathi University. During the semifinals SRM beat SSN Engineering college scoring 135/6 in 16 overs. Due to the heavy rains during the finals, SRM university and Bharath university were declared joint winners. Apart from this, SRM also won runners up in badminton (women) and table tennis (men).

“The concept of initialising multi-disciplinary projects is to be appreciated and encouraged. It helps the students to think out of the box”



Participants and Team Konvolve with Dean, School of Bioengineering, Dr.M.Vairamani & Prof. Rathinam A. Asst. Professor, Dept. of EEE

# SHURU 12 - A Fresh Start...

**Soaham Datta**

The Fresher's Day, aptly named 'Shuru', is one of the most awaited events of the year. Almost a 100 shortlisted first year students took part in 11 events across four domains.

The Music Domain witnessed amateur bands, instrumentalists and solo singers performing popular western and eastern melodies, apart from crowd favourites like *Kolaveri Di*. Paradox 7, a band from Ramapuram campus presented their original compositions, while Ashwin Krishna of Electronics and Instrumentation Engineering, mesmerised all with his classical violin performance.

The stand-up comedy artistes added an element of humour to the proceedings with their wit and mimicry. Most notably, Raghav Sehgal, of Information Technology, received a standing ovation from the audience for his performance.

'Sixty seconds to Fame' brought in a flavour into the competition with students improvising on stage to outdo each other, while the Dance domain witnessed maximum participations among all domains as individuals and teams performed to peppy numbers receiving appreciation from both the judges and the audience. The freshers displayed confidence as they walked the ramp for the Fashion Show. The Student Council members from the Student Activity Centre (SAC) were introduced in style



as they walked on the stage in traditional outfits. Lata Krishnaswamy, Director of Krishnaswamy Associates, an accomplished dancer explained the importance of dance in one's life with one of her graceful performances.

Based upon their performance and confidence, the judges for the day, Dr. Mina Dilip, child psychologist, and Kuchipudi danseuse Ashrita Keshav awarded Raghav Sehgal of IT and Reshma Nambiar of Biomedical Engineering the



Scenes from Shuru'12

titles of Mr and Miss Fresher, respectively. The event was peppered by host performances

inspiring the juniors to join the various clubs of SAC. With such display of talent and variety,

one can only say, there will be great expectations from the batch of 2012.

## 'Teach for India' is Recruiting!

**Amrutha Murali**

With recruitments just round the corner, fourth year students are gearing themselves up to get placed. One of the many opportunities offered to the students of SRM University is a well known organisation called 'Teach for India'. This Non-profit organisation works in the field of education aiming to eradicate educational inequity.

'Teach for India' offers a two year intensive fellowship programme to young college graduates wherein they work

for two years in low income schools and help bring about a massive positive change in the lives of 40 odd children. Every year, bright students from all streams apply for this fully paid fellowship and once selected, go on to transform their lives, the lives of children in their classrooms, the communities that they teach in and eventually help transform the nation. This full time paid commitment pays a substantial stipend of ₹16,000 per month along with a house rental allowance of ₹6,000 to ₹8,000, if placed in a city where they have to pay rent.

This nationwide movement enables youngsters to become life long leaders advocating for educational equity.

Once done with the fellowship the fellows have varied range of choices and fields they can get into. The organisation works relentlessly to help their cohorts pursue their course of interest. Teach for India has already established close ties with HDFC, Godrej Industries, Harvard Business School, IIM Bangalore, ISB, McKinsey & Company, Tata Consultancy Services, Columbia Law School, Ernst

“This full time paid commitment pays a substantial stipend of ₹16,000 per month along with a house rental allowance of ₹6,000 to ₹8,000, if placed in a city where they have to pay rent.”

& Young and the Thermax Group, among many others.

“Last year SRM University topped the list of having the highest number of applications, and this year we again hope to retain the spot,” says Madhur Sinha, a fourth year Chemical Engineering student and the student ambassador of SRM

for 'Teach for India'.

