



SRM
UNIVERSITY
(Under section 3 of UGC Act 1956)
DELHI NCR CAMPUS, GHAZIABAD, (U.P.)

Build your career with
World Class Educational Institution

Integrated MBA (BBA+MBA)



INFORMATION BROCHURE



“Punctuality is the soul of business”
-Thomas Haliburton

SRM UNIVERSITY

Vision:

It has a vision to emerge as a World - Class University in creating and disseminating the knowledge. Along with academic excellence, its curricula emphasis integrity and cultural sensitivity so that the students may best serve the nation and the world.

Fore Front:

SRM Institute of Science and Technology Trust was founded by Dr. T. R. Parivendhar, a well known educationist and philanthropist. SRM Group of Institutions, named after his father, Shri. Ramasamy. Dr. T.R. Parivendhar, the Founder & Chancellor of this prestigious group started his career as a teacher and by sheer dedication and hard work is rendering yeomen service to the society for the cause of education.

Mission:

To create a diverse campus community which strengthen the educational process. To have continuous relationship with international alliances to construct the strong and board base for the students. To have a well diversified and rigorous research environment to expand the value based education in the society.



ACADEMIC BLOCK



HOSTEL BLOCK

SRM University - Delhi NCR Campus

The campus was established in the year 1997 with the initial courses of MBA, MCA and B.Ed.

SRM IMT, Modinagar was included under ambit of SRM University, vide MHRD, GOI, New Delhi notification. No. F.9.47/2004-U3 dated 28.01.2005 under clause 3 of UGC act 1956.

It has a wide infrastructure consists of total land area of 24.17 acres with built up of nearly 8,00,000 sq ft. consisting of AC classrooms with well equipped laboratories. The campus offers programs in the field of Education, Engineering, Management, Computer Application and Hotel Management and Research in all these disciplines.

ADMIN BLOCK



Admission Process

- Selection is based on Personal Interview

Eligibility Criteria

Integrated MBA

(BBA + MBA)

Duration : 5 Years

Eligibility : Pass in 10+2 exam with minimum of 50% marks in any streams

Specializations:

- Marketing
- Finance
- Hospitality
- Human Resource
- Operations
- Information Technology

Why should one join Integrated MBA:

Better Career Opportunities: Management graduates have higher chances of achieving and holding high level management positions.

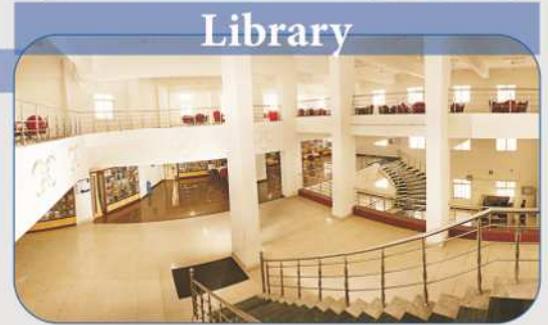
New skills and knowledge acquisition: Studying an Integrated MBA enables you to acquire latest knowledge and skills required to manage higher job responsibilities.

Attractive package: The average package for a management graduate is considerably higher than any other course.

Business network: As an Integrated MBA student you will have numerous networking opportunities of meeting potential employers through Industrial visits and by internship program which in turns takes your career graph upwards throughout your lifetime.

Highlights :

- Proven excellence placement record in national and international companies
- Highly qualified and experienced faculties
- Specially designed Personal Development Programme
- Visits to real life Industries to provide practical exposure
- Well-stocked Library
- Wi-Fi campus with 2Mbps leased line internet connection (20 x 7)
- Air-Conditioned classrooms with Hi-tech teaching pedagogy
- World Class Auditorium (A/C) with state-of-the-art facilities for Conferences, and Seminars
- Value Education programme





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Our Recruiters

 ITOPS for Business Outcomes	 IDBI BANK	 We understand your world	 Source > Supply > Grow	 i-flex solutions		 www.ifbappliances.com
	 WILLGATE DIVISIONS POWERED BY PROCESS					 A BNY MELLON COMPANY
	 Eat Healthy. Think Better.					
						 High performance. Delivered.
 Consider IT Done®						 IT Services and Telecom Solutions
 an HP company					 The Royal Bank of Scotland	

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