The application for the fellowship is open for all final year students and can be applied through online forms which can be found on the organisation's website -[www.teachforindia.org](http://www.teachforindia.org). Madhur Sinha can be contacted for more details at +91- 9500188273

# தமிழ்ப்பேராய விருதுகள் வழங்கும் விழா - 2012



விருது பெற்ற தமிழறிஞர்கள் வலமிருந்து இடம் வளர்தமிழ் விருது-முனைவர் க.சுந்தரபாண்டியன், கவின்கலை விருது-முனைவர் சா.பாலுசாமி, பரிதிமாற் கலைஞர் விருது-முனைவர் செ.வை.சண்முகம், பாரிவேந்தர் பைந்தமிழ் விருது-முதுமுனைவர் இரா.இளங்குமரனார், படைப்பிலக்கிய விருது-திரு.தோப்பில் முகம்மது மீரான், மொழிபெயர்ப்பு விருது- திரு.க.குப்புசாமி, அறிவியல் தமிழ் விருது-மருத்துவர் கோ.அன்பழகன், தமிழ்சை விருது- திரு.நா.மம்மது

## ஜெகதர்சகன்

திரு. இராமசாமி நினைவுப் பல்கலைக்கழகத் தமிழ்ப்பேராயத்தின் ஒரு சிறந்த திட்டம், பத்துத் தலைப்புகளில் தமிழ்ப் படைப்பாளிகளுக்கும் தமிழ்ப் பேரறிஞர்களுக்கும் 19 இலட்சம் பெறுமான விருதுகள் வழங்குவதாகும். இத்திட்டத்தின் முதலாண்டு விழா 24.8.2012 அன்று வேந்தர் பிறந்த நாள் நிகழ்ச்சிகளோடு இணைத்துத் தி.பொ. கணேசன் அரங்கில் நடத்தப்பட்டது. விழாவிற்கு வந்திருந்த அனைவரையும் துணைவேந்தர் அவர்கள் வரேவற்றுத் தமிழ்ப் பேராயத்தின் திட்டங்களையும் செயல்பாடுகளையும் விருதுகளின் நடுநிலைமையான தேர்வு முறைகளையும் விளக்கிப் பேசினார். விழாவுக்கு உச்சநீதிமன்ற முன்னாள் நீதியரசர் அரு. இலட்சுமணன் அவர்கள் தலைமை ஏற்று, தமிழ்ப் பேராயத்தின் திட்டங்களைப் பாராட்டி உரை நிகழ்த்தினார்.

வேந்தர் அவர்கள் பேராய விருதுகள் பெற்ற அறிஞர்கள் எட்டுப் பேருக்கும் விருதுகள் வழங்கி விருதுப் பேருரை நிகழ்த்தினார். தொல்காப்பியப் பள்ளியை நிறுவுவதற்காகக் கூடிய தமிழறிஞர் கூட்டத்தில் தாமே கலந்து



விழாவில் கலந்துகொண்டவர்கள்

கொண்டு சாகித்திய அகாதமியை விட அதிகமான தொகையை வழங்கும் விருதுத் திட்டத்தை அறிவித்துத் தமிழ்ப்பேராயம் என்னும் பெரும் அமைப்பைத் தோற்றுவித்ததை நினைவு கூர்ந்தார். இன்னும் வருங்காலங்களில் தமிழுக்கும் தமிழ் இலக்கியத்திற்கும் மேலும் அதிக அளவில் ஆக்கமுறையிலான

தொண்டுகளைச் செய்ய இருப்பதைத் தெரிவித்தார். யாருடைய தலையீடும் இன்றிப் பேராய விருதுகள் நேர்மையான, வெளிப்படையான தெரிவின் மூலம் வழங்கப்பட்டிருப்பதைப் பெருமையுடன் சுட்டிக்காட்டி அவையினரின் ஒட்டுமொத்த விரைவையும் பாராட்டுதல்களையும் பெற்றார். அவருடைய தமிழ் உணர்வு பேராயத்தின் அடுத்தடுத்த வளர்ச்சிகளுக்கு உறுதுணையாக அமையும் என்பதை அவர் ஊக்க உரை உணர்த்தியது. SRM கல்விக்குழுமத் தலைவர் திரு. இரவிபச்சமுத்து அவர்கள் சிறப்புரை நிகழ்த்தினார். பல்கலைக்கழகப் பதிவாளர் முனைவர் ந.சேதுராமன் அவர்கள் வாழ்த்துரை வழங்கினார். விழாவின் தொடக்கத்தில் நடனக் கலையரசி நர்த்தகி நடராஜ் அவர்கள் 'தமிழ்முது' என்னும் பொருள் அமைந்த நாட்டிய நிகழ்ச்சி ஒன்றை நடத்தி நிறைந்த அரங்கின் பாராட்டுதல்களைப் பெற்றார். புதுச்சேரிப் பல்கலைக்கழக நாடகத்துறைப் பேராசிரியர் வேலுசரவணன் அவர்கள் 'கடல் பூதம்' என்னும் நாடகத்தை நிகழ்த்தி மாணவர்களையும் பார்வையாளர்களையும் நாடகத்தோடு ஒன்றச் செய்தார். விழா இறுதியில் தமிழ்ப் பேராயச் செயலர் முனைவர் பி.மு. அபிபுல்லா அவர்கள் நன்றியுரை வழங்கினார். இவ்விழாவினைத் தமிழ்ப்பேராய ஒருங்கிணைப்பாளர் கோ. பாக்கியவதிரவி அவர்கள் ஒருங்கிணைத்தார்.

## வளர்தமிழ் விருது - 2012

எஸ்.ஆர்.எம். பல்கலைக்கழகத் தமிழ்ப்பேராயம் இளம் ஆய் வறிஞருக்கு வழங்கிய வளர்தமிழ் விருது நம் பல்கலைக்கழகக் கழகத்தின் அறிவியல் மற்றும் கலையியல் புலத் தமிழ்த்துறையில் பணியாற்றும் முனைவர் க.சுந்தரபாண்டியன் அவர்களுக்கு வழங்கப்பட்டுள்ளது. அவருடைய 'தமிழில் பொருளிலக்கண வளர்ச்சி' என்னும் நூல் இவ்விருதுக்காக நடுவர்களால் பரிந்துரைக்கப்பட்டது. 2500 ஆண்டுகளுக்கு முன்னோன்றிய தொல்காப்பியம் முதல் 19 ஆம் நூற்றாண்டில் தோன்றிய அறுவகை இலக்கணம் வரை தமிழ்ப்பொருளிலக்கணத்தில் தோன்றிய வளர்ச்சியையும் மாற்றங்களையும் நுட்பமாக ஆய்ந்து கூறுகின்ற நூல் இது.



க. சுந்தரபாண்டியன்

## அறிவியல் தமிழ் விருது - 2012

எஸ்.ஆர்.எம். மருத்துவக் கல்லூரியின் எலும்பு முடநீக்கியல் துறைப் பேராசிரியர் கோ.அன்பழகன் அவர்கள், தமிழ்ப்பேராயம் வழங்கிய பெநா. அப்புசாமி அறிவியல் தமிழ் விருதினைப் பெற்றுள்ளார். அவருடைய 'வலிய எலும்பே வழுவுழப்பான மூட்டே' என்னும் மருத்துவத் தமிழ் நூலுக்காக இவ்விருது வழங்கப்பட்டது. மருத்துவ அறிவியல் தமிழ் நூல்களுக்கான சிறந்த வழிகாட்டலாக அமைந்துள்ள நூல் என இந்நூல் பலரால் பாராட்டப்பட்டுள்ளது. எலும்பு மூட்டுகளில் நோய் ஏற்படாமல் தடுக்கும் வழிவகைகள், நோய் வந்தால் மேற்கொள்ள வேண்டிய சிகிச்சை முறைகள் ஆகியவற்றை எளிய, இனிய தமிழில் விளக்குவது இந்நூல்.



கோ.அன்பழகன்

இவ்விருவருக்கும் விருதுடன் ரூ.1,50,000 பரிசுத்தொகையும் பாராட்டுச் சான்றிதழும் வழங்கப்பட்டன. இவர்களை ஸ்பெக்ட்ரம் வாழ்த்துகிறது.

# The Bicycle Catch...

**Soaham Dutta**

SRM seems to have finally caught on to the cycling culture. A common sight nowadays, these stylish two wheelers have become quite the eye catchers. With attractive designs, captivating features, and excellent utility, it has most certainly become a new collectible among students. An array of bicycle brands, starting with the durable Heros and Hurricane to the formidable Firefox and Atlases, are being used by the students.

While most have forgotten the pleasures and utility of owning a bicycle, a few among us are setting a new trend of commuting within the campus. Judah Benhur Varma, a second year Computer Science Engineering student, points out, "Apart from being cost effective, it also saves me a twenty minute walk to my college which I now cover in five." He has a gold n' black Hercules Thriller Max and is as smitten by its sporty looks as common passers-by. Bommu Srivatsa, a fourth year Mechanical student,

who is a frequenter between the two campuses adds, "Its eco-friendly and a safe commuting option. It would be so much cooler if everybody started using it on campus." His Firefox Axxis has a dual rig suspension and a decent braking system complementing it, giving it the necessary toughness. Not surprisingly, it is a favourite among the hostel staffs too, where one cycle is shared by five people. A young M. Saravanan, who is pursuing a B.Tech in Automobile engineering from Valliamai College of Engineering and is one of the campus Security Officers by night, is quick to point out the durability of his Hero Captain. He says that his cycle has been highly dependable for the past three years with almost zero maintenance.

For those of you considering your options, there is a shop in Potheri which caters to every kind of cycle and repairs. This economical hassle-free widget offers both great looks, convenience and is a worthy asset for anybody.



*"My name is Sherlock Holmes. It is my business to know what other people do not know."*

# It's elementary, my dear Watson!

**Saipriya S D**

Sherlock Holmes! The very mention of the name triggers a series of happy memories in our hearts. Some of us aspirant 'minor-league' sleuths grew up reading the delectable mysteries penned by Sir Arthur Conan Doyle. We begin to name our favorites among the stories, failing to understand each story has its moments of 'awesomeness'.

We lapped up the stories, set in the 19th and 20th century. But what if Sherlock was set in today's time period? Oh, the prospects of crimes and the sheer brilliance with which his 'science of detection' would solve the cases! This is what BBC's Sherlock is all about. Only two seasons old, and three episodes per season, it is by far one of the most technically sound series. Sherlock, played by Benedict

Cumberbatch, returns as the scrawny detective, with an almost superhero-like ability to draw exponential conclusions from miniscule observations. SH helps out the Scotland Yard, alerting the officers using text messaging. Watson, a retired army doctor, shares a flat with the eccentric Sherlock in the most obvious, 221 Baker Street. Watson doubles up as Sherlock's friend, bearing with his not-so-gregarious behavior and also assisting him on the cases. He chronicles their adventures on the internet which results in a huge fan following for the consulting detective. The first episode, "A Study in Pink" unravels in the usual Doyle-like manner which leaves us astounded at the actual simplicity involved in solving cases. You think, "All one has got to do is, observe." This is when you realize you can't have just one!

The appearances of Irene Adler, Sherlock's female interest, a woman who can match up to his intellectual stamina and Moriarty, an equal genius but the detective's nemesis keep you hooked on to the series. The character of the competitive sibling, Mycroft Holmes, whose best interests are revolved around Sherlock's safety, much to Sherlock's chagrin is essayed well by the actor.

The art of disguise, the tactical shortcuts while chasing a suspect through London's busy streets, the ability to predict the opponent's next move, the arrogant, yet splendid crime solving and just the love for our most favorite detective of all time is evident. All of this and more makes this series a must-watch and puts it right in the league or maybe even slightly ahead of the successful movies.



Photo Courtesy : Nikita Kothari, Year IV, Genetic Engg.

# Music Club on a rock 'n roll

**Sneha Sankar**

"The Music Club is not only for professionals, but it is also a platform for those budding musicians who do not have the opportunity to showcase their hidden talent", says Aishwarya Pratap Singh, a student pursuing his final year in Software Engineering and the Convenor of the Music Club, SRM University.

The Music Club of SRM University was recently in the limelight for conducting a couple of musical evenings, one in association with Aaruush 2012, named Confluence and another with the Students Activity Centre. The latter was held with an aim to serve as an introduction of the campus culture to the first year students and their parents. It involved members of the club belting out popular songs

belonging to many genres and the show proved to be quite a hit among the students as well as their parents.

The Music Club has several new ventures in the pipeline and word about these updates is slowly but surely spreading. Some of these include guitar classes for those who are interested in learning to play an instrument.

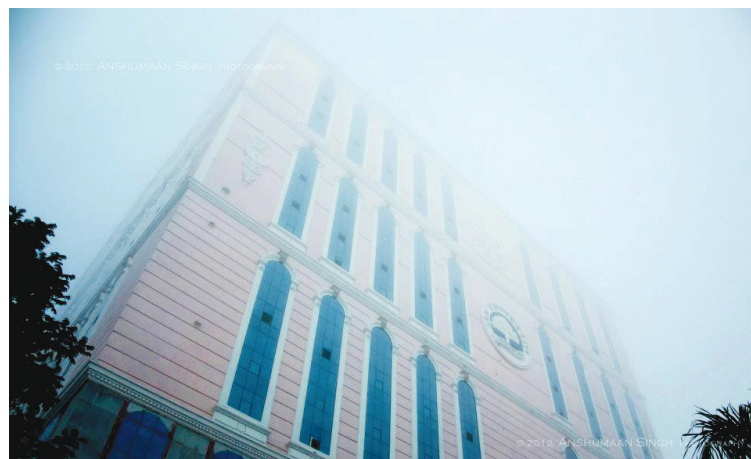
"The Music Club is open to

students belonging to all the streams of SRM University", says Siddhant Mishra, a student of third year, Electronics and Instrumentation Engineering and the Team Leader for Instrumentals. The club is looking to recruit students as Event Managers and is also looking for suggestions from the students themselves regarding creative ideas. The members of the club are excited about

their future performances as they recently procured a brand new, high quality sound system.

The students of SRM University, Kattankulathur campus can look forward to many more shows hosted by the Music Club in the near future, especially as this club celebrates its anniversary in the beginning of September.

# In the Right Place, at the Right Time

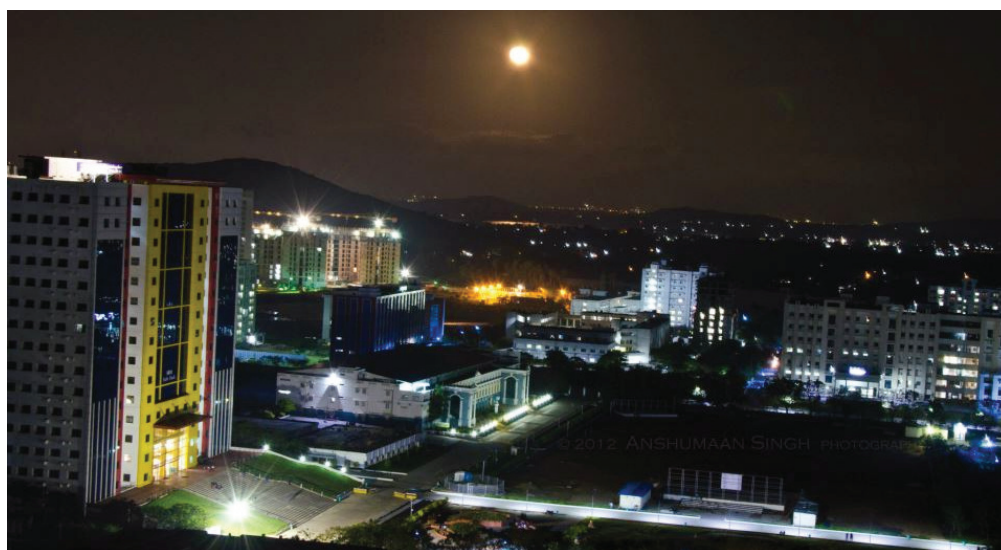


Anirudh Mani  
Kumar Dattani

It's not unusual if you saw the SRM prospectus for the first time and in a jaw dropped manner flipped through the Prospectus booklet admiring all the landscapes of the over 250 acres campus. So here we are, bringing you our own recipe of a perfect assortment of hotspots where you should be, at what time in SRM.

**Time: 5 a.m Place: SRM Lake,** "Good Morning!" The first place on the list is a heaven for the early birds - the SRM Lake! The lake can be a real sight, if you know when to be there. The slowly descending mist, the hazy green water, the unusual tranquility stimulates your mind and thoughts and sets you in for the day to come.

**Time: 6 a.m Place: The roads of the Annexure Campus,** "Stay Healthy!" One might find 6-7 a.m the best time to give your leg a stretch and go for a jog around the lake while some may prefer the gym. You could also run into people practicing yoga in and around the garden opposite the Tech



Photos Courtesy : Anshuman Singh, SRM University Alumnus

Park. Our experience tells us that the time period just after this i.e., 7 to 7.30 a.m is the best to get done with all your morning chores involving the use of the common bathrooms. The reason being simple, half the people are still in bed at this time.

**Time: 8 a.m Place: Mess,** "Breakfast in the Mess". You better not end up hungry in class, so just rush for the mess at 8 a.m. It's the appropriate time to have your breakfast. One thing a SRMite cares the

most about is the attendance. If you want to make sure you reach the class on time, you better join the race for college at 8:30.

**Time: 12.15 p.m Place: Canteen,** "Did you have Lunch?" Maintaining discretion, it is advised that you remain in your classes till your lunch break. But pulling off the brakes for the breaks, if you are to be in the thick of the things, canteens are the places to be in both the campuses but you should also try out the benches in the Main

campus, the nonpareil shade is here to be made full use of.

**Time: After College hours, Place: Grounds/Tech Park Garden/Java Green/Architecture or the MBA Block.**

"Socialising is important" After college till 6 p.m Java Green canteen is where the entire hullabaloo is and that's where you got to be. If you're the sporty one, then head straight to the Dental garden, or any of the parking lots which by

now are mostly empty. The amphitheater and surrounding space in the Tech Park garden is a becoming place to hang out with your friends and the ones supposedly closer. You are prone to see members of different activity clubs rehearsing their art near the Architecture zone for an upcoming event, or just for fun's sake.

**Time: 7 p.m and after, Place: Mess/ Tech Park stairs,** "Our After Hours!", For dinner you might want to go to the mess before it's too late. One can also hang out in the canteen or at the back gate around 7 p.m After a good, healthy meal all one wants is peace and rest and there is no place like the Tech Park stairs! Cool wind on your face, stairs to rest on and friends to chat with. After the wind blows you out and the clock strikes ten, better head straight to the hostel or the guards will make you do that!

*ps:* In case you noticed, a time slot from 6-7 p.m is conspicuous by its absence. Well, that's the mysterious time where everyone is in the middle of somewhere. or something, doing particularly nothing!

## The Olympic Frenzy

Lavanya Durai Nayakar  
Saipriya Salla

Every 4 years, a mass hysteria takes our nation and the world by storm. The London Summer Olympics '12 lives up to its predecessors. The Olympics remind everyone how hard work and perseverance build

character and also what it takes to be a true Olympian.

During this period, in India, attention gets diverted from the nation's beloved game, cricket, for the span of 2-3 weeks. We start supporting all the individuals representing our country and follow sports we had forgotten about over the last 4 years. Air Rifle events, archery, boxing and wrestling are the cynosure of all eyes. And they all rightfully bask in their '5 minutes of fame'.

Sports enthusiasts in our University follow the games closely, beginning with the

grandeur of the Opening Ceremony. Joel Vasanth, a third year Mechanical student says, "The Indian players had outstanding spirit and this time we've won more medals than ever before, so I'm really happy about that". Discussions rage in canteens and classrooms about 'close finishes' and 'unfair calls'. Indian participants are given celeb-like statuses. "It's sad that there weren't many sportspersons representing India but it was a thrill to watch, especially the table tennis match between China and Germany. Usain Bolt was awesome! That just goes without saying" says Madhusri Suresh,

a third year Biotech student. Mary Kom is a five-time world boxing champion but hasn't received much recognition till the Olympics pushed her into the limelight that she rightly deserves. She won a bronze medal for India at the London Olympics. "Mary Kom deserves special mention as she fits the definition of a true champion for me", Satyaki Ganguly, a second year ECE student. Another high point of these games for India has been the ace wrestler, Sushil Kumar, bringing home laurels with consistent performances.

The Olympics has been infused

into popular social networking sites such as Facebook and the famous Google doodles. It can safely be assumed that nearly every student has played at least one of the Google doodle games, which are simple flash games based on Olympic events. Mckayla Maroney who won the silver in Vault has inspired a series of memes called "Mckayla is not impressed" because of a picture which shows her scowling after she received the silver medal. London 2012 is going to be remembered and recounted for years to come. Eyes are now on Rio 2016, to surpass all expectations!